

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
Aberdeen City Centre	15.6%	57.4%	-13.6%	12.8%	15.4%	0.0%
Scotland	6.9%	38.9%	-3.1%	11.6%	7.2%	3.8%
High Street Index - BDSU (BDSU - Multifunctional)	3.1%	36.3%	-1.9%	4.4%	9.4%	6.2%
UK	3.9%	36.9%	-3.4%	6.1%	10.5%	8.7%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,818,018 which is 16.5% up on the previous year.

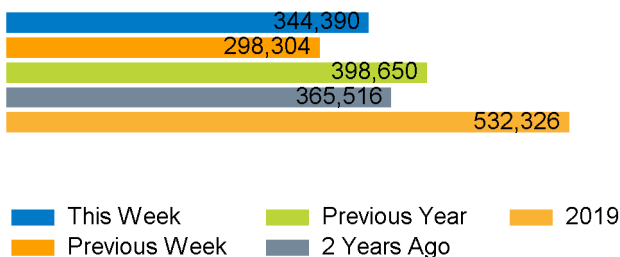
The total number of visitors for the year to date is 16,369,226 which is 15.6% up on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 22 October 2023 was 344,390.

The busiest day in week commencing 22 October 2023 was Saturday with 60,087 visitors.

The peak hour of the week was 14:00 on Saturday 28 October 2023 with footfall of 4,977.

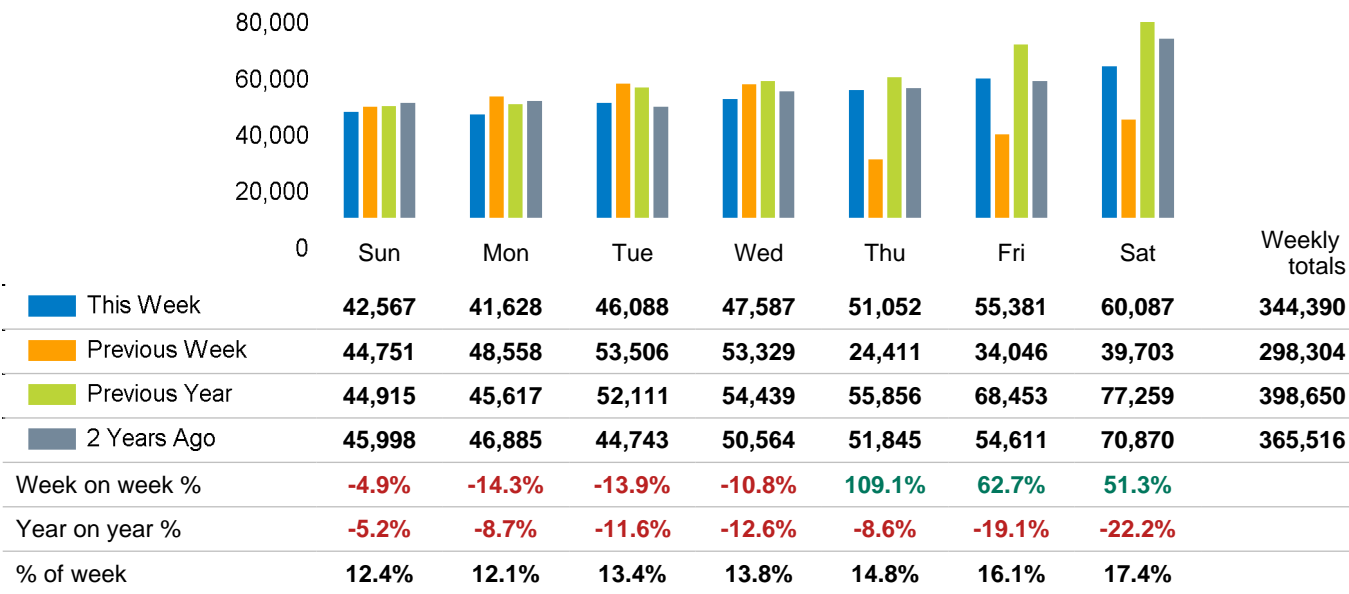
Footfall Counts by week



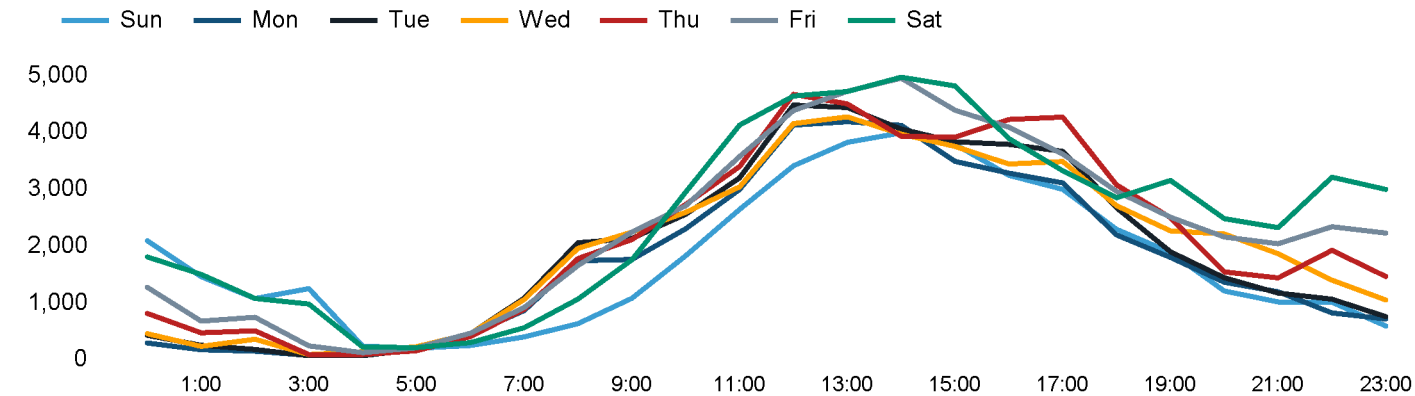
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week							
	12°	12°	12°	11°	12°	12°	11°
Previous week							
	10°	13°	13°	13°	13°	12°	11°
Previous year							
	15°	14°	15°	14°	15°	14°	15°

