

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

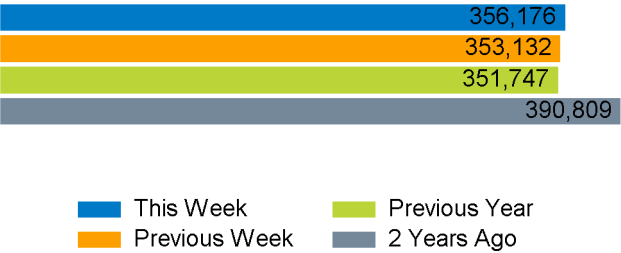
	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Aberdeen City Centre	-0.7%	-5.8%	1.3%	-10.0%	0.9%	-10.7%
Scotland	1.3%	-5.2%	-2.6%	-5.1%	-1.7%	-4.5%
High Street Index - BDSU (BDSU - Multifunctional)	0.3%	-0.8%	5.2%	-4.8%	1.9%	-4.6%
UK	0.8%	-1.2%	5.0%	-5.0%	1.3%	-5.8%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,944,490 which is 1.1% down on the previous year.
- The total number of visitors for the year to date is 9,490,937 which is 0.7% down on the previous year.
- The total number of visitors to Aberdeen City Centre in week commencing 29 June 2025 was 356,176.
- The busiest day in week commencing 29 June 2025 was Saturday with 64,295 visitors.
- The peak hour of the week was 13:00 on Saturday 5 July 2025 with footfall of 5,154.

