

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

| | Year to date % | | Year on year % | | Week on week % | |
|--|----------------|-------|----------------|-------|----------------|-------|
| | 2024 | 2023 | 2024 | 2023 | 2024 | 2023 |
| Aberdeen City Centre | -7.1% | 27.9% | -8.2% | 26.1% | 6.3% | 8.6% |
| Scotland | 0.7% | 14.9% | -7.4% | 16.5% | 0.6% | 13.0% |
| High Street Index - BDSU (BDSU - Multifunctional) | -0.6% | 11.2% | -4.3% | 10.8% | 2.0% | 5.5% |
| UK | -0.5% | 15.1% | -4.3% | 14.1% | 2.2% | 5.8% |

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,686,317 which is 10.5% up on the previous year.
- The total number of visitors for the year to date is 838,810 which is 7.1% down on the previous year.
- The total number of visitors to Aberdeen City Centre in week commencing 14 January 2024 was 302,697.
- The busiest day in week commencing 14 January 2024 was Saturday with 57,818 visitors.
- The peak hour of the week was 14:00 on Saturday 20 January 2024 with footfall of 5,267.

Footfall Counts by week

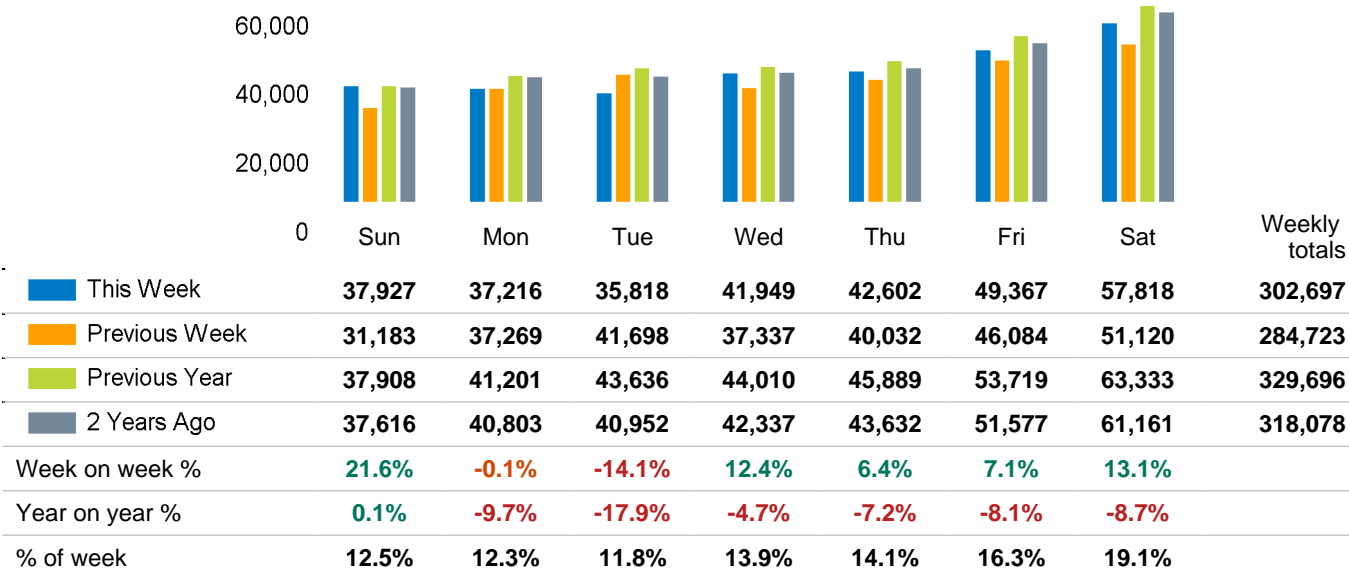


■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago

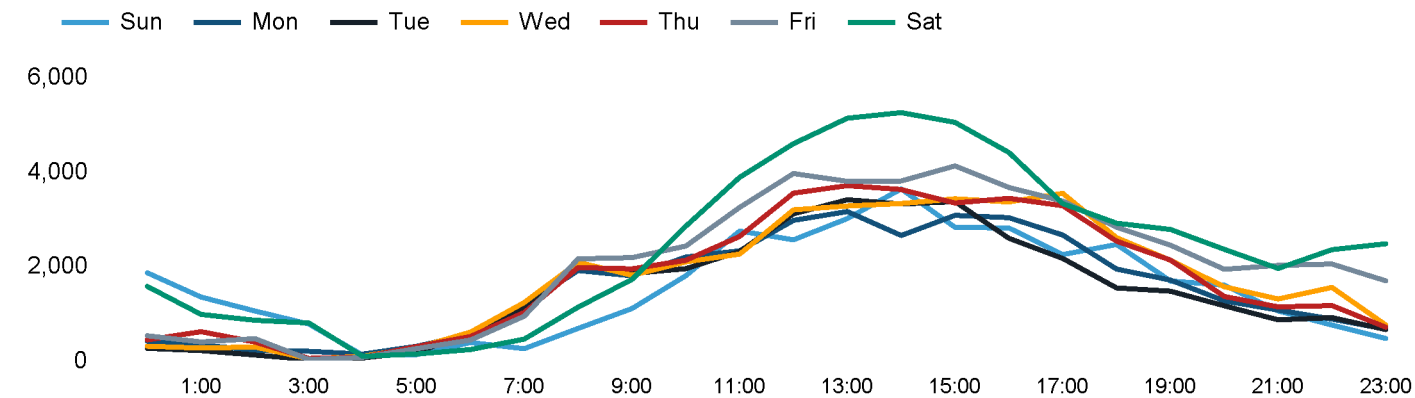
Weather

| | Sun | Mon | Tue | Wed | Thu | Fri | Sat |
|---------------|-----|-----|-----|-----|-----|-----|-----|
| This week | 6° | 3° | 0° | 0° | 1° | 5° | 8° |
| Previous week | 5° | 4° | 2° | 5° | 6° | 6° | 6° |
| Previous year | 7° | 6° | 2° | 4° | 4° | 5° | 5° |

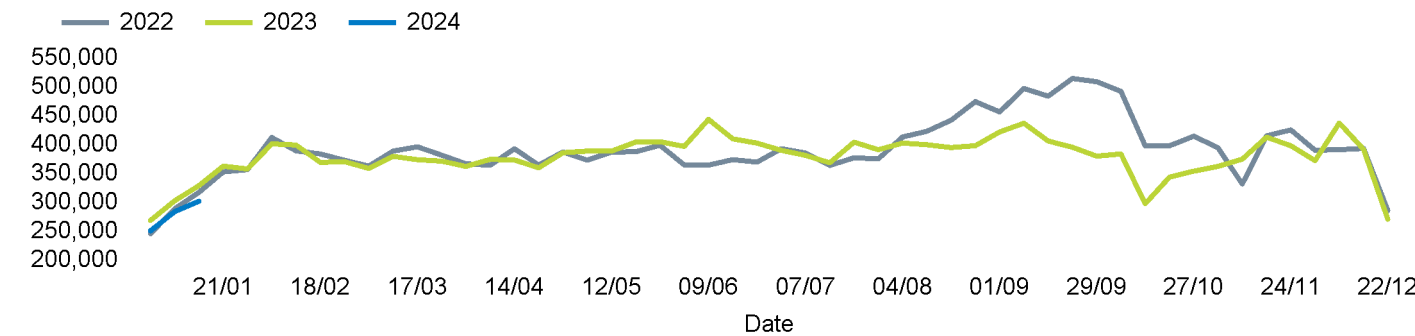
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

| | This week | % share of total week | Previous week | Previous year | Week on week % | Year on year % | <div><div>This week</div><div>Previous week</div><div>Prev Year</div></div> |
