

# Footfall Report for: Aberdeen City Centre

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Aberdeen City Centre	-5.4%	18.5%	4.0%	-10.1%	3.5%	-3.9%
Scotland	-4.5%	7.7%	8.7%	-3.1%	0.0%	-7.2%
High Street Index - BDSU (BDSU - Multifunctional)	-0.6%	3.6%	-3.9%	2.2%	4.6%	0.7%
UK	-0.9%	4.5%	-3.1%	1.9%	1.6%	-1.6%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,917,857 which is 5.4% down on the previous year.

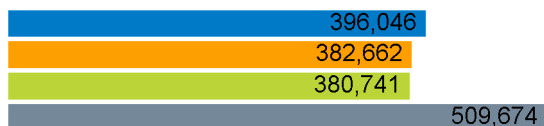
The total number of visitors for the year to date is 14,509,584 which is 5.4% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 29 September 2024 was 396,046.

The busiest day in week commencing 29 September 2024 was Saturday with 75,224 visitors.

The peak hour of the week was 15:00 on Saturday 5 October 2024 with footfall of 6,203.

## Footfall Counts by week

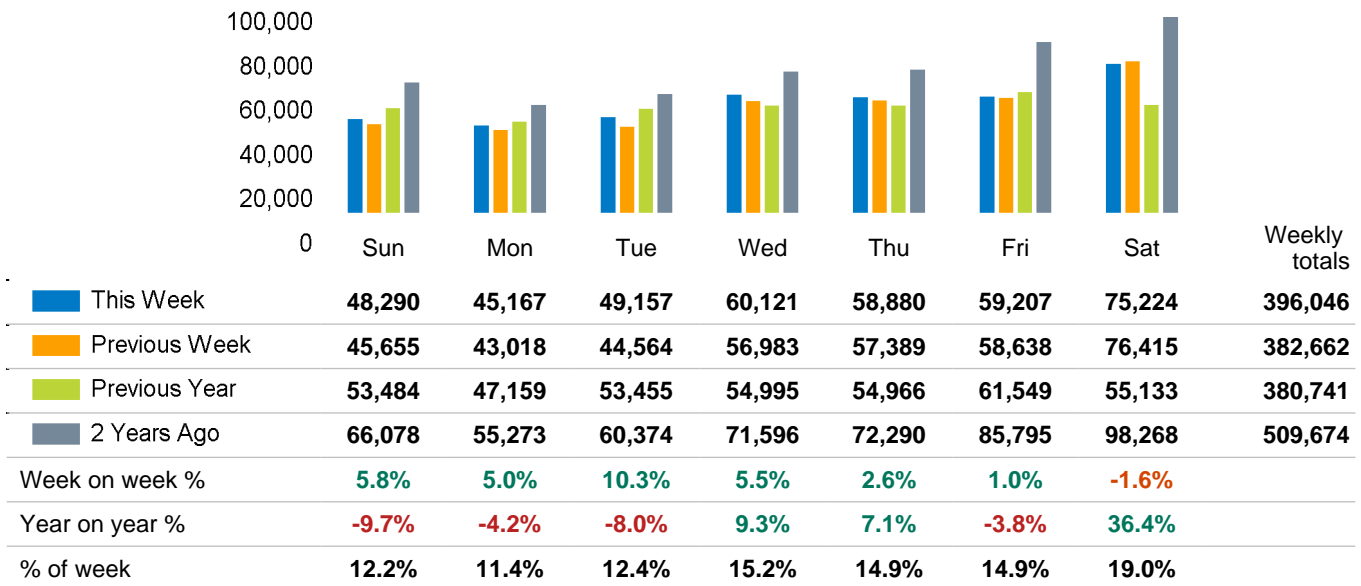


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

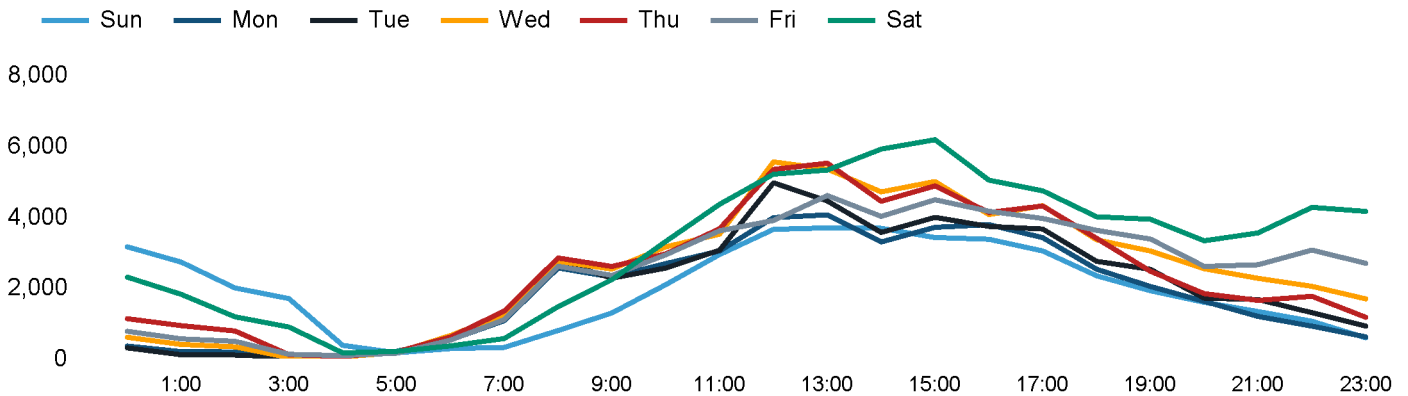
## Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	13°	14°	14°	15°	15°	13°	14°
Previous week	13°	12°	12°	12°	12°	12°	13°
Previous year	20°	20°	17°	17°	15°	18°	18°

