

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
Aberdeen City Centre	23.6%	90.2%	21.8%	27.8%	-2.2%	-1.9%
Scotland	10.9%	67.2%	3.1%	10.5%	-0.2%	0.7%
High Street Index - BDSU (BDSU - Multifunctional)	4.4%	57.7%	-0.8%	21.8%	-3.7%	-2.1%
UK	6.1%	60.0%	-0.8%	24.5%	-2.8%	-0.1%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 20,611,459 which is 22.5% up on the previous year.

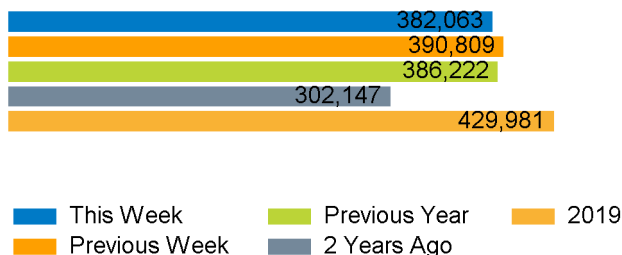
The total number of visitors for the year to date is 10,533,004 which is 23.6% up on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 9 July 2023 was 382,063.






















The busiest day in week commencing 9 July 2023 was Saturday with 69,624 visitors.

The peak hour of the week was 16:00 on Saturday 15 July 2023 with footfall of 5,294.

