

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
Aberdeen City Centre	13.7%	53.1%	-0.5%	30.0%	10.5%	25.1%
Scotland	6.2%	35.7%	-0.1%	11.2%	13.2%	6.8%
High Street Index - BDSU (BDSU - Multifunctional)	2.8%	32.8%	2.4%	5.2%	6.9%	1.6%
UK	3.5%	33.3%	3.6%	6.8%	10.0%	2.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,765,125 which is 14.6% up on the previous year.

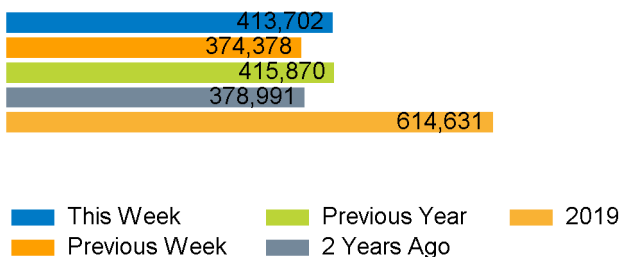
The total number of visitors for the year to date is 17,875,346 which is 13.7% up on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 19 November 2023 was 413,702.

The busiest day in week commencing 19 November 2023 was Saturday with 81,107 visitors.

The peak hour of the week was 14:00 on Saturday 25 November 2023 with footfall of 7,525.

