

# Footfall Report for: Aberdeen City Centre

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
Aberdeen City Centre	12.4%	50.5%	-0.4%	48.6%	-10.4%	0.5%
Scotland	5.3%	34.0%	1.5%	38.7%	6.9%	15.6%
High Street Index - BDSU (BDSU - Multifunctional)	2.7%	30.7%	8.2%	26.2%	8.7%	12.5%
UK	3.3%	31.2%	7.5%	27.6%	5.8%	10.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,765,356 which is 12.4% up on the previous year.

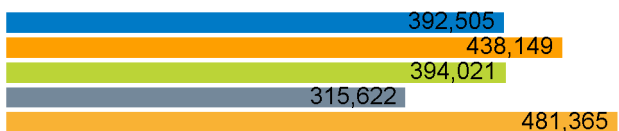
The total number of visitors for the year to date is 19,478,727 which is 12.4% up on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 17 December 2023 was 392,505.

The busiest day in week commencing 17 December 2023 was Friday with 66,377 visitors.

The peak hour of the week was 13:00 on Friday 22 December 2023 with footfall of 5,984.

## Footfall Counts by week

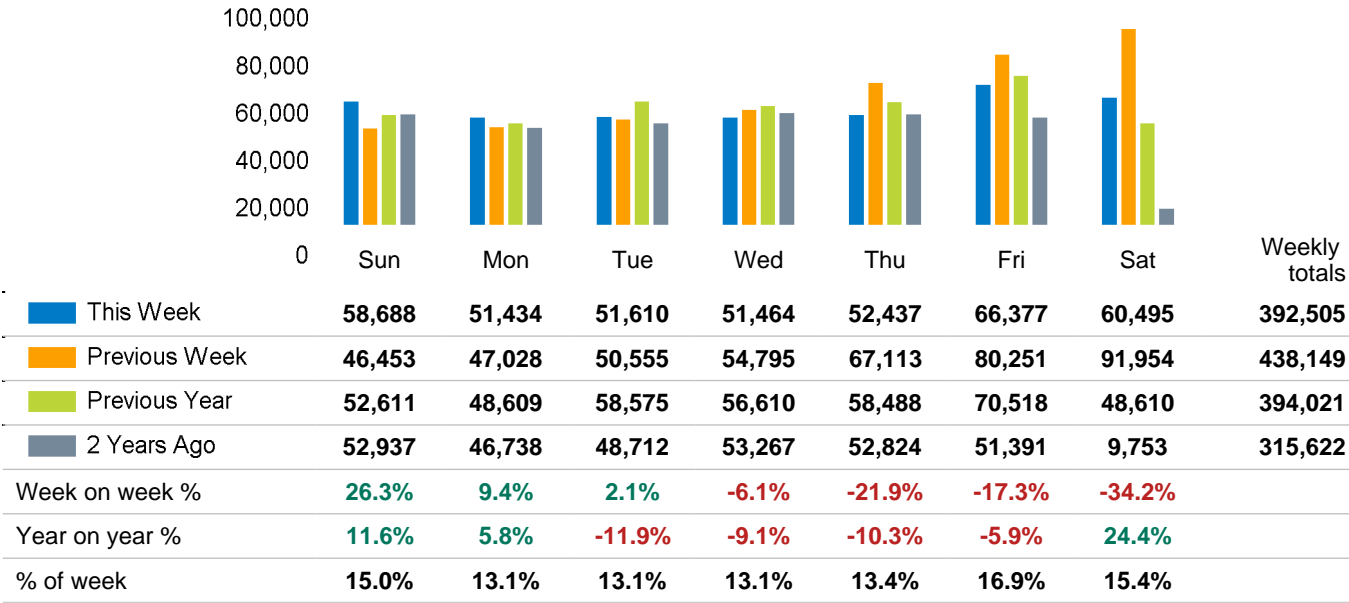


■ This Week     ■ Previous Year     ■ 2019  
■ Previous Week     ■ 2 Years Ago

