

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Aberdeen City Centre	-6.0%	21.1%	-8.1%	5.1%	7.9%	3.6%
Scotland	-5.2%	8.5%	0.5%	-11.2%	3.9%	-5.6%
High Street Index - BDSU (BDSU - Multifunctional)	-0.5%	3.7%	-2.4%	-1.4%	1.1%	-0.8%
UK	-0.8%	4.8%	-2.6%	-1.6%	0.9%	-0.6%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,901,084 which is 5.8% down on the previous year.
- The total number of visitors for the year to date is 13,308,940 which is 6% down on the previous year.
- The total number of visitors to Aberdeen City Centre in week commencing 8 September 2024 was 402,237.
- The busiest day in week commencing 8 September 2024 was Saturday with 76,111 visitors.
- The peak hour of the week was 13:00 on Saturday 14 September 2024 with footfall of 6,081.

Footfall Counts by week

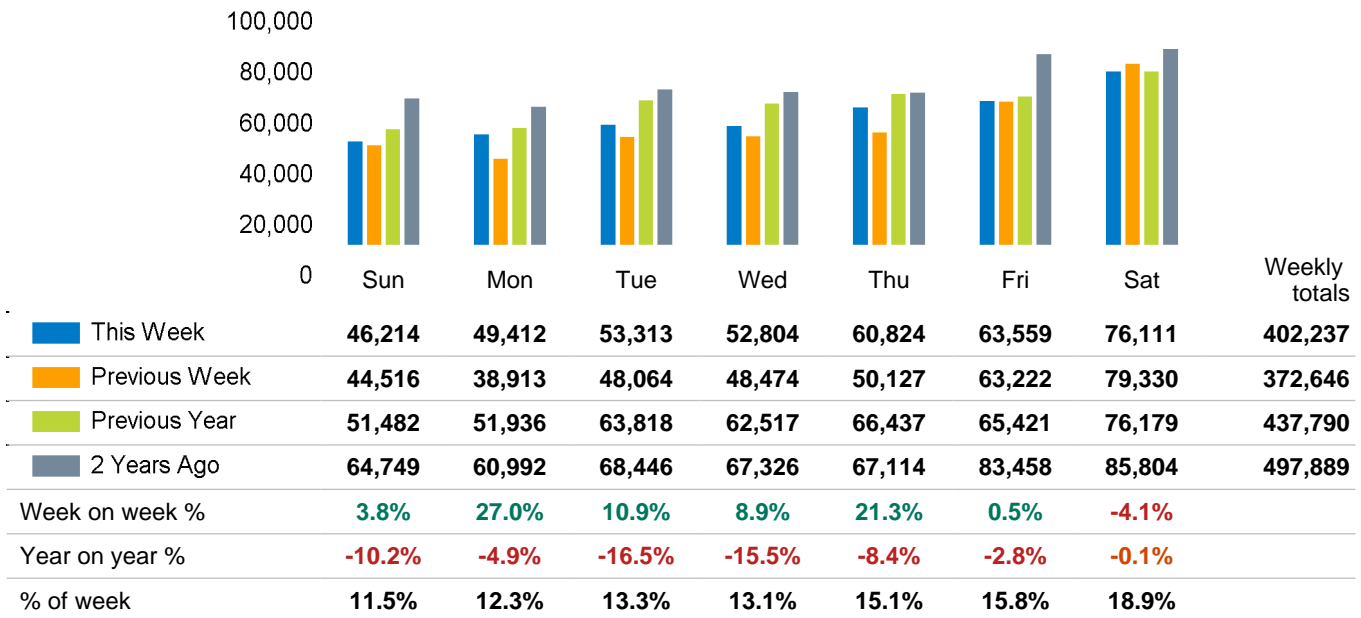


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

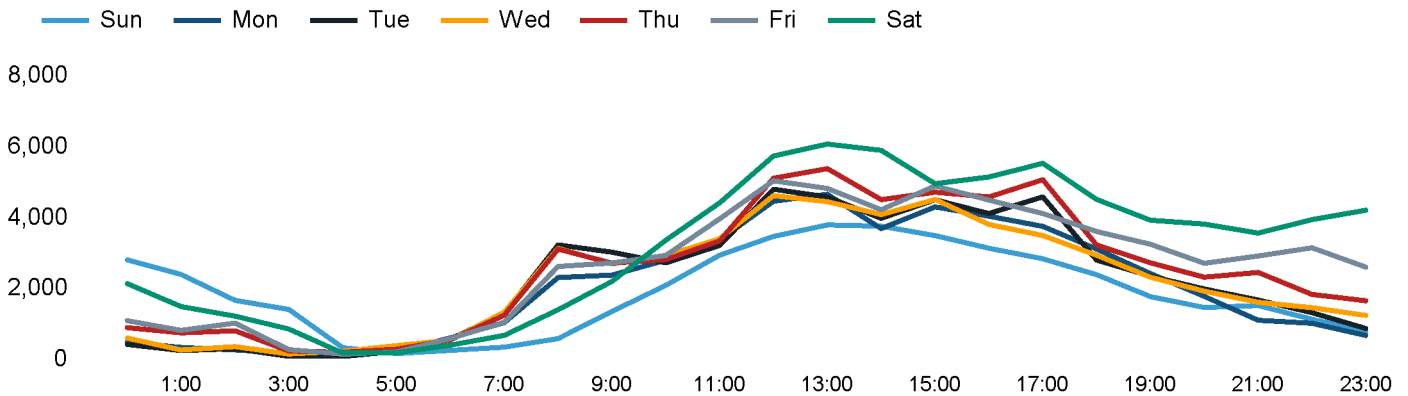
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	19°	17°	17°	14°	13°	15°	18°
Previous week	17°	15°	18°	18°	16°	19°	19°
Previous year	25°	20°	19°	16°	19°	19°	16°

