

# Footfall Report for: Aberdeen City Centre

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
Aberdeen City Centre	23.6%	75.0%	11.9%	22.1%	-0.7%	2.4%
Scotland	9.9%	54.3%	7.2%	13.8%	-3.9%	-9.7%
High Street Index - BDSU (BDSU - Multifunctional)	4.1%	49.0%	4.3%	12.3%	-2.5%	-1.1%
UK	5.3%	50.3%	4.8%	12.3%	-2.4%	-2.9%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 20,624,992 which is 22.6% up on the previous year.

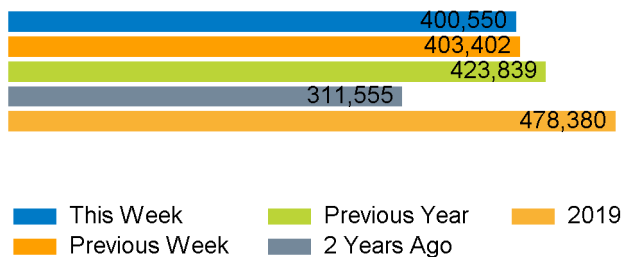
The total number of visitors for the year to date is 12,503,068 which is 23.6% up on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 13 August 2023 was 400,550.






















The busiest day in week commencing 13 August 2023 was Saturday with 69,499 visitors.

The peak hour of the week was 14:00 on Saturday 19 August 2023 with footfall of 6,138.

