

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Aberdeen City Centre	-5.7%	19.5%	-3.4%	-7.8%	-9.3%	-2.7%
Scotland	-4.8%	8.0%	0.7%	0.7%	-3.9%	-0.9%
High Street Index - BDSU (BDSU - Multifunctional)	-0.6%	3.7%	-7.4%	4.3%	-4.0%	7.3%
UK	-0.8%	4.6%	-6.2%	4.7%	-4.2%	6.1%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,902,552 which is 5.6% down on the previous year.

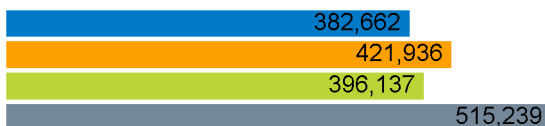
The total number of visitors for the year to date is 14,113,538 which is 5.7% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 22 September 2024 was 382,662.

The busiest day in week commencing 22 September 2024 was Saturday with 76,415 visitors.

The peak hour of the week was 13:00 on Saturday 28 September 2024 with footfall of 6,467.

Footfall Counts by week

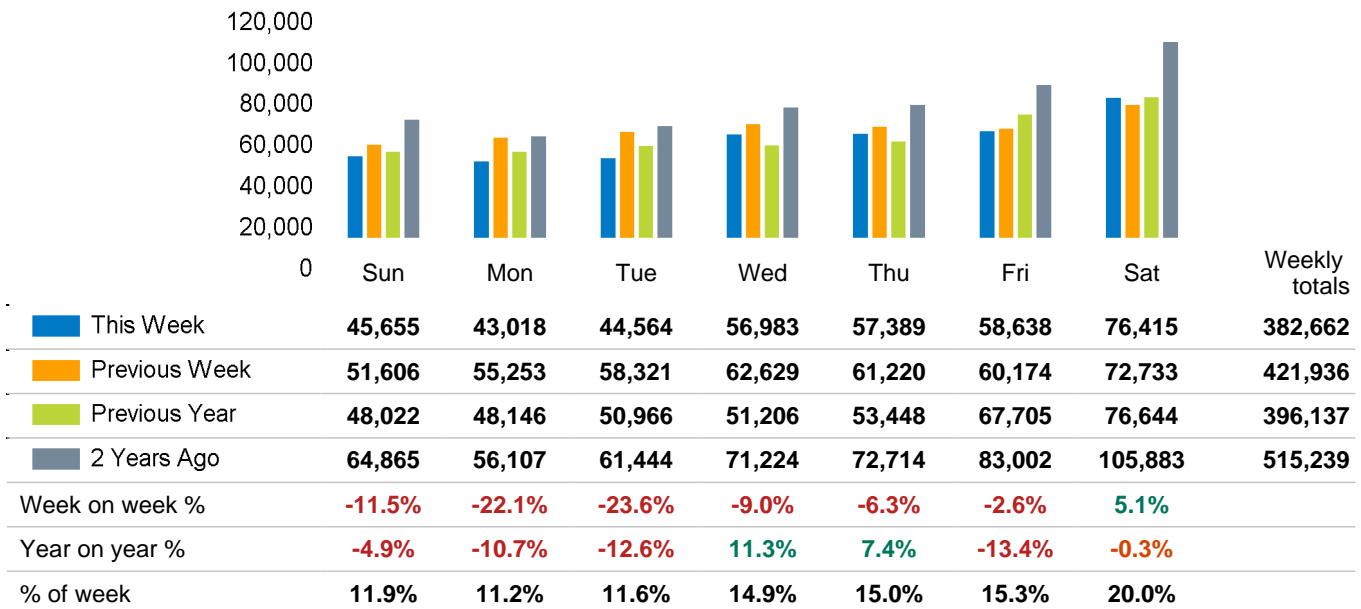


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

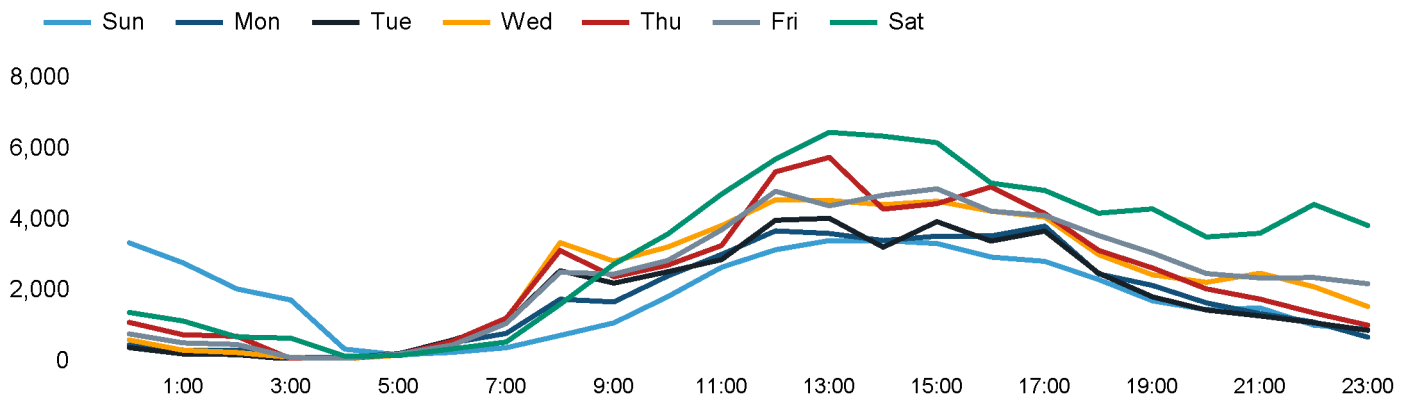
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	13°	12°	12°	12°	12°	12°	13°
Previous week	20°	20°	23°	22°	18°	15°	13°
Previous year	16°	18°	18°	16°	16°	18°	18°

