

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Aberdeen City Centre	-6.0%	24.0%	-5.7%	18.9%	-1.4%	2.9%
Scotland	-5.3%	10.0%	-10.3%	0.0%	-5.0%	4.0%
High Street Index - BDSU (BDSU - Multifunctional)	-0.4%	4.1%	-4.8%	6.1%	-6.4%	3.8%
UK	-0.8%	5.3%	-4.7%	4.4%	-4.5%	4.8%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,023,929 which is 4.6% down on the previous year.

The total number of visitors for the year to date is 11,376,237 which is 6% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 4 August 2024 was 380,282.

The busiest day in week commencing 4 August 2024 was Saturday with 68,411 visitors.

The peak hour of the week was 13:00 on Saturday 10 August 2024 with footfall of 5,712.

Footfall Counts by week

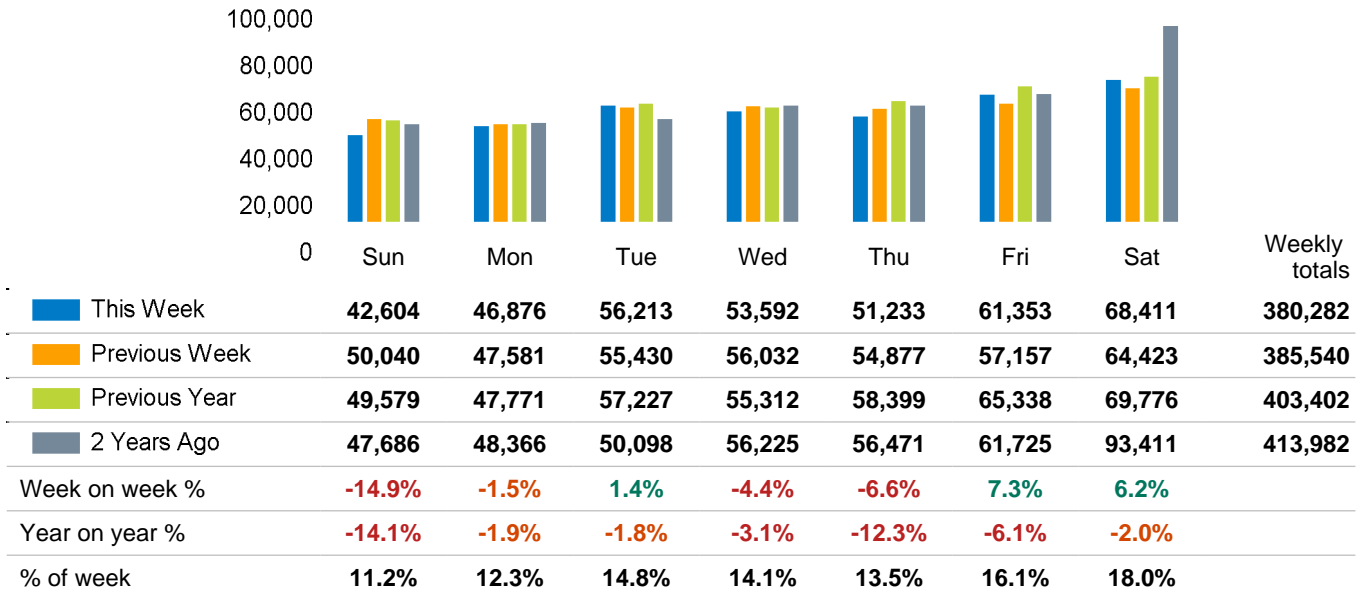


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

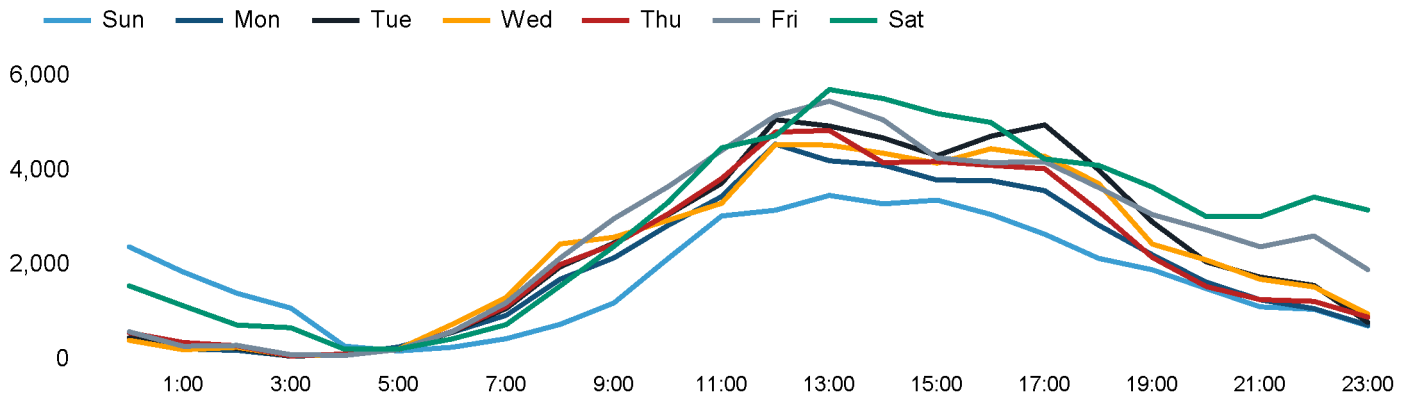
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	20°	23°	23°	20°	19°	20°	21°
Previous week	18°	20°	21°	21°	22°	22°	20°
Previous year	16°	17°	17°	19°	21°	24°	24°

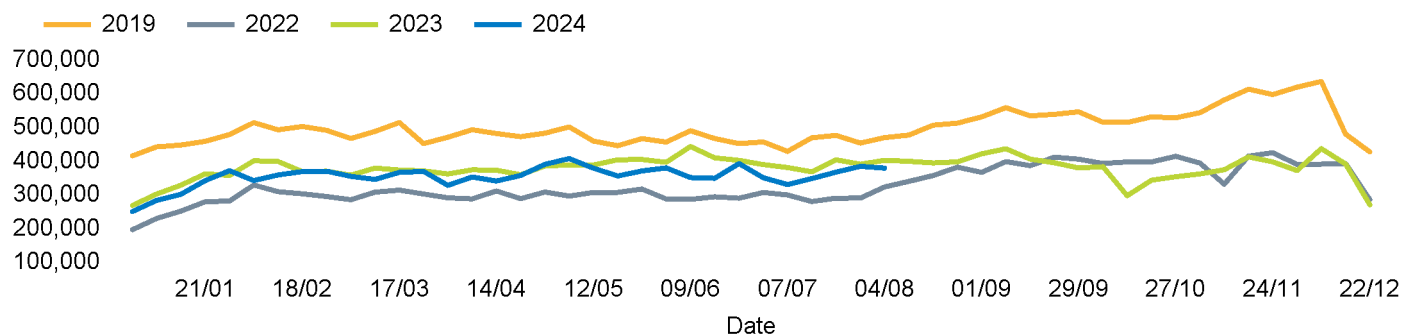
