

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Aberdeen City Centre	-6.0%	23.6%	-6.5%	11.9%	-1.5%	-0.7%
Scotland	-5.3%	9.9%	-3.8%	7.2%	2.6%	-3.9%
High Street Index - BDSU (BDSU - Multifunctional)	-0.4%	4.1%	0.3%	4.3%	2.4%	-2.5%
UK	-0.7%	5.3%	-0.3%	4.8%	2.0%	-2.4%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,998,083 which is 4.9% down on the previous year.

The total number of visitors for the year to date is 11,750,941 which is 6% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 11 August 2024 was 374,704.

The busiest day in week commencing 11 August 2024 was Saturday with 64,670 visitors.

The peak hour of the week was 12:00 on Friday 16 August 2024 with footfall of 5,444.

Footfall Counts by week

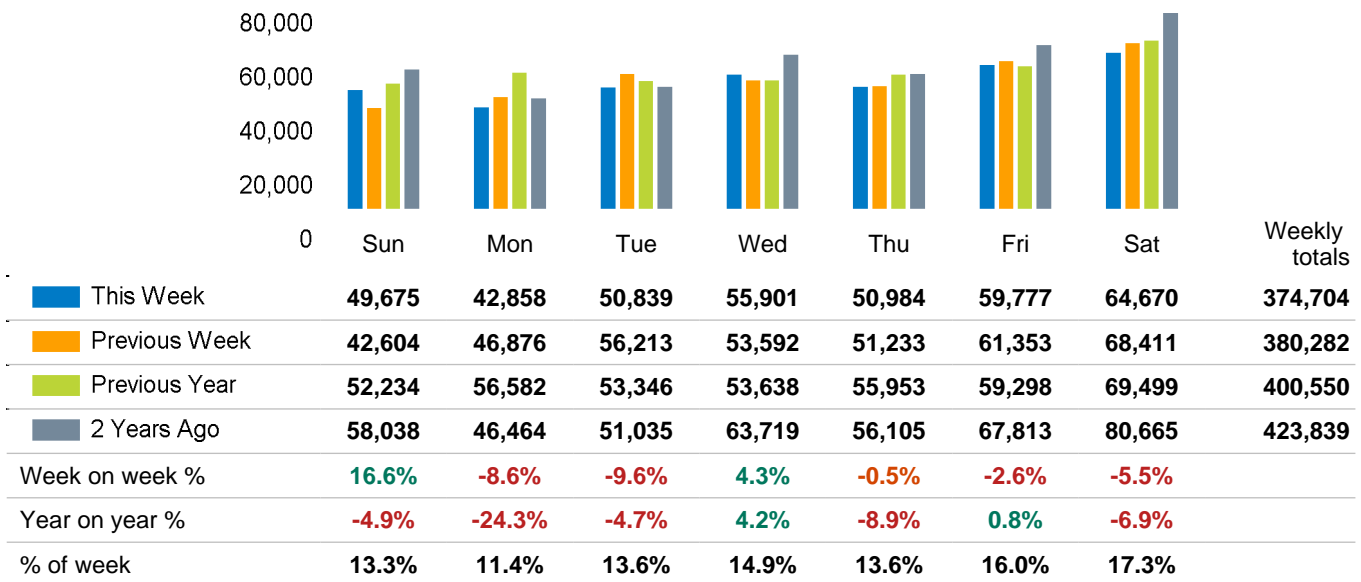


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

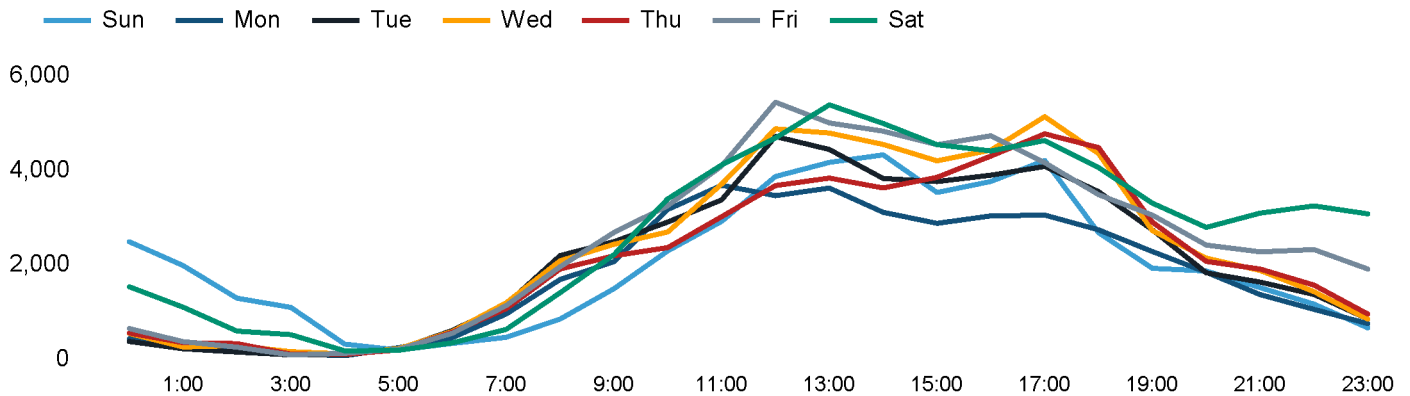
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	21°	18°	18°	18°	18°	18°	19°
Previous week	20°	23°	23°	20°	19°	20°	21°
Previous year	20°	20°	19°	18°	17°	16°	20°

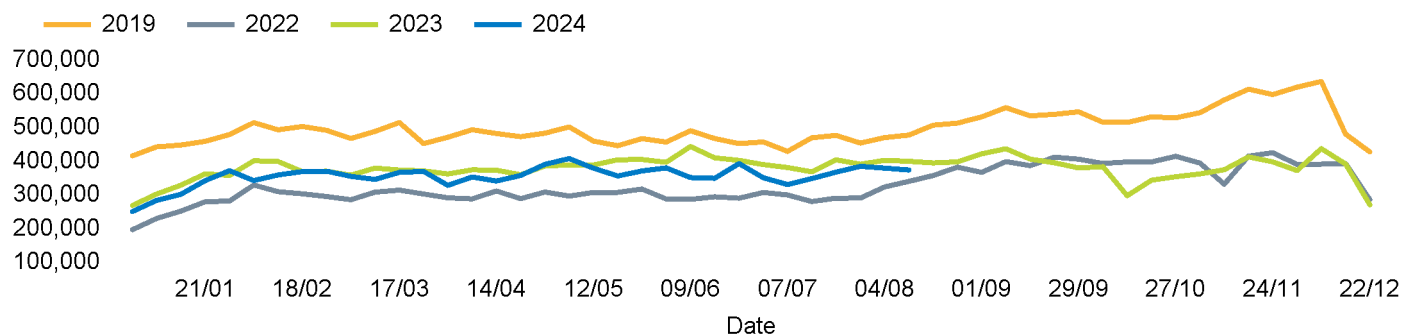
