

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Aberdeen City Centre	-0.8%	-5.6%	-10.3%	-2.3%	1.2%	12.5%
Scotland	1.4%	-5.2%	-4.5%	0.7%	-0.2%	4.4%
High Street Index - BDSU (BDSU - Multifunctional)	0.1%	-0.6%	-1.9%	1.1%	-0.5%	0.6%
UK	0.6%	-1.0%	-2.4%	0.8%	0.6%	1.0%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,940,061 which is 1.4% down on the previous year.

The total number of visitors for the year to date is 9,134,761 which is 0.8% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 22 June 2025 was 353,132.

The busiest day in week commencing 22 June 2025 was Saturday with 77,321 visitors.

The peak hour of the week was 11:00 on Saturday 28 June 2025 with footfall of 6,859.

Footfall Counts by week

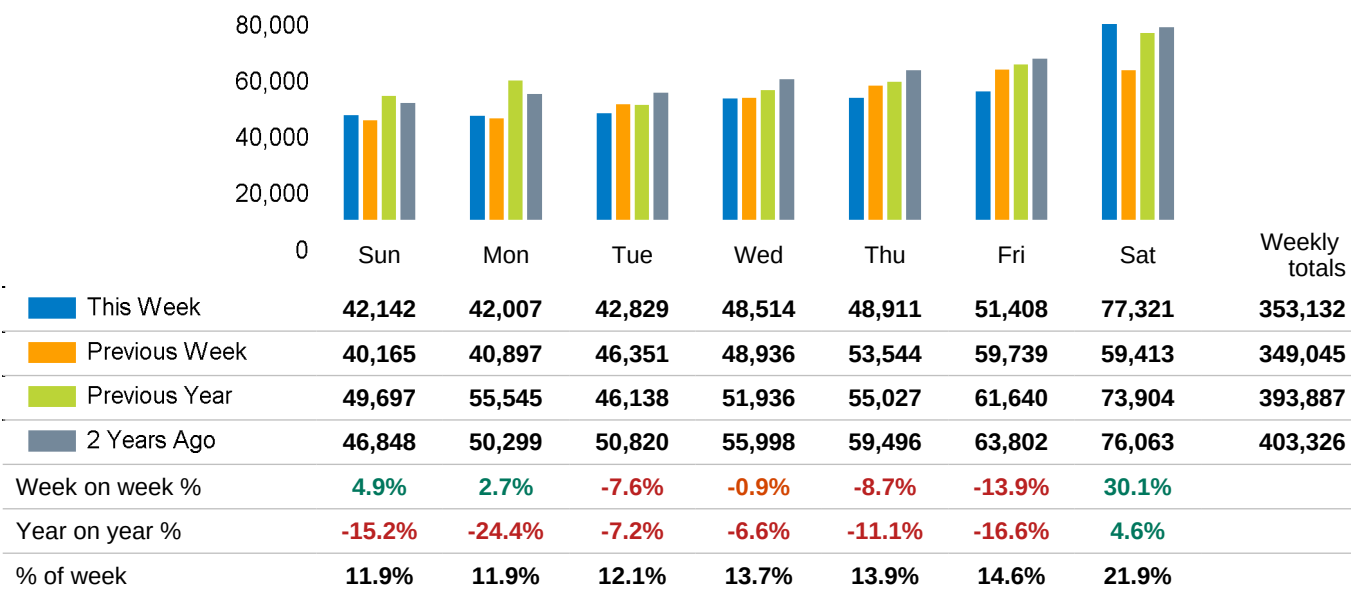


■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago

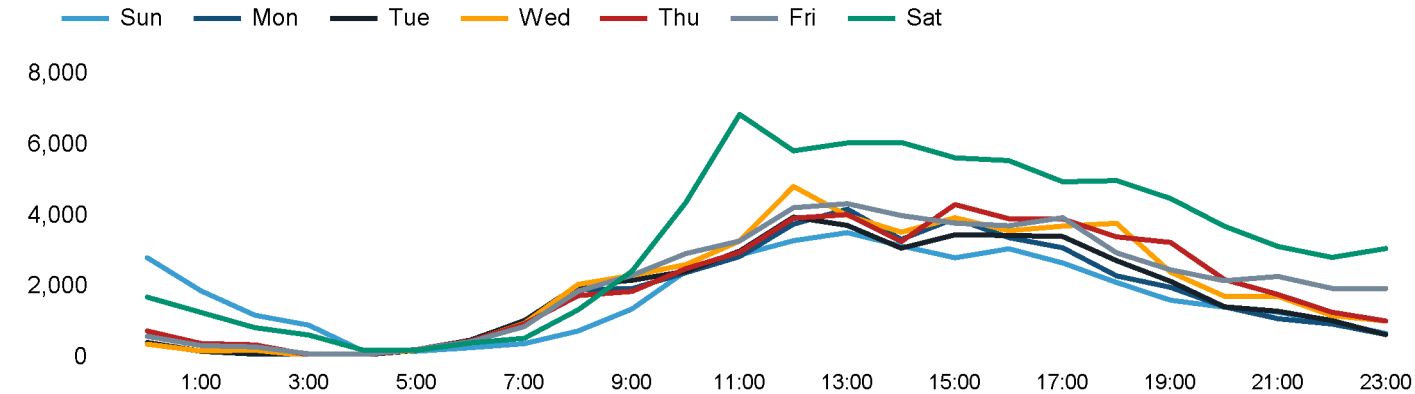
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week							
	21°	21°	20°	18°	21°	21°	23°
Previous week							
	21°	21°	20°	19°	19°	26°	26°
Previous year							
	20°	25°	25°	19°	19°	19°	19°

