

# Footfall Report for: Aberdeen City Centre

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Aberdeen City Centre	-6.1%	23.6%	-13.2%	21.8%	-5.8%	-2.2%
Scotland	-5.1%	10.9%	-3.2%	3.1%	2.1%	-0.2%
High Street Index - BDSU (BDSU - Multifunctional)	-0.7%	4.4%	0.0%	-0.8%	1.0%	-3.7%
UK	-1.1%	6.1%	-0.3%	-0.8%	2.3%	-2.8%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

- The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,110,036 which is 2.7% down on the previous year.
- The total number of visitors for the year to date is 9,892,830 which is 6.1% down on the previous year.
- The total number of visitors to Aberdeen City Centre in week commencing 7 July 2024 was 331,494.
- The busiest day in week commencing 7 July 2024 was Saturday with 57,885 visitors.
- The peak hour of the week was 12:00 on Tuesday 9 July 2024 with footfall of 4,804.

## Footfall Counts by week

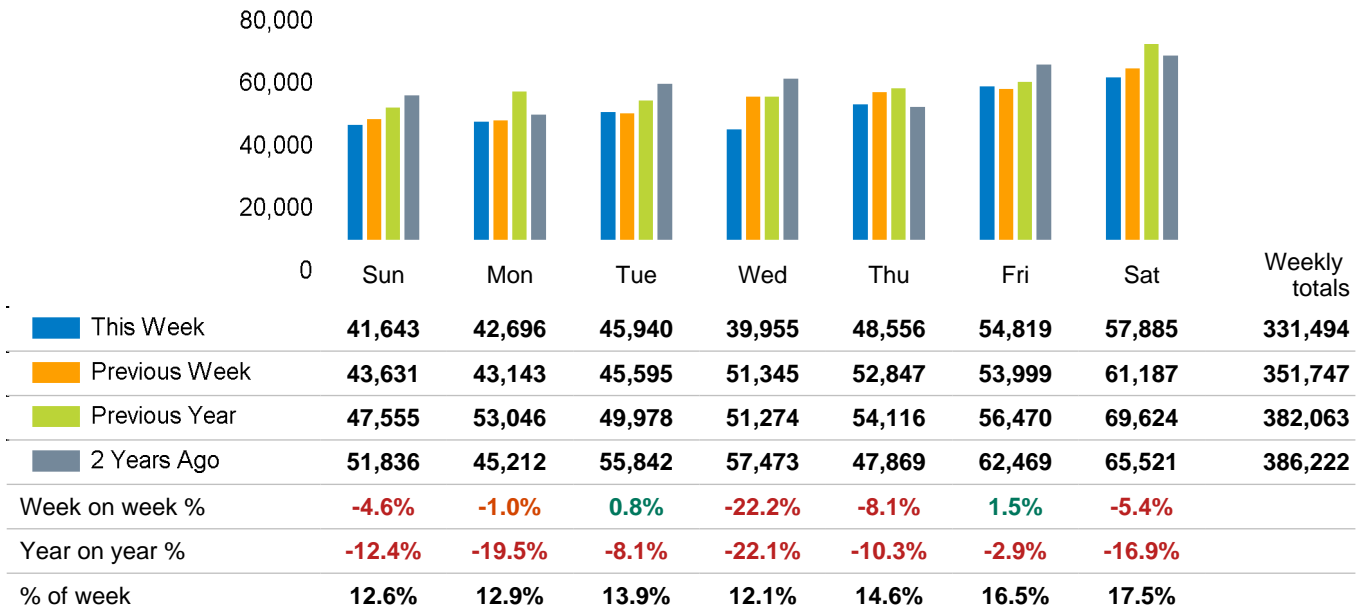


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

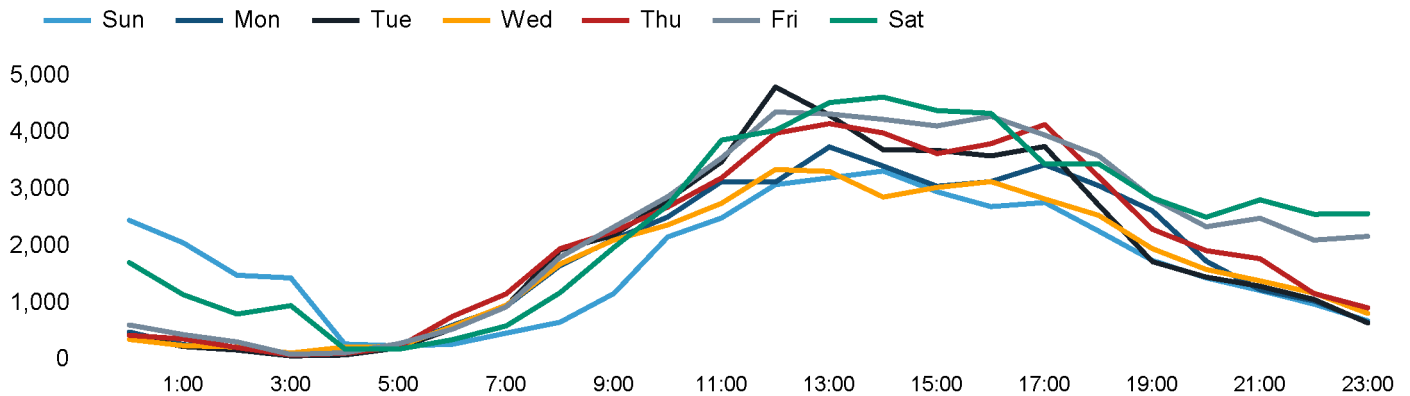
## Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	16°	16°	16°	16°	15°	17°	17°
Previous week	17°	17°	17°	18°	18°	18°	18°
Previous year	20°	20°	19°	19°	18°	17°	18°

