

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
Aberdeen City Centre	22.1%	70.9%	0.1%	31.8%	0.8%	7.3%
Scotland	9.3%	50.4%	1.9%	10.7%	-0.9%	-4.2%
High Street Index - BDSU (BDSU - Multifunctional)	3.8%	45.9%	-0.6%	11.8%	-1.3%	0.7%
UK	5.0%	46.8%	-0.3%	11.8%	-1.1%	0.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 20,501,264 which is 21.6% up on the previous year.

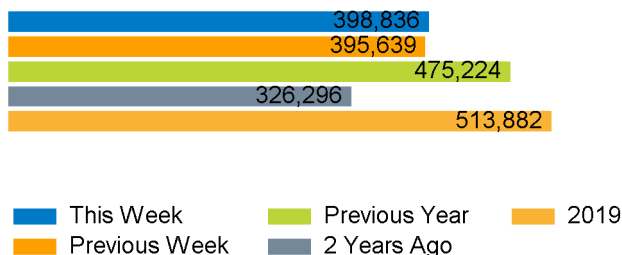
The total number of visitors for the year to date is 13,297,543 which is 22.1% up on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 27 August 2023 was 398,836.






















The busiest day in week commencing 27 August 2023 was Saturday with 73,073 visitors.

The peak hour of the week was 14:00 on Saturday 2 September 2023 with footfall of 6,174.