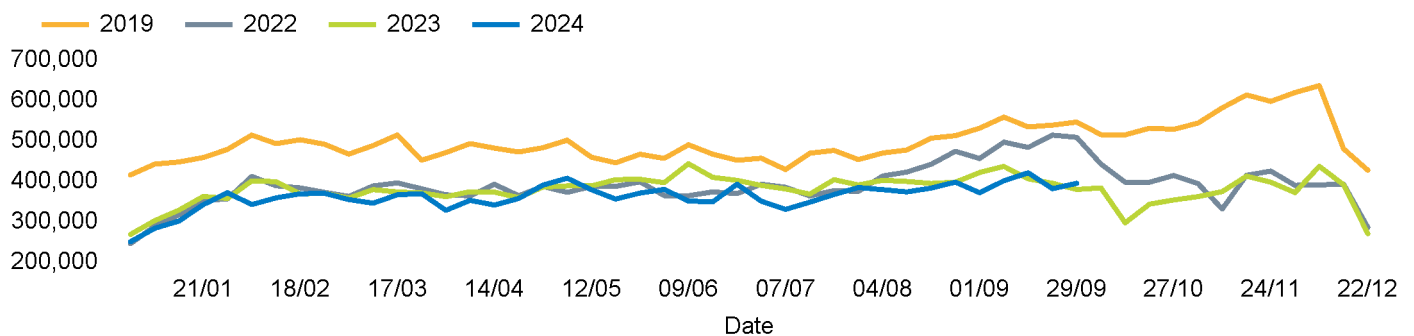
## Footfall Counts by day



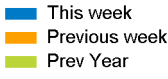












## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	50,901	12.9%	50,365	47,667	1.1%	6.8%	
Bridge St	23,908	6.0%	23,651	22,496	1.1%	6.3%	
Broad Street North	17,575	4.4%	16,886	19,330	4.1%	-9.1%	
Broad Street South	25,890	6.5%	23,885	25,019	8.4%	3.5%	
Castlegate	30,661	7.7%	29,177	29,343	5.1%	4.5%	
Guild St	32,609	8.2%	32,015	32,312	1.9%	0.9%	
Langstane Place	12,465	3.1%	13,969	8,810	-10.8%	41.5%	
Market Street (New)	16,995	4.3%	16,966	15,087	0.2%	12.6%	
Union Street	72,672	18.3%	70,374	79,229	3.3%	-8.3%	
Union Street West End	44,621	11.3%	42,649	40,601	4.6%	9.9%	
Union Terrace	13,972	3.5%	12,279	13,148	13.8%	6.3%	
Upperkirkgate	53,777	13.6%	50,446	47,699	6.6%	12.7%	



## Reporting dates

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This week - 29 September 2024 - 05 October 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 40, 2024 Vs Week 1, 2023 to Week 40, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 40, 2024 Vs Week 40, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 40 2024 Vs Week 39 2024

