

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
Aberdeen City Centre	14.1%	55.5%	-8.1%	24.8%	2.4%	-4.8%
Scotland	6.8%	37.3%	2.2%	11.4%	0.2%	0.4%
High Street Index - BDSU (BDSU - Multifunctional)	2.9%	34.6%	-1.2%	5.4%	1.2%	0.9%
UK	3.7%	35.1%	-2.1%	6.5%	0.6%	2.1%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,725,409 which is 14.9% up on the previous year.

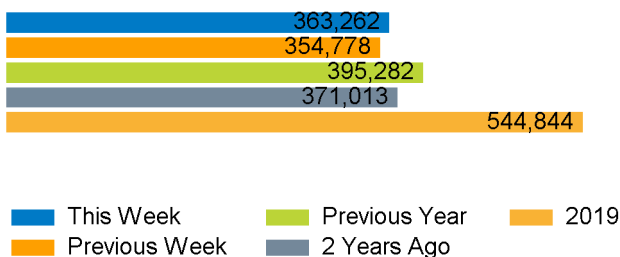
The total number of visitors for the year to date is 17,087,266 which is 14.1% up on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 5 November 2023 was 363,262.






















The busiest day in week commencing 5 November 2023 was Saturday with 68,491 visitors.

The peak hour of the week was 14:00 on Saturday 11 November 2023 with footfall of 6,128.