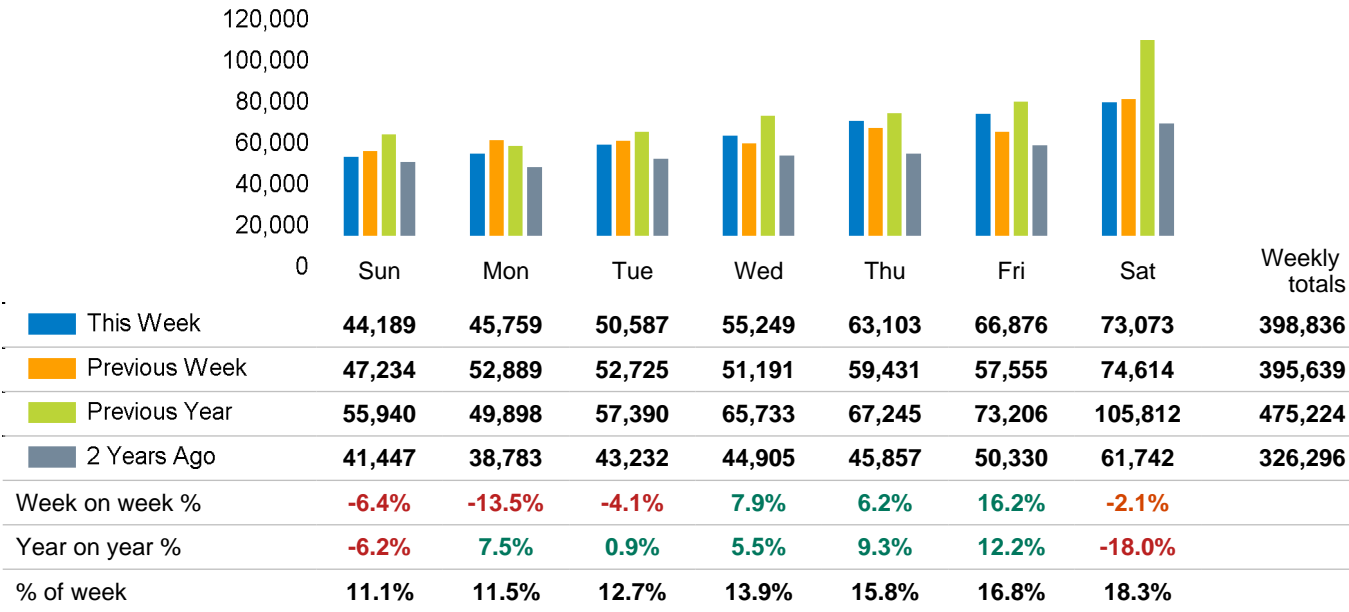
Footfall Counts by week



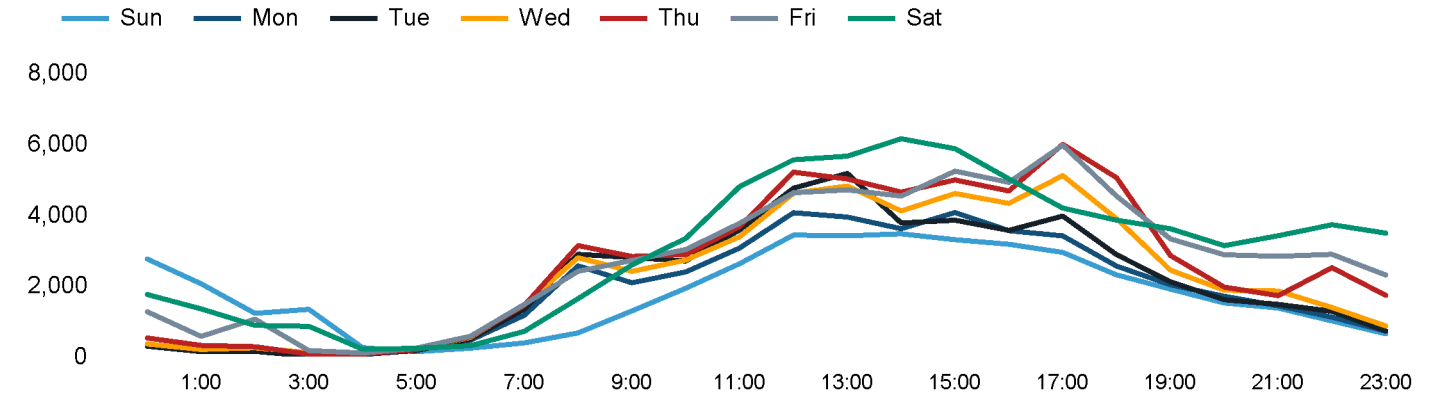
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week							
	17°	17°	17°	17°	17°	17°	20°
Previous week							
	20°	20°	22°	22°	19°	19°	16°
Previous year							
	16°	15°	15°	15°	18°	17°	18°

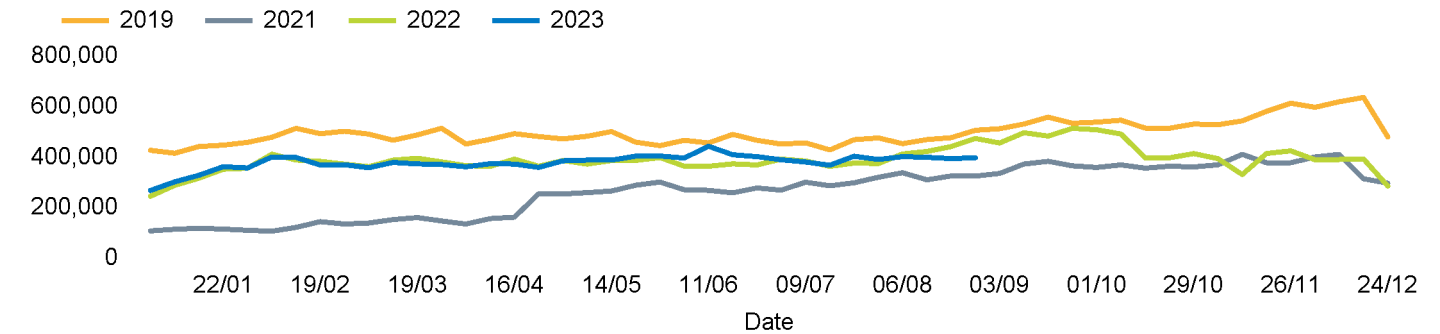
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
Belmont St	47,284	11.9%	41,984	49,121	12.6%	-3.7%	
Bridge St	25,209	6.3%	26,473	26,603	-4.8%	-5.2%	
Broad Street North	21,018	5.3%	22,684	16,878	-7.3%	24.5%	
Broad Street South	27,177	6.8%	31,142	28,437	-12.7%	-4.4%	
Castlegate	36,639	9.2%	37,986	32,829	-3.5%	11.6%	
Guild St	31,070	7.8%	32,532	41,201	-4.5%	-24.6%	
Langstane Place	10,414	2.6%	9,505	10,644	9.6%	-2.2%	
Market Street (New)	15,377	3.9%	16,112		-4.6%		
Union Street	77,413	19.4%	75,758	80,143	2.2%	-3.4%	
Union Street West End	46,907	11.8%	44,368	44,185	5.7%	6.2%	
Union Terrace	13,644	3.4%	13,320	14,468	2.4%	-5.7%	
Upperkirkgate	46,684	11.7%	43,775	38,616	6.6%	20.9%	

