

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Aberdeen City Centre	-6.4%	28.9%	-6.2%	27.0%	13.3%	12.7%
Scotland	5.3%	14.1%	4.8%	10.6%	-1.9%	-1.7%
High Street Index - BDSU (BDSU - Multifunctional)	1.4%	11.4%	-1.1%	9.8%	0.5%	5.1%
UK	1.5%	15.7%	-1.0%	12.3%	-3.4%	1.4%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,713,316 which is 11% up on the previous year.

The total number of visitors for the year to date is 536,113 which is 6.4% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 7 January 2024 was 284,723.

The busiest day in week commencing 7 January 2024 was Saturday with 51,120 visitors.

The peak hour of the week was 14:00 on Saturday 13 January 2024 with footfall of 4,742.

Footfall Counts by week

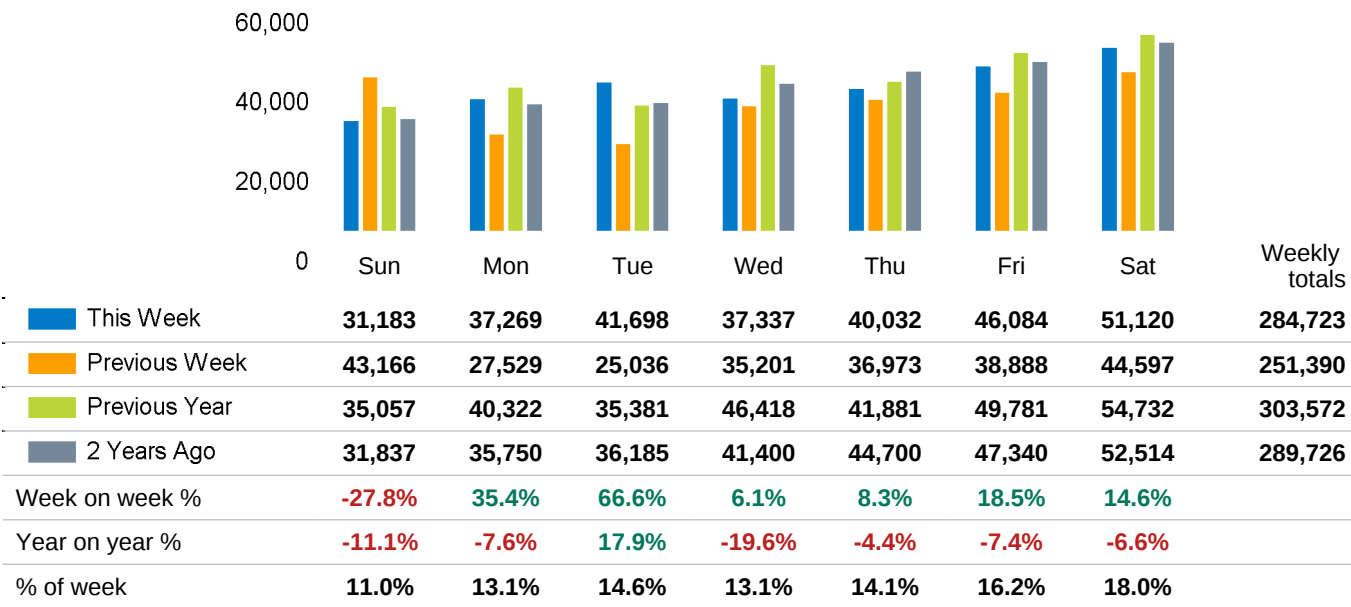


■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago

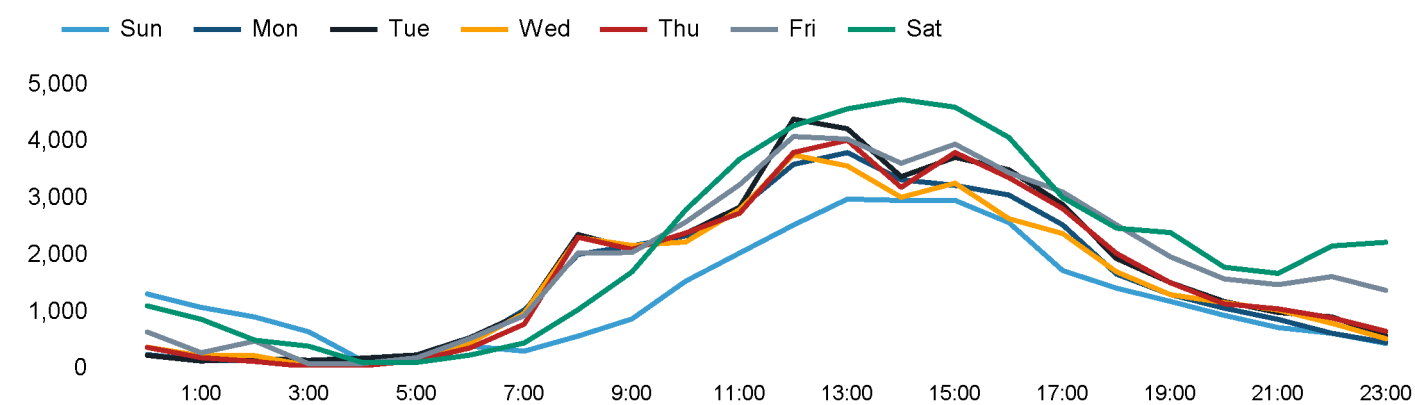
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	 5°	 4°	 2°	 5°	 6°	 6°	 6°
Previous week	 8°	 7°	 8°	 8°	 8°	 8°	 6°
Previous year	 9°	 9°	 7°	 9°	 8°	 7°	 7°

