

# Footfall Report for: Aberdeen City Centre

## Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
Aberdeen City Centre	23.7%	93.9%	21.8%	45.5%	-3.1%	6.3%
Scotland	11.2%	71.0%	3.9%	20.3%	1.6%	3.6%
High Street Index - BDSU (BDSU - Multifunctional)	4.6%	59.6%	0.4%	26.9%	0.2%	1.3%
UK	6.4%	62.1%	1.6%	28.8%	0.1%	2.1%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 20,615,618 which is 22.7% up on the previous year.

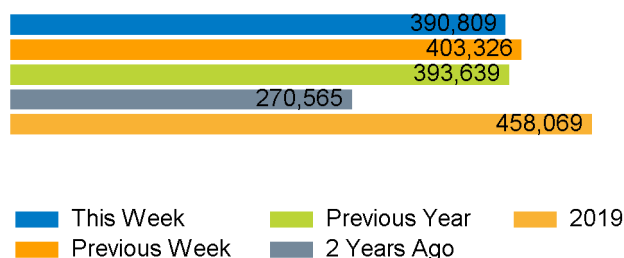
The total number of visitors for the year to date is 10,150,941 which is 23.7% up on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 2 July 2023 was 390,809.






















The busiest day in week commencing 2 July 2023 was Saturday with 68,648 visitors.

The peak hour of the week was 14:00 on Saturday 8 July 2023 with footfall of 5,719.