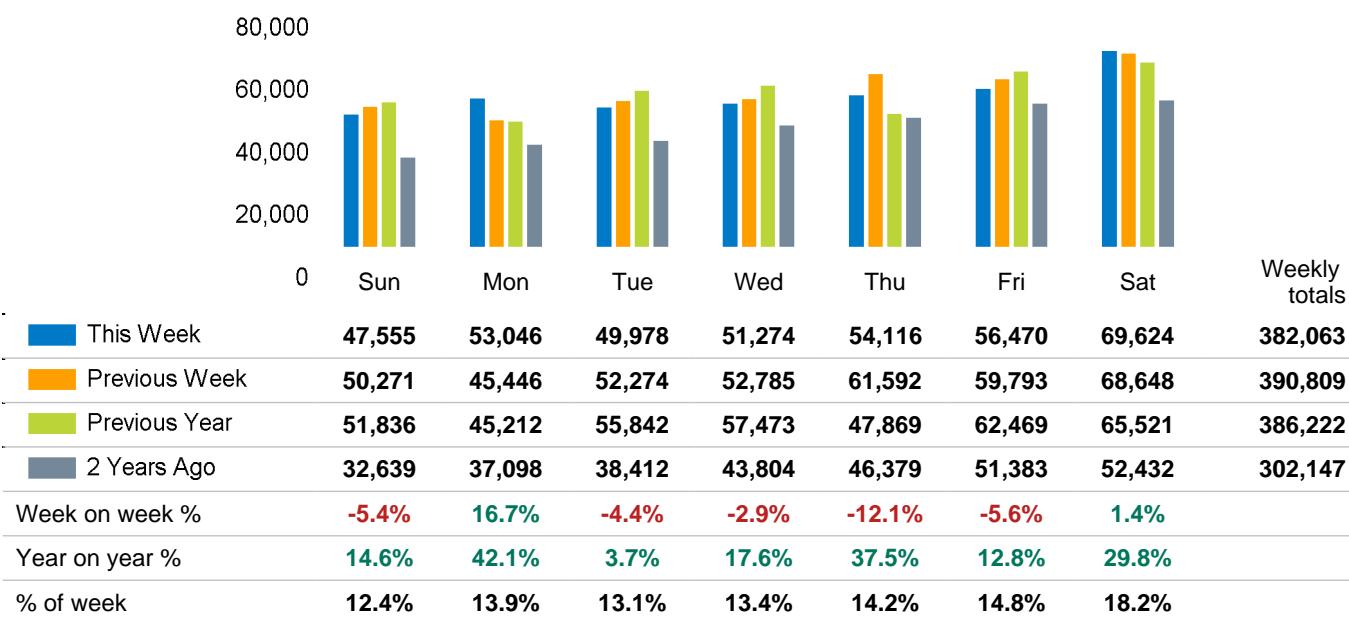
Footfall Counts by week



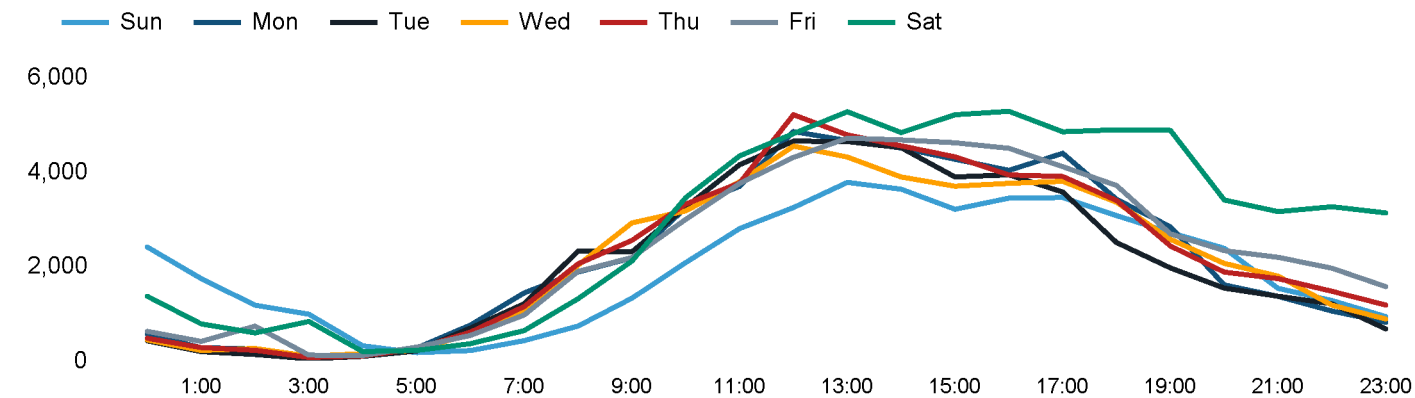
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week							
	20°	20°	19°	19°	18°	17°	18°
Previous week							
	19°	18°	16°	15°	17°	19°	19°
Previous year							
	19°	21°	23°	20°	17°	17°	18°

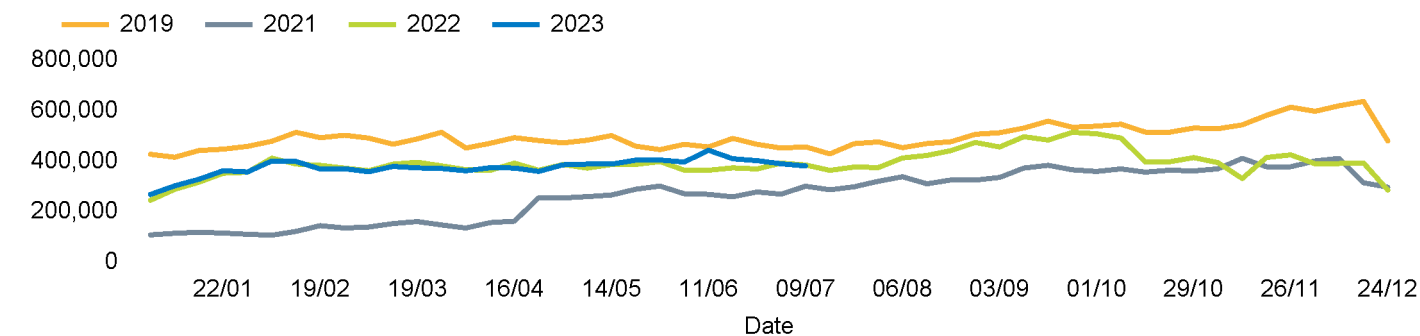
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
Belmont St	36,817	9.6%	39,784	42,986	-7.5%	-14.4%	
Bridge St	25,549	6.7%	26,405	24,733	-3.2%	3.3%	
Broad Street North	19,003	5.0%	20,452		-7.1%		
Broad Street South	38,865	10.2%	39,965		-2.8%		
Castlegate	38,671	10.1%	36,181	35,904	6.9%	7.7%	
Guild St	31,269	8.2%	32,133	38,600	-2.7%	-19.0%	
Langstane Place	8,984	2.4%	9,776	9,881	-8.1%	-9.1%	
Market Street (New)	16,067	4.2%	15,572		3.2%		
Union Street	75,523	19.8%	77,194	68,309	-2.2%	10.6%	
Union Street West End	41,159	10.8%	43,010	39,866	-4.3%	3.2%	
Union Terrace	12,365	3.2%	12,915	6,246	-4.3%	98.0%	
Upperkirkgate	37,791	9.9%	37,422	34,043	1.0%	11.0%	