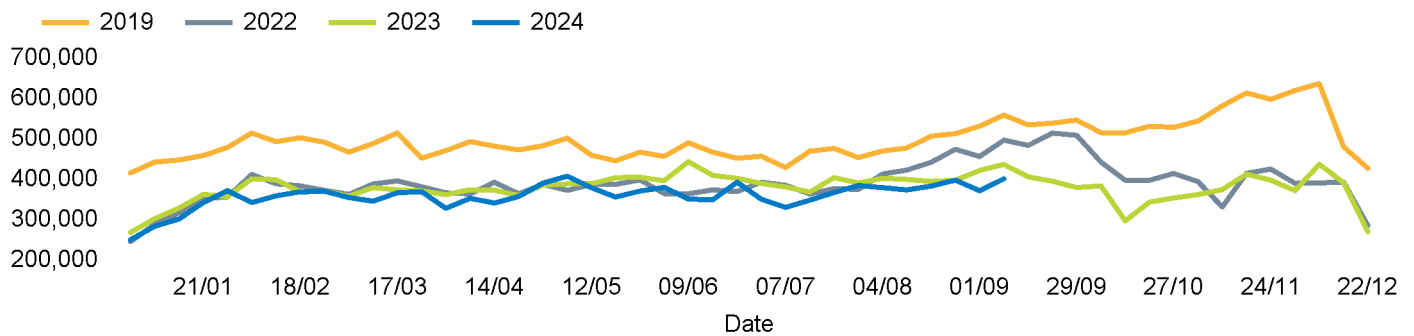
Footfall Counts by day



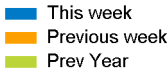












Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	53,133	13.2%	52,562	55,566	1.1%	-4.4%	
Bridge St	25,693	6.4%	25,245	27,885	1.8%	-7.9%	
Broad Street North	17,241	4.3%	15,768	22,529	9.3%	-23.5%	
Broad Street South	26,927	6.7%	24,006	29,097	12.2%	-7.5%	
Castlegate	29,856	7.4%	25,822	38,175	15.6%	-21.8%	
Guild St	35,180	8.7%	29,968	33,873	17.4%	3.9%	
Langstane Place	13,590	3.4%	11,933	11,196	13.9%	21.4%	
Market Street (New)	17,567	4.4%	16,279	17,469	7.9%	0.6%	
Union Street	74,552	18.5%	69,205	86,979	7.7%	-14.3%	
Union Street West End	41,931	10.4%	42,938	46,763	-2.3%	-10.3%	
Union Terrace	14,141	3.5%	13,086	14,787	8.1%	-4.4%	
Upperkirkgate	52,426	13.0%	45,834	53,471	14.4%	-2.0%	



Reporting dates

This week - 08 September 2024 - 14 September 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 37, 2024 Vs Week 1, 2023 to Week 37, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 37, 2024 Vs Week 37, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 37 2024 Vs Week 36 2024