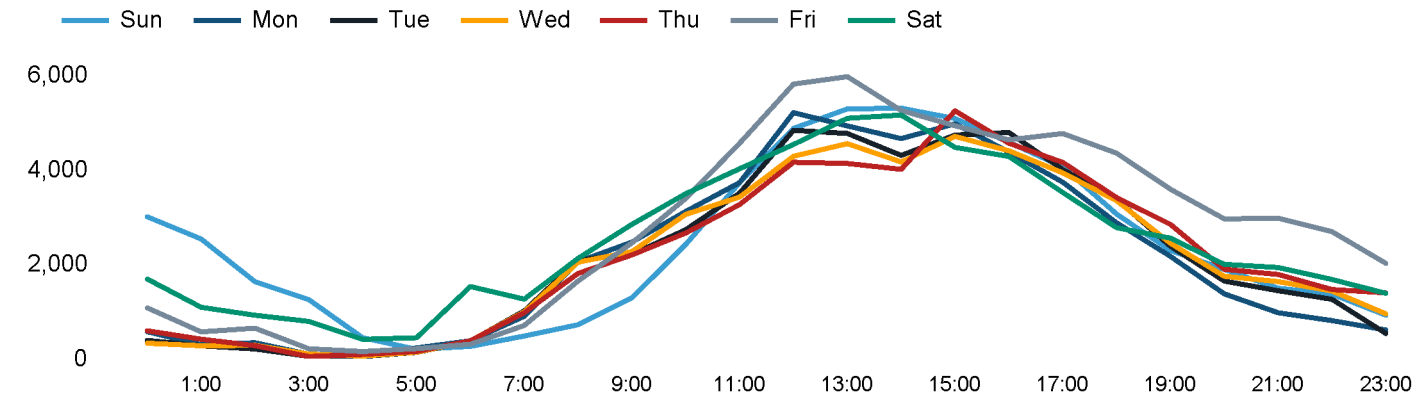
## Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week							
	12°	13°	13°	11°	12°	12°	8°
Previous week							
	9°	8°	7°	7°	7°	12°	12°
Previous year							
	3°	7°	11°	8°	8°	7°	7°

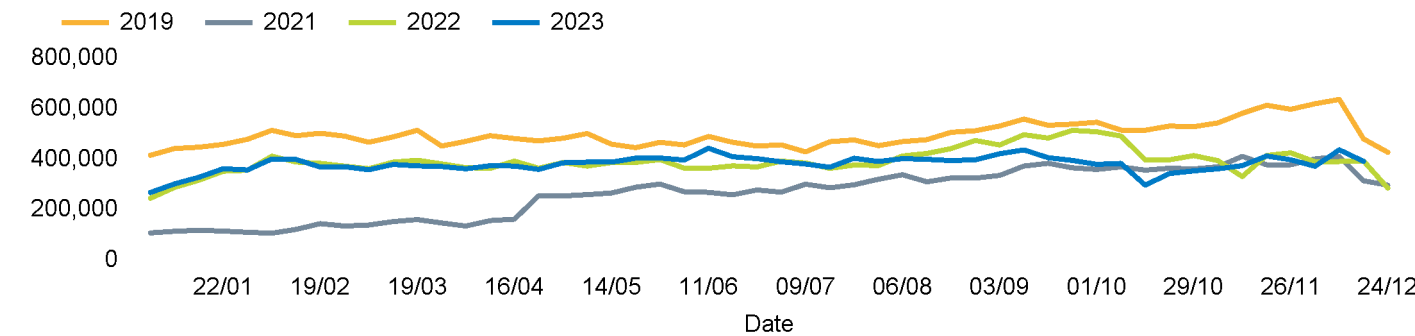
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
Belmont St	50,766	12.9%	63,581	49,417	-20.2%	2.7%	
Bridge St	22,029	5.6%	21,712	26,740	1.5%	-17.6%	
Broad Street North	12,079	3.1%	14,014	8,385	-13.8%	44.1%	
Broad Street South	23,271	5.9%	27,710	22,948	-16.0%	1.4%	
Castlegate	25,646	6.5%	26,739	31,738	-4.1%	-19.2%	
Guild St	34,816	8.9%	38,802	40,408	-10.3%	-13.8%	
Langstane Place	11,127	2.8%	13,924	10,195	-20.1%	9.1%	
Market Street (New)	14,235	3.6%	18,436	13,970	-22.8%	1.9%	
Union Street	83,075	21.2%	85,948	87,640	-3.3%	-5.2%	
Union Street West End	40,907	10.4%	47,197	41,691	-13.3%	-1.9%	
Union Terrace	11,917	3.0%	13,607	12,185	-12.4%	-2.2%	
Upperkirkgate	62,637	16.0%	66,479	48,704	-5.8%	28.6%	

