

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Aberdeen City Centre	-0.4%	-5.8%	-0.3%	-14.8%	1.9%	-0.6%
Scotland	1.7%	-5.4%	-0.8%	-7.6%	3.6%	0.8%
High Street Index - BDSU (BDSU - Multifunctional)	0.2%	-0.7%	-0.6%	-0.6%	1.5%	7.4%
UK	0.7%	-1.1%	-1.8%	1.0%	1.2%	7.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,980,816 which is 1.2% down on the previous year.

The total number of visitors for the year to date is 8,781,629 which is 0.4% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 15 June 2025 was 349,045.

The busiest day in week commencing 15 June 2025 was Friday with 59,739 visitors.

The peak hour of the week was 14:00 on Saturday 21 June 2025 with footfall of 5,134.

Footfall Counts by week

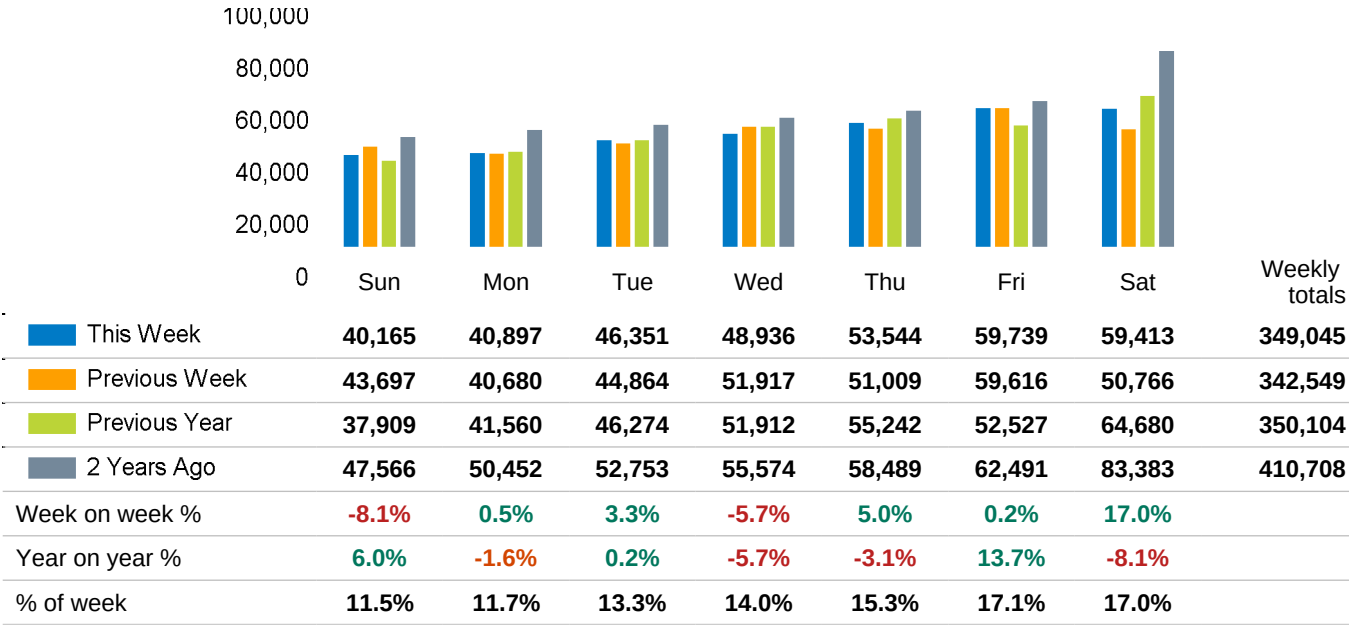


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

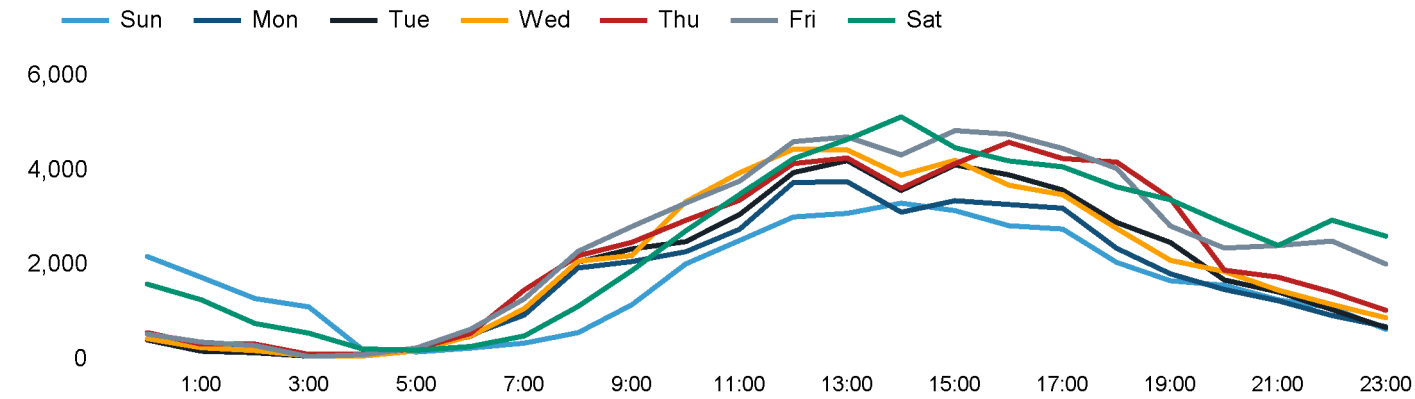
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	21°	21°	20°	19°	19°	26°	26°
Previous week	15°	16°	16°	18°	18°	20°	20°
Previous year	15°	17°	16°	16°	18°	18°	20°