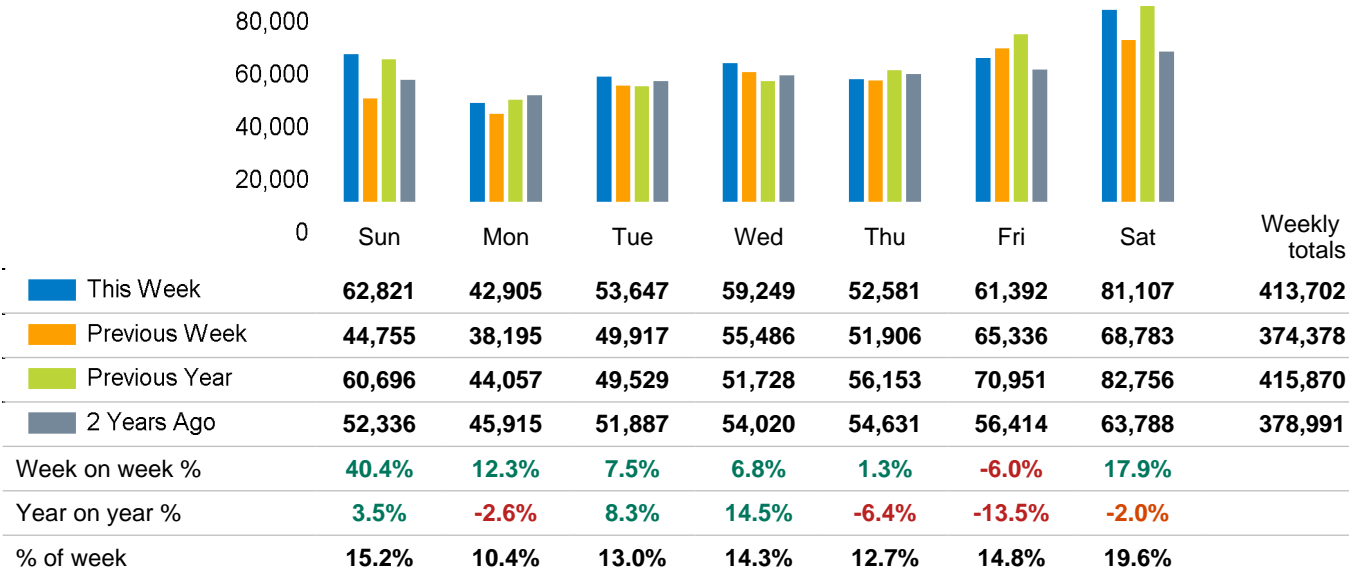
Footfall Counts by week



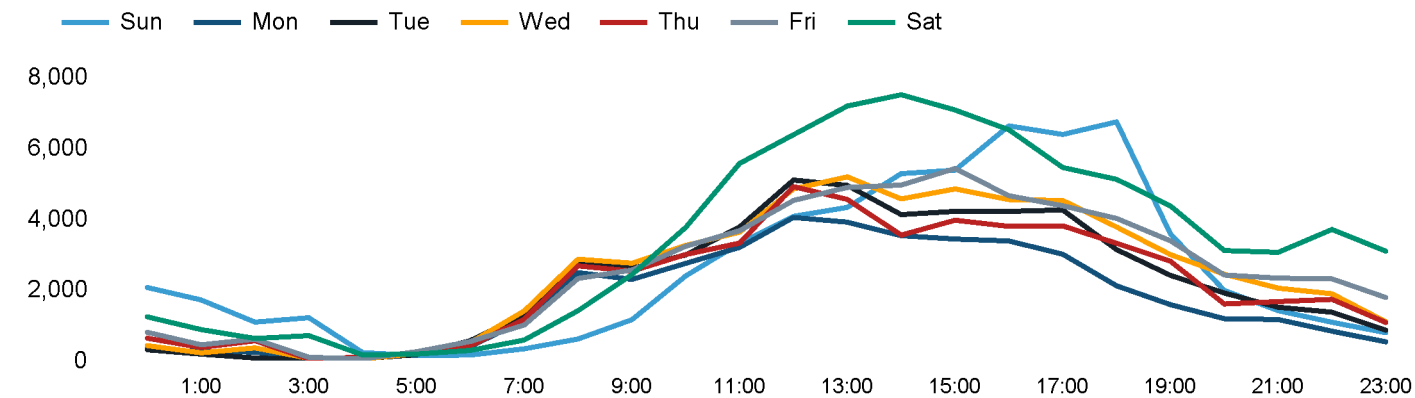
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week							
	11°	11°	11°	14°	15°	15°	5°
Previous week							
	9°	10°	10°	9°	8°	7°	9°
Previous year							
	10°	9°	7°	8°	10°	10°	10°

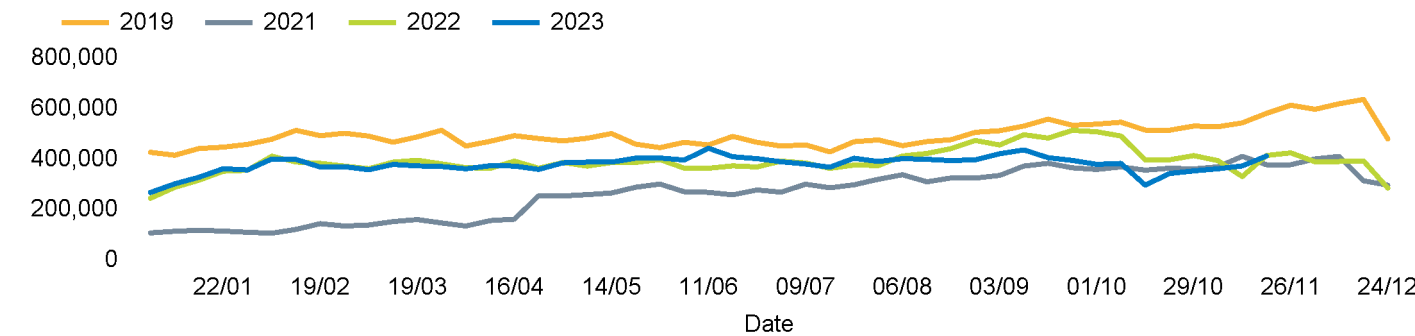
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
Belmont St	49,085	11.9%	47,162	51,830	4.1%	-5.3%	
Bridge St	20,405	4.9%	18,190	25,370	12.2%	-19.6%	
Broad Street North	20,933	5.1%	18,595	11,085	12.6%	88.8%	
Broad Street South	29,907	7.2%	25,082	28,648	19.2%	4.4%	
Castlegate	26,281	6.4%	25,141	30,481	4.5%	-13.8%	
Guild St	36,349	8.8%	31,924	41,388	13.9%	-12.2%	
Langstane Place	10,362	2.5%	10,787	9,737	-3.9%	6.4%	
Market Street (New)	15,724	3.8%	12,694	14,741	23.9%	6.7%	
Union Street	79,367	19.2%	72,232	85,573	9.9%	-7.3%	
Union Street West End	41,139	9.9%	38,779	42,553	6.1%	-3.3%	
Union Terrace	12,894	3.1%	12,145	13,903	6.2%	-7.3%	
Upperkirkgate	71,256	17.2%	61,647	60,561	15.6%	17.7%	

