

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
Aberdeen City Centre	14.7%	56.4%	-14.6%	19.5%	3.0%	4.2%
Scotland	6.9%	38.0%	7.9%	9.9%	-0.4%	-5.4%
High Street Index - BDSU (BDSU - Multifunctional)	3.0%	35.4%	-1.4%	5.1%	-8.0%	-9.2%
UK	3.8%	36.0%	-1.0%	6.8%	-8.0%	-10.1%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,757,429 which is 15.6% up on the previous year.

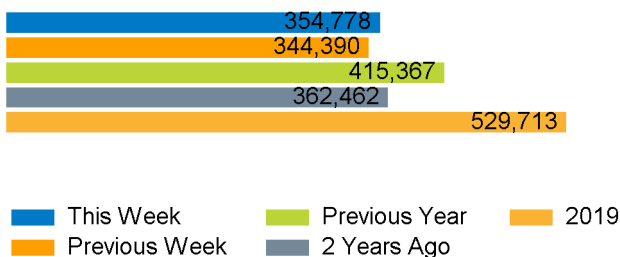
The total number of visitors for the year to date is 16,724,004 which is 14.7% up on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 29 October 2023 was 354,778.

The busiest day in week commencing 29 October 2023 was Saturday with 68,092 visitors.

The peak hour of the week was 14:00 on Saturday 4 November 2023 with footfall of 6,253.