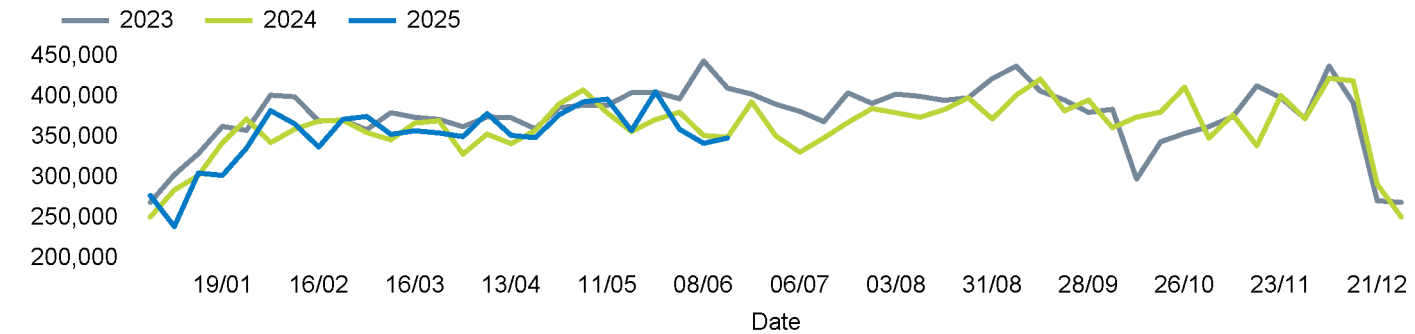
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	This week Previous week Prev Year
Belmont St	46,844	13.4%	44,968	39,779	4.2%	17.8%	
Bridge St	26,932	7.7%	26,607	26,092	1.2%	3.2%	
Broad Street North	12,639	3.6%	11,036	14,256	14.5%	-11.3%	
Broad Street South	21,341	6.1%	22,867	24,900	-6.7%	-14.3%	
Castlegate	30,677	8.8%	30,297	27,270	1.3%	12.5%	
Guild St	30,117	8.6%	30,787	30,392	-2.2%	-0.9%	
Langstane Place	9,442	2.7%	9,430	9,400	0.1%	0.4%	
Market Street (New)	17,360	5.0%	17,126	15,142	1.4%	14.6%	
Union Street	59,666	17.1%	57,197	68,960	4.3%	-13.5%	
Union Street West End	40,044	11.5%	38,327	39,998	4.5%	0.1%	
Union Terrace	13,453	3.9%	13,016	12,720	3.4%	5.8%	
Upperkirkgate	40,530	11.6%	40,891	41,195	-0.9%	-1.6%	

Reporting dates

This week - 15 June 2025 - 21 June 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 25 , 2025 Vs Week 1, 2024 to Week 25 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 25, 2025 Vs Week 25, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 25 2025 Vs Week 24 2025