

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

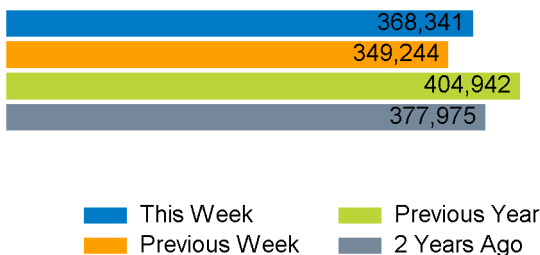
	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Aberdeen City Centre	-6.2%	24.0%	-9.0%	33.0%	5.5%	9.7%
Scotland	-5.3%	10.7%	-6.4%	5.8%	4.6%	2.5%
High Street Index - BDSU (BDSU - Multifunctional)	-0.4%	4.3%	2.8%	1.2%	1.9%	4.1%
UK	-0.8%	5.8%	3.0%	1.3%	4.4%	5.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,053,414 which is 3.8% down on the previous year.
- The total number of visitors for the year to date is 10,610,415 which is 6.2% down on the previous year.
- The total number of visitors to Aberdeen City Centre in week commencing 21 July 2024 was 368,341.
- The busiest day in week commencing 21 July 2024 was Saturday with 68,981 visitors.
- The peak hour of the week was 12:00 on Friday 26 July 2024 with footfall of 5,898.

