

# Footfall Report for: Aberdeen City Centre

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
Aberdeen City Centre	20.4%	64.4%	0.6%	14.6%	-7.0%	-2.7%
Scotland	8.2%	45.6%	-1.1%	4.5%	1.6%	-7.4%
High Street Index - BDSU (BDSU - Multifunctional)	3.7%	41.6%	1.1%	2.9%	-1.5%	-3.8%
UK	4.6%	42.3%	-0.6%	4.3%	-2.3%	-3.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 20,328,906 which is 20.6% up on the previous year.

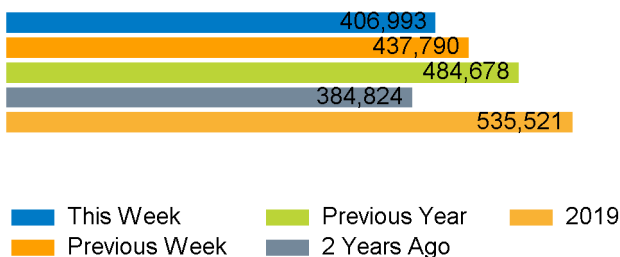
The total number of visitors for the year to date is 14,565,059 which is 20.4% up on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 17 September 2023 was 406,993.






















The busiest day in week commencing 17 September 2023 was Saturday with 75,007 visitors.

The peak hour of the week was 14:00 on Saturday 23 September 2023 with footfall of 6,427.

