

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
Aberdeen City Centre	24.0%	84.0%	33.0%	26.1%	9.7%	3.6%
Scotland	10.7%	60.6%	5.8%	9.1%	2.5%	5.9%
High Street Index - BDSU (BDSU - Multifunctional)	4.3%	54.0%	1.2%	23.1%	4.1%	6.2%
UK	5.8%	55.8%	1.3%	22.5%	5.5%	7.1%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 20,642,968 which is 22.7% up on the previous year.

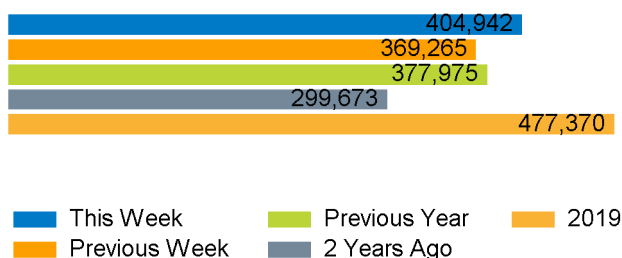
The total number of visitors for the year to date is 11,307,211 which is 24% up on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 23 July 2023 was 404,942.

The busiest day in week commencing 23 July 2023 was Saturday with 74,747 visitors.

The peak hour of the week was 14:00 on Friday 28 July 2023 with footfall of 6,413.

