

# Footfall Report for: Aberdeen City Centre

## Weekly Footfall Counts

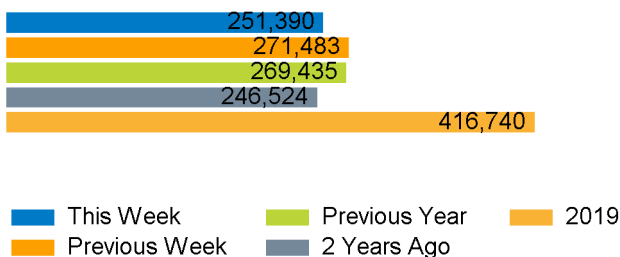
	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Aberdeen City Centre	-6.7%	31.1%	-6.7%	31.1%	-7.4%	-6.0%
Scotland	5.9%	17.7%	5.9%	17.7%	1.8%	-3.6%
High Street Index - BDSU (BDSU - Multifunctional)	3.9%	13.1%	3.9%	13.1%	0.0%	-2.1%
UK	4.1%	19.2%	4.1%	19.2%	-0.8%	-2.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy






















## Headlines

- The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,732,165 which is 11.6% up on the previous year.
- The total number of visitors for the year to date is 251,390 which is 6.7% down on the previous year.
- The total number of visitors to Aberdeen City Centre in week commencing 31 December 2023 was 251,390.
- The busiest day in week commencing 31 December 2023 was Saturday with 44,597 visitors.
- The peak hour of the week was 14:00 on Saturday 6 January 2024 with footfall of 4,546.