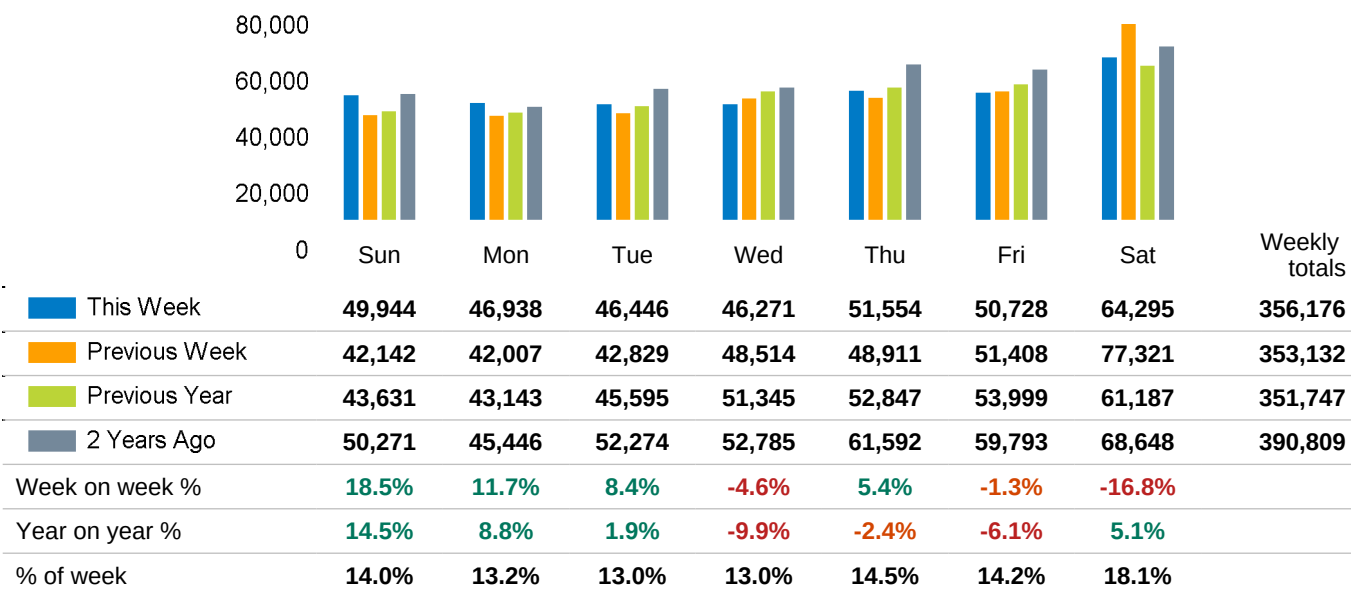
Footfall Counts by week



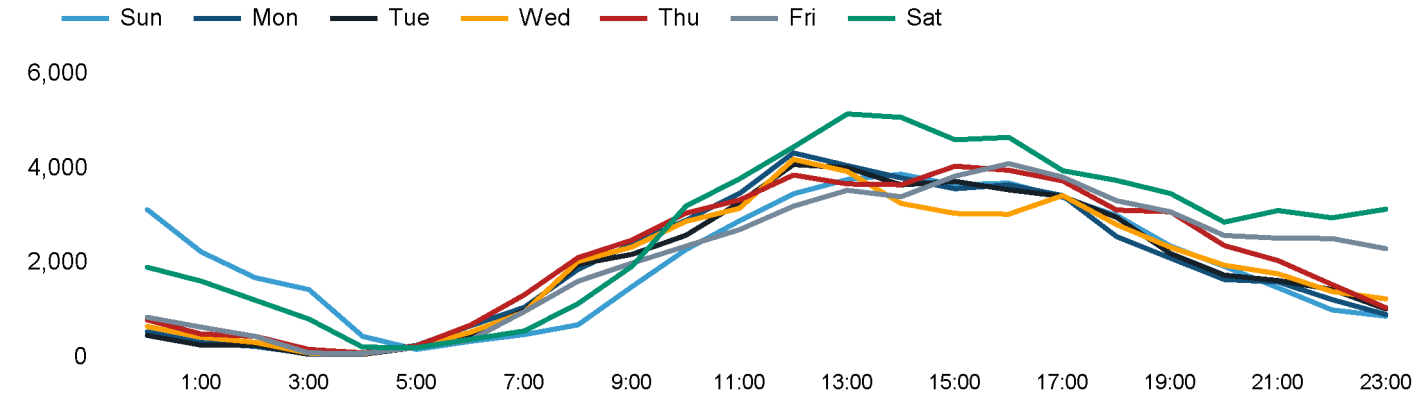
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week							
	23°	22°	22°	15°	17°	18°	22°
Previous week							
	21°	21°	20°	18°	21°	21°	23°
Previous year							
	17°	17°	17°	18°	18°	18°	18°

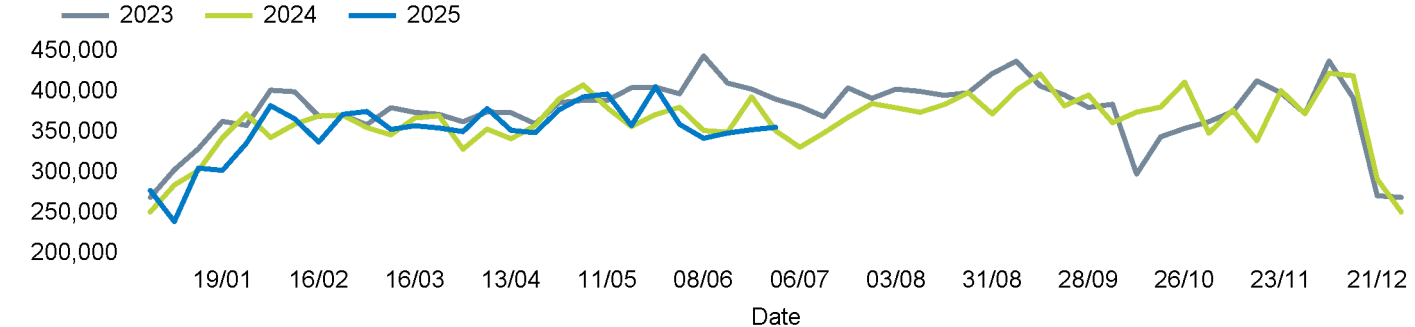
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Belmont St	48,268	13.6%	47,973	40,145	0.6%	20.2%	
Bridge St	27,214	7.6%	26,043	26,068	4.5%	4.4%	
Broad Street North	20,494	5.8%	24,634	13,556	-16.8%	51.2%	
Broad Street South	10,572	3.0%	11,727	23,416	-9.8%	-54.9%	
Castlegate	26,678	7.5%	28,083	28,608	-5.0%	-6.7%	
Guild St	32,947	9.3%	32,151	29,851	2.5%	10.4%	
Langstane Place	10,983	3.1%	10,261	9,732	7.0%	12.9%	
Market Street (New)	19,824	5.6%	18,123	16,123	9.4%	23.0%	
Union Street	62,568	17.6%	60,827	70,576	2.9%	-11.3%	
Union Street West End	40,456	11.4%	37,738	38,786	7.2%	4.3%	
Union Terrace	13,915	3.9%	12,911	13,843	7.8%	0.5%	
Upperkirkgate	42,257	11.9%	42,661	41,043	-0.9%	3.0%	

Reporting dates

This week - 29 June 2025 - 05 July 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 27 , 2025 Vs Week 1, 2024 to Week 27 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 27, 2025 Vs Week 27, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 27 2025 Vs Week 26 2025