

# Footfall Report for: Aberdeen City Centre

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
Aberdeen City Centre	17.8%	60.0%	-4.2%	19.0%	1.0%	-4.6%
Scotland	7.5%	41.0%	-0.3%	-1.4%	7.3%	2.8%
High Street Index - BDSU (BDSU - Multifunctional)	3.5%	38.4%	-2.2%	8.8%	-3.1%	0.7%
UK	4.4%	39.0%	-1.7%	8.9%	-2.0%	1.6%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,972,568 which is 18.2% up on the previous year.

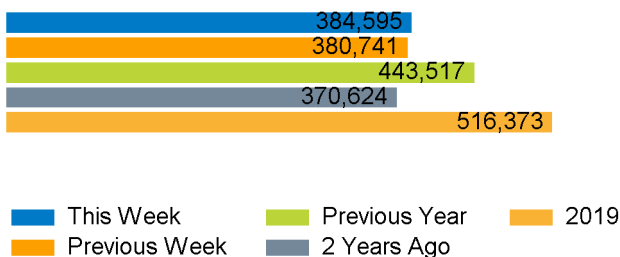
The total number of visitors for the year to date is 15,726,532 which is 17.8% up on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 8 October 2023 was 384,595.

The busiest day in week commencing 8 October 2023 was Saturday with 66,254 visitors.

The peak hour of the week was 14:00 on Saturday 14 October 2023 with footfall of 6,175.

