

# Footfall Report for: Aberdeen City Centre

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
Aberdeen City Centre	21.1%	66.7%	5.1%	21.0%	3.6%	8.9%
Scotland	8.5%	47.3%	-11.2%	13.6%	-5.6%	9.4%
High Street Index - BDSU (BDSU - Multifunctional)	3.7%	43.1%	-1.4%	11.8%	-0.8%	5.6%
UK	4.8%	43.8%	-1.6%	12.1%	-0.6%	6.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 20,406,591 which is 20.9% up on the previous year.

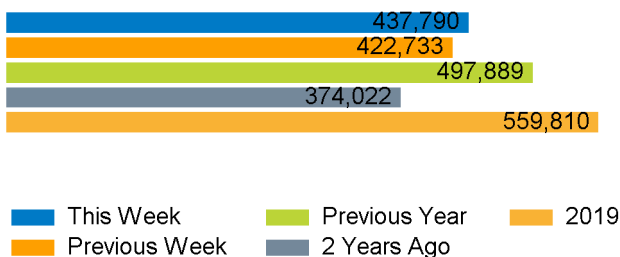
The total number of visitors for the year to date is 14,158,066 which is 21.1% up on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 10 September 2023 was 437,790.

The busiest day in week commencing 10 September 2023 was Saturday with 76,179 visitors.

The peak hour of the week was 13:00 on Saturday 16 September 2023 with footfall of 6,266.

