

# Footfall Report for: Aberdeen City Centre

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
Aberdeen City Centre	16.5%	58.8%	-25.2%	15.9%	-22.4%	-0.9%
Scotland	7.1%	39.8%	-6.9%	4.3%	-6.7%	0.1%
High Street Index - BDSU (BDSU - Multifunctional)	3.3%	37.4%	-5.2%	8.5%	-5.8%	-3.0%
UK	4.1%	38.1%	-4.8%	9.1%	-6.2%	-3.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,872,278 which is 17.1% up on the previous year.

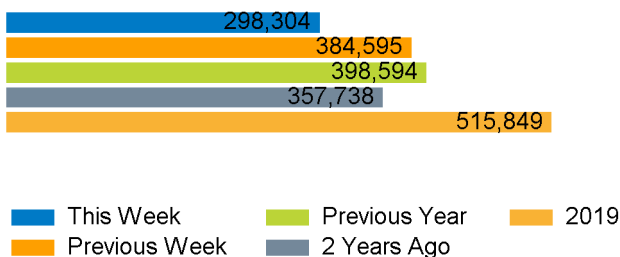
The total number of visitors for the year to date is 16,024,836 which is 16.5% up on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 15 October 2023 was 298,304.

The busiest day in week commencing 15 October 2023 was Tuesday with 53,506 visitors.

The peak hour of the week was 13:00 on Tuesday 17 October 2023 with footfall of 5,232.