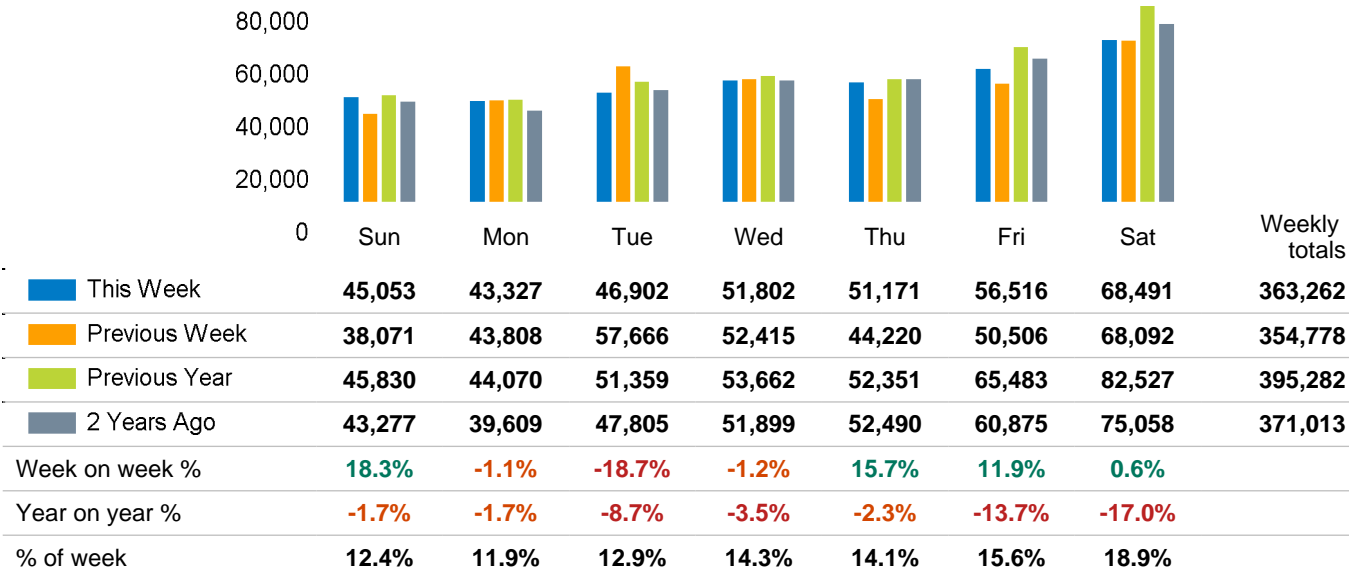
Footfall Counts by week



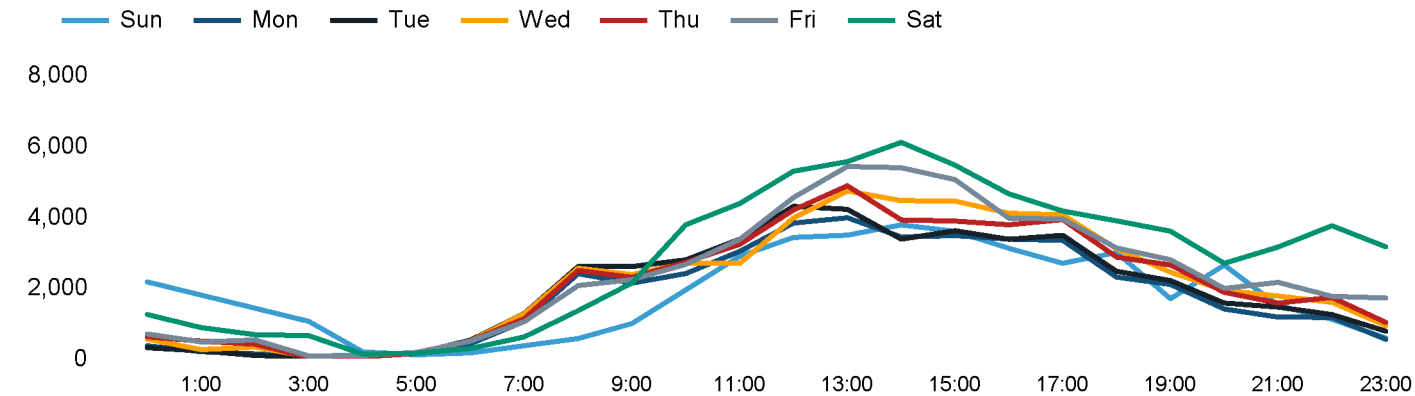
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	 11°	 11°	 11°	 10°	 10°	 9°	 9°
Previous week	 11°	 11°	 9°	 10°	 10°	 10°	 10°
Previous year	 11°	 11°	 13°	 13°	 13°	 16°	 17°

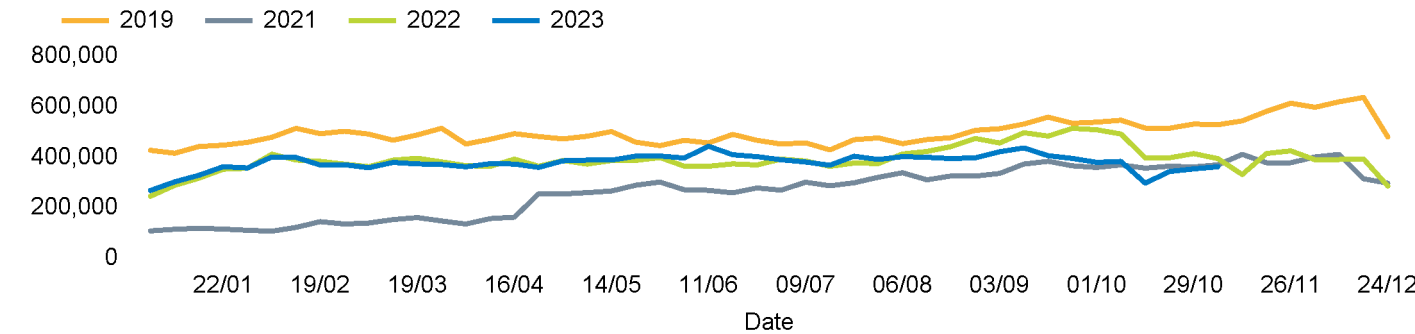
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
Belmont St	47,269	13.0%	47,352	53,161	-0.2%	-11.1%	
Bridge St	20,066	5.5%	20,461	25,323	-1.9%	-20.8%	
Broad Street North	17,852	4.9%	19,791	10,122	-9.8%	76.4%	
Broad Street South	24,154	6.6%	26,035	18,165	-7.2%	33.0%	
Castlegate	27,163	7.5%	25,450	29,264	6.7%	-7.2%	
Guild St	32,762	9.0%	28,743	43,640	14.0%	-24.9%	
Langstane Place	10,243	2.8%	10,547	11,206	-2.9%	-8.6%	
Market Street (New)	12,425	3.4%	11,179	15,253	11.1%	-18.5%	
Union Street	74,067	20.4%	75,834	84,651	-2.3%	-12.5%	
Union Street West End	40,283	11.1%	38,787	43,131	3.9%	-6.6%	
Union Terrace	12,473	3.4%	12,875	13,799	-3.1%	-9.6%	
Upperkirkgate	44,505	12.3%	37,724	47,567	18.0%	-6.4%	