Footfall Counts by day



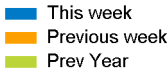












Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	44,308	11.7%	43,704	40,312	1.4%	9.9%	
Bridge St	27,254	7.2%	28,086	26,743	-3.0%	1.9%	
Broad Street North	15,066	4.0%	15,895	24,318	-5.2%	-38.0%	
Broad Street South	26,710	7.0%	26,433	38,372	1.0%	-30.4%	
Castlegate	30,138	7.9%	31,699	38,311	-4.9%	-21.3%	
Guild St	34,996	9.2%	35,632	32,552	-1.8%	7.5%	
Langstane Place	9,170	2.4%	9,117	9,527	0.6%	-3.7%	
Market Street (New)	18,155	4.8%	18,315	17,603	-0.9%	3.1%	
Union Street	73,194	19.2%	74,667	77,918	-2.0%	-6.1%	
Union Street West End	42,421	11.2%	43,883	43,024	-3.3%	-1.4%	
Union Terrace	13,562	3.6%	13,659	12,464	-0.7%	8.8%	
Upperkirkgate	45,308	11.9%	44,450	42,258	1.9%	7.2%	



Reporting dates

This week - 04 August 2024 - 10 August 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 32, 2024 Vs Week 1, 2023 to Week 32, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 32, 2024 Vs Week 32, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 32 2024 Vs Week 31 2024

