

# Footfall Report for: Aberdeen City Centre

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
Aberdeen City Centre	19.5%	62.9%	-7.8%	28.2%	-2.7%	6.3%
Scotland	8.0%	44.2%	0.7%	7.5%	-0.9%	-3.9%
High Street Index - BDSU (BDSU - Multifunctional)	3.7%	40.6%	4.3%	12.2%	7.3%	3.8%
UK	4.6%	41.4%	4.7%	14.1%	6.1%	0.8%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 20,209,804 which is 19.7% up on the previous year.

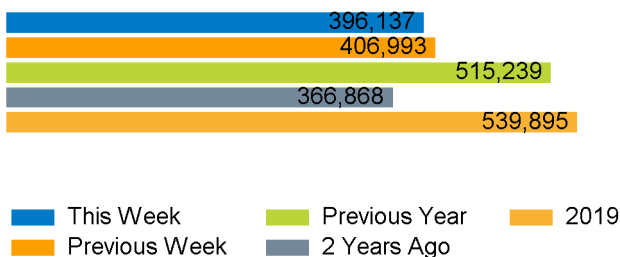
The total number of visitors for the year to date is 14,961,196 which is 19.5% up on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 24 September 2023 was 396,137.






















The busiest day in week commencing 24 September 2023 was Saturday with 76,644 visitors.

The peak hour of the week was 14:00 on Saturday 30 September 2023 with footfall of 6,103.