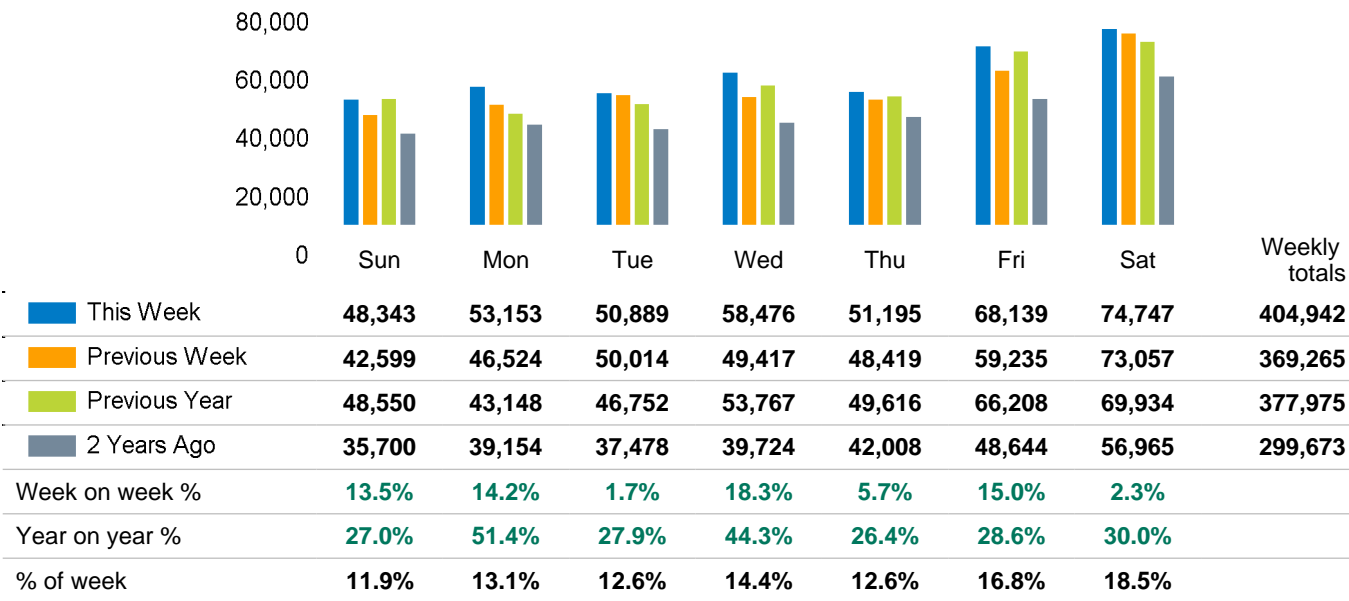
Footfall Counts by week



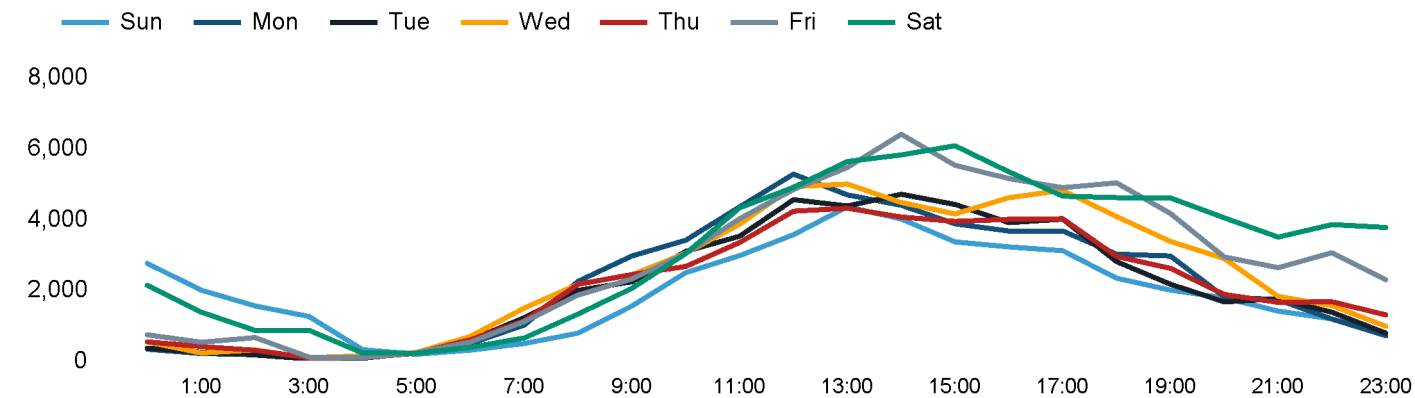
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week							
	16°	16°	17°	17°	16°	19°	19°
Previous week							
	19°	19°	18°	16°	16°	16°	16°
Previous year							
	22°	16°	17°	16°	17°	18°	21°

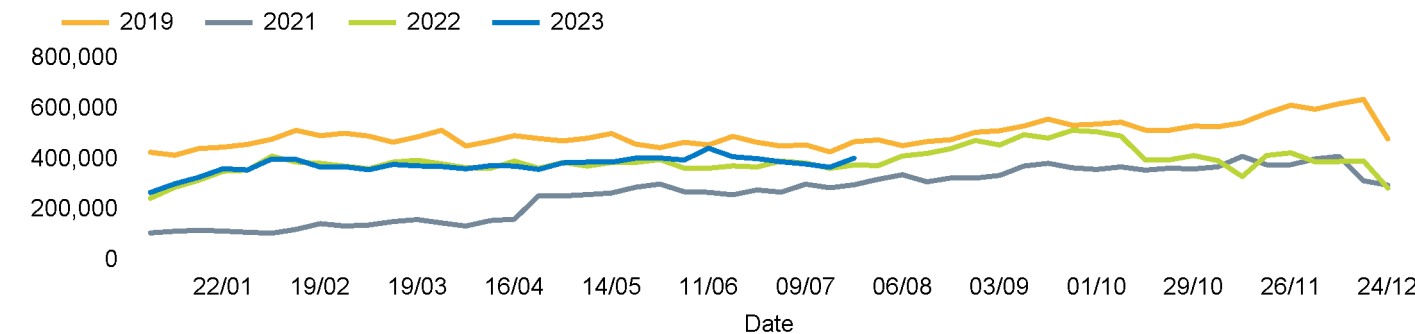
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
Belmont St	40,342	10.0%	35,699	42,291	13.0%	-4.6%	
Bridge St	26,534	6.6%	24,443	24,307	8.6%	9.2%	
Broad Street North	20,758	5.1%	19,277		7.7%		
Broad Street South	40,797	10.1%	39,198		4.1%		
Castlegate	38,786	9.6%	34,942	33,112	11.0%	17.1%	
Guild St	33,980	8.4%	31,956	39,012	6.3%	-12.9%	
Langstane Place	9,819	2.4%	8,854	11,382	10.9%	-13.7%	
Market Street (New)	17,784	4.4%	15,608		13.9%		
Union Street	77,887	19.2%	71,246	65,260	9.3%	19.3%	
Union Street West End	43,110	10.6%	39,237	39,297	9.9%	9.7%	
Union Terrace	12,619	3.1%	11,581	1,117	9.0%	1029.7%	
Upperkirkgate	42,526	10.5%	37,224	35,283	14.2%	20.5%	