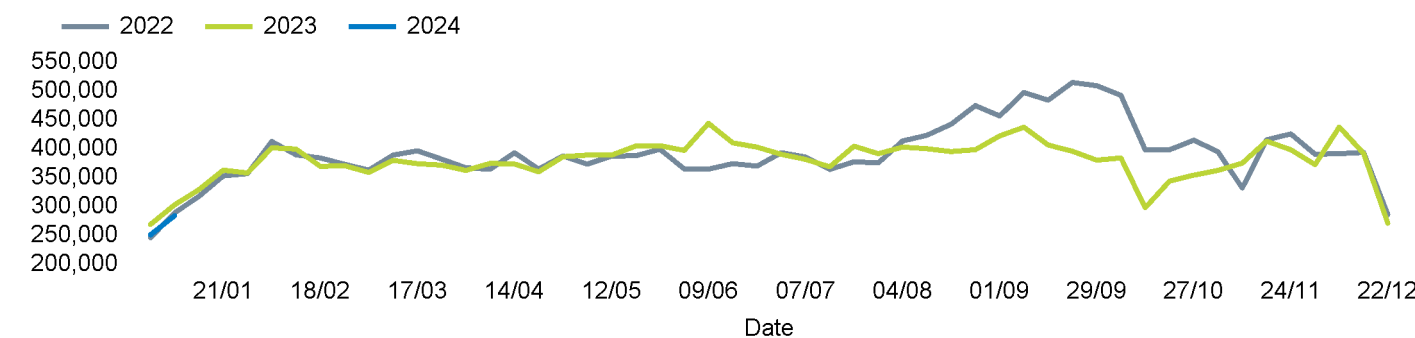
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Belmont St	37,718	13.2%	36,420	36,086	3.6%	4.5%	
Bridge St	14,595	5.1%	13,740	19,341	6.2%	-24.5%	
Broad Street North	12,691	4.5%	5,940	11,045	113.7%	14.9%	
Broad Street South	18,393	6.5%	12,703	22,066	44.8%	-16.6%	
Castlegate	19,306	6.8%	18,021	25,326	7.1%	-23.8%	
Guild St	28,297	9.9%	24,214	32,173	16.9%	-12.0%	
Langstane Place	8,640	3.0%	9,714	8,324	-11.1%	3.8%	
Market Street (New)	9,754	3.4%	9,440	10,120	3.3%	-3.6%	
Union Street	60,754	21.3%	58,815	64,585	3.3%	-5.9%	
Union Street West End	30,596	10.7%	24,398	34,592	25.4%	-11.6%	
Union Terrace	10,117	3.6%	9,729	10,254	4.0%	-1.3%	
Upperkirkgate	33,862	11.9%	28,256	29,660	19.8%	14.2%	

Reporting dates

This week - 07 January 2024 - 13 January 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2024 to Week 2 , 2024 Vs Week 1, 2023 to Week 2 , 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week2, 2024 Vs Week 2, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 2 2024 Vs Week 1 2024