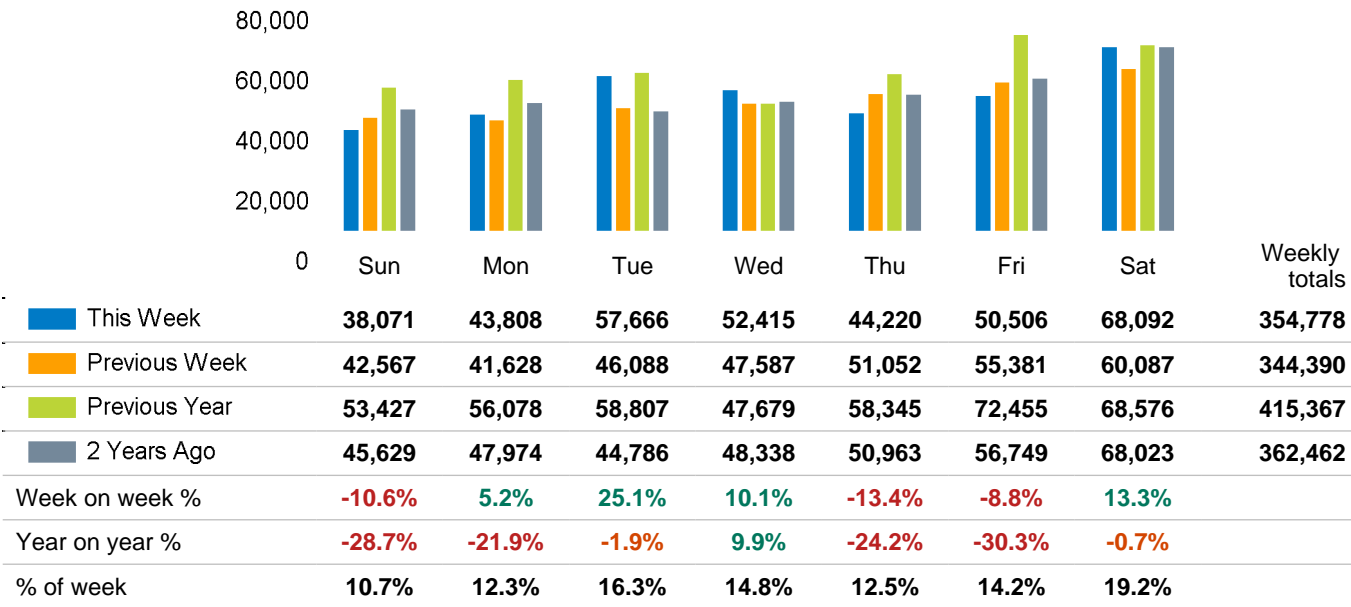
Footfall Counts by week



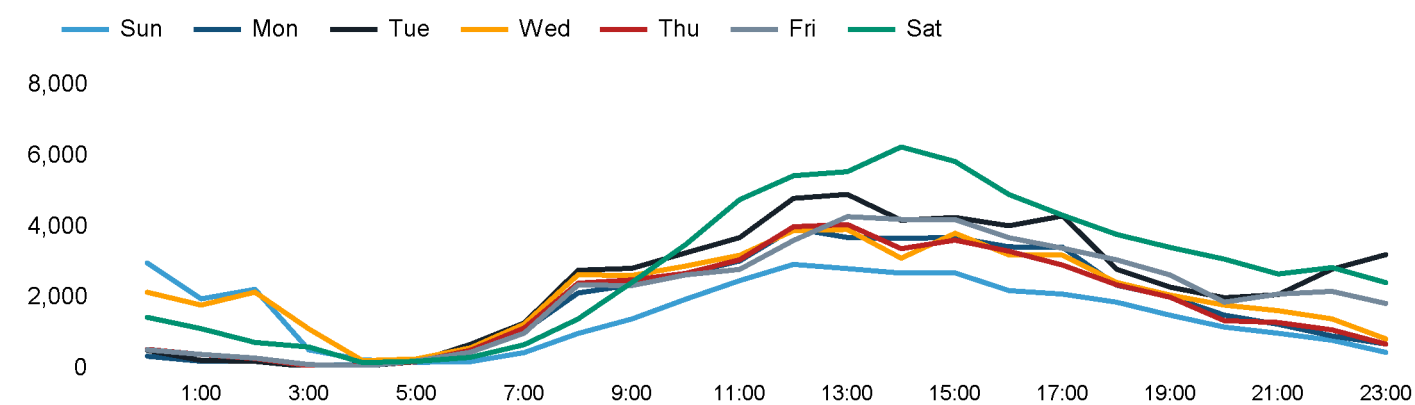
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	11°	11°	9°	10°	10°	10°	10°
Previous week	12°	12°	12°	11°	12°	12°	11°
Previous year	14°	14°	14°	13°	12°	11°	12°

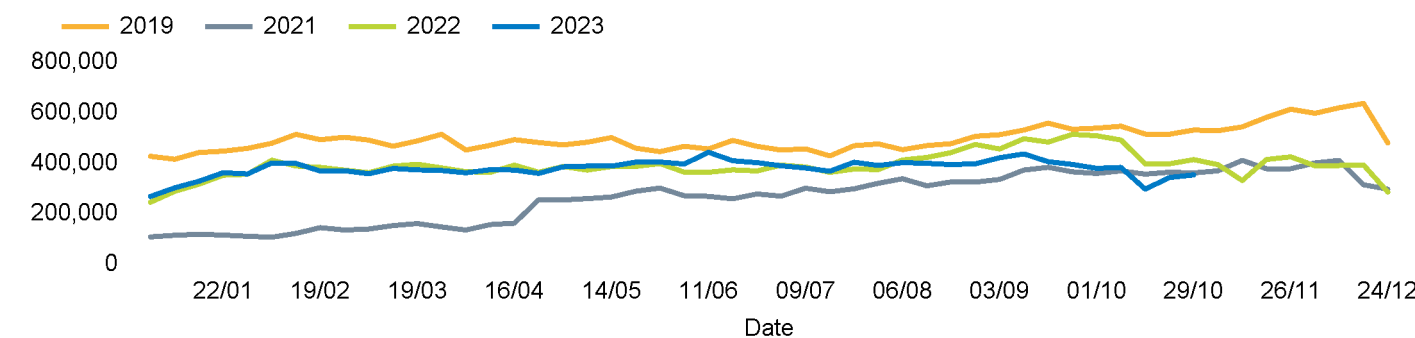
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
Belmont St	47,352	13.3%	42,948	51,994	10.3%	-8.9%	
Bridge St	20,461	5.8%	21,121	25,233	-3.1%	-18.9%	
Broad Street North	19,791	5.6%	19,394	18,955	2.0%	4.4%	
Broad Street South	26,035	7.3%	25,532	26,939	2.0%	-3.4%	
Castlegate	25,450	7.2%	27,390	29,300	-7.1%	-13.1%	
Guild St	28,743	8.1%	30,332	46,064	-5.2%	-37.6%	
Langstane Place	10,547	3.0%	8,431	13,166	25.1%	-19.9%	
Market Street (New)	11,179	3.2%	13,288	14,294	-15.9%	-21.8%	
Union Street	75,834	21.4%	73,293	86,794	3.5%	-12.6%	
Union Street West End	38,787	10.9%	39,070	41,100	-0.7%	-5.6%	
Union Terrace	12,875	3.6%	11,775	12,893	9.3%	-0.1%	
Upperkirkgate	37,724	10.6%	31,816	48,635	18.6%	-22.4%	

