

# Footfall Report for: Aberdeen City Centre

## Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
Aberdeen City Centre	23.4%	100.5%	33.6%	44.1%	-7.6%	2.6%
Scotland	11.8%	79.0%	9.7%	19.1%	-1.8%	0.4%
High Street Index - BDSU (BDSU - Multifunctional)	4.9%	63.5%	4.4%	20.3%	-2.2%	-2.4%
UK	6.7%	66.5%	6.9%	19.4%	-1.9%	-3.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 20,585,594 which is 23.1% up on the previous year.

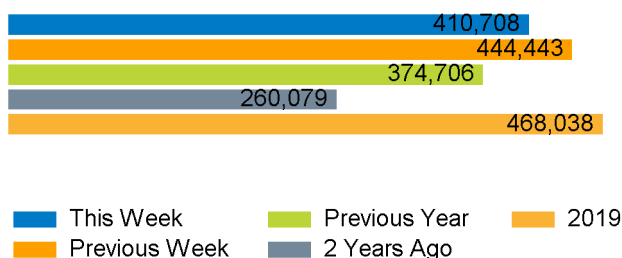
The total number of visitors for the year to date is 9,356,806 which is 23.4% up on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 18 June 2023 was 410,708.






















The busiest day in week commencing 18 June 2023 was Saturday with 83,383 visitors.

The peak hour of the week was 13:00 on Saturday 24 June 2023 with footfall of 6,754.

