

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Aberdeen City Centre	-5.7%	22.1%	0.0%	0.1%	3.8%	0.8%
Scotland	-5.3%	9.3%	-4.0%	1.9%	1.1%	-0.9%
High Street Index - BDSU (BDSU - Multifunctional)	-0.3%	3.8%	2.9%	-0.6%	3.3%	-1.3%
UK	-0.7%	5.0%	2.3%	-0.3%	2.3%	-1.1%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,986,724 which is 5.1% down on the previous year.

The total number of visitors for the year to date is 12,534,057 which is 5.7% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 25 August 2024 was 398,898.

The busiest day in week commencing 25 August 2024 was Saturday with 79,234 visitors.

The peak hour of the week was 12:00 on Saturday 31 August 2024 with footfall of 7,467.

Footfall Counts by week

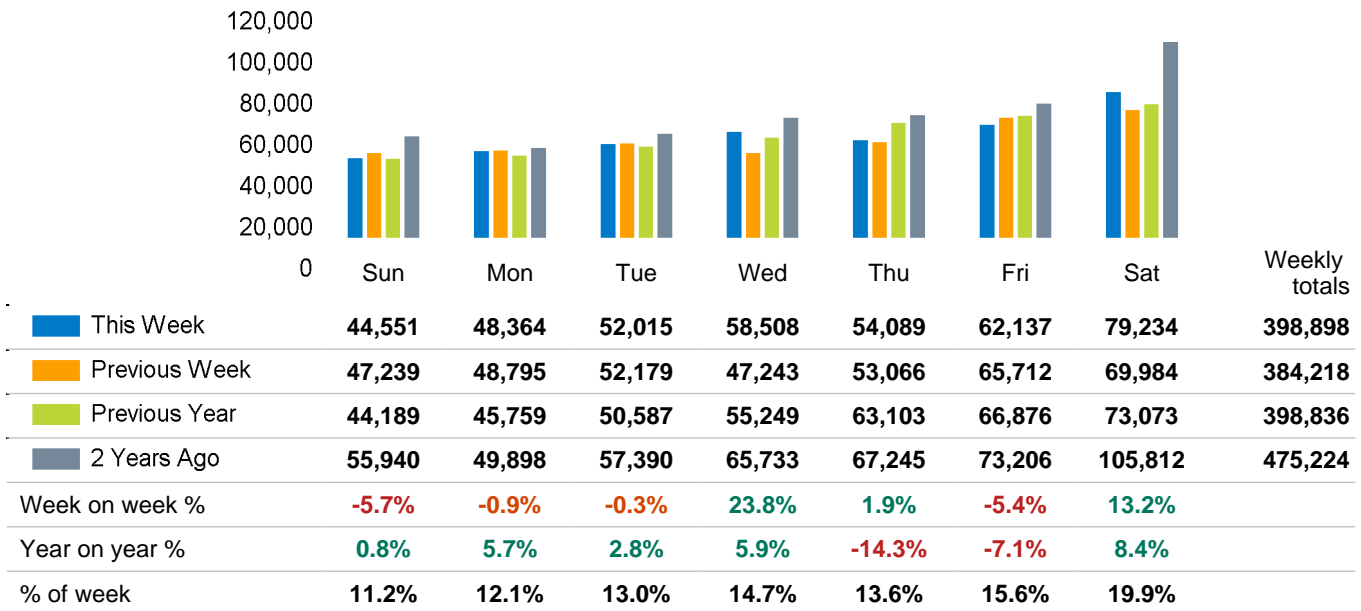


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

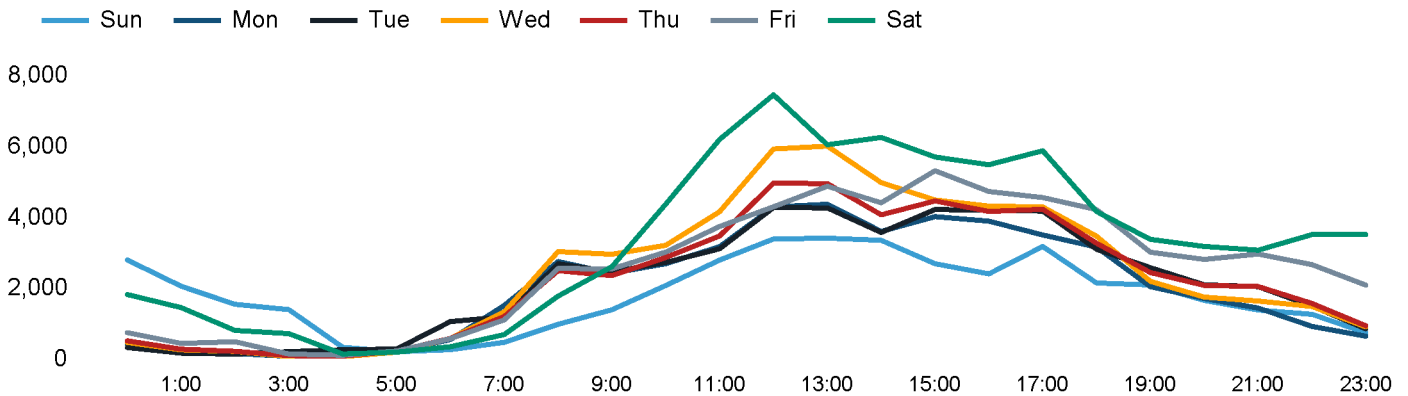
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	18°	18°	19°	19°	19°	19°	17°
Previous week	20°	20°	18°	18°	19°	19°	19°
Previous year	17°	17°	17°	17°	17°	17°	20°

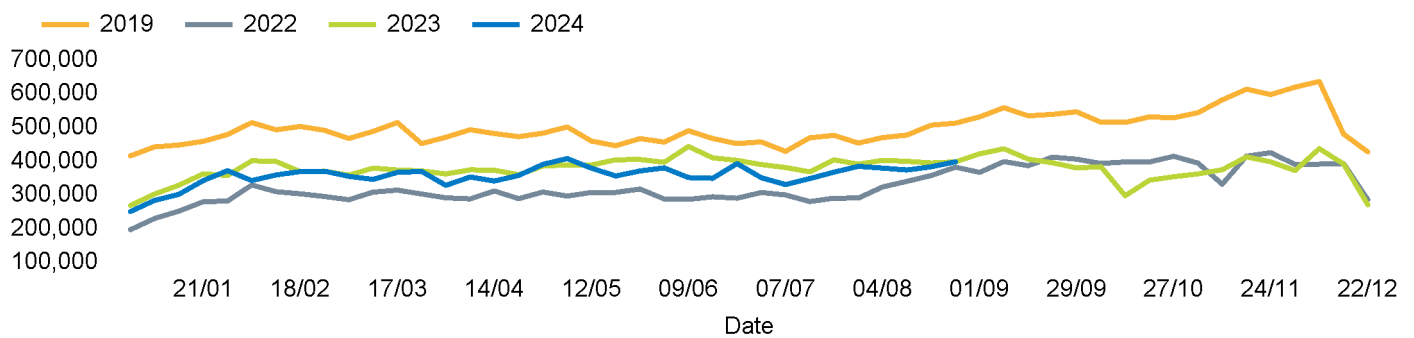
