

# Footfall Report for: Aberdeen City Centre

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Aberdeen City Centre	-5.9%	22.9%	-2.9%	5.9%	2.5%	-1.2%
Scotland	-5.3%	9.5%	-6.2%	-0.9%	-8.6%	-6.4%
High Street Index - BDSU (BDSU - Multifunctional)	-0.4%	4.0%	-1.9%	0.4%	-3.0%	-0.4%
UK	-0.8%	5.1%	-1.3%	0.6%	-2.4%	-0.9%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,986,662 which is 5.1% down on the previous year.

The total number of visitors for the year to date is 12,135,159 which is 5.9% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 18 August 2024 was 384,218.

The busiest day in week commencing 18 August 2024 was Saturday with 69,984 visitors.

The peak hour of the week was 13:00 on Friday 23 August 2024 with footfall of 6,464.

## Footfall Counts by week

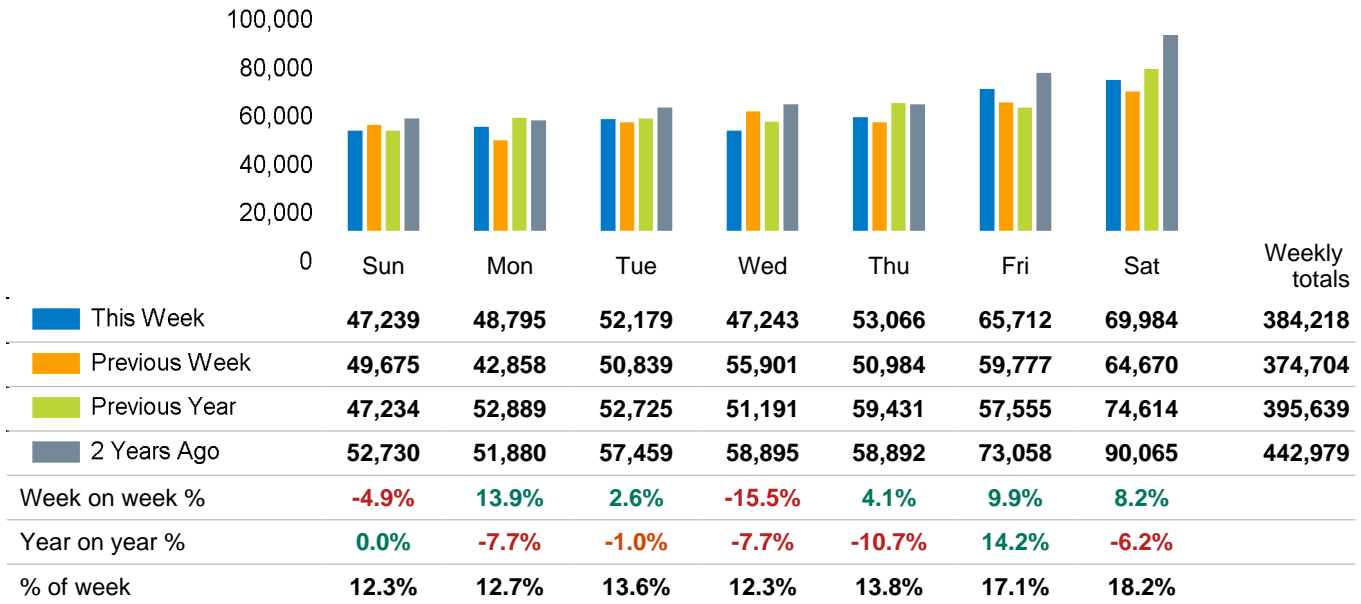


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

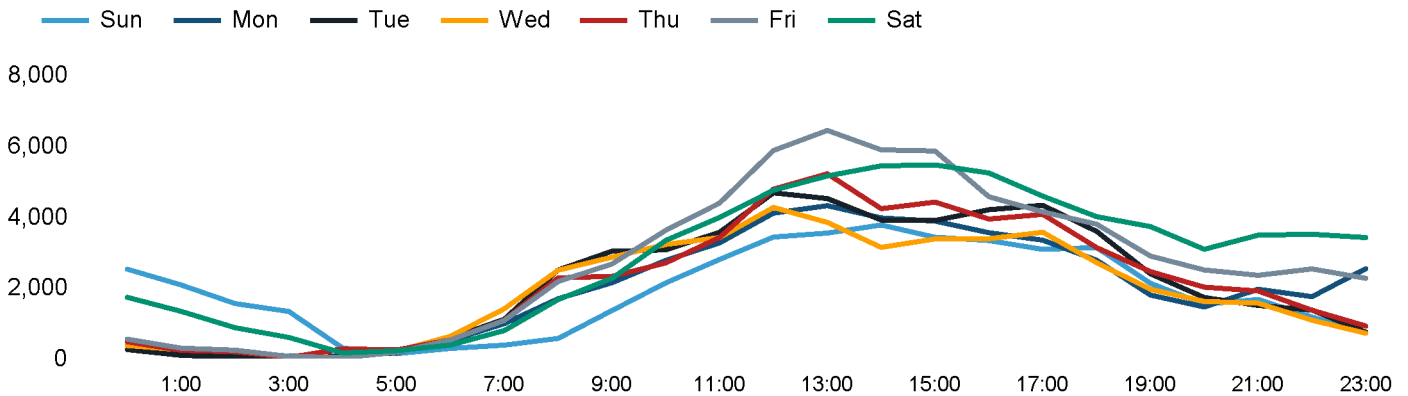
## Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	20°	20°	18°	18°	19°	19°	19°
Previous week	21°	18°	18°	18°	18°	18°	19°
Previous year	20°	20°	22°	22°	19°	19°	16°

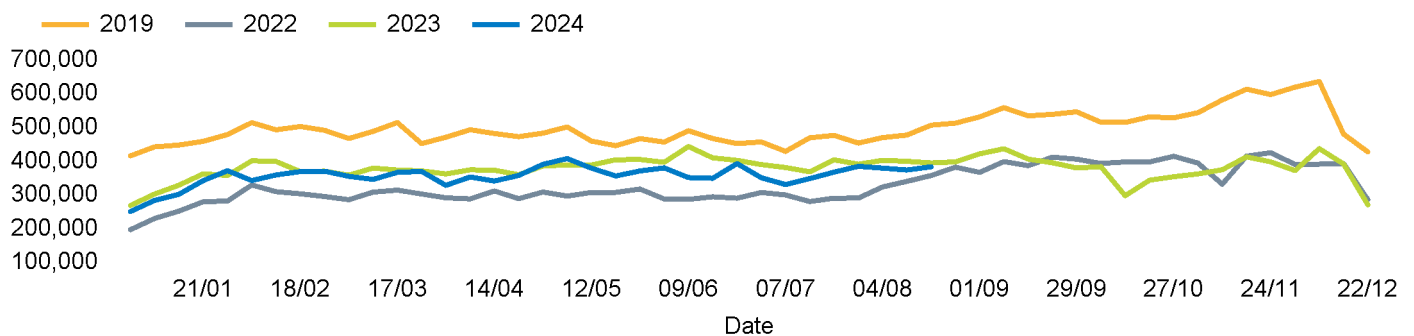
