

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Aberdeen City Centre	-6.1%	23.7%	-5.4%	25.8%	5.4%	-3.3%
Scotland	-5.2%	10.8%	-8.4%	9.8%	-0.6%	5.0%
High Street Index - BDSU (BDSU - Multifunctional)	-0.5%	4.4%	5.0%	3.5%	5.5%	0.3%
UK	-1.0%	6.0%	3.8%	2.9%	2.4%	-1.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,090,015 which is 3.1% down on the previous year.
- The total number of visitors for the year to date is 10,242,074 which is 6.1% down on the previous year.
- The total number of visitors to Aberdeen City Centre in week commencing 14 July 2024 was 349,244.
- The busiest day in week commencing 14 July 2024 was Saturday with 59,568 visitors.
- The peak hour of the week was 14:00 on Wednesday 17 July 2024 with footfall of 5,508.

Footfall Counts by week

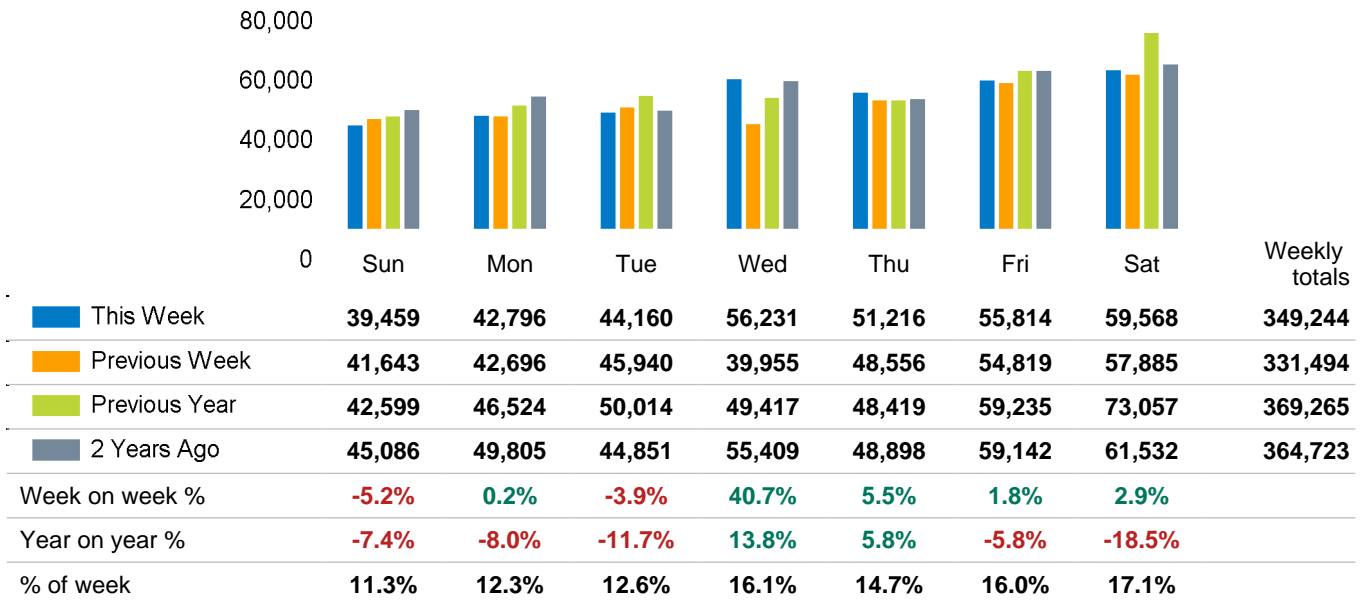


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

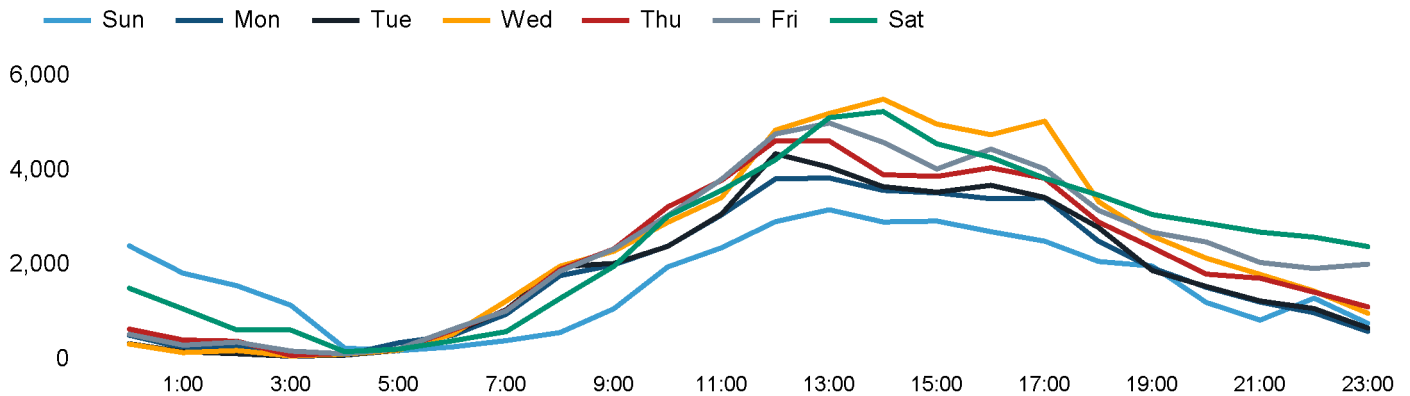
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	15°	15°	17°	22°	22°	21°	21°
Previous week	16°	16°	16°	16°	15°	17°	17°
Previous year	19°	19°	18°	16°	16°	16°	16°

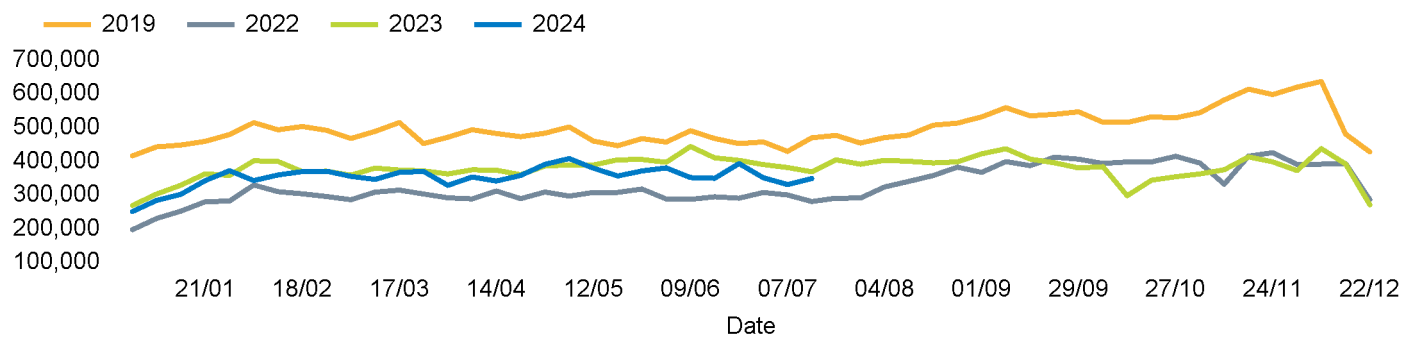