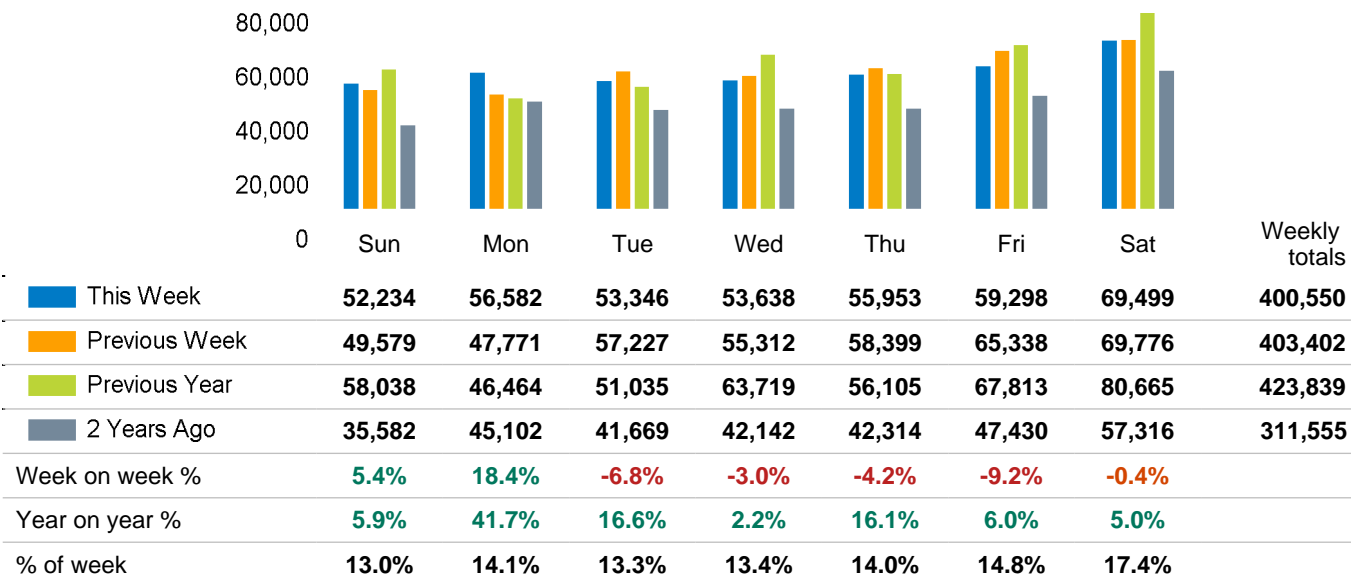
## Footfall Counts by week



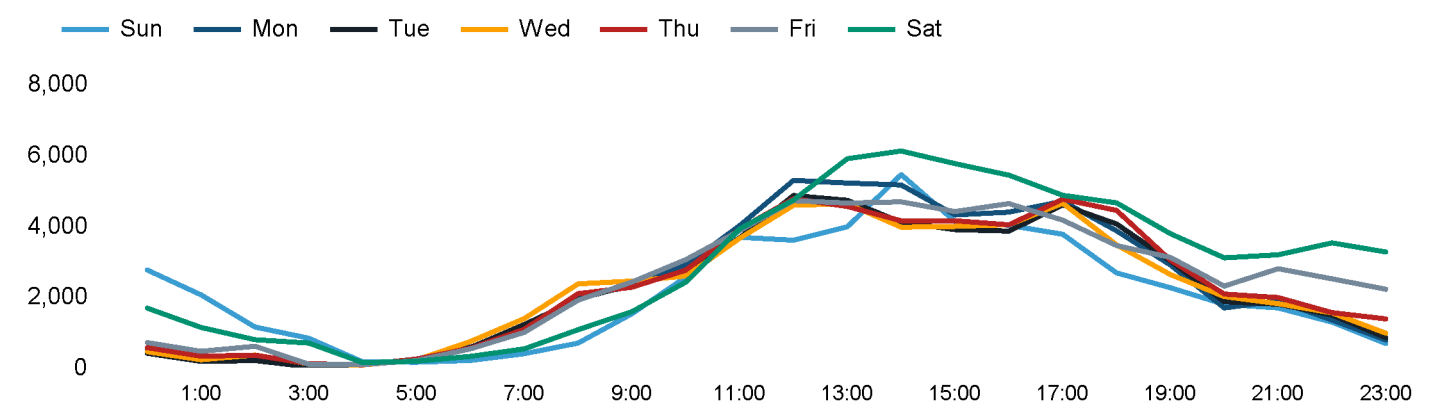
## Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week							
	20°	20°	19°	18°	17°	16°	20°
Previous week							
	16°	17°	17°	19°	21°	24°	24°
Previous year							
	19°	19°	15°	14°	19°	19°	20°

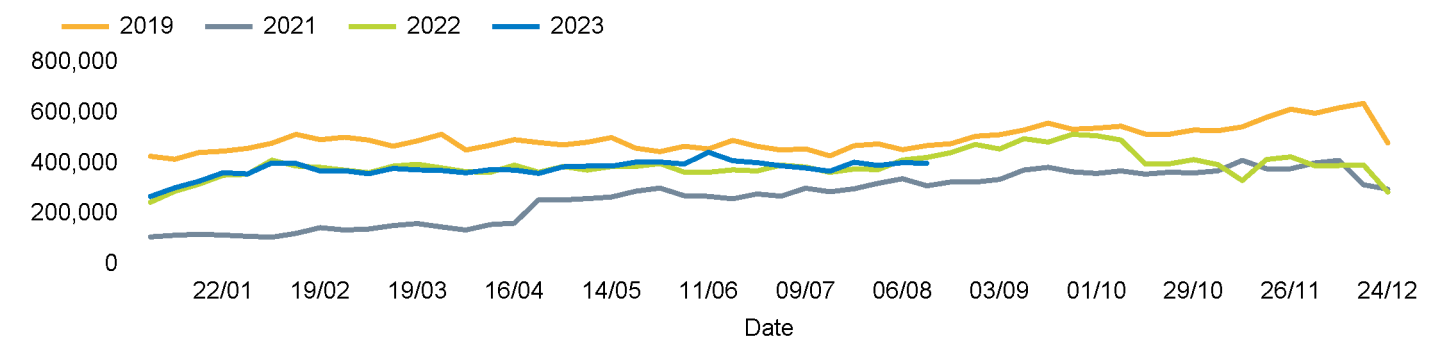
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
Belmont St	40,276	10.1%	40,312	41,775	-0.1%	-3.6%	
Bridge St	24,929	6.2%	26,743	23,514	-6.8%	6.0%	
Broad Street North	24,192	6.0%	24,318	15,725	-0.5%	53.8%	
Broad Street South	35,437	8.8%	38,372	27,643	-7.6%	28.2%	
Castlegate	37,093	9.3%	38,311	33,229	-3.2%	11.6%	
Guild St	31,437	7.8%	32,552	37,279	-3.4%	-15.7%	
Langstane Place	9,643	2.4%	9,527	9,656	1.2%	-0.1%	
Market Street (New)	18,872	4.7%	17,603		7.2%		
Union Street	77,684	19.4%	77,918	64,501	-0.3%	20.4%	
Union Street West End	44,618	11.1%	43,024	40,319	3.7%	10.7%	
Union Terrace	12,399	3.1%	12,464	7,310	-0.5%	69.6%	
Upperkirkgate	43,970	11.0%	42,258	40,024	4.1%	9.9%	