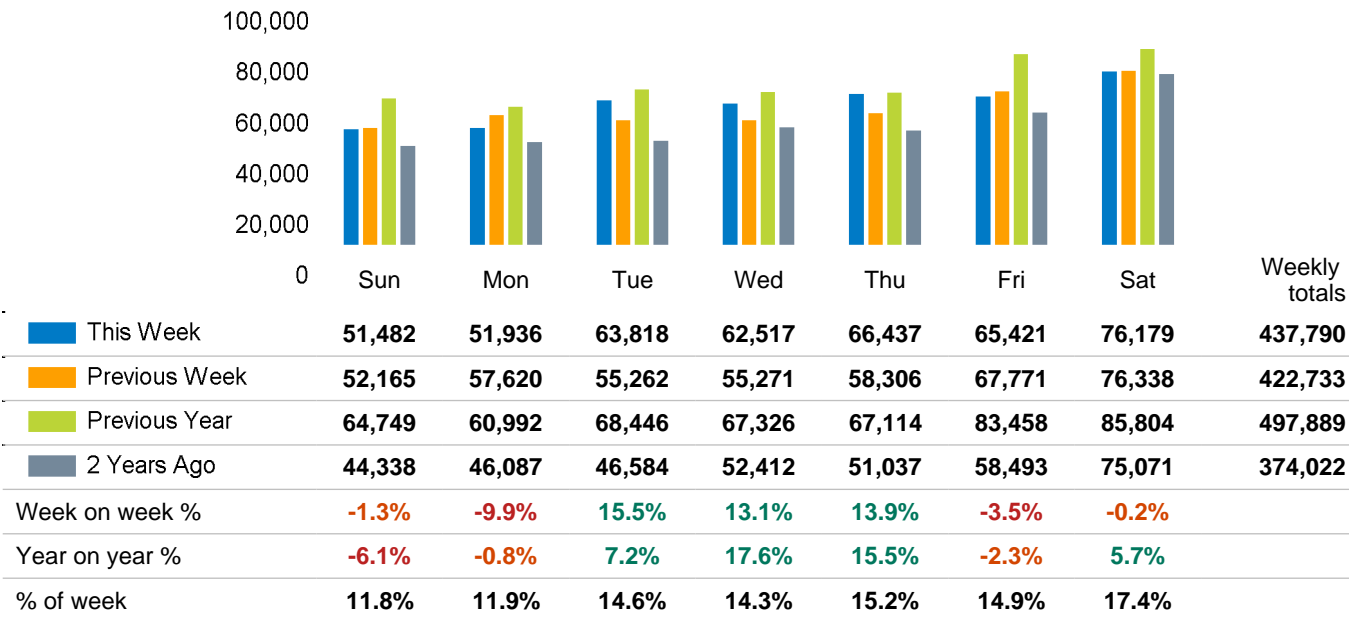
## Footfall Counts by week



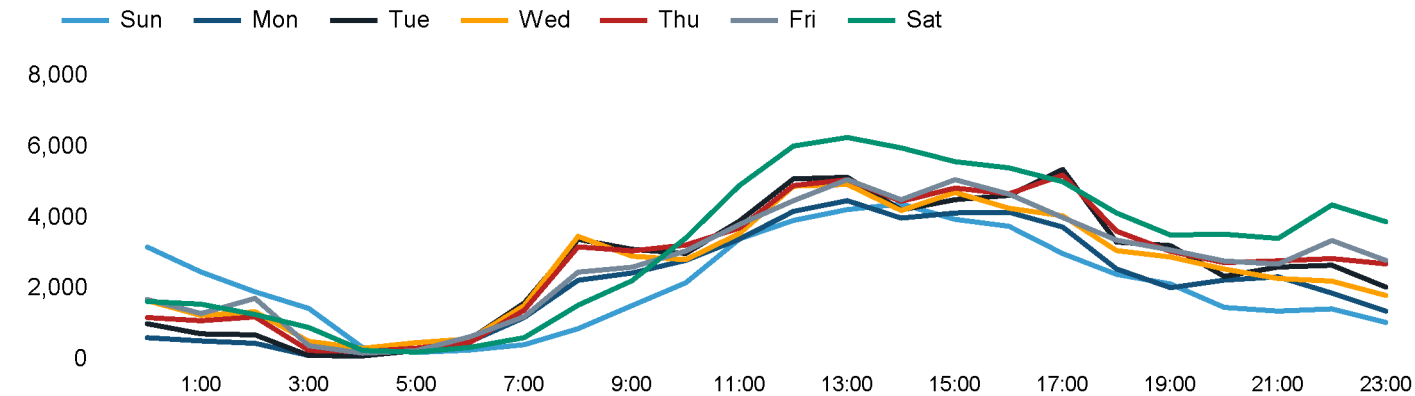
## Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week							
	25°	20°	19°	16°	19°	19°	16°
Previous week							
	25°	25°	25°	19°	21°	22°	25°
Previous year							
	17°	18°	18°	16°	14°	13°	14°

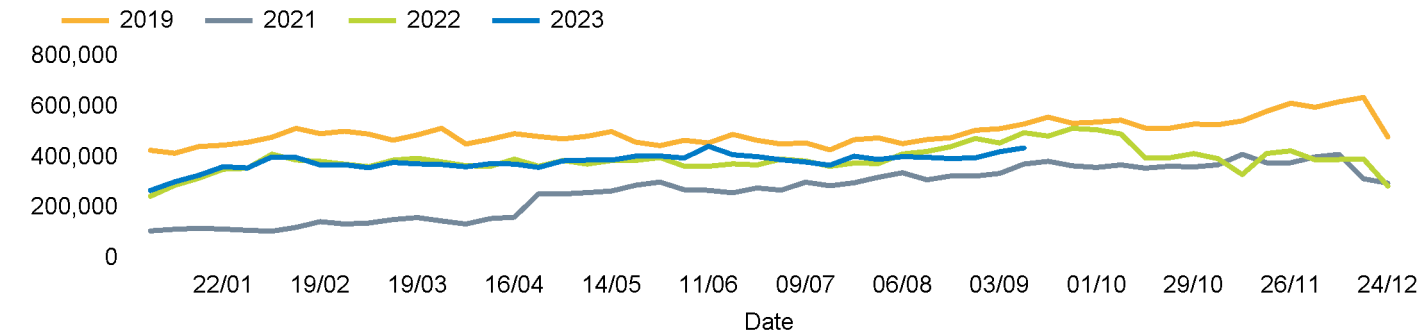
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
Belmont St	55,566	12.7%	51,512	52,920	7.9%	5.0%	
Bridge St	27,885	6.4%	26,339	27,895	5.9%	0.0%	
Broad Street North	22,529	5.1%	21,824	17,621	3.2%	27.9%	
Broad Street South	29,097	6.6%	28,230	27,668	3.1%	5.2%	
Castlegate	38,175	8.7%	39,819	32,449	-4.1%	17.6%	
Guild St	33,873	7.7%	36,248	43,977	-6.6%	-23.0%	
Langstane Place	11,196	2.6%	11,020	13,124	1.6%	-14.7%	
Market Street (New)	17,469	4.0%	17,154		1.8%		
Union Street	86,979	19.9%	78,862	80,847	10.3%	7.6%	
Union Street West End	46,763	10.7%	50,748	45,282	-7.9%	3.3%	
Union Terrace	14,787	3.4%	14,525	13,853	1.8%	6.7%	
Upperkirkgate	53,471	12.2%	46,452	44,123	15.1%	21.2%	