Footfall Counts by day



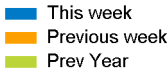





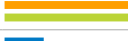






Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	38,863	11.1%	37,238	35,699	4.4%	8.9%	
Bridge St	24,057	6.9%	24,417	24,443	-1.5%	-1.6%	
Broad Street North	14,341	4.1%	12,714	19,277	12.8%	-25.6%	
Broad Street South	24,701	7.1%	21,765	39,198	13.5%	-37.0%	
Castlegate	28,901	8.3%	28,389	34,942	1.8%	-17.3%	
Guild St	33,982	9.7%	30,401	31,956	11.8%	6.3%	
Langstane Place	8,259	2.4%	9,292	8,854	-11.1%	-6.7%	
Market Street (New)	17,232	4.9%	15,798	15,608	9.1%	10.4%	
Union Street	67,904	19.4%	66,563	71,246	2.0%	-4.7%	
Union Street West End	38,849	11.1%	34,116	39,237	13.9%	-1.0%	
Union Terrace	12,148	3.5%	12,066	11,581	0.7%	4.9%	
Upperkirkgate	40,007	11.5%	38,735	37,224	3.3%	7.5%	



Reporting dates

This week - 14 July 2024 - 20 July 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 29, 2024 Vs Week 1, 2023 to Week 29, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 29, 2024 Vs Week 29, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 29 2024 Vs Week 28 2024

