

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Aberdeen City Centre	-5.9%	21.7%	-11.8%	10.3%	-6.6%	6.0%
Scotland	-5.4%	9.1%	-8.7%	4.1%	-4.2%	0.6%
High Street Index - BDSU (BDSU - Multifunctional)	-0.4%	3.9%	-4.4%	5.1%	-6.4%	0.4%
UK	-0.8%	5.0%	-3.6%	5.2%	-8.0%	-1.9%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,936,637 which is 5.5% down on the previous year.
- The total number of visitors for the year to date is 12,906,703 which is 5.9% down on the previous year.
- The total number of visitors to Aberdeen City Centre in week commencing 1 September 2024 was 372,646.
- The busiest day in week commencing 1 September 2024 was Saturday with 79,330 visitors.
- The peak hour of the week was 14:00 on Saturday 7 September 2024 with footfall of 8,218.

Footfall Counts by week

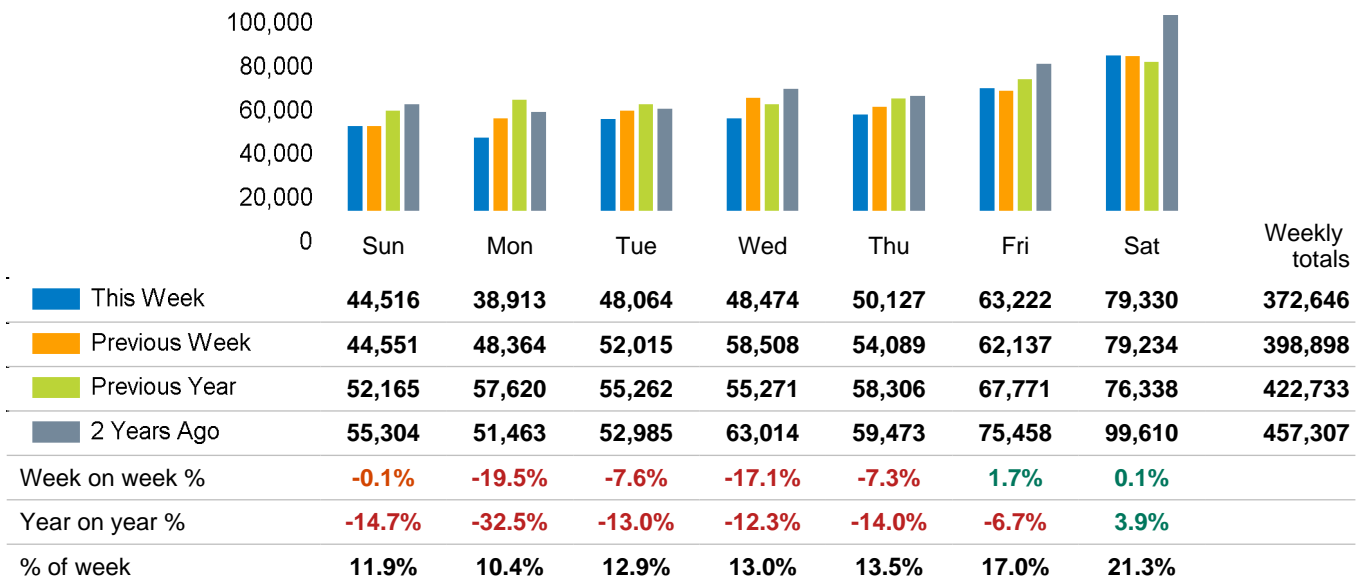


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

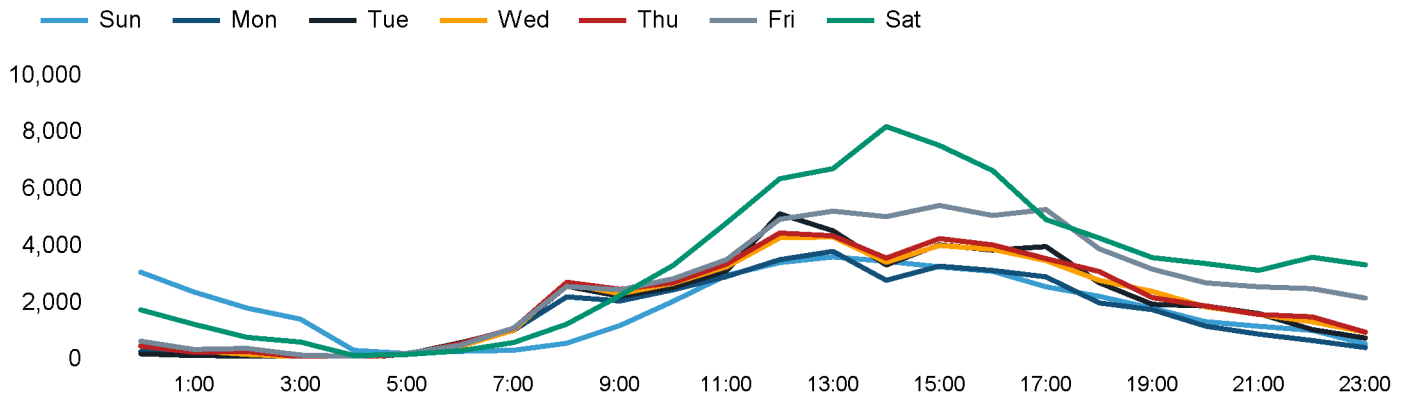
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	17°	15°	18°	18°	16°	19°	19°
Previous week	18°	18°	19°	19°	19°	19°	17°
Previous year	25°	25°	25°	19°	21°	22°	25°

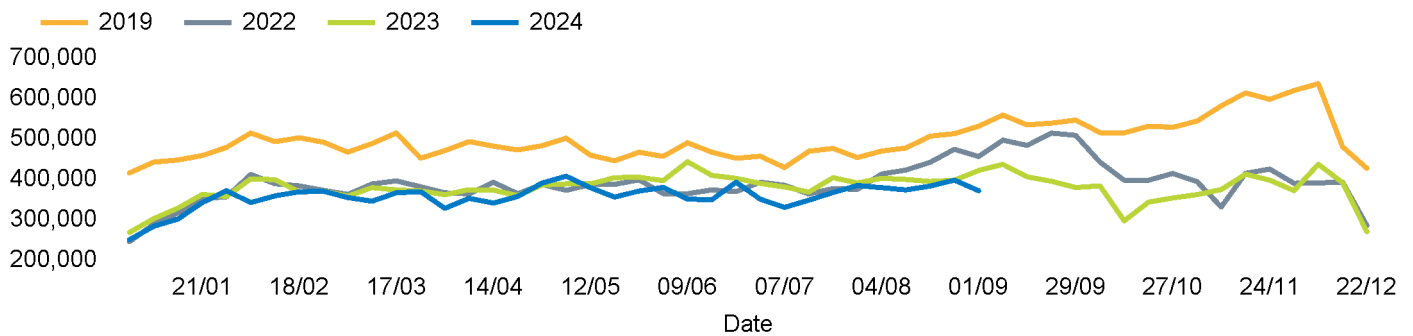