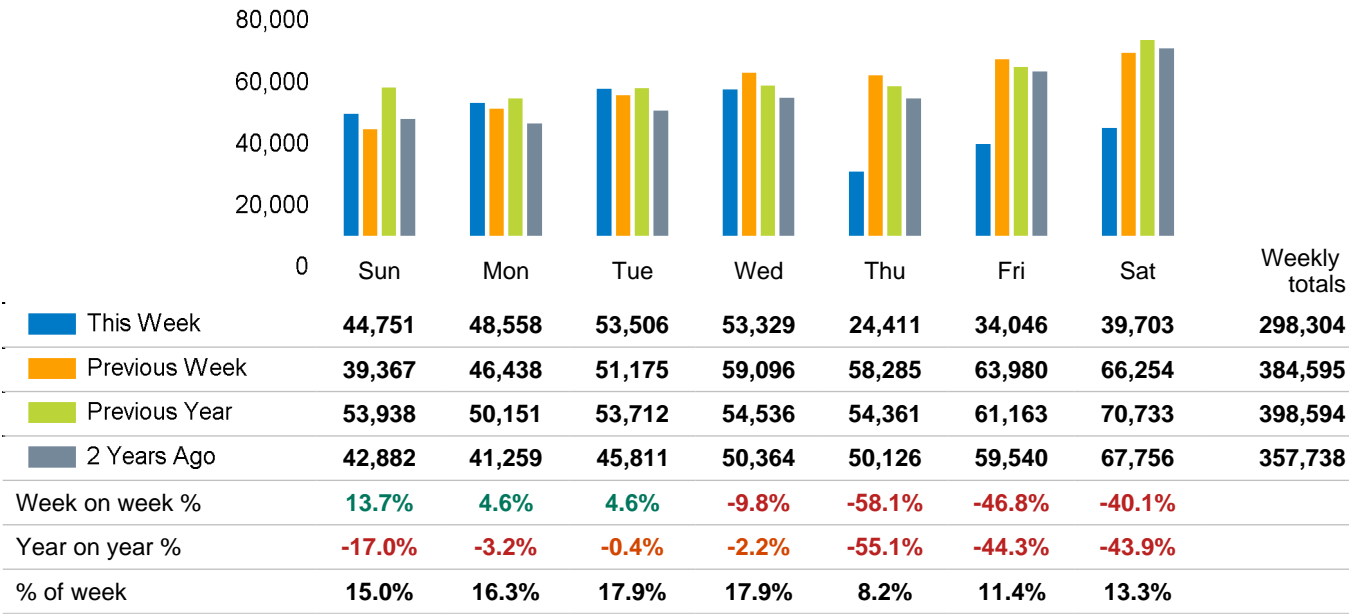
## Footfall Counts by week



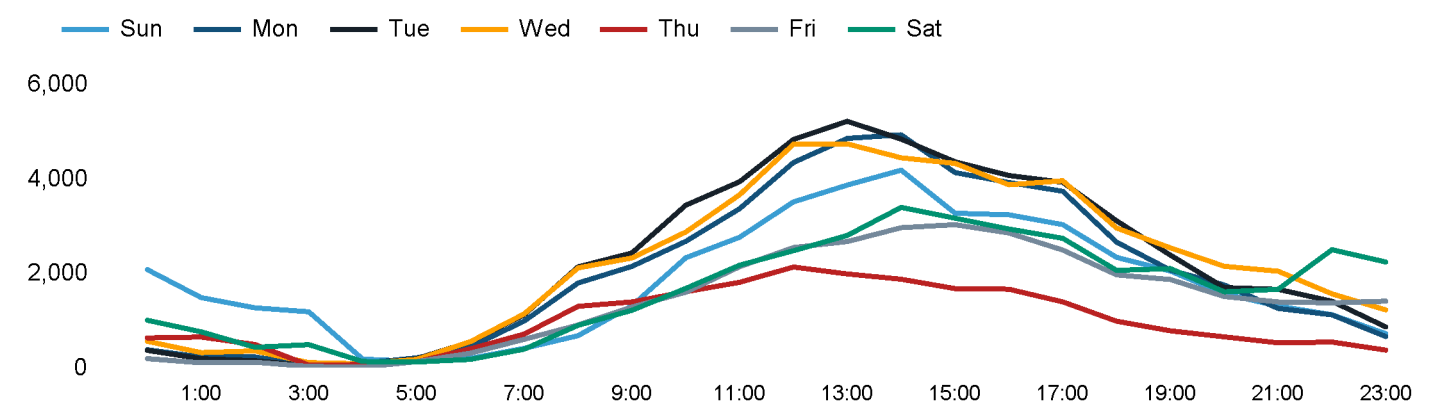
## Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	10°	13°	13°	13°	13°	12°	11°
Previous week	13°	15°	20°	20°	14°	14°	14°
Previous year	12°	14°	13°	13°	11°	12°	13°

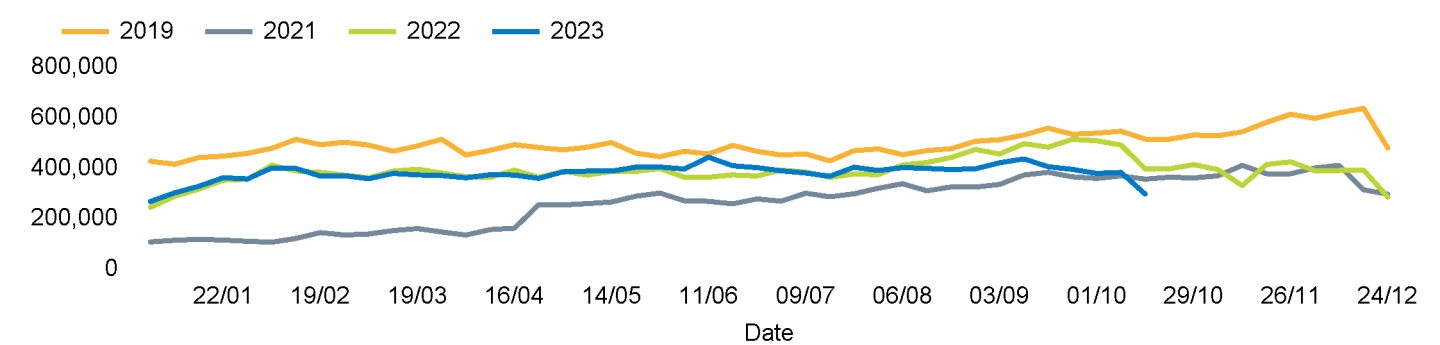
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
Belmont St	36,737	12.3%	48,433	48,179	-24.1%	-23.7%	
Bridge St	18,385	6.2%	22,943	25,642	-19.9%	-28.3%	
Broad Street North	16,356	5.5%	20,456	16,665	-20.0%	-1.9%	
Broad Street South	21,129	7.1%	26,379	26,645	-19.9%	-20.7%	
Castlegate	22,407	7.5%	29,037	31,497	-22.8%	-28.9%	
Guild St	27,573	9.2%	31,264	43,673	-11.8%	-36.9%	
Langstane Place	6,589	2.2%	10,222	11,840	-35.5%	-44.3%	
Market Street (New)	11,206	3.8%	13,535	14,758	-17.2%	-24.1%	
Union Street	61,123	20.5%	77,957	85,495	-21.6%	-28.5%	
Union Street West End	30,163	10.1%	39,143	39,791	-22.9%	-24.2%	
Union Terrace	10,394	3.5%	12,809	13,093	-18.9%	-20.6%	
Upperkirkgate	36,242	12.1%	52,417	41,316	-30.9%	-12.3%	

