

# Footfall Report for: Aberdeen City Centre

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Aberdeen City Centre	-5.7%	20.4%	3.7%	0.6%	4.9%	-7.0%
Scotland	-5.0%	8.2%	4.0%	-1.1%	5.2%	1.6%
High Street Index - BDSU (BDSU - Multifunctional)	-0.4%	3.7%	3.4%	1.1%	4.3%	-1.5%
UK	-0.7%	4.6%	4.1%	-0.6%	4.9%	-2.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,916,027 which is 5.7% down on the previous year.

The total number of visitors for the year to date is 13,730,876 which is 5.7% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 15 September 2024 was 421,936.

The busiest day in week commencing 15 September 2024 was Saturday with 72,733 visitors.

The peak hour of the week was 15:00 on Saturday 21 September 2024 with footfall of 5,767.

## Footfall Counts by week

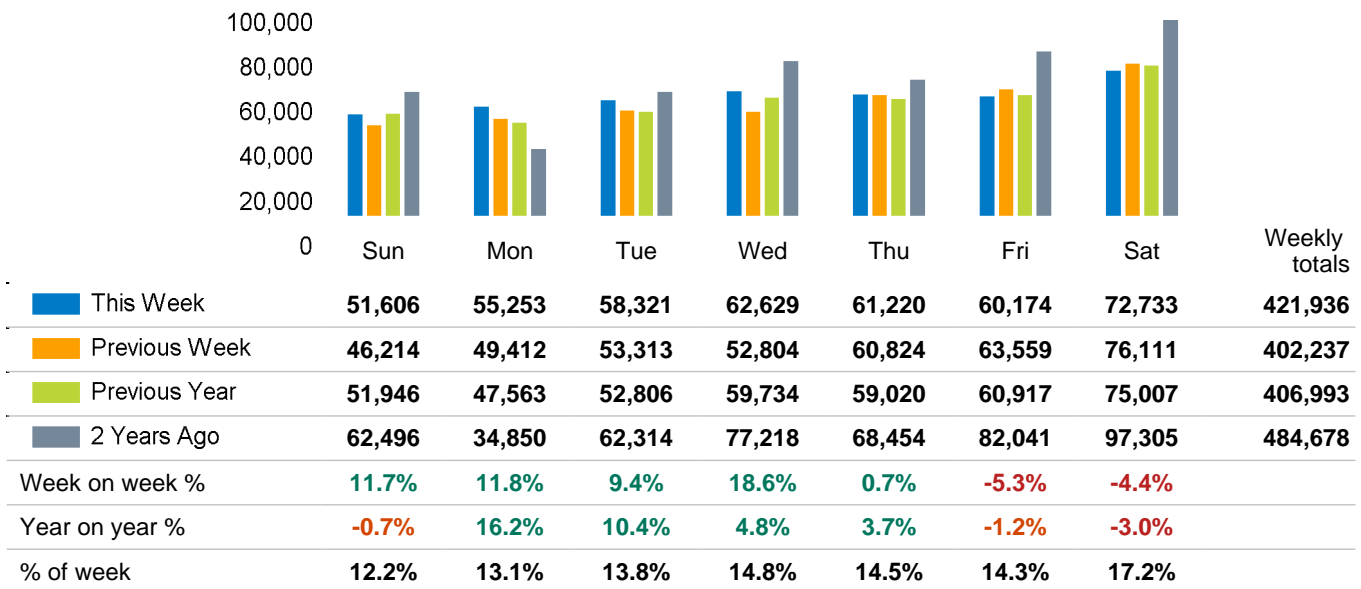


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

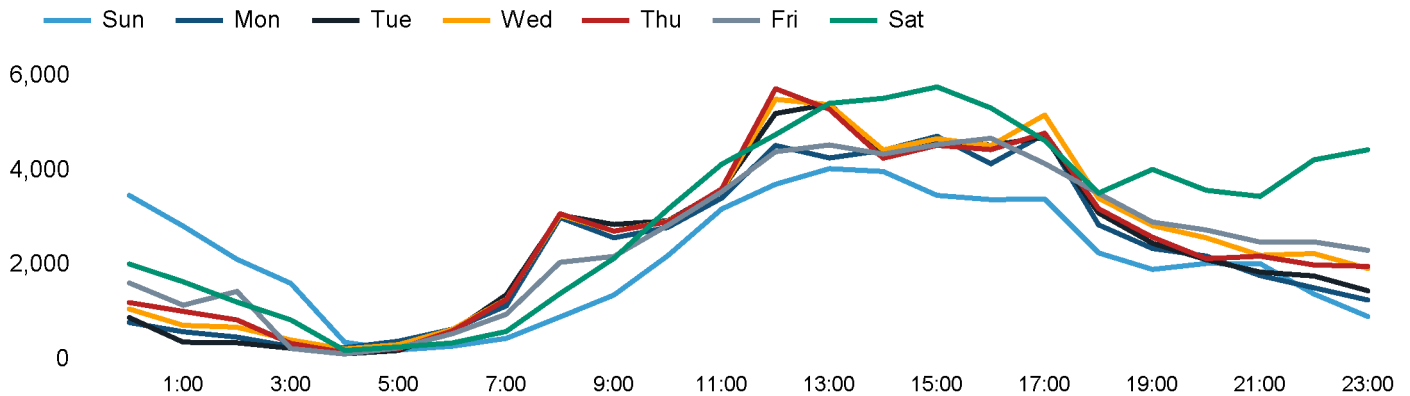
## Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	20°	20°	23°	22°	18°	15°	13°
Previous week	19°	17°	17°	14°	13°	15°	18°
Previous year	15°	16°	16°	19°	19°	16°	15°

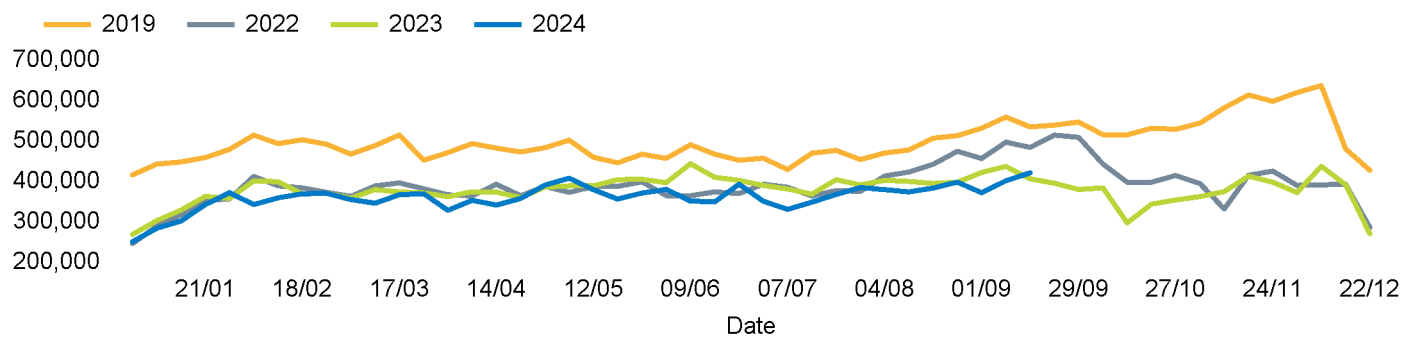
