

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Aberdeen City Centre	-4.1%	21.1%	4.9%	25.7%	4.4%	0.7%
Scotland	-4.2%	11.4%	2.5%	13.7%	4.2%	3.3%
High Street Index - BDSU (BDSU - Multifunctional)	0.4%	5.0%	8.3%	-3.0%	4.3%	-2.3%
UK	-0.3%	7.0%	7.0%	-0.5%	4.1%	-3.4%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,470,129 which is 3.4% up on the previous year.

The total number of visitors for the year to date is 6,623,597 which is 4.1% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 5 May 2024 was 408,620.

The busiest day in week commencing 5 May 2024 was Saturday with 72,900 visitors.

The peak hour of the week was 15:00 on Saturday 11 May 2024 with footfall of 5,858.

Footfall Counts by week

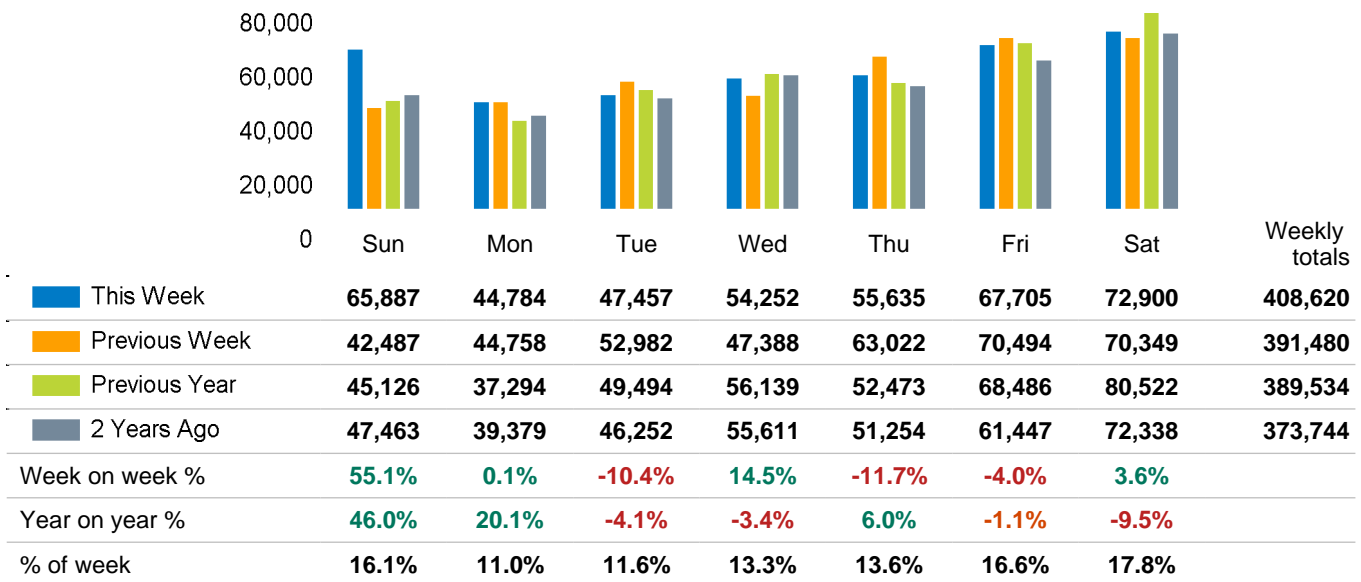


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

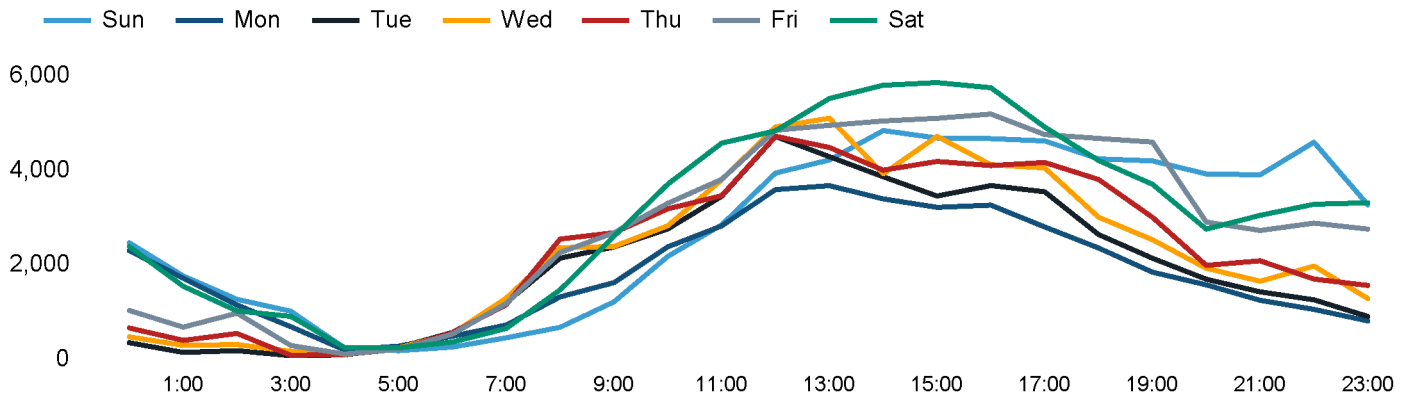
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	17°	17°	14°	19°	20°	21°	21°
Previous week	10°	11°	13°	13°	14°	14°	13°
Previous year	10°	12°	14°	15°	12°	11°	11°

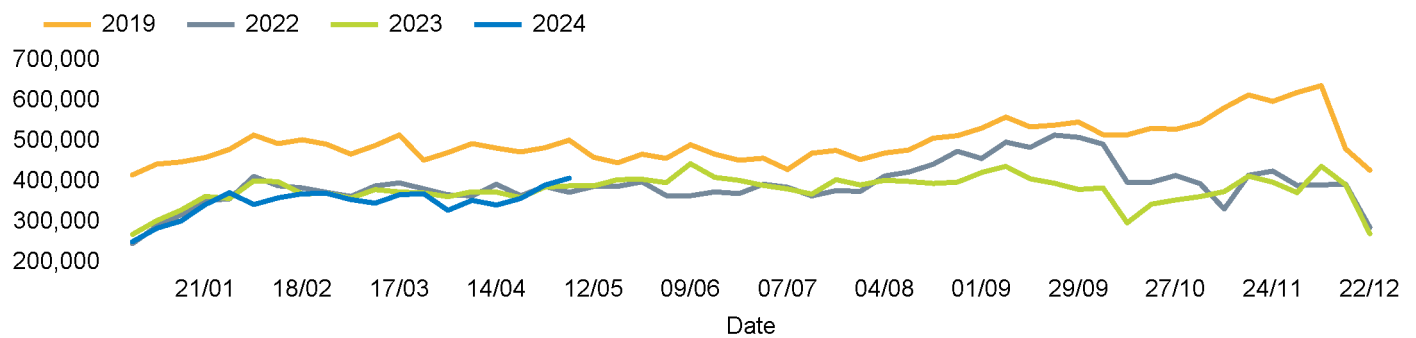