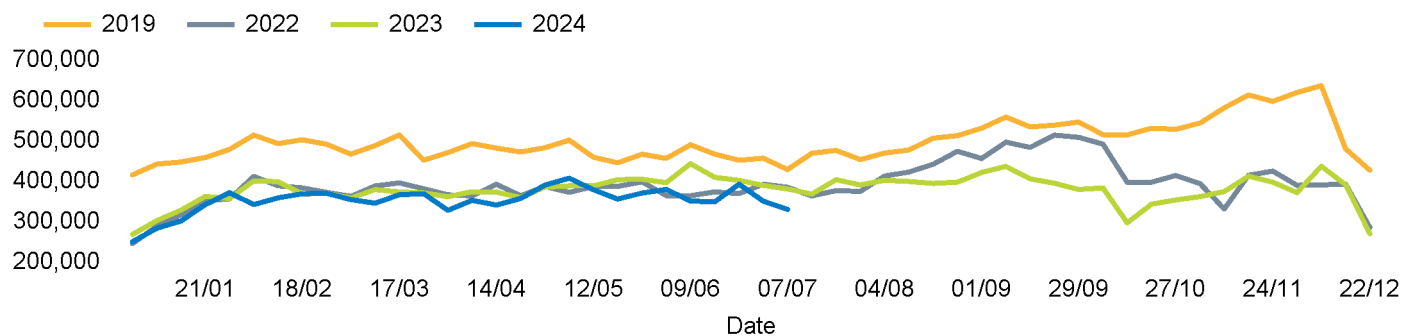
## Footfall Counts by day



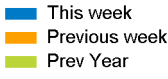








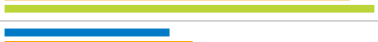



## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	37,238	11.2%	40,145	36,817	-7.2%	1.1%	
Bridge St	24,417	7.4%	26,068	25,549	-6.3%	-4.4%	
Broad Street North	12,714	3.8%	13,556	19,003	-6.2%	-33.1%	
Broad Street South	21,765	6.6%	23,416	38,865	-7.1%	-44.0%	
Castlegate	28,389	8.6%	28,608	38,671	-0.8%	-26.6%	
Guild St	30,401	9.2%	29,851	31,269	1.8%	-2.8%	
Langstane Place	9,292	2.8%	9,732	8,984	-4.5%	3.4%	
Market Street (New)	15,798	4.8%	16,123	16,067	-2.0%	-1.7%	
Union Street	66,563	20.1%	70,576	75,523	-5.7%	-11.9%	
Union Street West End	34,116	10.3%	38,786	41,159	-12.0%	-17.1%	
Union Terrace	12,066	3.6%	13,843	12,365	-12.8%	-2.4%	
Upperkirkgate	38,735	11.7%	41,043	37,791	-5.6%	2.5%	



## Reporting dates

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This week - 07 July 2024 - 13 July 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 28, 2024 Vs Week 1, 2023 to Week 28, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 28, 2024 Vs Week 28, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 28 2024 Vs Week 27 2024