## Reporting dates

This week - 13 August 2023 - 19 August 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2023 to Week 33, 2023 Vs Week 1, 2022 to Week 33, 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 33, 2023 Vs Week 33, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 33 2023 Vs Week 32 2023

## 2019 Comparison for: Aberdeen City Centre

### 2019 comparison for Aberdeen City Centre

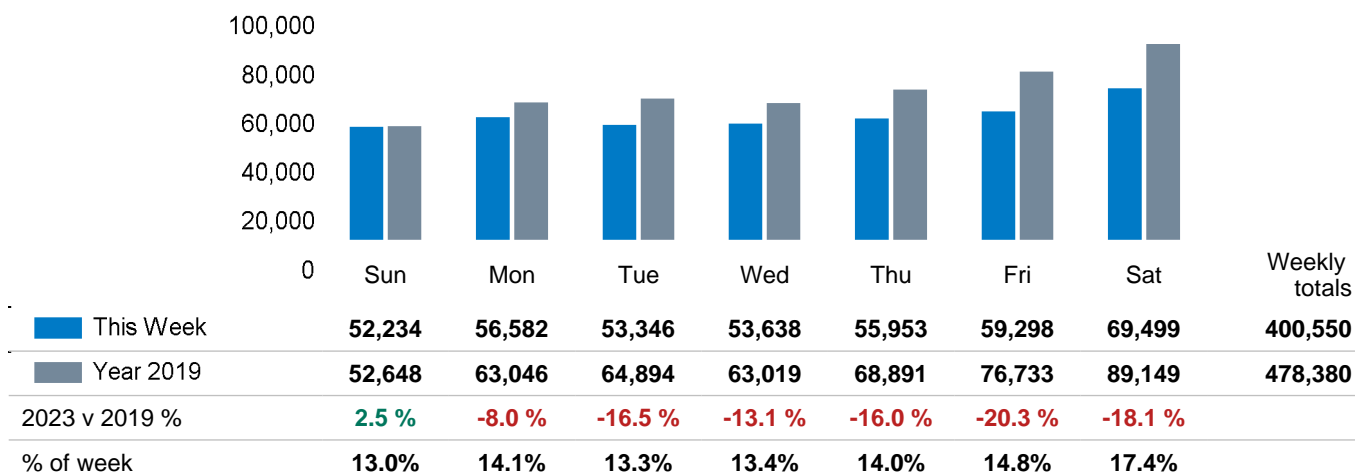
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

### Headlines

	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Aberdeen City Centre	<b>-15.5 %</b>	<b>-13.7 %</b>
Scotland	<b>-13.5 %</b>	<b>-14.1 %</b>
High Street Index - BDSU (BDSU - Multifunctional)	<b>-15.1 %</b>	<b>-16.3 %</b>
UK	<b>-14.3 %</b>	<b>-14.6 %</b>

Aberdeen City Centre is compared to the high street index.

### Footfall Counts by day



Footfall Counts by location