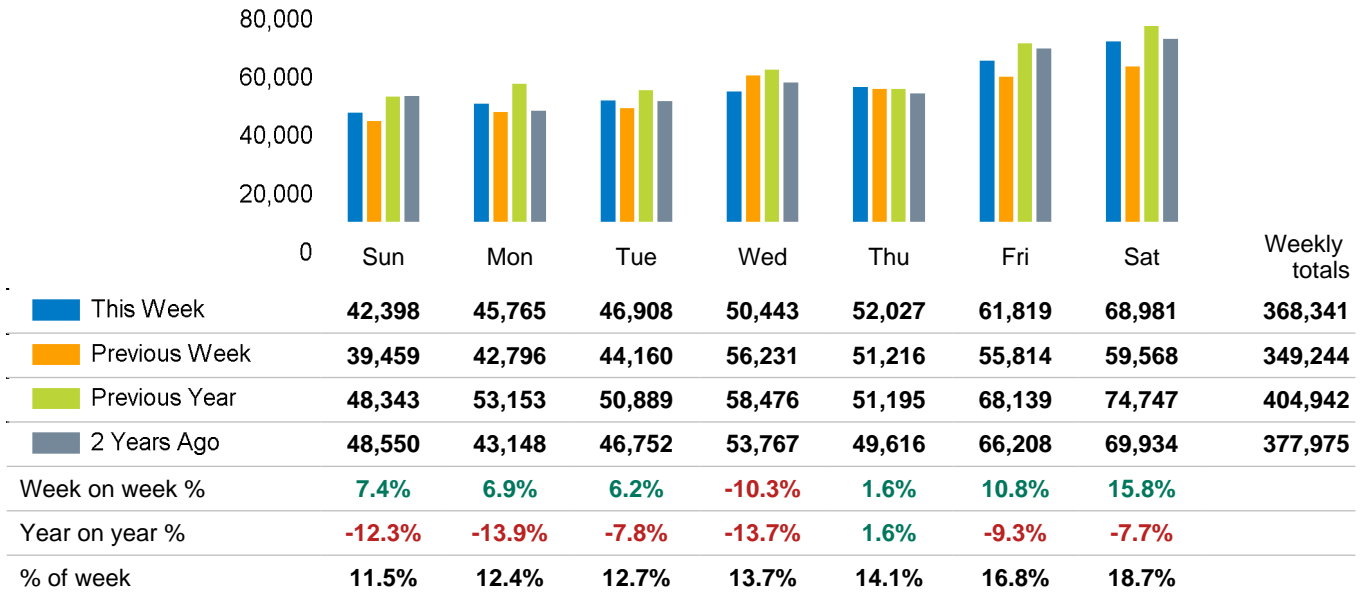
Footfall Counts by week



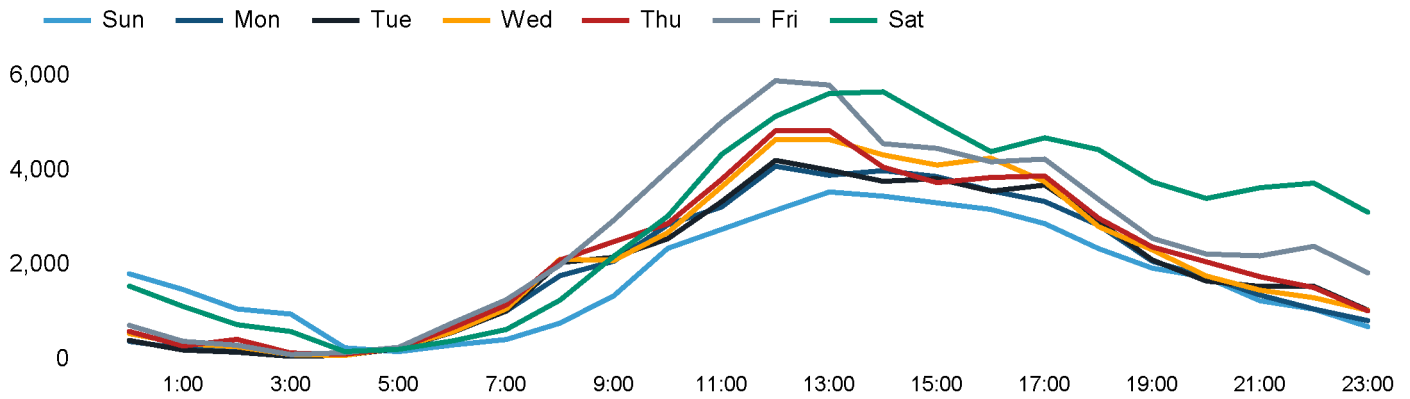
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	20°	19°	18°	19°	22°	22°	20°
Previous week	15°	15°	17°	22°	22°	21°	21°
Previous year	16°	16°	17°	17°	16°	19°	19°

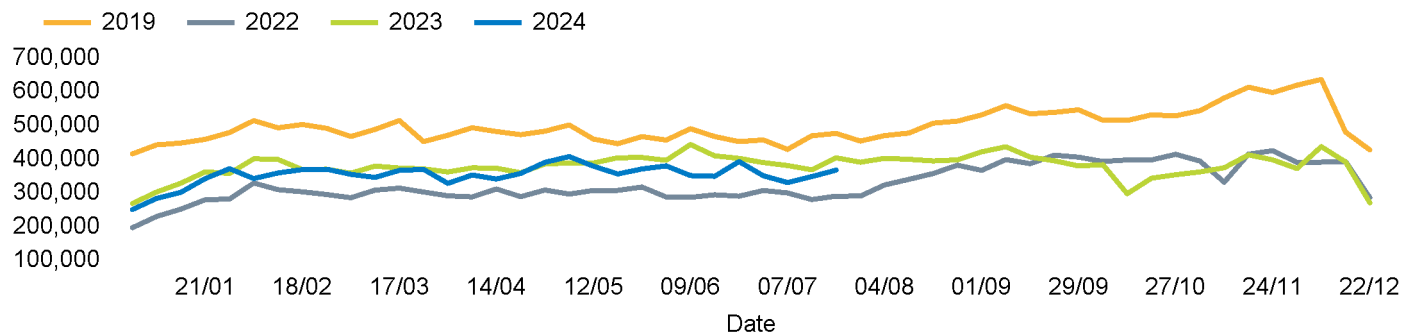
Footfall Counts by day



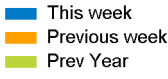












Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	41,771	11.3%	38,863	40,342	7.5%	3.5%	
Bridge St	25,583	6.9%	24,057	26,534	6.3%	-3.6%	
Broad Street North	16,611	4.5%	14,341	20,758	15.8%	-20.0%	
Broad Street South	26,375	7.2%	24,701	40,797	6.8%	-35.4%	
Castlegate	32,201	8.7%	28,901	38,786	11.4%	-17.0%	
Guild St	34,784	9.4%	33,982	33,980	2.4%	2.4%	
Langstane Place	8,665	2.4%	8,259	9,819	4.9%	-11.8%	
Market Street (New)	18,419	5.0%	17,232	17,784	6.9%	3.6%	
Union Street	70,068	19.0%	67,904	77,887	3.2%	-10.0%	
Union Street West End	38,155	10.4%	38,849	43,110	-1.8%	-11.5%	
Union Terrace	12,931	3.5%	12,148	12,619	6.4%	2.5%	
Upperkirkgate	42,778	11.6%	40,007	42,526	6.9%	0.6%	



Reporting dates

This week - 21 July 2024 - 27 July 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 30, 2024 Vs Week 1, 2023 to Week 30, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 30, 2024 Vs Week 30, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 30 2024 Vs Week 29 2024

