

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Aberdeen City Centre	-6.0%	24.2%	-1.6%	28.6%	4.7%	-3.2%
Scotland	-5.1%	10.4%	-1.4%	3.9%	5.4%	0.1%
High Street Index - BDSU (BDSU - Multifunctional)	-0.2%	4.0%	5.5%	-3.4%	-2.9%	-5.5%
UK	-0.6%	5.3%	5.1%	-5.2%	-2.1%	-4.1%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,047,049 which is 4.2% down on the previous year.

The total number of visitors for the year to date is 10,995,955 which is 6% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 28 July 2024 was 385,540.

The busiest day in week commencing 28 July 2024 was Saturday with 64,423 visitors.

The peak hour of the week was 14:00 on Saturday 3 August 2024 with footfall of 5,322.

Footfall Counts by week

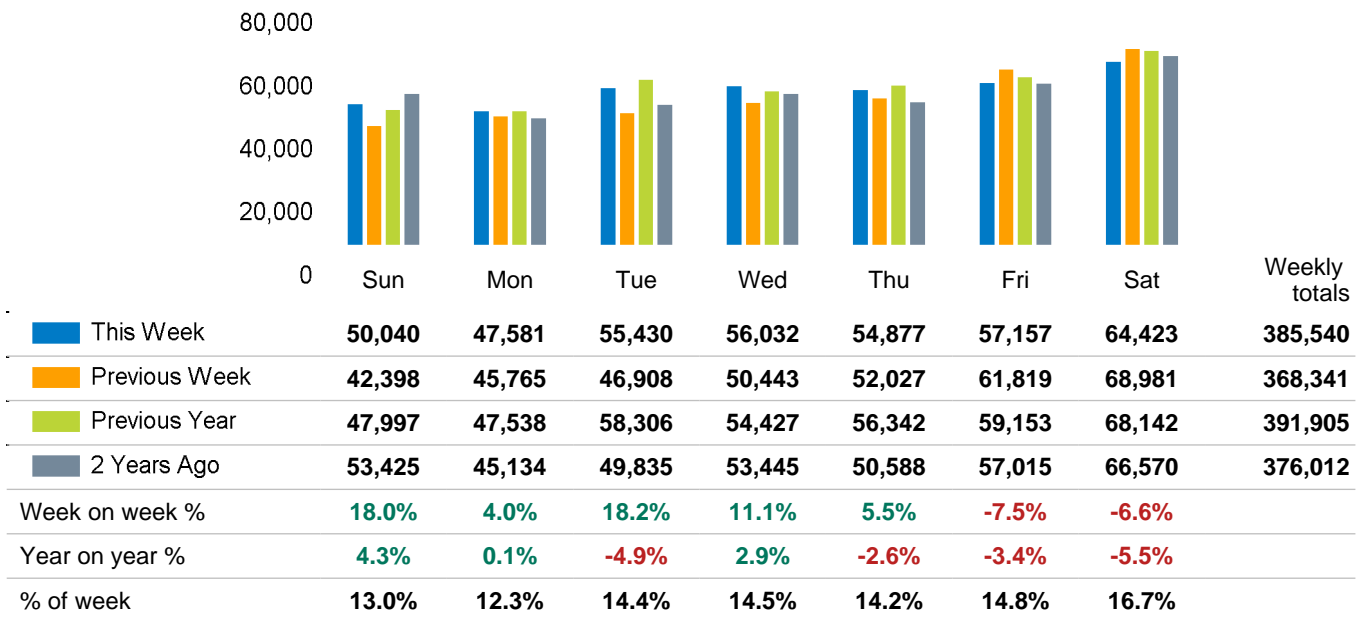


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

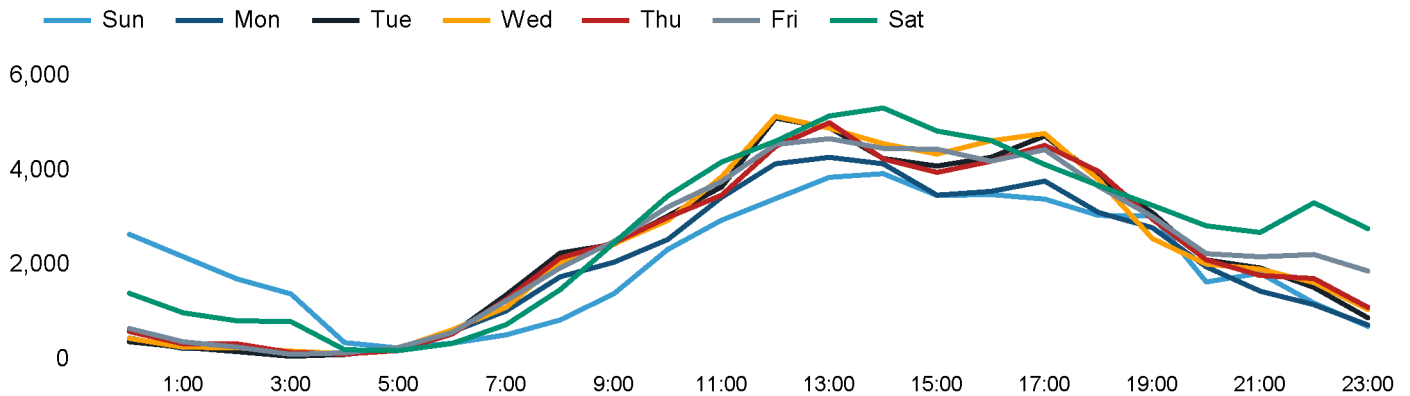
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	18°	20°	21°	21°	22°	22°	20°
Previous week	20°	19°	18°	19°	22°	22°	20°
Previous year	19°	19°	17°	17°	17°	17°	16°

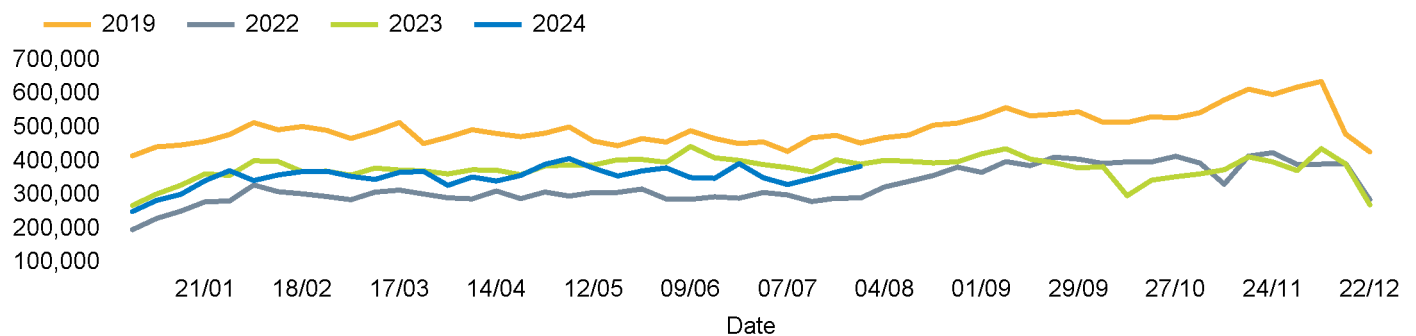
