

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
Aberdeen City Centre	23.7%	87.0%	25.8%	26.6%	-3.3%	-5.6%
Scotland	10.8%	63.8%	9.8%	8.8%	5.0%	-1.2%
High Street Index - BDSU (BDSU - Multifunctional)	4.4%	55.5%	3.5%	13.2%	0.3%	-3.4%
UK	6.0%	57.6%	2.9%	15.0%	-1.3%	-5.0%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 20,616,001 which is 22.5% up on the previous year.

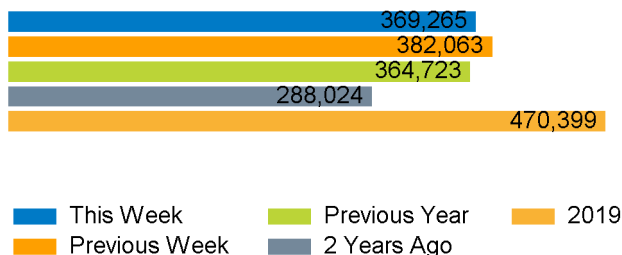
The total number of visitors for the year to date is 10,902,269 which is 23.7% up on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 16 July 2023 was 369,265.






















The busiest day in week commencing 16 July 2023 was Saturday with 73,057 visitors.

The peak hour of the week was 14:00 on Saturday 22 July 2023 with footfall of 5,864.