## Reporting dates

This week - 10 September 2023 - 16 September 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2023 to Week 37, 2023 Vs Week 1, 2022 to Week 37, 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 37, 2023 Vs Week 37, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 37 2023 Vs Week 36 2023

# 2019 Comparison for: Aberdeen City Centre

## 2019 comparison for Aberdeen City Centre

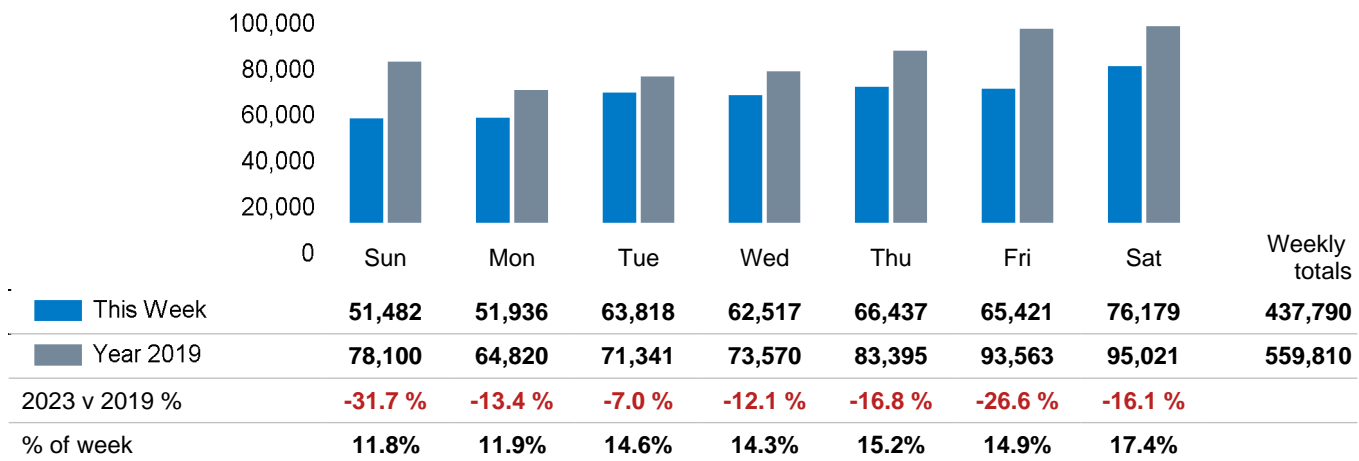
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

### Headlines

	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Aberdeen City Centre	<b>-15.7 %</b>	<b>-18.2 %</b>
Scotland	<b>-14.0 %</b>	<b>-27.6 %</b>
High Street Index - BDSU (BDSU - Multifunctional)	<b>-15.0 %</b>	<b>-18.5 %</b>
UK	<b>-14.2 %</b>	<b>-17.9 %</b>

Aberdeen City Centre is compared to the high street index.

### Footfall Counts by day



Footfall Counts by location