## Footfall Counts by day



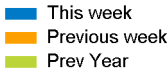












## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	42,309	11.0%	41,142	41,984	2.8%	0.8%	
Bridge St	25,315	6.6%	26,328	26,473	-3.8%	-4.4%	
Broad Street North	19,478	5.1%	20,287	22,684	-4.0%	-14.1%	
Broad Street South	26,753	7.0%	25,789	31,142	3.7%	-14.1%	
Castlegate	29,026	7.6%	30,122	37,986	-3.6%	-23.6%	
Guild St	33,406	8.7%	34,313	32,532	-2.6%	2.7%	
Langstane Place	10,802	2.8%	9,238	9,505	16.9%	13.6%	
Market Street (New)	17,781	4.6%	18,202	16,112	-2.3%	10.4%	
Union Street	78,561	20.4%	71,763	75,758	9.5%	3.7%	
Union Street West End	41,614	10.8%	39,746	44,368	4.7%	-6.2%	
Union Terrace	13,259	3.5%	13,300	13,320	-0.3%	-0.5%	
Upperkirkgate	45,914	11.9%	44,474	43,775	3.2%	4.9%	



## Reporting dates

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This week - 18 August 2024 - 24 August 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 34, 2024 Vs Week 1, 2023 to Week 34, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 34, 2024 Vs Week 34, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 34 2024 Vs Week 33 2024