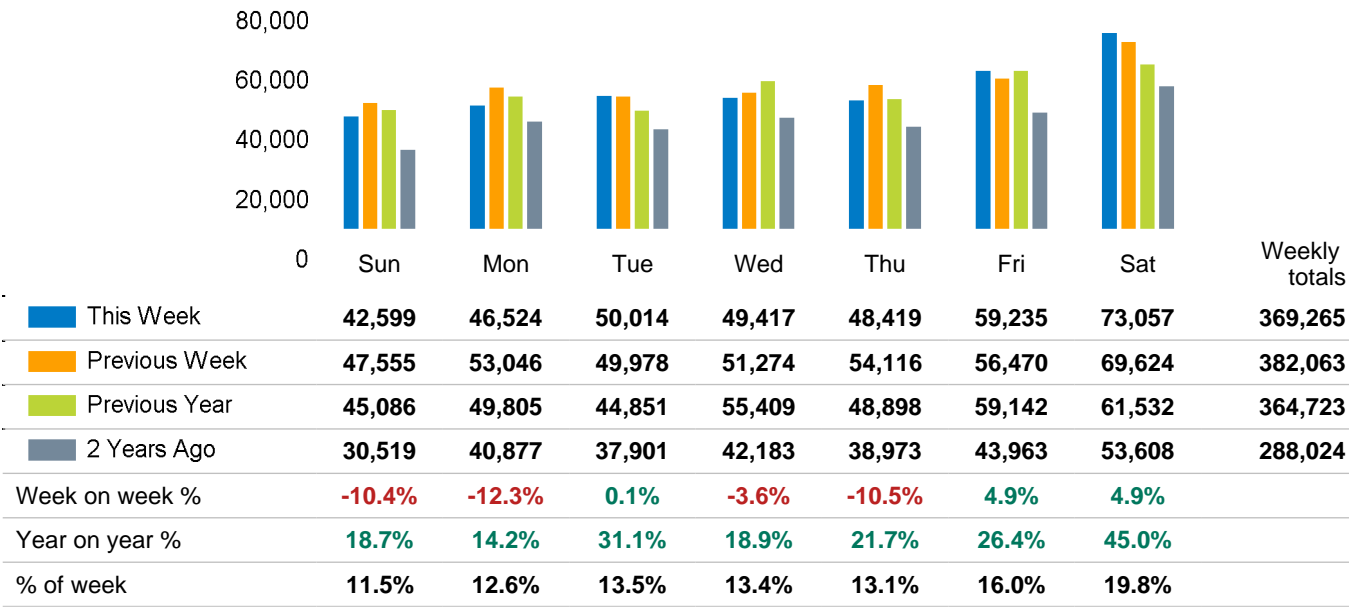
Footfall Counts by week



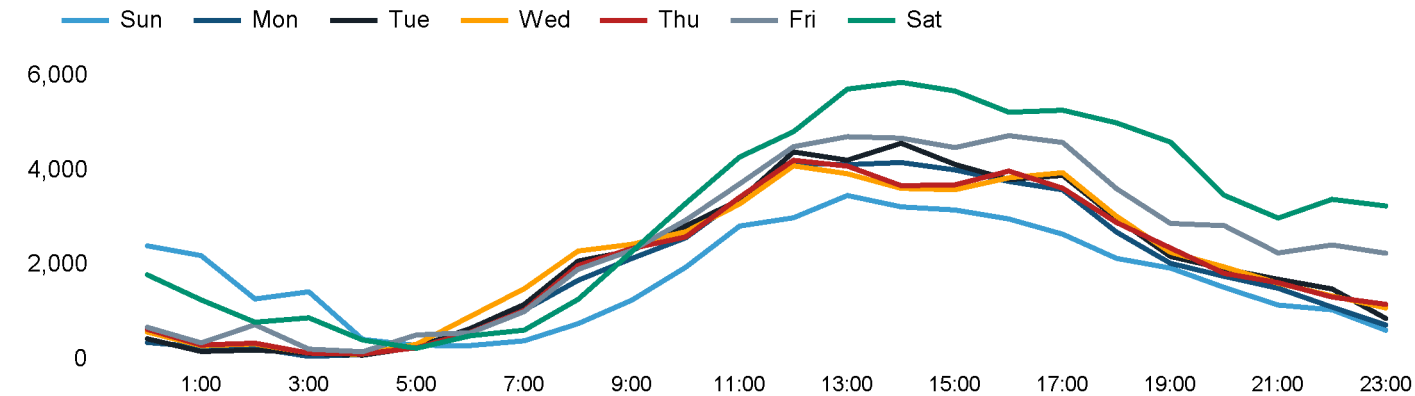
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week							
	19°	19°	18°	16°	16°	16°	16°
Previous week							
	20°	20°	19°	19°	18°	17°	18°
Previous year							
	22°	20°	23°	19°	17°	15°	16°

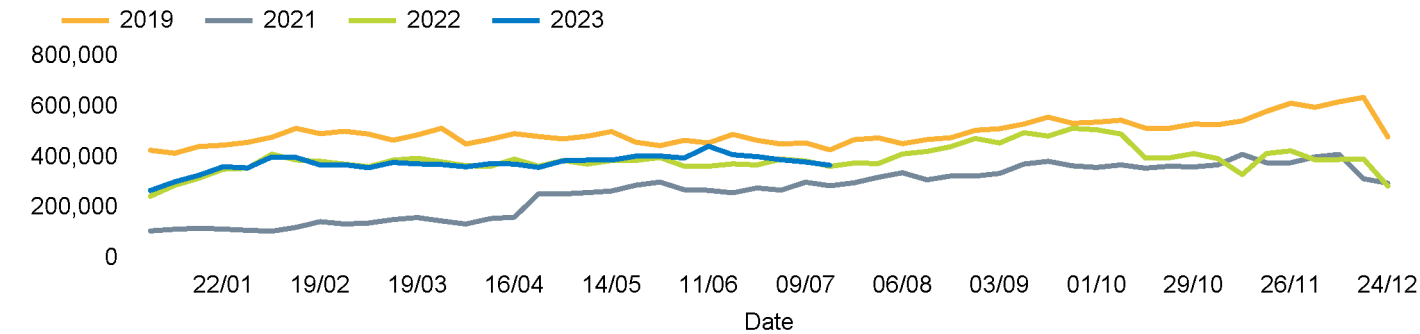
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
Belmont St	35,699	9.7%	36,817	39,384	-3.0%	-9.4%	
Bridge St	24,443	6.6%	25,549	23,190	-4.3%	5.4%	
Broad Street North	19,277	5.2%	19,003		1.4%		
Broad Street South	39,198	10.6%	38,865		0.9%		
Castlegate	34,942	9.5%	38,671	34,433	-9.6%	1.5%	
Guild St	31,956	8.7%	31,269	37,454	2.2%	-14.7%	
Langstane Place	8,854	2.4%	8,984	11,406	-1.4%	-22.4%	
Market Street (New)	15,608	4.2%	16,067		-2.9%		
Union Street	71,246	19.3%	75,523	64,828	-5.7%	9.9%	
Union Street West End	39,237	10.6%	41,159	38,153	-4.7%	2.8%	
Union Terrace	11,581	3.1%	12,365	269	-6.3%	4205.2%	
Upperkirkgate	37,224	10.1%	37,791	31,939	-1.5%	16.5%	