Reporting dates

This week - 29 October 2023 - 04 November 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2023 to Week 44, 2023 Vs Week 1, 2022 to Week 44, 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 44, 2023 Vs Week 44, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 44 2023 Vs Week 43 2023

2019 Comparison for: Aberdeen City Centre

2019 comparison for Aberdeen City Centre

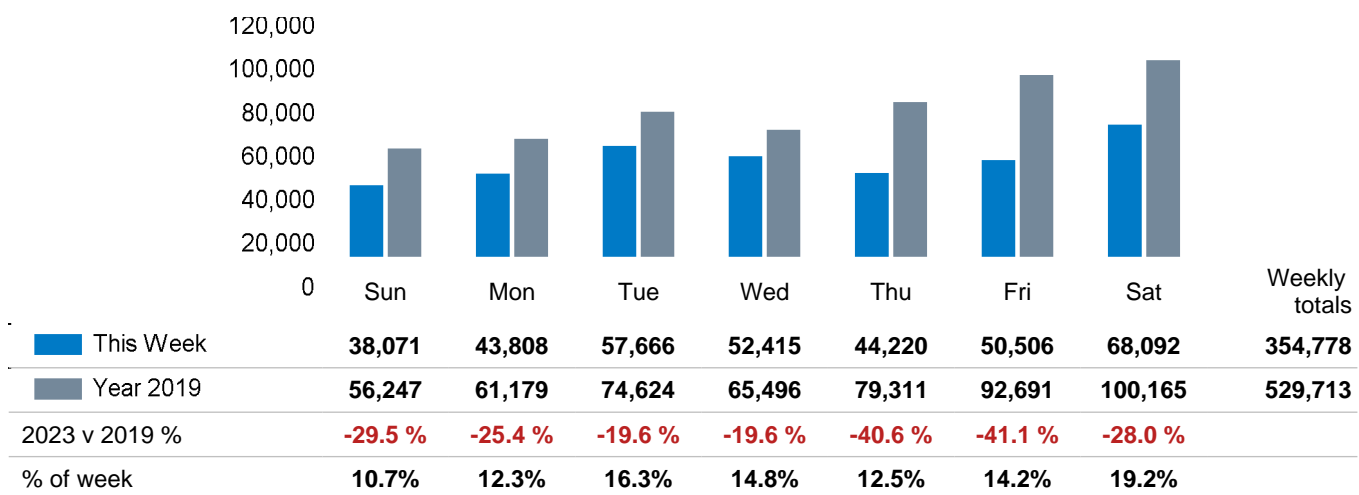
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

Headlines

	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Aberdeen City Centre	-17.8 %	-29.7 %
Scotland	-15.0 %	-15.1 %
High Street Index - BDSU (BDSU - Multifunctional)	-14.4 %	-10.7 %
UK	-13.8 %	-11.2 %

Aberdeen City Centre is compared to the high street index.

Footfall Counts by day



Footfall Counts by location