Reporting dates

This week - 09 July 2023 - 15 July 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2023 to Week 28, 2023 Vs Week 1, 2022 to Week 28, 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 28, 2023 Vs Week 28, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 28 2023 Vs Week 27 2023

2019 Comparison for: Aberdeen City Centre

2019 comparison for Aberdeen City Centre

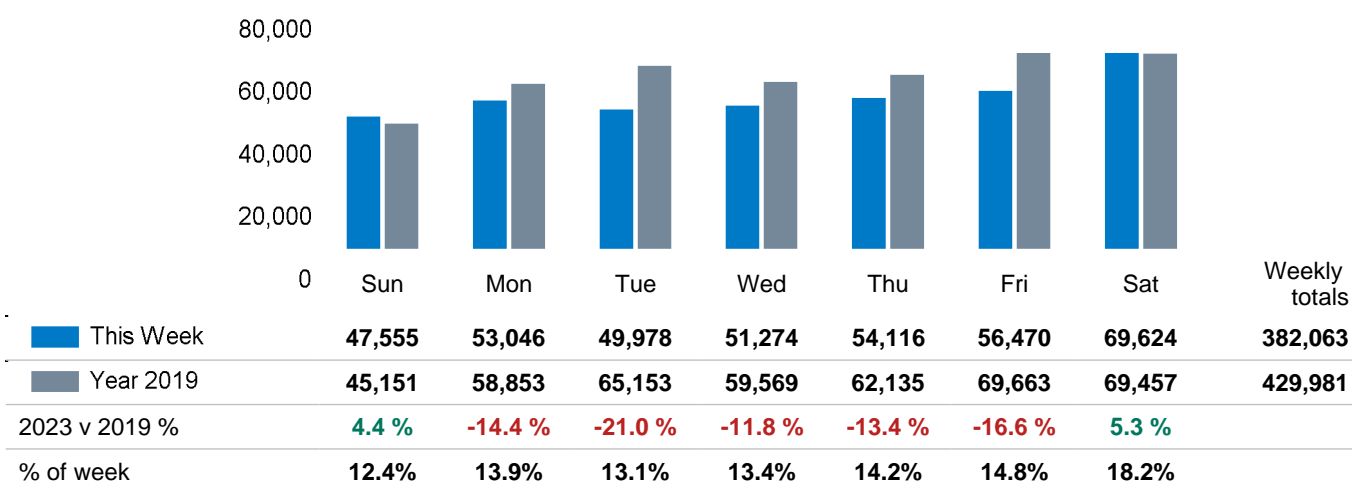
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2022 against the similar time period in 2019

Headlines

	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Aberdeen City Centre	-15.6 %	-10.0 %
Scotland	-13.4 %	-15.3 %
High Street Index - BDSU (BDSU - Multifunctional)	-15.1 %	-16.7 %
UK	-14.3 %	-15.7 %

Aberdeen City Centre is compared to the high street index.

Footfall Counts by day



Footfall Counts by location

	This week	2019	2023 - 2019 %	<div></div> <div>This week</div> <div>Year 2019</div>
Belmont St	36,817	55,079	-33.2 %	
Bridge St	25,549	32,325	-21.0 %	
Broad Street North	19,003	17,031	11.6 %	
Broad Street South	38,865			
Castlegate	38,671	37,583	2.9 %	
Guild St	31,269	34,160	-8.5 %	
Langstane Place	8,984	10,861	-17.3 %	
Market Street (New)	16,067			
Union Street	75,523	75,618	-0.1 %	
Union Street West End	41,159	42,376	-2.9 %	
Union Terrace	12,365	18,886	-34.5 %	
Upperkirkgate	37,791	39,716	-4.8 %	