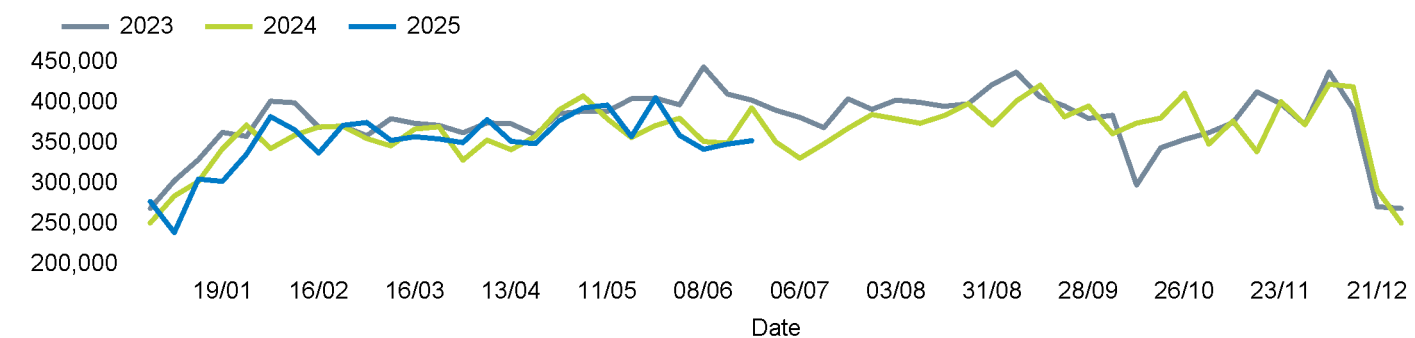
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Belmont St	47,973	13.6%	46,844	48,254	2.4%	-0.6%	
Bridge St	26,043	7.4%	26,932	28,082	-3.3%	-7.3%	
Broad Street North	24,634	7.0%	12,639	15,952	94.9%	54.4%	
Broad Street South	11,727	3.3%	21,341	26,181	-45.0%	-55.2%	
Castlegate	28,083	8.0%	30,677	30,677	-8.5%	-8.5%	
Guild St	32,151	9.1%	30,117	34,486	6.8%	-6.8%	
Langstane Place	10,261	2.9%	9,442	11,926	8.7%	-14.0%	
Market Street (New)	18,123	5.1%	17,360	18,618	4.4%	-2.7%	
Union Street	60,827	17.2%	59,666	76,915	1.9%	-20.9%	
Union Street West End	37,738	10.7%	40,044	43,032	-5.8%	-12.3%	
Union Terrace	12,911	3.7%	13,453	14,816	-4.0%	-12.9%	
Upperkirkgate	42,661	12.1%	40,530	44,948	5.3%	-5.1%	

Reporting dates

This week - 22 June 2025 - 28 June 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 26 , 2025 Vs Week 1, 2024 to Week 26 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 26, 2025 Vs Week 26, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 26 2025 Vs Week 25 2025