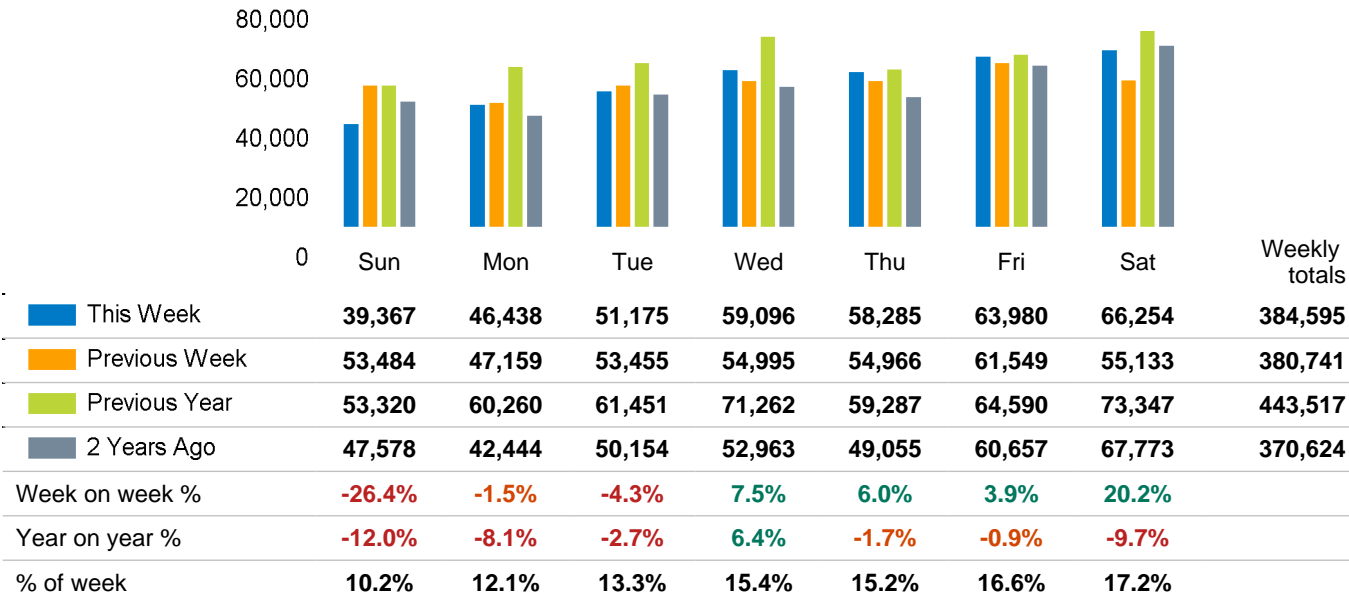
## Footfall Counts by week



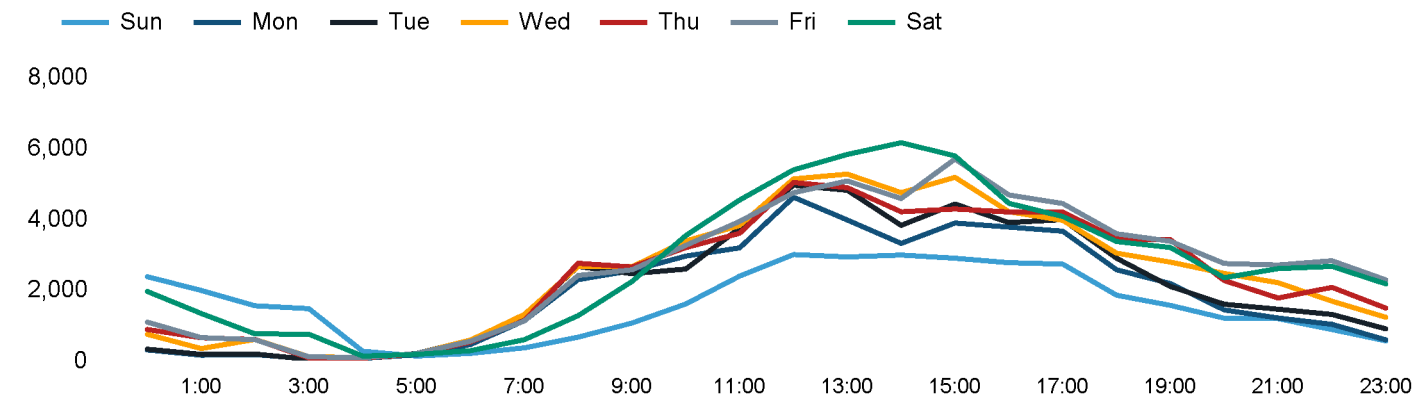
## Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	13°	15°	20°	20°	14°	14°	14°
Previous week	20°	20°	17°	17°	15°	18°	18°
Previous year	15°	14°	13°	13°	15°	14°	13°

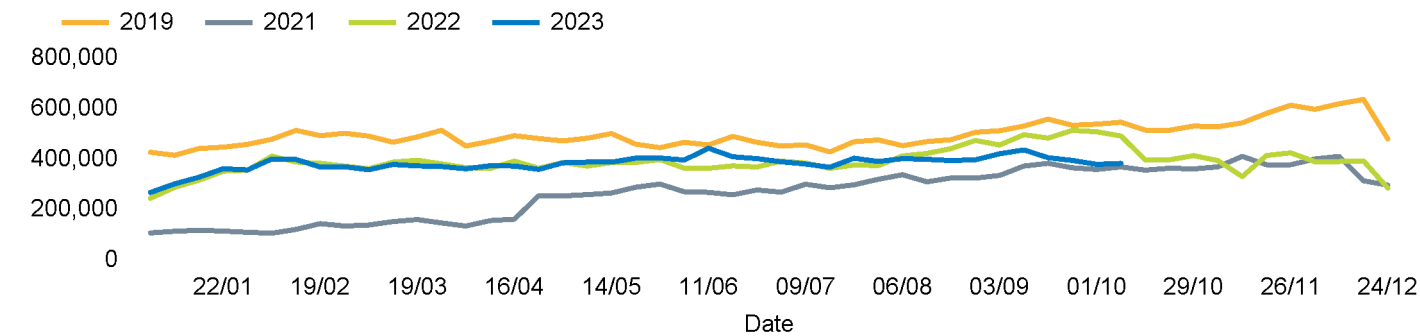
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
Belmont St	48,433	12.6%	47,667	49,467	1.6%	-2.1%	
Bridge St	22,943	6.0%	22,496	25,584	2.0%	-10.3%	
Broad Street North	20,456	5.3%	19,330	17,599	5.8%	16.2%	
Broad Street South	26,379	6.9%	25,019	27,460	5.4%	-3.9%	
Castlegate	29,037	7.6%	29,343	31,058	-1.0%	-6.5%	
Guild St	31,264	8.1%	32,312	44,003	-3.2%	-29.0%	
Langstane Place	10,222	2.7%	8,810	10,767	16.0%	-5.1%	
Market Street (New)	13,535	3.5%	15,087	6,727	-10.3%	101.2%	
Union Street	77,957	20.3%	79,229	83,982	-1.6%	-7.2%	
Union Street West End	39,143	10.2%	40,601	41,642	-3.6%	-6.0%	
Union Terrace	12,809	3.3%	13,148	13,214	-2.6%	-3.1%	
Upperkirkgate	52,417	13.6%	47,699	42,626	9.9%	23.0%	