Footfall Counts by day



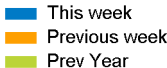












Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	48,339	12.1%	42,309	47,284	14.3%	2.2%	
Bridge St	26,215	6.6%	25,315	25,209	3.6%	4.0%	
Broad Street North	19,108	4.8%	19,478	21,018	-1.9%	-9.1%	
Broad Street South	28,039	7.0%	26,753	27,177	4.8%	3.2%	
Castlegate	29,387	7.4%	29,026	36,639	1.2%	-19.8%	
Guild St	34,035	8.5%	33,406	31,070	1.9%	9.5%	
Langstane Place	10,925	2.7%	10,802	10,414	1.1%	4.9%	
Market Street (New)	17,992	4.5%	17,781	15,377	1.2%	17.0%	
Union Street	75,142	18.8%	78,561	77,413	-4.4%	-2.9%	
Union Street West End	44,677	11.2%	41,614	46,907	7.4%	-4.8%	
Union Terrace	14,779	3.7%	13,259	13,644	11.5%	8.3%	
Upperkirkgate	50,260	12.6%	45,914	46,684	9.5%	7.7%	



Reporting dates

This week - 25 August 2024 - 31 August 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 35, 2024 Vs Week 1, 2023 to Week 35, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 35, 2024 Vs Week 35, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 35 2024 Vs Week 34 2024