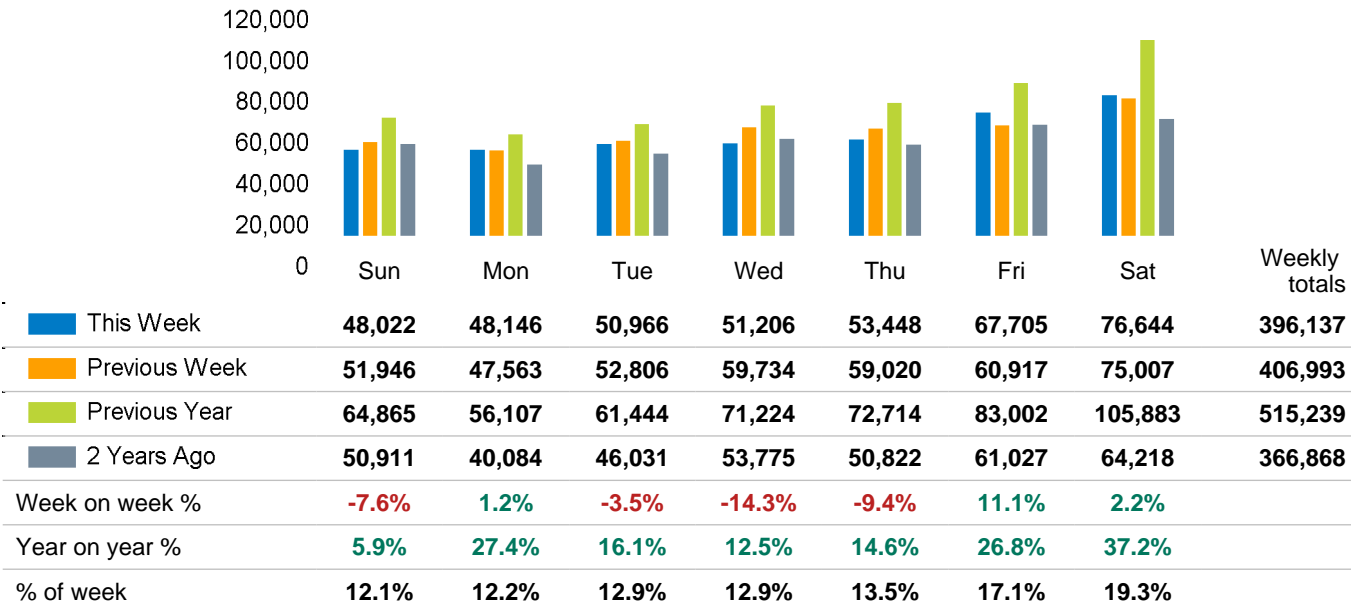
## Footfall Counts by week



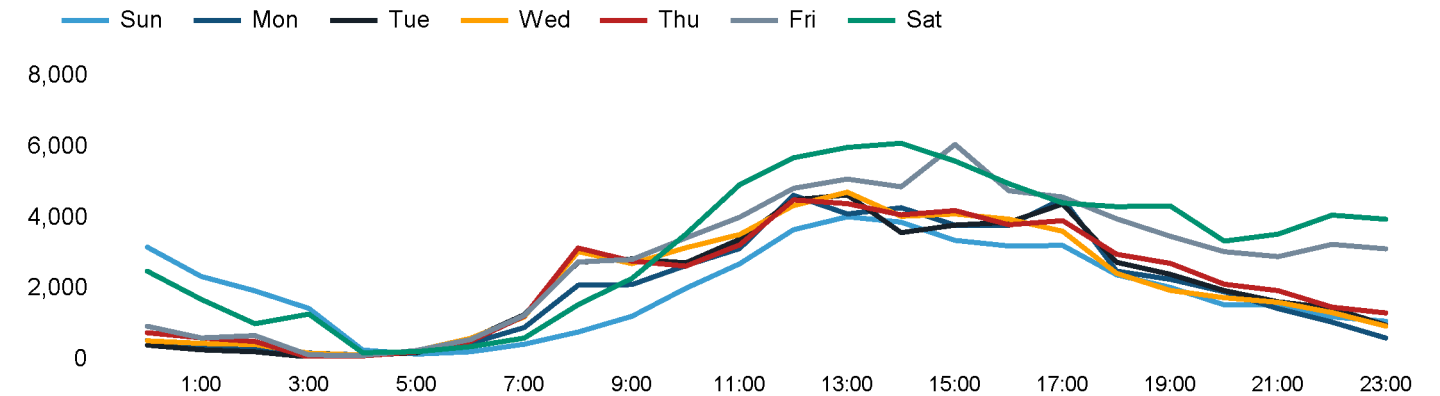
## Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	 16°	 18°	 18°	 16°	 16°	 18°	 18°
Previous week	 15°	 16°	 16°	 19°	 19°	 16°	 15°
Previous year	 17°	 10°	 11°	 13°	 13°	 16°	 15°

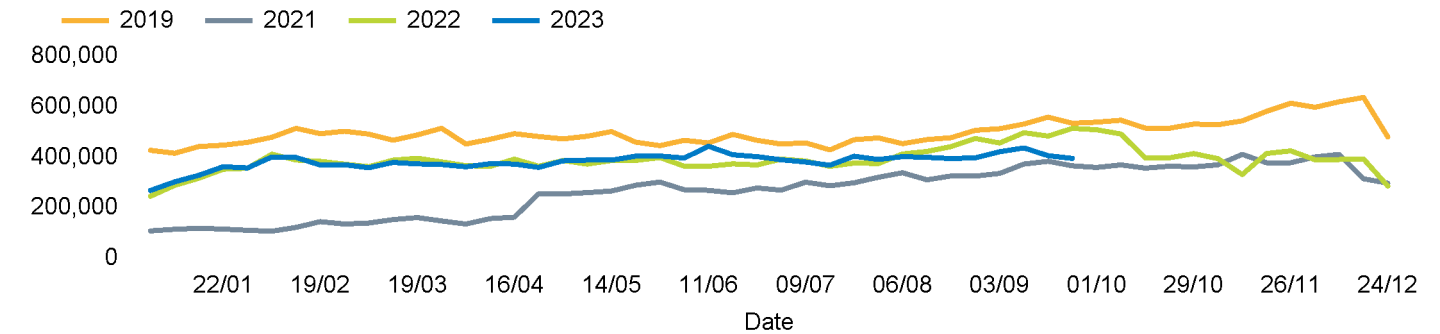
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
Belmont St	49,282	12.4%	49,981	52,877	-1.4%	-6.8%	
Bridge St	24,972	6.3%	24,907	27,483	0.3%	-9.1%	
Broad Street North	20,227	5.1%	21,114	17,391	-4.2%	16.3%	
Broad Street South	26,158	6.6%	27,208	27,593	-3.9%	-5.2%	
Castlegate	30,660	7.7%	35,870	32,695	-14.5%	-6.2%	
Guild St	33,395	8.4%	34,157	45,633	-2.2%	-26.8%	
Langstane Place	11,154	2.8%	10,950	12,921	1.9%	-13.7%	
Market Street (New)	15,399	3.9%	17,388		-11.4%		
Union Street	80,219	20.3%	79,313	93,332	1.1%	-14.0%	
Union Street West End	41,593	10.5%	42,279	43,934	-1.6%	-5.3%	
Union Terrace	12,730	3.2%	13,574	12,761	-6.2%	-0.2%	
Upperkirkgate	50,348	12.7%	50,252	46,241	0.2%	8.9%	