Reporting dates

This week - 23 July 2023 - 29 July 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2023 to Week 30, 2023 Vs Week 1, 2022 to Week 30, 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 30, 2023 Vs Week 30, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 30 2023 Vs Week 29 2023



2019 Comparison for: Aberdeen City Centre

2019 comparison for Aberdeen City Centre

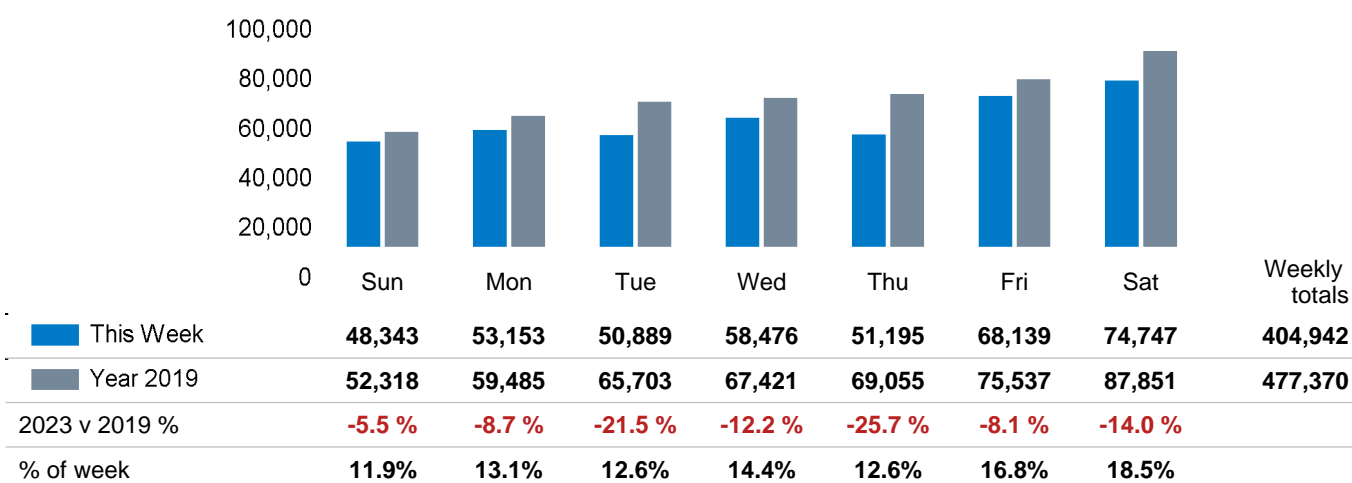
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2022 against the similar time period in 2019

Headlines

	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Aberdeen City Centre	-15.7 %	-13.9 %
Scotland	-13.4 %	-14.7 %
High Street Index - BDSU (BDSU - Multifunctional)	-15.1 %	-14.2 %
UK	-14.4 %	-14.3 %

Aberdeen City Centre is compared to the high street index.

Footfall Counts by day



Footfall Counts by location