## Reporting dates

This week - 17 December 2023 - 23 December 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2023 to Week 51, 2023 Vs Week 1, 2022 to Week 51, 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 51, 2023 Vs Week 51, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 51 2023 Vs Week 50 2023

# 2019 Comparison for: Aberdeen City Centre

## 2019 comparison for Aberdeen City Centre

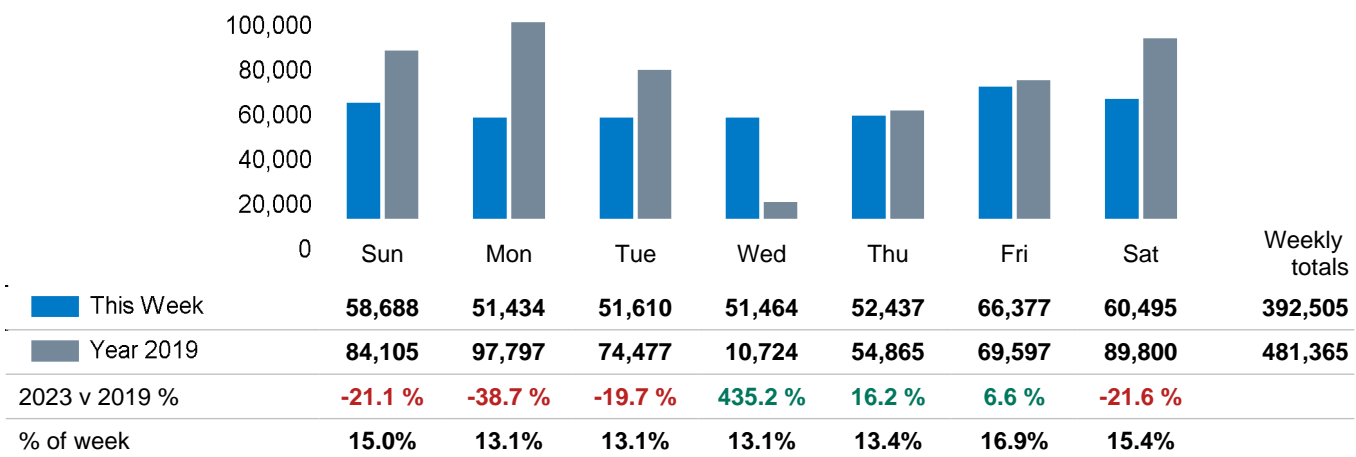
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

### Headlines

	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Aberdeen City Centre	<b>-18.8 %</b>	<b>-5.8 %</b>
Scotland	<b>-15.4 %</b>	<b>-0.8 %</b>
High Street Index - BDSU (BDSU - Multifunctional)	<b>-13.9 %</b>	<b>14.4 %</b>
UK	<b>-13.4 %</b>	<b>9.8 %</b>

Aberdeen City Centre is compared to the high street index.

### Footfall Counts by day



## Footfall Counts by location

