

Footfall Report for: Aberdeen City Centre

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
Aberdeen City Centre	23.8%	96.6%	32.8%	32.6%	-1.8%	-1.1%
Scotland	11.5%	74.2%	6.5%	9.2%	-4.2%	-1.7%
High Street Index - BDSU (BDSU - Multifunctional)	4.8%	61.4%	1.6%	24.3%	-0.7%	2.3%
UK	6.6%	64.1%	3.8%	25.5%	0.8%	4.0%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 20,618,448 which is 23.1% up on the previous year.

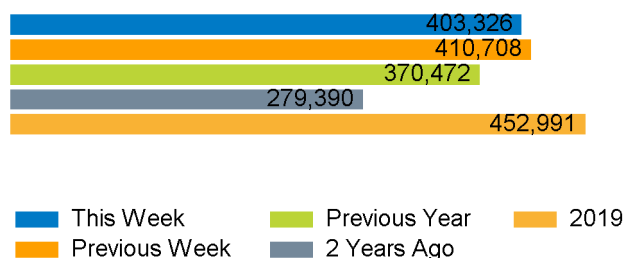
The total number of visitors for the year to date is 9,760,132 which is 23.8% up on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 25 June 2023 was 403,326.






















The busiest day in week commencing 25 June 2023 was Saturday with 76,063 visitors.

The peak hour of the week was 14:00 on Saturday 1 July 2023 with footfall of 5,868.