Reporting dates

This week - 19 November 2023 - 25 November 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2023 to Week 47, 2023 Vs Week 1, 2022 to Week 47, 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 47, 2023 Vs Week 47, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 47 2023 Vs Week 46 2023

2019 Comparison for: Aberdeen City Centre

2019 comparison for Aberdeen City Centre

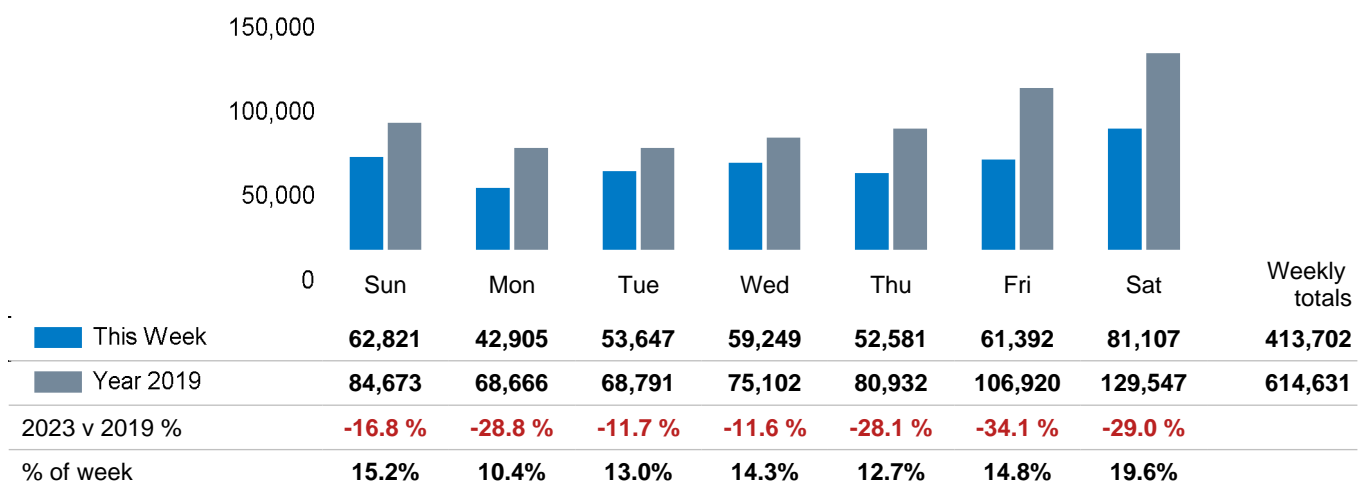
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

Headlines

	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Aberdeen City Centre	-18.4 %	-23.9 %
Scotland	-15.3 %	-18.1 %
High Street Index - BDSU (BDSU - Multifunctional)	-14.3 %	-12.5 %
UK	-13.8 %	-11.9 %

Aberdeen City Centre is compared to the high street index.

Footfall Counts by day



Footfall Counts by location