Reporting dates

This week - 16 July 2023 - 22 July 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2023 to Week 29, 2023 Vs Week 1, 2022 to Week 29, 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 29, 2023 Vs Week 29, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 29 2023 Vs Week 28 2023

2019 Comparison for: Aberdeen City Centre

2019 comparison for Aberdeen City Centre

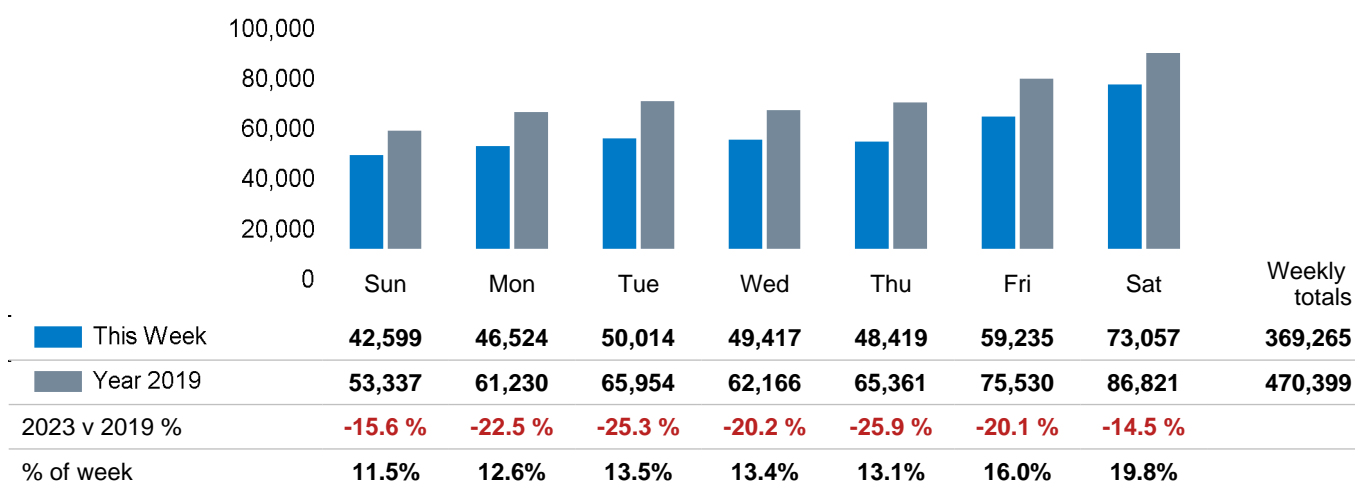
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

Headlines

	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Aberdeen City Centre	-15.8 %	-20.4 %
Scotland	-13.4 %	-12.6 %
High Street Index - BDSU (BDSU - Multifunctional)	-15.2 %	-16.3 %
UK	-14.4 %	-17.3 %

Aberdeen City Centre is compared to the high street index.

Footfall Counts by day



Footfall Counts by location