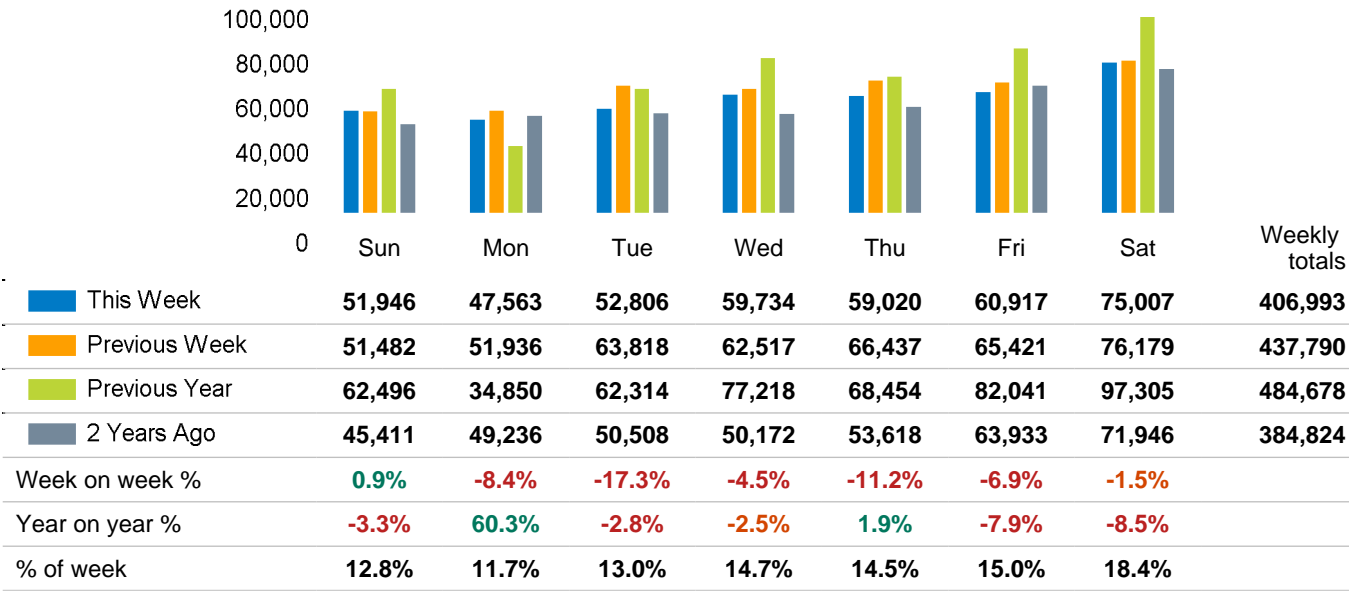
## Footfall Counts by week



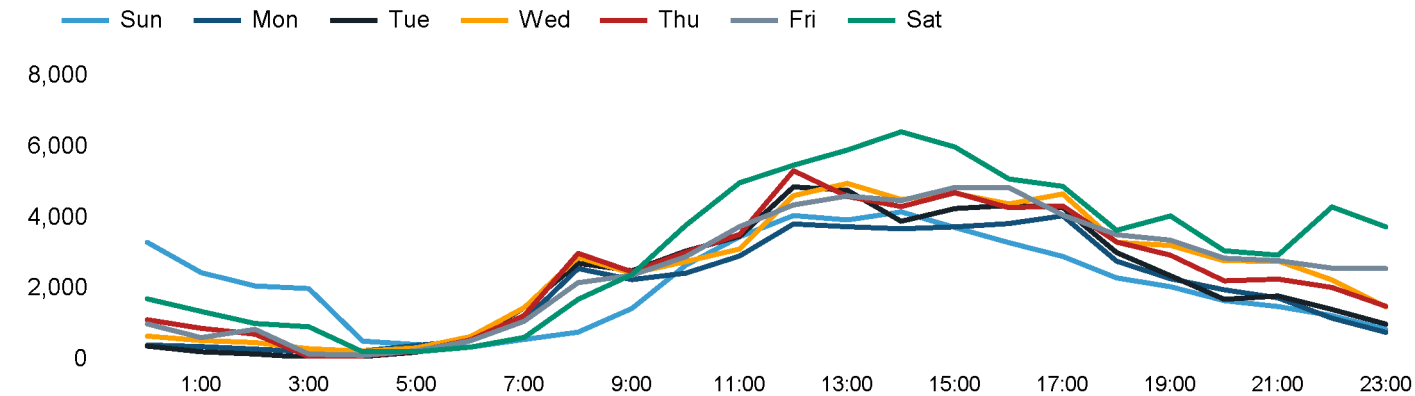
## Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week							
	15°	16°	16°	19°	19°	16°	15°
Previous week							
	25°	20°	19°	16°	19°	19°	16°
Previous year							
	13°	15°	16°	18°	16°	15°	15°