## Reporting dates

This week - 15 October 2023 - 21 October 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2023 to Week 42, 2023 Vs Week 1, 2022 to Week 42, 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 42, 2023 Vs Week 42, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 42 2023 Vs Week 41 2023

# 2019 Comparison for: Aberdeen City Centre

## 2019 comparison for Aberdeen City Centre

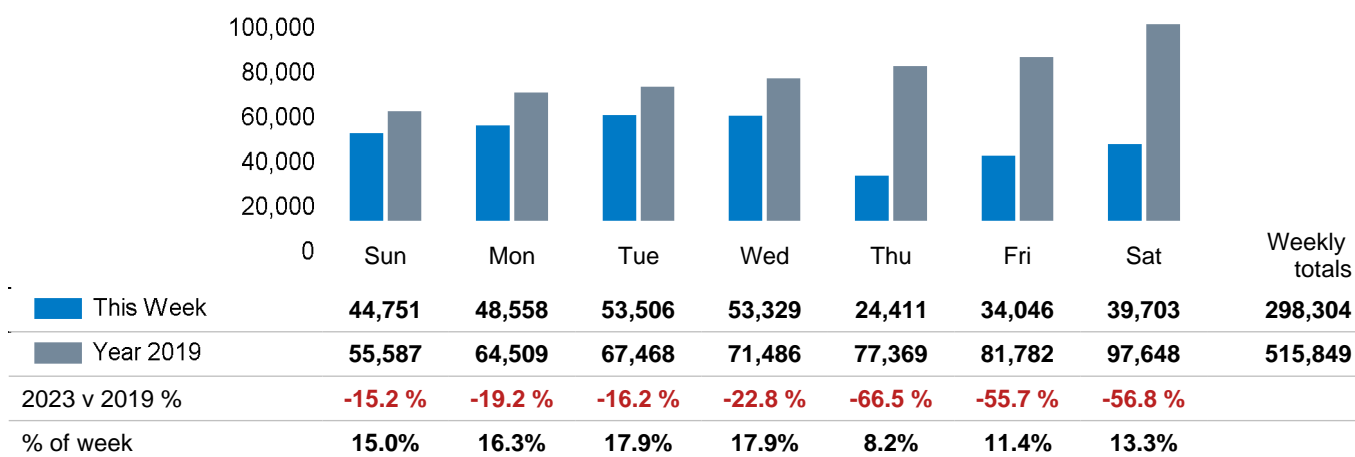
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

## Headlines

	Year to date %	Year on year %
	2023 Vs 2019	2023 Vs 2019
Aberdeen City Centre	<b>-17.1 %</b>	<b>-38.9 %</b>
Scotland	<b>-14.9 %</b>	<b>-25.7 %</b>
High Street Index - BDSU (BDSU - Multifunctional)	<b>-14.6 %</b>	<b>-14.9 %</b>
UK	<b>-13.9 %</b>	<b>-15.2 %</b>

Aberdeen City Centre is compared to the high street index.

## Footfall Counts by day



Footfall Counts by location