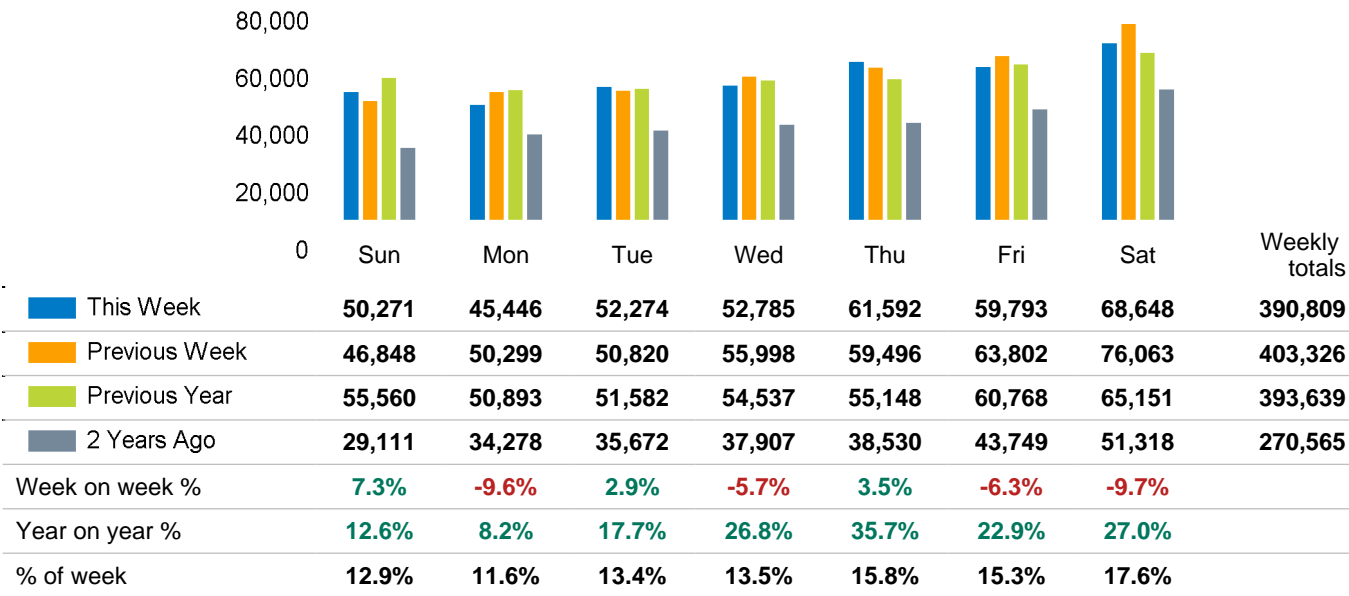
## Footfall by week



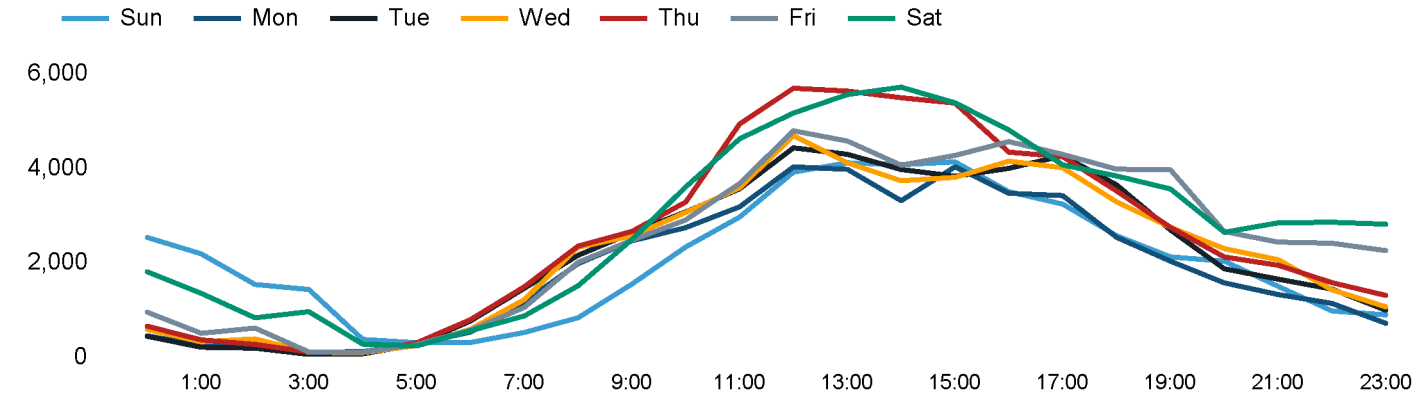
## Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	 19°	 18°	 16°	 15°	 17°	 19°	 19°
Previous week	 25°	 20°	 18°	 16°	 17°	 17°	 19°
Previous year	 17°	 16°	 17°	 20°	 17°	 21°	 18°