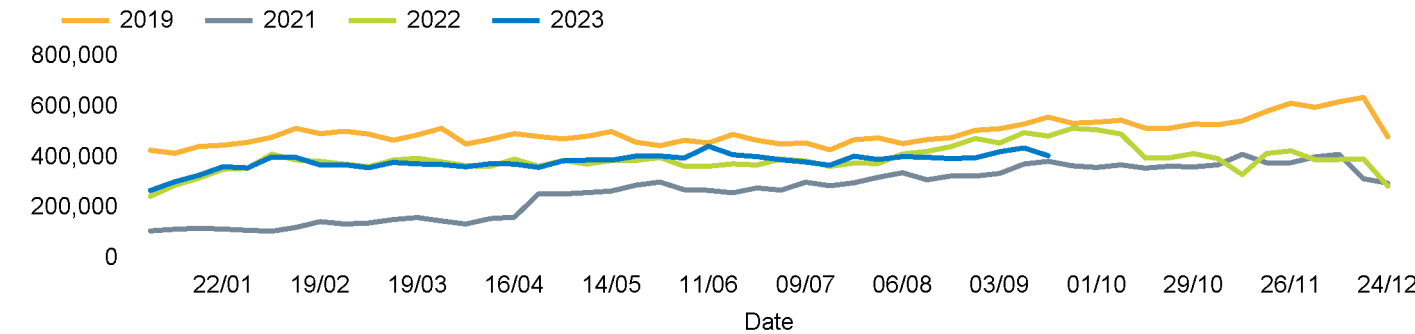
**Footfall Counts by day**



**Footfall Counts by hour**



**Footfall Counts by week**



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
Belmont St	49,981	12.3%	55,566	52,114	-10.1%	-4.1%	
Bridge St	24,907	6.1%	27,885	26,372	-10.7%	-5.6%	
Broad Street North	21,114	5.2%	22,529	16,777	-6.3%	25.9%	
Broad Street South	27,208	6.7%	29,097	26,984	-6.5%	0.8%	
Castlegate	35,870	8.8%	38,175	31,402	-6.0%	14.2%	
Guild St	34,157	8.4%	33,873	43,340	0.8%	-21.2%	
Langstane Place	10,950	2.7%	11,196	11,139	-2.2%	-1.7%	
Market Street (New)	17,388	4.3%	17,469		-0.5%		
Union Street	79,313	19.5%	86,979	80,322	-8.8%	-1.3%	
Union Street West End	42,279	10.4%	46,763	42,119	-9.6%	0.4%	
Union Terrace	13,574	3.3%	14,787	13,770	-8.2%	-1.4%	
Upperkirkgate	50,252	12.3%	53,471	43,133	-6.0%	16.5%	

## Reporting dates

This week - 17 September 2023 - 23 September 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2023 to Week 38, 2023 Vs Week 1, 2022 to Week 38, 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 38, 2023 Vs Week 38, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 38 2023 Vs Week 37 2023

# 2019 Comparison for: Aberdeen City Centre

## 2019 comparison for Aberdeen City Centre

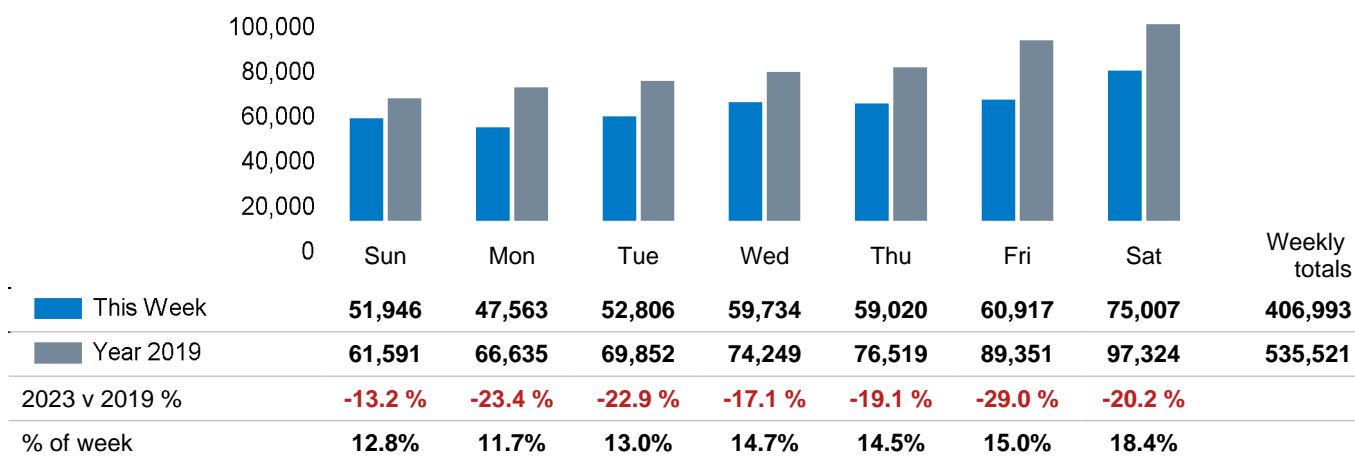
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

## Headlines

	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Aberdeen City Centre	<b>-15.9 %</b>	<b>-21.1 %</b>
Scotland	<b>-14.1 %</b>	<b>-19.7 %</b>
High Street Index - BDSU (BDSU - Multifunctional)	<b>-15.0 %</b>	<b>-13.6 %</b>
UK	<b>-14.2 %</b>	<b>-13.8 %</b>

Aberdeen City Centre is compared to the high street index.

## Footfall Counts by day



Footfall Counts by location