Footfall Counts by day



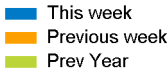












Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	41,142	11.0%	44,308	40,276	-7.1%	2.2%	
Bridge St	26,328	7.0%	27,254	24,929	-3.4%	5.6%	
Broad Street North	20,287	5.4%	15,066	24,192	34.7%	-16.1%	
Broad Street South	25,789	6.9%	26,710	35,437	-3.4%	-27.2%	
Castlegate	30,122	8.0%	30,138	37,093	-0.1%	-18.8%	
Guild St	34,313	9.2%	34,996	31,437	-2.0%	9.1%	
Langstane Place	9,238	2.5%	9,170	9,643	0.7%	-4.2%	
Market Street (New)	18,202	4.9%	18,155	18,872	0.3%	-3.6%	
Union Street	71,763	19.2%	73,194	77,684	-2.0%	-7.6%	
Union Street West End	39,746	10.6%	42,421	44,618	-6.3%	-10.9%	
Union Terrace	13,300	3.5%	13,562	12,399	-1.9%	7.3%	
Upperkirkgate	44,474	11.9%	45,308	43,970	-1.8%	1.1%	



Reporting dates

This week - 11 August 2024 - 17 August 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 33, 2024 Vs Week 1, 2023 to Week 33, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 33, 2024 Vs Week 33, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 33 2024 Vs Week 32 2024