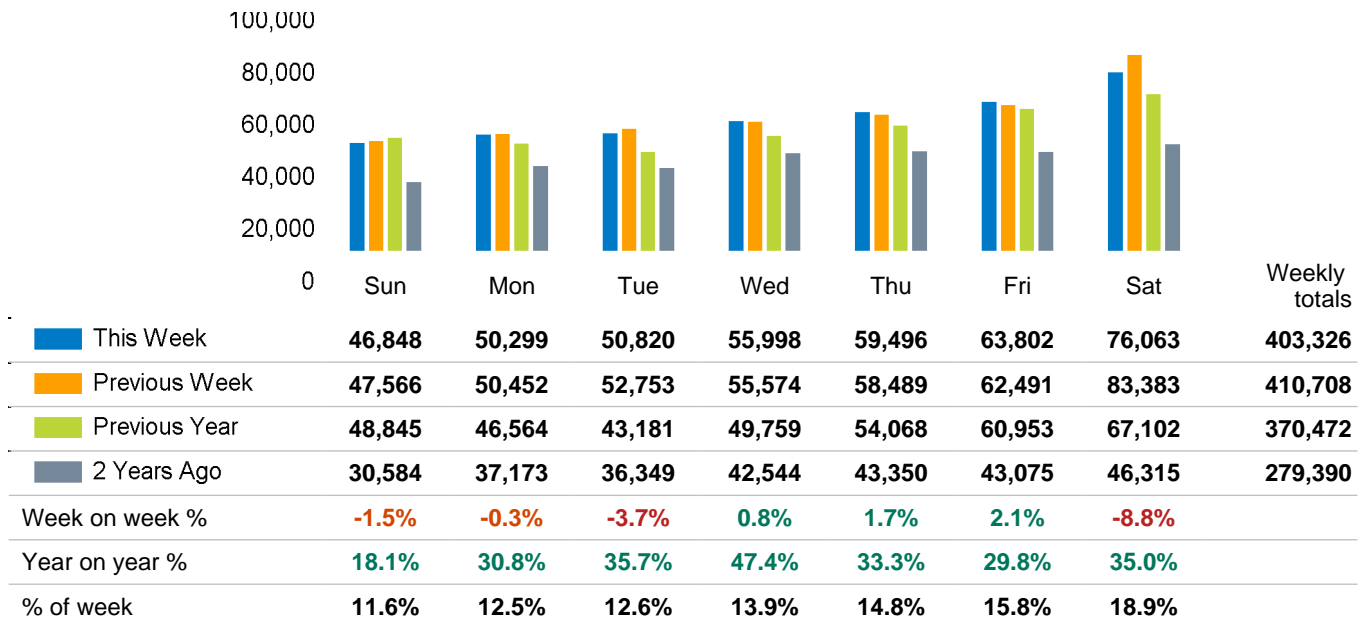
Footfall by week



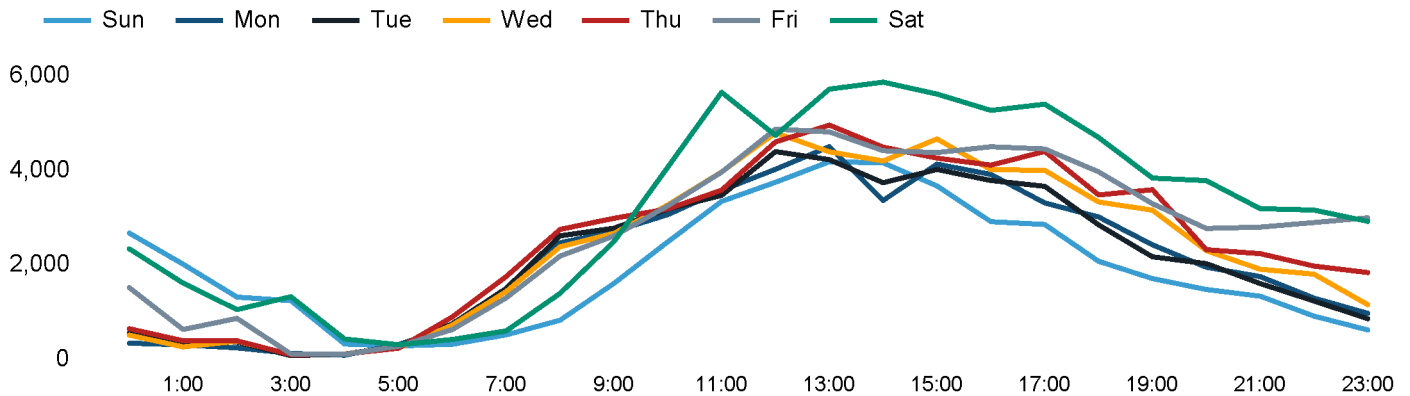
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week							
	25°	20°	18°	16°	17°	17°	19°
Previous week							
	20°	18°	20°	18°	20°	18°	19°
Previous year							
	16°	16°	15°	16°	16°	16°	17°