## Footfall Counts by day



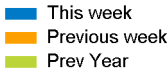












## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	55,892	13.2%	53,133	49,981	5.2%	11.8%	
Bridge St	25,678	6.1%	25,693	24,907	-0.1%	3.1%	
Broad Street North	19,223	4.6%	17,241	21,114	11.5%	-9.0%	
Broad Street South	28,092	6.7%	26,927	27,208	4.3%	3.2%	
Castlegate	34,774	8.2%	29,856	35,870	16.5%	-3.1%	
Guild St	35,100	8.3%	35,180	34,157	-0.2%	2.8%	
Langstane Place	12,442	2.9%	13,590	10,950	-8.4%	13.6%	
Market Street (New)	19,387	4.6%	17,567	17,388	10.4%	11.5%	
Union Street	76,158	18.0%	74,552	79,313	2.2%	-4.0%	
Union Street West End	46,943	11.1%	41,931	42,279	12.0%	11.0%	
Union Terrace	14,017	3.3%	14,141	13,574	-0.9%	3.3%	
Upperkirkgate	54,230	12.9%	52,426	50,252	3.4%	7.9%	



## Reporting dates

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This week - 15 September 2024 - 21 September 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 38, 2024 Vs Week 1, 2023 to Week 38, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 38, 2024 Vs Week 38, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 38 2024 Vs Week 37 2024