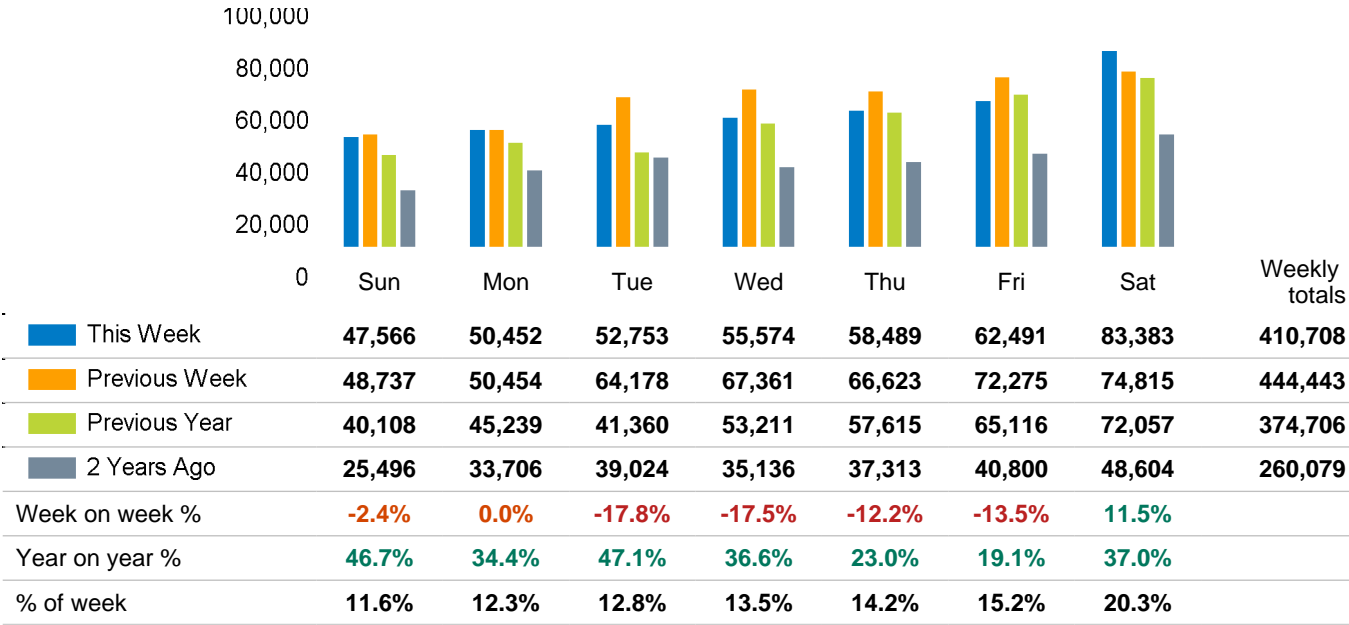
## Footfall by week



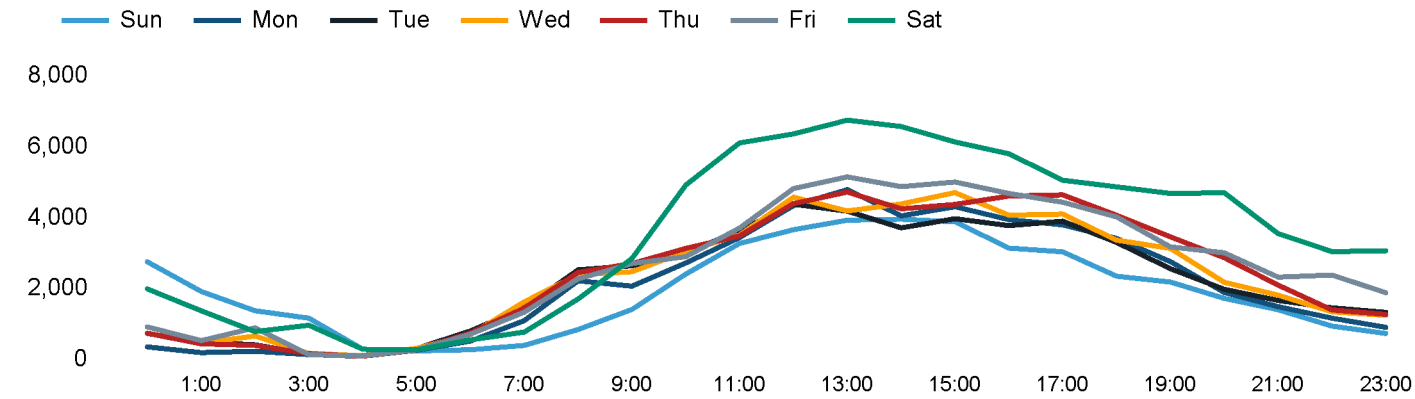
## Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	 20°	 18°	 20°	 18°	 20°	 18°	 19°
Previous week	 16°	 18°	 18°	 21°	 21°	 21°	 21°
Previous year	 14°	 18°	 15°	 20°	 19°	 18°	 17°