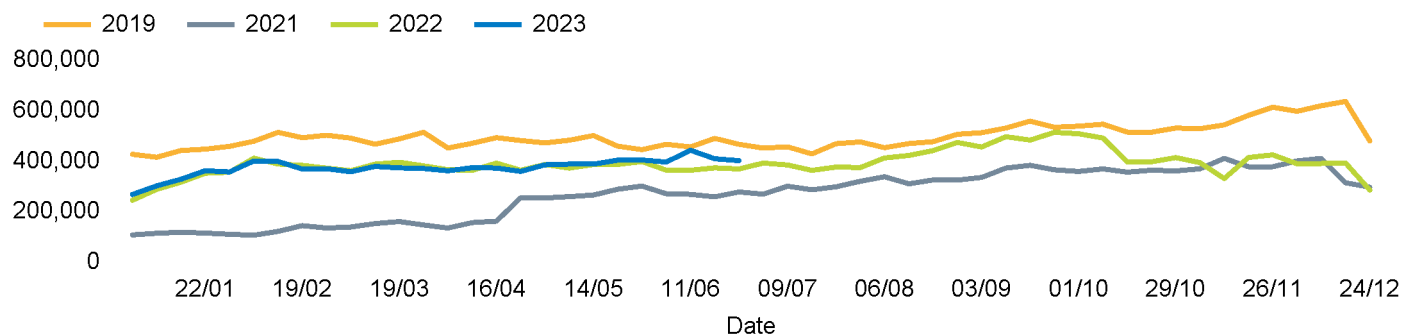
Footfall by day



Footfall by hour



Footfall by week



Footfall by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
Belmont St	43,387	10.8%	40,064	39,889	8.3%	8.8%	
Bridge St	26,417	6.5%	26,055	23,245	1.4%	13.6%	
Broad Street North	21,002	5.2%	20,507		2.4%		
Broad Street South	36,851	9.1%	38,165		-3.4%		
Castlegate	32,535	8.1%	38,567	30,749	-15.6%	5.8%	
Guild St	42,937	10.6%	47,970	35,550	-10.5%	20.8%	
Langstane Place	10,316	2.6%	9,520	10,189	8.4%	1.2%	
Market Street (New)	16,891	4.2%	16,394		3.0%		
Union Street	77,506	19.2%	76,919	64,893	0.8%	19.4%	
Union Street West End	42,831	10.6%	44,269	39,323	-3.2%	8.9%	
Union Terrace	13,070	3.2%	13,033	11,705	0.3%	11.7%	
Upperkirkgate	39,583	9.8%	39,245	35,434	0.9%	11.7%	

Reporting dates

This week - 25 June 2023 - 01 July 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2023 to Week 26, 2023 Vs Week 1, 2022 to Week 26, 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 26, 2023 Vs Week 26, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 26 2023 Vs Week 25 2023

2019 Comparison for: Aberdeen City Centre

2019 comparison for Aberdeen City Centre

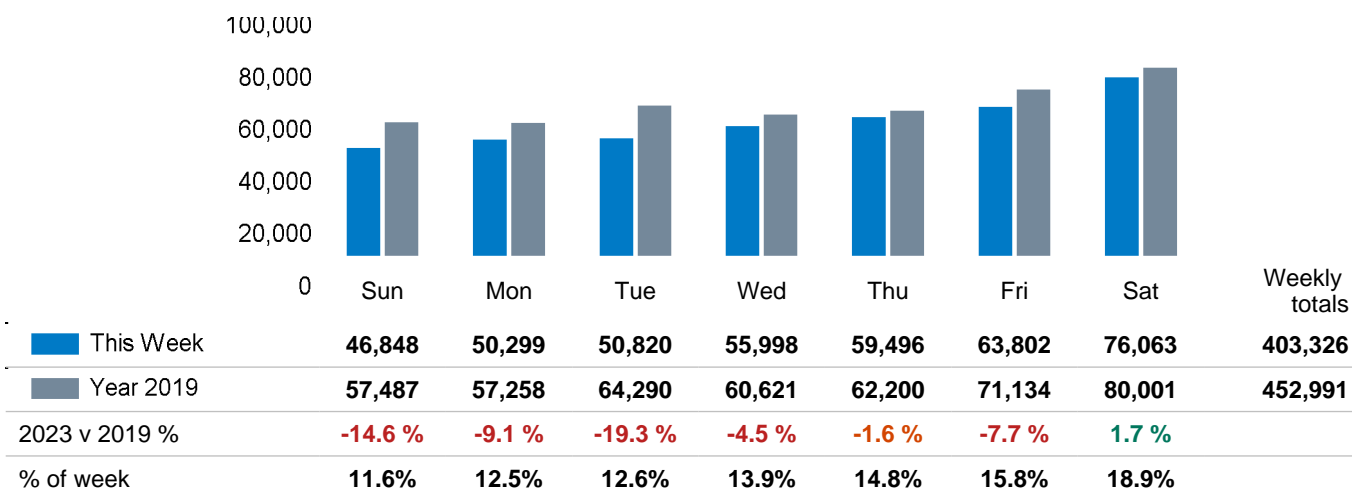
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

Headlines

	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Aberdeen City Centre	-16.0 %	-7.5 %
Scotland	-13.3 %	-17.4 %
High Street Index - BDSU (BDSU - Multifunctional)	-15.2 %	-16.6 %
UK	-14.3 %	-16.5 %

Aberdeen City Centre is compared to the high street index.

Footfall by day



Footfall by location