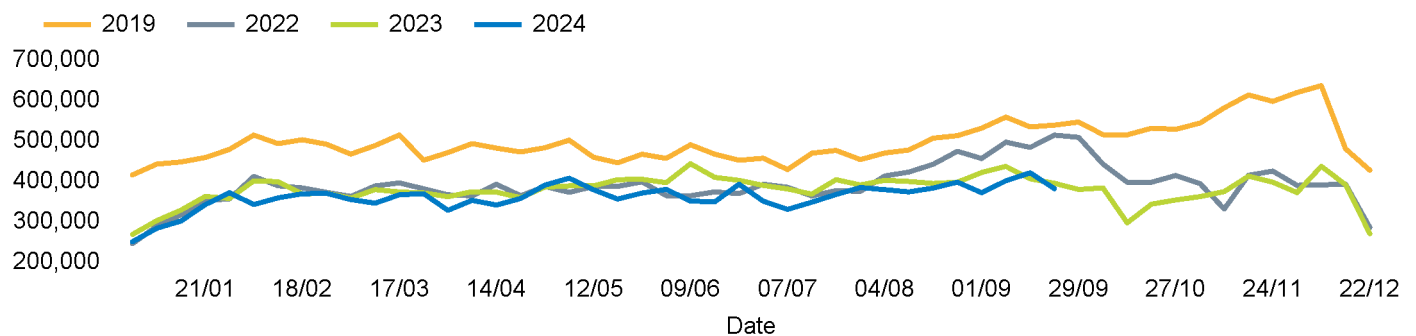
Footfall Counts by day



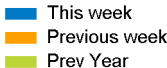












Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	50,365	13.2%	55,892	49,282	-9.9%	2.2%	
Bridge St	23,651	6.2%	25,678	24,972	-7.9%	-5.3%	
Broad Street North	16,886	4.4%	19,223	20,227	-12.2%	-16.5%	
Broad Street South	23,885	6.2%	28,092	26,158	-15.0%	-8.7%	
Castlegate	29,177	7.6%	34,774	30,660	-16.1%	-4.8%	
Guild St	32,015	8.4%	35,100	33,395	-8.8%	-4.1%	
Langstane Place	13,969	3.7%	12,442	11,154	12.3%	25.2%	
Market Street (New)	16,966	4.4%	19,387	15,399	-12.5%	10.2%	
Union Street	70,374	18.4%	76,158	80,219	-7.6%	-12.3%	
Union Street West End	42,649	11.1%	46,943	41,593	-9.1%	2.5%	
Union Terrace	12,279	3.2%	14,017	12,730	-12.4%	-3.5%	
Upperkirkgate	50,446	13.2%	54,230	50,348	-7.0%	0.2%	



Reporting dates

This week - 22 September 2024 - 28 September 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 39, 2024 Vs Week 1, 2023 to Week 39, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 39, 2024 Vs Week 39, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 39 2024 Vs Week 38 2024