Footfall Counts by day



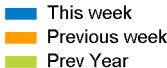












Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	58,026	14.2%	49,306	45,246	17.7%	28.2%	
Bridge St	26,865	6.6%	27,107	26,044	-0.9%	3.2%	
Broad Street North	15,651	3.8%	19,114	15,080	-18.1%	3.8%	
Broad Street South	26,407	6.5%	25,547	25,543	3.4%	3.4%	
Castlegate	35,872	8.8%	33,225	37,163	8.0%	-3.5%	
Guild St	32,719	8.0%	32,806	43,655	-0.3%	-25.1%	
Langstane Place	12,900	3.2%	11,920	9,886	8.2%	30.5%	
Market Street (New)	18,403	4.5%	16,388	15,989	12.3%	15.1%	
Union Street	77,251	18.9%	72,895	75,812	6.0%	1.9%	
Union Street West End	45,305	11.1%	41,421	42,120	9.4%	7.6%	
Union Terrace	13,013	3.2%	13,971	11,939	-6.9%	9.0%	
Upperkirkgate	46,208	11.3%	47,780	41,057	-3.3%	12.5%	



Reporting dates

This week - 05 May 2024 - 11 May 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 19, 2024 Vs Week 1, 2023 to Week 19, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 19, 2024 Vs Week 19, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 19 2024 Vs Week 18 2024