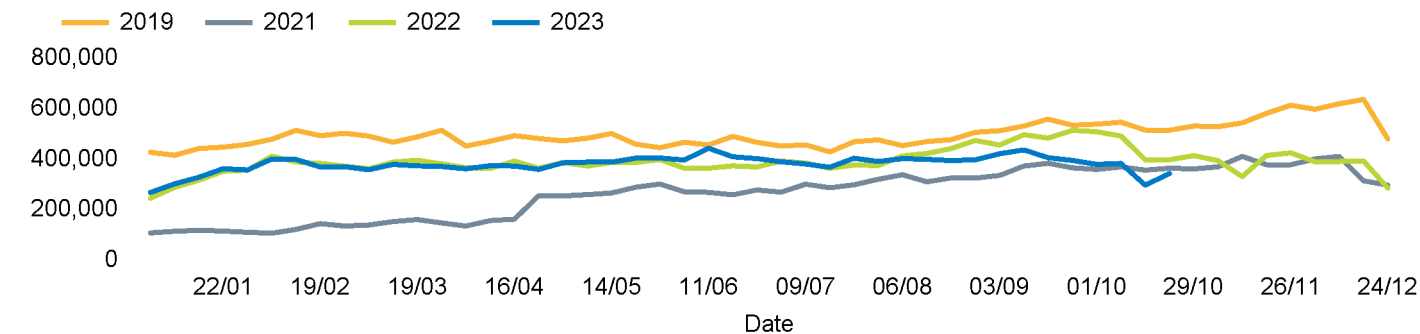
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
Belmont St	42,948	12.5%	36,737	47,162	16.9%	-8.9%	
Bridge St	21,121	6.1%	18,385	25,280	14.9%	-16.5%	
Broad Street North	19,394	5.6%	16,356	18,250	18.6%	6.3%	
Broad Street South	25,532	7.4%	21,129	26,803	20.8%	-4.7%	
Castlegate	27,390	8.0%	22,407	30,240	22.2%	-9.4%	
Guild St	30,332	8.8%	27,573	44,478	10.0%	-31.8%	
Langstane Place	8,431	2.4%	6,589	12,186	28.0%	-30.8%	
Market Street (New)	13,288	3.9%	11,206	13,638	18.6%	-2.6%	
Union Street	73,293	21.3%	61,123	85,450	19.9%	-14.2%	
Union Street West End	39,070	11.3%	30,163	40,247	29.5%	-2.9%	
Union Terrace	11,775	3.4%	10,394	13,105	13.3%	-10.1%	
Upperkirkgate	31,816	9.2%	36,242	41,811	-12.2%	-23.9%	

Reporting dates

This week - 22 October 2023 - 28 October 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2023 to Week 43, 2023 Vs Week 1, 2022 to Week 43, 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 43, 2023 Vs Week 43, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 43 2023 Vs Week 42 2023

2019 Comparison for: Aberdeen City Centre

2019 comparison for Aberdeen City Centre

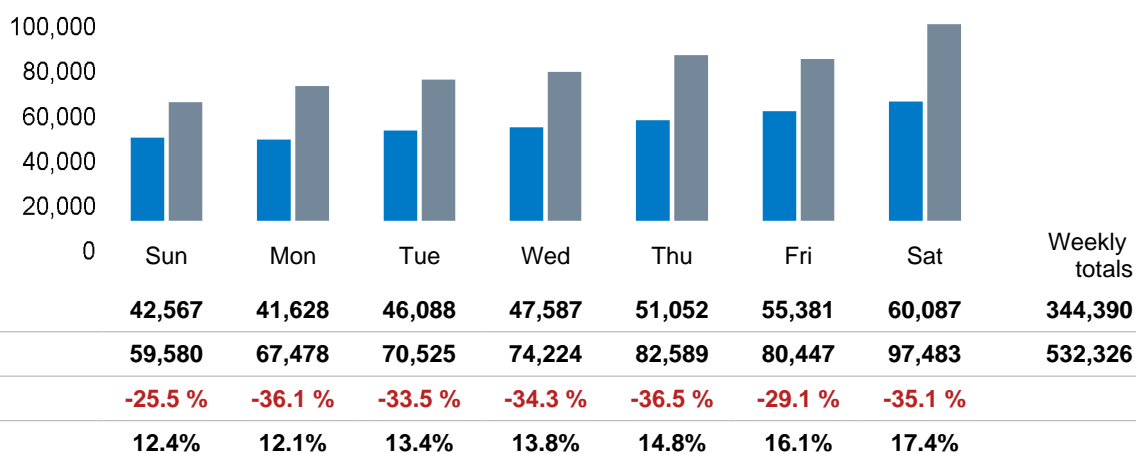
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

Headlines

	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Aberdeen City Centre	-17.5 %	-33.1 %
Scotland	-15.0 %	-19.3 %
High Street Index - BDSU (BDSU - Multifunctional)	-14.5 %	-10.8 %
UK	-13.9 %	-11.7 %

Aberdeen City Centre is compared to the high street index.

Footfall Counts by day



Footfall Counts by location