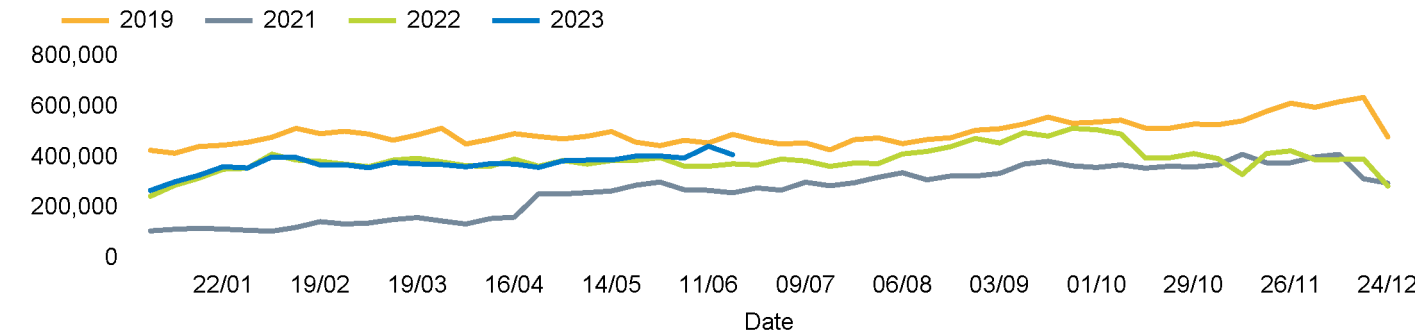
Footfall by day



Footfall by hour



Footfall by week



## Footfall by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
Belmont St	40,064	9.8%	45,808	43,545	-12.5%	-8.0%	
Bridge St	26,055	6.3%	28,008	22,768	-7.0%	14.4%	
Broad Street North	20,507	5.0%	22,634		-9.4%		
Broad Street South	38,165	9.3%	41,647		-8.4%		
Castlegate	38,567	9.4%	45,591	31,842	-15.4%	21.1%	
Guild St	47,970	11.7%	51,017	35,517	-6.0%	35.1%	
Langstane Place	9,520	2.3%	9,061	9,520	5.1%	0.0%	
Market Street (New)	16,394	4.0%	16,610		-1.3%		
Union Street	76,919	18.7%	81,359	62,632	-5.5%	22.8%	
Union Street West End	44,269	10.8%	47,025	40,191	-5.9%	10.1%	
Union Terrace	13,033	3.2%	13,821	12,449	-5.7%	4.7%	
Upperkirkgate	39,245	9.6%	41,862	36,675	-6.3%	7.0%	

## Reporting dates

This week - 18 June 2023 - 24 June 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2023 to Week 25, 2023 Vs Week 1, 2022 to Week 25, 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 25, 2023 Vs Week 25, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 25 2023 Vs Week 24 2023

# 2019 Comparison for: Aberdeen City Centre

## 2019 comparison for Aberdeen City Centre

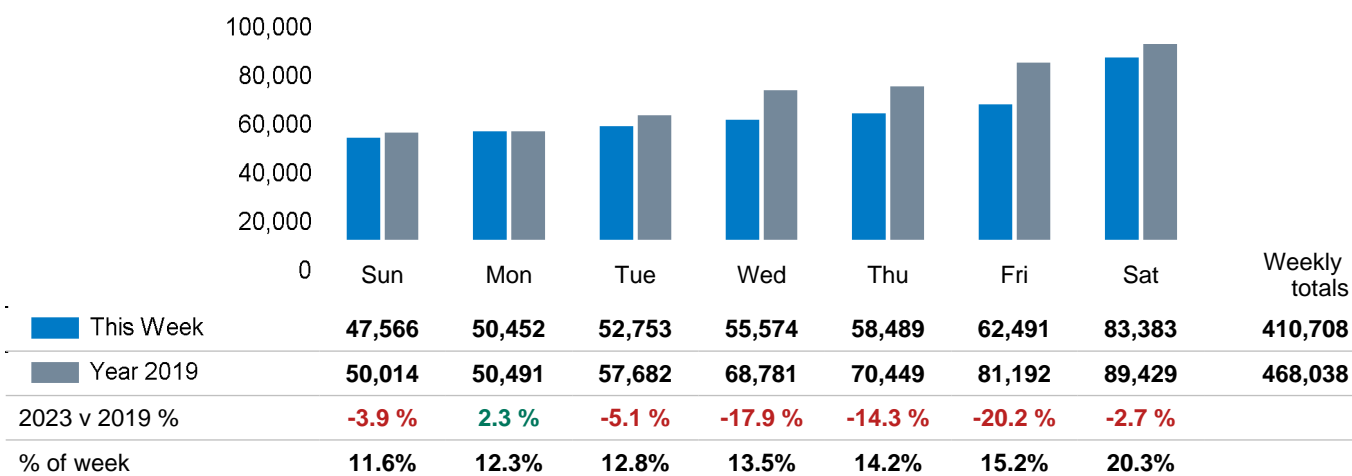
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

### Headlines

	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Aberdeen City Centre	<b>-16.3 %</b>	<b>-9.6 %</b>
Scotland	<b>-13.1 %</b>	<b>-12.6 %</b>
High Street Index - BDSU (BDSU - Multifunctional)	<b>-15.2 %</b>	<b>-12.8 %</b>
UK	<b>-14.4 %</b>	<b>-13.9 %</b>

Aberdeen City Centre is compared to the high street index.

### Footfall by day



Footfall by location