## Reporting dates

This week - 24 September 2023 - 30 September 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2023 to Week 39, 2023 Vs Week 1, 2022 to Week 39, 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 39, 2023 Vs Week 39, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 39 2023 Vs Week 38 2023

# 2019 Comparison for: Aberdeen City Centre

## 2019 comparison for Aberdeen City Centre

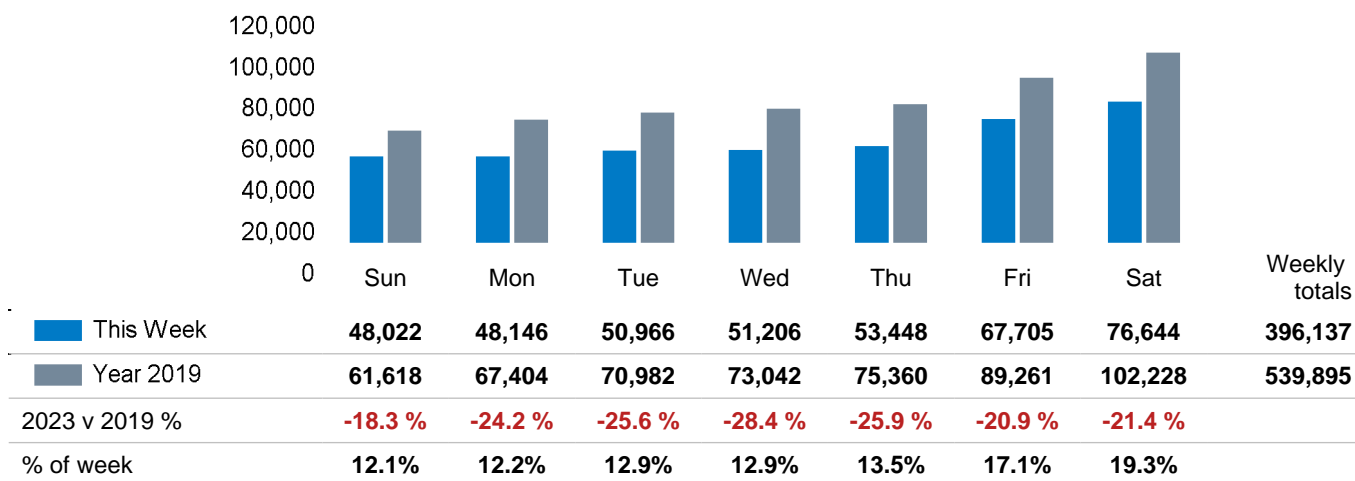
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

### Headlines

	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Aberdeen City Centre	<b>-16.1 %</b>	<b>-23.4 %</b>
Scotland	<b>-14.3 %</b>	<b>-21.3 %</b>
High Street Index - BDSU (BDSU - Multifunctional)	<b>-14.8 %</b>	<b>-9.6 %</b>
UK	<b>-14.1 %</b>	<b>-9.0 %</b>

Aberdeen City Centre is compared to the high street index.

### Footfall Counts by day



Footfall Counts by location