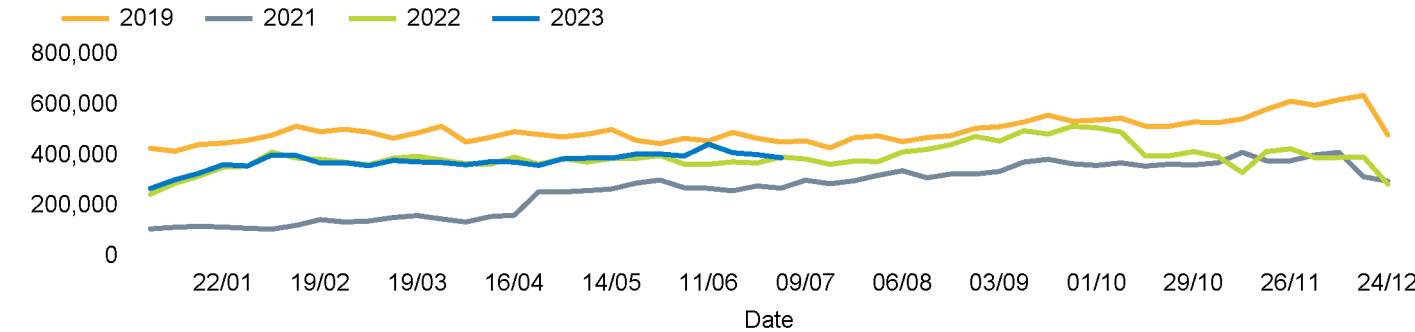
Footfall by day



Footfall by hour



Footfall by week



## Footfall by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
Belmont St	39,784	10.2%	43,387	44,339	-8.3%	-10.3%	
Bridge St	26,405	6.8%	26,417	24,769	0.0%	6.6%	
Broad Street North	20,452	5.2%	21,002		-2.6%		
Broad Street South	39,965	10.2%	36,851		8.5%		
Castlegate	36,181	9.3%	32,535	33,742	11.2%	7.2%	
Guild St	32,133	8.2%	42,937	38,500	-25.2%	-16.5%	
Langstane Place	9,776	2.5%	10,316	10,760	-5.2%	-9.1%	
Market Street (New)	15,572	4.0%	16,891		-7.8%		
Union Street	77,194	19.8%	77,506	67,019	-0.4%	15.2%	
Union Street West End	43,010	11.0%	42,831	39,081	0.4%	10.1%	
Union Terrace	12,915	3.3%	13,070	12,505	-1.2%	3.3%	
Upperkirkgate	37,422	9.6%	39,583	37,265	-5.5%	0.4%	

## Reporting dates

This week - 02 July 2023 - 08 July 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2023 to Week 27, 2023 Vs Week 1, 2022 to Week 27, 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 27, 2023 Vs Week 27, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 27 2023 Vs Week 26 2023

## 2019 Comparison for: Aberdeen City Centre

### 2019 comparison for Aberdeen City Centre

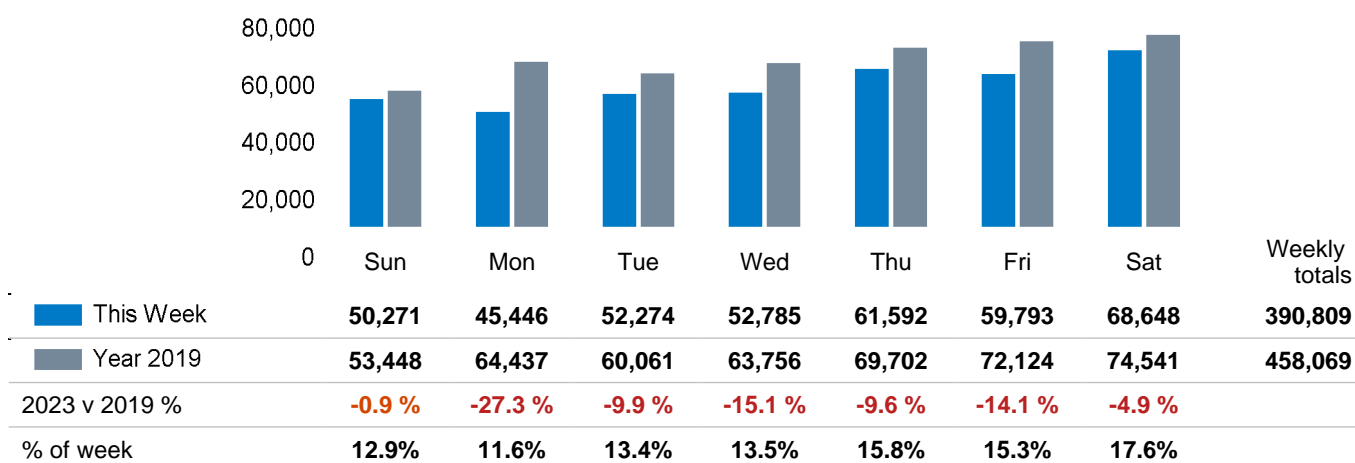
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2022 against the similar time period in 2019

### Headlines

	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Aberdeen City Centre	<b>-15.8 %</b>	<b>-11.8 %</b>
Scotland	<b>-13.3 %</b>	<b>-14.9 %</b>
High Street Index - BDSU (BDSU - Multifunctional)	<b>-15.2 %</b>	<b>-13.9 %</b>
UK	<b>-14.0 %</b>	<b>-14.3 %</b>

Aberdeen City Centre is compared to the high street index.

### Footfall by day



## Footfall by location