Footfall Counts by day



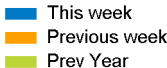












Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	43,704	11.3%	41,771	38,396	4.6%	13.8%	
Bridge St	28,086	7.3%	25,583	27,469	9.8%	2.2%	
Broad Street North	15,895	4.1%	16,611	20,161	-4.3%	-21.2%	
Broad Street South	26,433	6.9%	26,375	39,856	0.2%	-33.7%	
Castlegate	31,699	8.2%	32,201	35,734	-1.6%	-11.3%	
Guild St	35,632	9.2%	34,784	37,314	2.4%	-4.5%	
Langstane Place	9,117	2.4%	8,665	9,572	5.2%	-4.8%	
Market Street (New)	18,315	4.8%	18,419	17,324	-0.6%	5.7%	
Union Street	74,667	19.4%	70,068	73,097	6.6%	2.1%	
Union Street West End	43,883	11.4%	38,155	39,918	15.0%	9.9%	
Union Terrace	13,659	3.5%	12,931	12,084	5.6%	13.0%	
Upperkirkgate	44,450	11.5%	42,778	40,980	3.9%	8.5%	



Reporting dates

This week - 28 July 2024 - 03 August 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 31, 2024 Vs Week 1, 2023 to Week 31, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 31, 2024 Vs Week 31, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 31 2024 Vs Week 30 2024