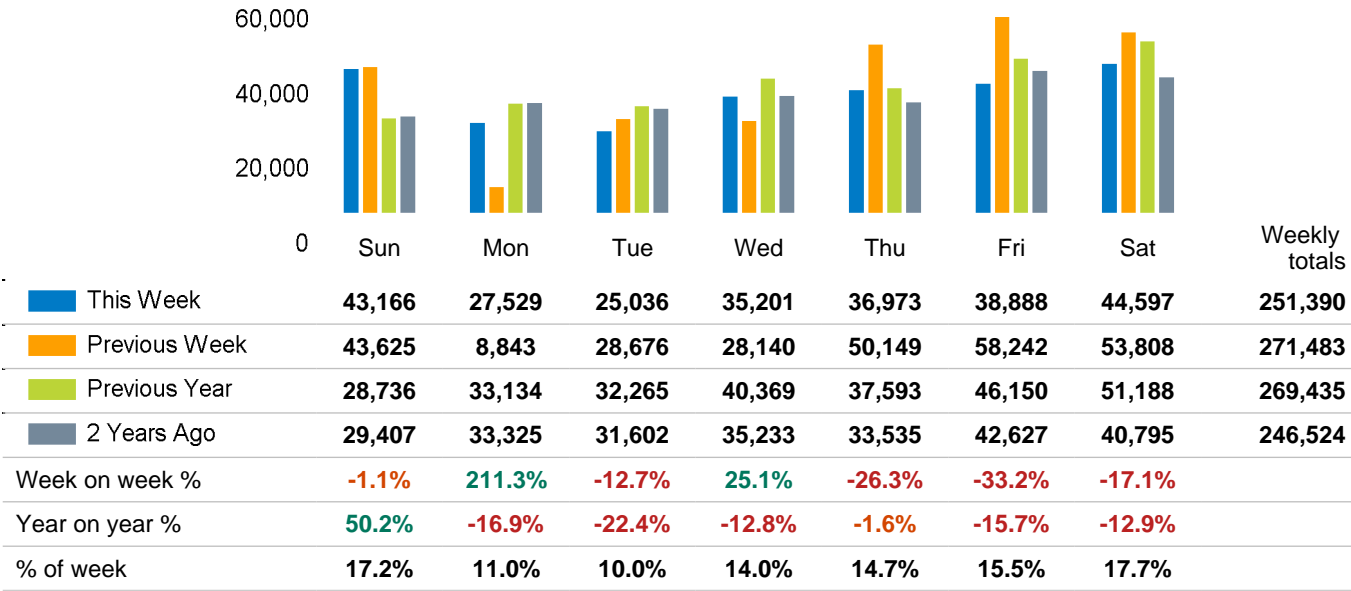
## Footfall Counts by week



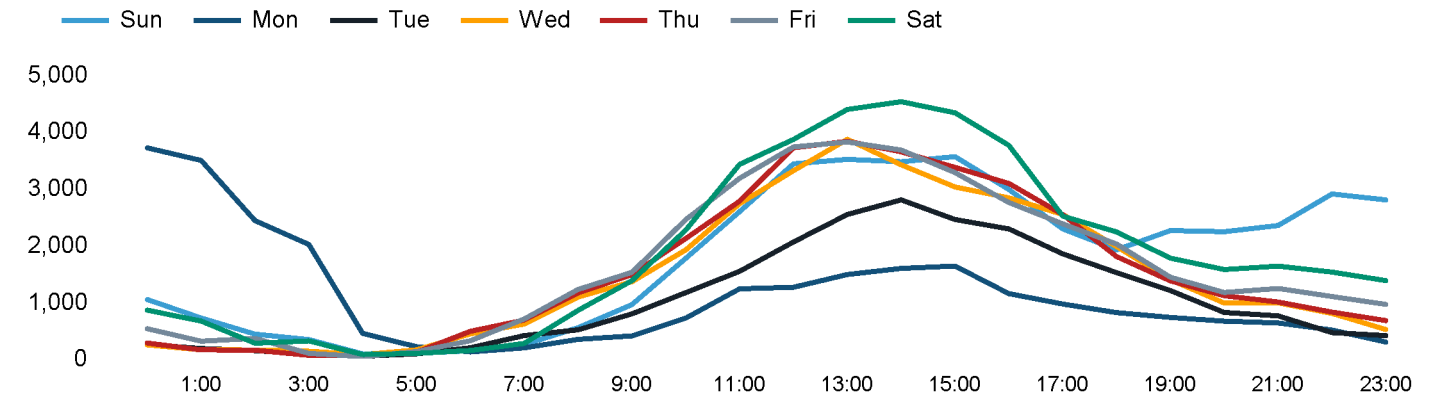
## Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	 8°	 7°	 8°	 8°	 8°	 8°	 6°
Previous week	 11°	 11°	 5°	 9°	 9°	 8°	 8°
Previous year	 5°	 5°	 4°	 8°	 8°	 10°	 10°