Footfall Counts by day



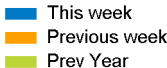





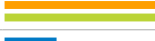






Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	52,562	14.1%	48,339	51,512	8.7%	2.0%	
Bridge St	25,245	6.8%	26,215	26,339	-3.7%	-4.2%	
Broad Street North	15,768	4.2%	19,108	21,824	-17.5%	-27.7%	
Broad Street South	24,006	6.4%	28,039	28,230	-14.4%	-15.0%	
Castlegate	25,822	6.9%	29,387	39,819	-12.1%	-35.2%	
Guild St	29,968	8.0%	34,035	36,248	-11.9%	-17.3%	
Langstane Place	11,933	3.2%	10,925	11,020	9.2%	8.3%	
Market Street (New)	16,279	4.4%	17,992	17,154	-9.5%	-5.1%	
Union Street	69,205	18.6%	75,142	78,862	-7.9%	-12.2%	
Union Street West End	42,938	11.5%	44,677	50,748	-3.9%	-15.4%	
Union Terrace	13,086	3.5%	14,779	14,525	-11.5%	-9.9%	
Upperkirkgate	45,834	12.3%	50,260	46,452	-8.8%	-1.3%	



Reporting dates

This week - 01 September 2024 - 07 September 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 36, 2024 Vs Week 1, 2023 to Week 36, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 36, 2024 Vs Week 36, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 36 2024 Vs Week 35 2024