Reporting dates

This week - 05 November 2023 - 11 November 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2023 to Week 45, 2023 Vs Week 1, 2022 to Week 45, 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 45, 2023 Vs Week 45, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 45 2023 Vs Week 44 2023

2019 Comparison for: Aberdeen City Centre

2019 comparison for Aberdeen City Centre

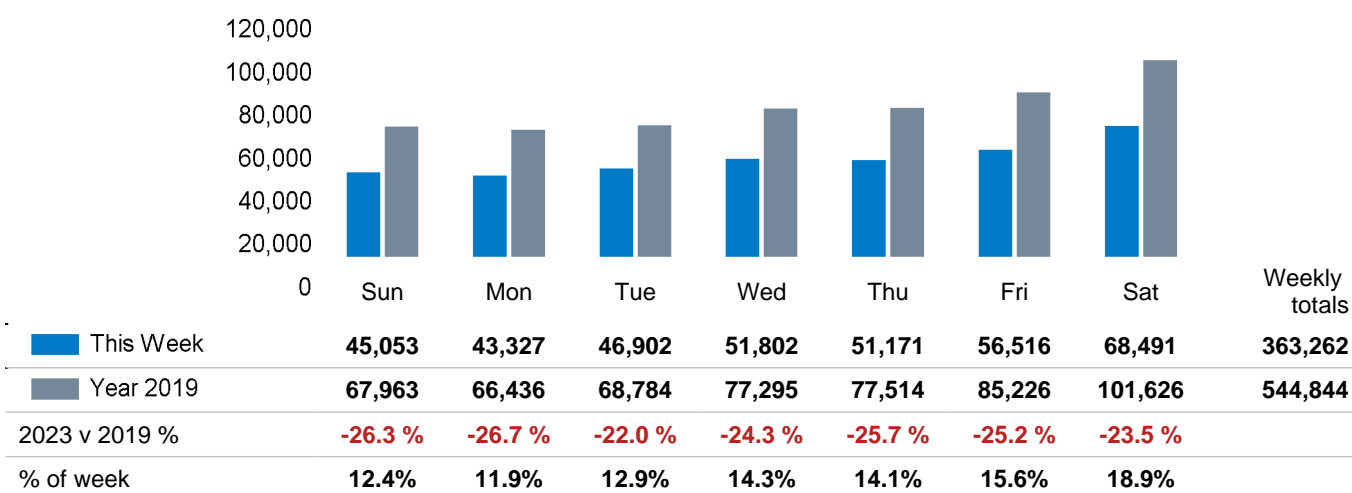
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

Headlines

	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Aberdeen City Centre	-18.0 %	-24.8 %
Scotland	-15.1 %	-16.8 %
High Street Index - BDSU (BDSU - Multifunctional)	-14.4 %	-12.7 %
UK	-13.8 %	-13.9 %

Aberdeen City Centre is compared to the high street index.

Footfall Counts by day



Footfall Counts by location

	This week	2019	2023 - 2019 %	<div><div>This week</div><div>Year 2019</div></div>
Belmont St	47,269	82,989	-43.0 %	<div><div></div><div></div></div>
Bridge St	20,066	33,897	-40.8 %	<div><div></div><div></div></div>
Broad Street North	17,852	11,479	55.5 %	<div><div></div><div></div></div>
Broad Street South	24,154	17,275	39.8 %	<div><div></div><div></div></div>
Castlegate	27,163	36,632	-25.8 %	<div><div></div><div></div></div>
Guild St	32,762	31,247	4.8 %	<div><div></div><div></div></div>
Langstane Place	10,243	10,137	1.0 %	<div><div></div><div></div></div>
Market Street (New)	12,425			<div><div></div><div></div></div>
Union Street	74,067	114,252	-35.2 %	<div><div></div><div></div></div>
Union Street West End	40,283	48,155	-16.3 %	<div><div></div><div></div></div>
Union Terrace	12,473	28,014	-55.5 %	<div><div></div><div></div></div>
Upperkirkgate	44,505	52,221	-14.8 %	<div><div></div><div></div></div>