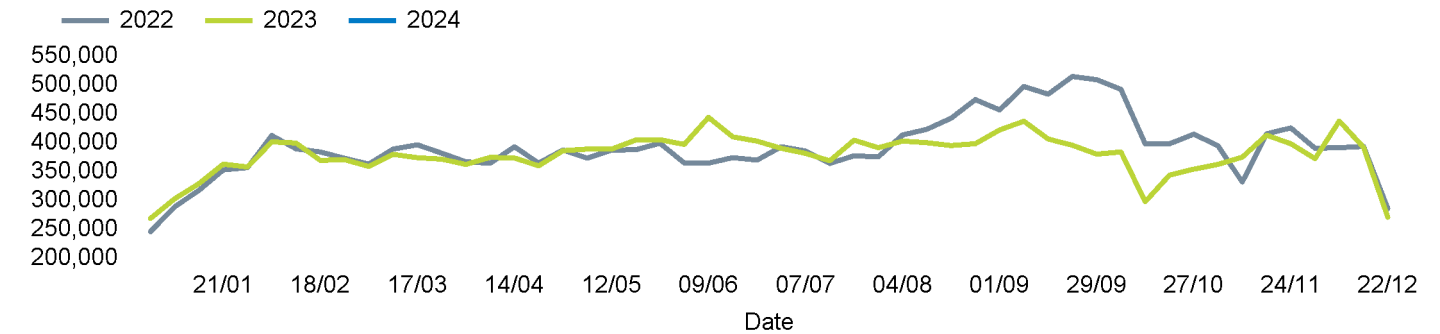
Footfall Counts by day



Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div><div>This week</div><div>Previous week</div><div>Prev Year</div></div>
Belmont St	36,420	14.5%	34,872	34,665	4.4%	5.1%	<div><div></div><div></div><div></div></div>
Bridge St	13,740	5.5%	15,741	18,268	-12.7%	-24.8%	<div><div></div><div></div><div></div></div>
Broad Street North	5,940	2.4%	10,045	6,008	-40.9%	-1.1%	<div><div></div><div></div><div></div></div>
Broad Street South	12,703	5.1%	14,440	12,914	-12.0%	-1.6%	<div><div></div><div></div><div></div></div>
Castlegate	18,021	7.2%	18,765	25,816	-4.0%	-30.2%	<div><div></div><div></div><div></div></div>
Guild St	24,214	9.6%	27,011	29,451	-10.4%	-17.8%	<div><div></div><div></div><div></div></div>
Langstane Place	9,714	3.9%	7,745	7,896	25.4%	23.0%	<div><div></div><div></div><div></div></div>
Market Street (New)	9,440	3.8%	9,828	10,536	-3.9%	-10.4%	<div><div></div><div></div><div></div></div>
Union Street	58,815	23.4%	54,972	60,802	7.0%	-3.3%	<div><div></div><div></div><div></div></div>
Union Street West End	24,398	9.7%	25,828	28,789	-5.5%	-15.3%	<div><div></div><div></div><div></div></div>
Union Terrace	9,729	3.9%	9,066	9,389	7.3%	3.6%	<div><div></div><div></div><div></div></div>
Upperkirkgate	28,256	11.2%	43,170	24,901	-34.5%	13.5%	<div><div></div><div></div><div></div></div>

Reporting dates

This week - 31 December 2023 - 06 January 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 1 , 2024 Vs Week 1, 2023 to Week 1 , 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.Week1, 2024 Vs Week 1, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 1 2024 Vs Week 52 2023

# 2019 Comparison for: Aberdeen City Centre

## 2019 comparison for Aberdeen City Centre

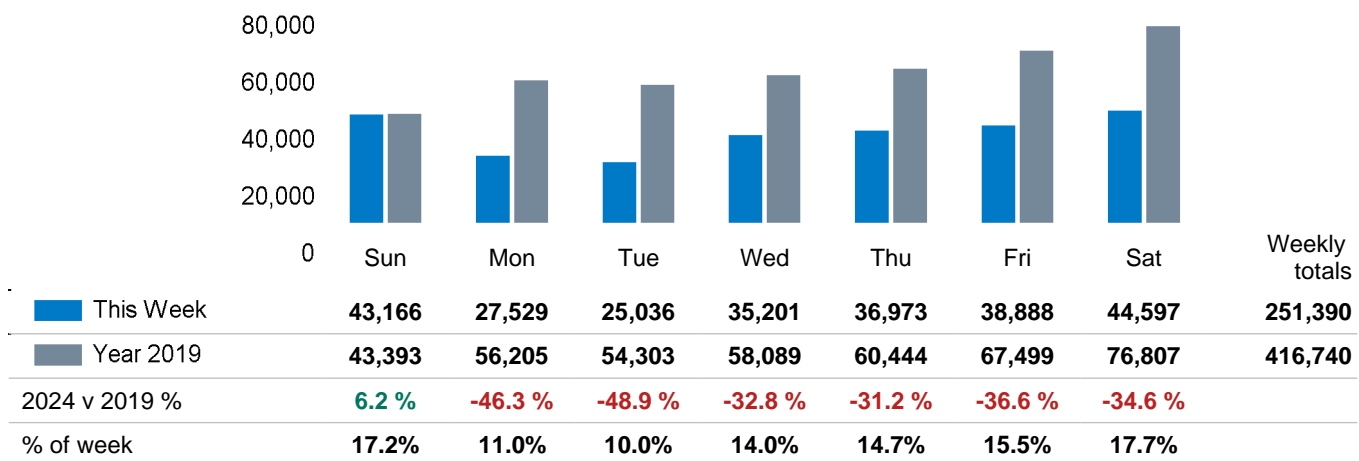
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2022 against the similar time period in 2019

### Headlines

	Year to date %	Year on year %
	2024 Vs 2019	2024 Vs 2019
Aberdeen City Centre	<b>-33.3 %</b>	<b>-33.3 %</b>
Scotland	<b>-18.7 %</b>	<b>-18.7 %</b>
High Street Index - BDSU (BDSU - Multifunctional)	<b>-18.3 %</b>	<b>-18.3 %</b>
UK	<b>-14.7 %</b>	<b>-14.7 %</b>

Aberdeen City Centre is compared to the high street index.

### Footfall Counts by day



Footfall Counts by location