## Reporting dates

This week - 08 October 2023 - 14 October 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2023 to Week 41, 2023 Vs Week 1, 2022 to Week 41, 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 41, 2023 Vs Week 41, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 41 2023 Vs Week 40 2023

# 2019 Comparison for: Aberdeen City Centre

## 2019 comparison for Aberdeen City Centre

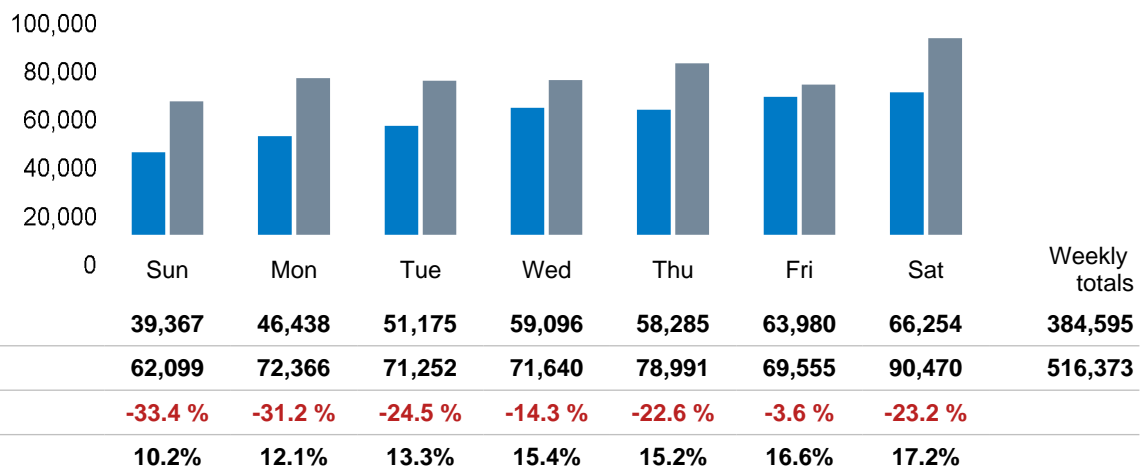
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

### Headlines

	Year to date %	Year on year %
	2023 Vs 2019	2023 Vs 2019
Aberdeen City Centre	<b>-16.6 %</b>	<b>-21.7 %</b>
Scotland	<b>-14.7 %</b>	<b>-21.3 %</b>
High Street Index - BDSU (BDSU - Multifunctional)	<b>-14.6 %</b>	<b>-11.2 %</b>
UK	<b>-13.9 %</b>	<b>-10.9 %</b>

Aberdeen City Centre is compared to the high street index.

### Footfall Counts by day



Footfall Counts by location