|-----------------------|-----------|-----------------------|---------------|---------------|----------------|----------------|---|
| Belmont St | 40,927 | 13.5% | 37,718 | 41,841 | 8.5% | -2.2% | <div><div></div><div></div><div></div></div> |
| Bridge St | 17,563 | 5.8% | 14,595 | 20,616 | 20.3% | -14.8% | <div><div></div><div></div><div></div></div> |
| Broad Street North | 12,349 | 4.1% | 12,691 | 12,233 | -2.7% | 0.9% | <div><div></div><div></div><div></div></div> |
| Broad Street South | 18,049 | 6.0% | 18,393 | 23,329 | -1.9% | -22.6% | <div><div></div><div></div><div></div></div> |
| Castlegate | 21,229 | 7.0% | 19,306 | 27,031 | 10.0% | -21.5% | <div><div></div><div></div><div></div></div> |
| Guild St | 30,842 | 10.2% | 28,297 | 34,566 | 9.0% | -10.8% | <div><div></div><div></div><div></div></div> |
| Langstane Place | 8,167 | 2.7% | 8,640 | 9,322 | -5.5% | -12.4% | <div><div></div><div></div><div></div></div> |
| Market Street (New) | 9,248 | 3.1% | 9,754 | 11,031 | -5.2% | -16.2% | <div><div></div><div></div><div></div></div> |
| Union Street | 58,834 | 19.4% | 60,754 | 67,611 | -3.2% | -13.0% | <div><div></div><div></div><div></div></div> |
| Union Street West End | 35,845 | 11.8% | 30,596 | 38,088 | 17.2% | -5.9% | <div><div></div><div></div><div></div></div> |
| Union Terrace | 12,185 | 4.0% | 10,117 | 11,753 | 20.4% | 3.7% | <div><div></div><div></div><div></div></div> |
| Upperkirkgate | 37,459 | 12.4% | 33,862 | 32,275 | 10.6% | 16.1% | <div><div></div><div></div><div></div></div> |

Reporting dates

This week - 14 January 2024 - 20 January 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 3 , 2024 Vs Week 1, 2023 to Week 3 , 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week3, 2024 Vs Week 3, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 3 2024 Vs Week 2 2024