Reporting dates

This week - 27 August 2023 - 02 September 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2023 to Week 35, 2023 Vs Week 1, 2022 to Week 35, 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 35, 2023 Vs Week 35, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 35 2023 Vs Week 34 2023

2019 Comparison for: Aberdeen City Centre

2019 comparison for Aberdeen City Centre

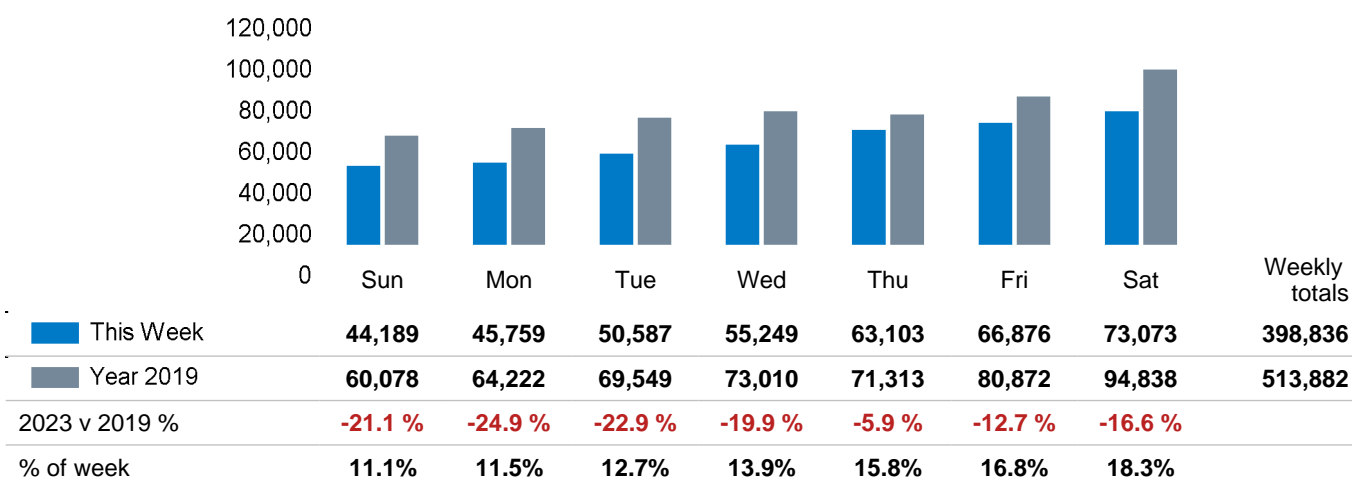
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

Headlines

	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Aberdeen City Centre	-15.6 %	-17.4 %
Scotland	-13.5 %	-10.6 %
High Street Index - BDSU (BDSU - Multifunctional)	-15.0 %	-13.3 %
UK	-13.8 %	-10.5 %

Aberdeen City Centre is compared to the high street index.

Footfall Counts by day



Footfall Counts by location

