

# Footfall Report for: Aberdeen City Centre

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Aberdeen City Centre	-4.6%	20.8%	1.2%	19.7%	9.2%	7.2%
Scotland	-4.6%	11.3%	1.7%	7.5%	2.1%	0.9%
High Street Index - BDSU (BDSU - Multifunctional)	0.0%	5.5%	0.9%	1.6%	3.2%	-0.9%
UK	-0.8%	7.4%	-0.7%	3.9%	3.3%	0.1%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,451,043 which is 3.7% up on the previous year.

The total number of visitors for the year to date is 6,214,977 which is 4.6% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 28 April 2024 was 391,480.

The busiest day in week commencing 28 April 2024 was Friday with 70,494 visitors.

The peak hour of the week was 13:00 on Thursday 2 May 2024 with footfall of 5,802.

## Footfall Counts by week

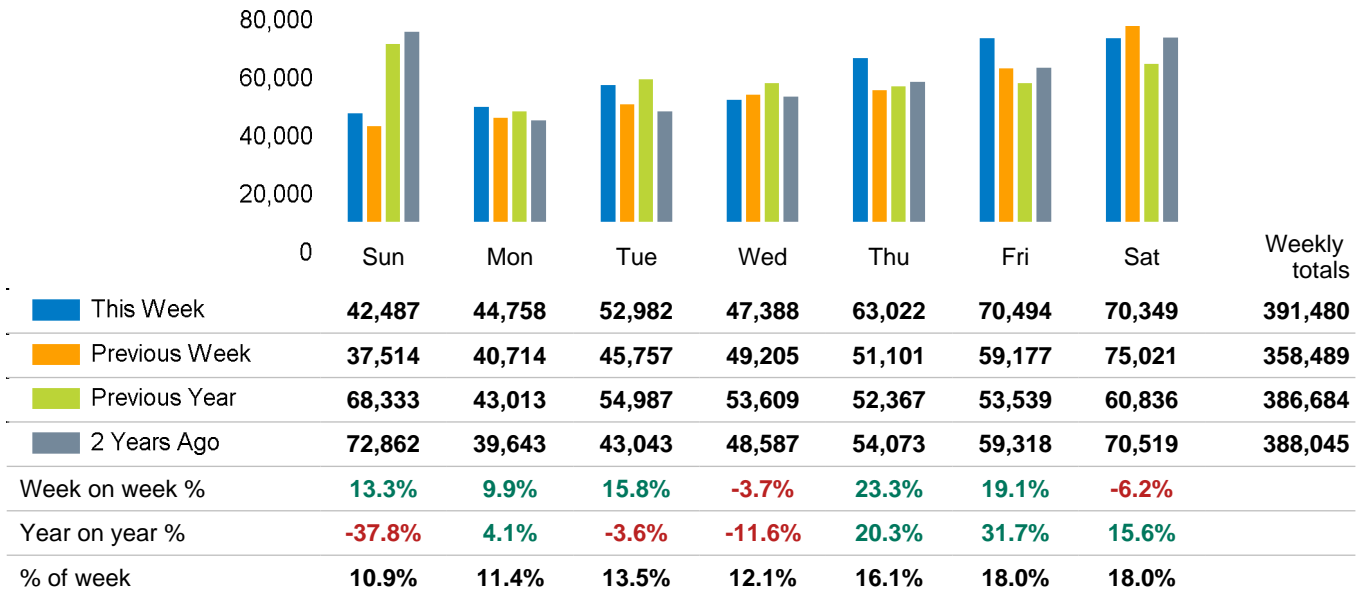


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

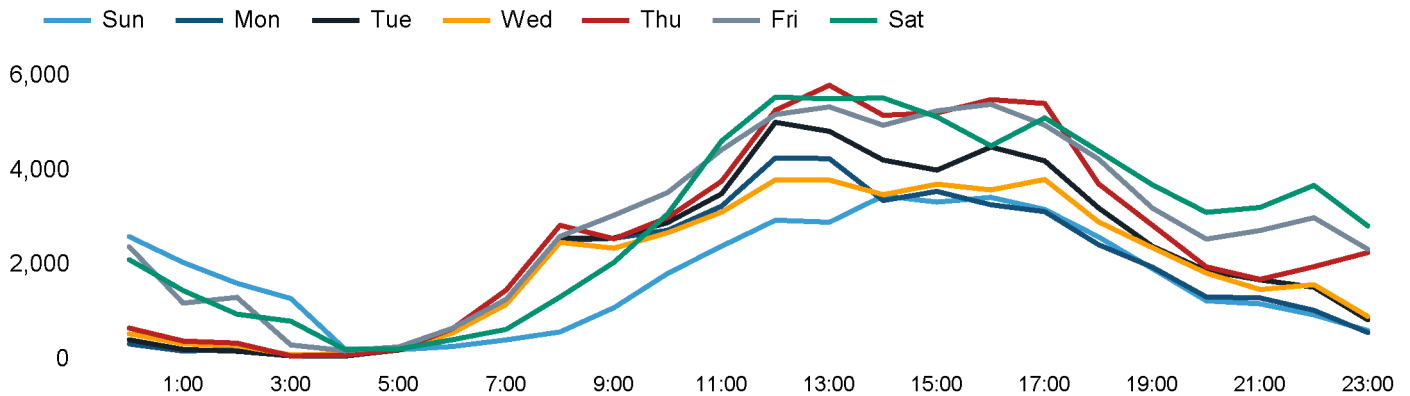
## Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	10°	11°	13°	13°	14°	14°	13°
Previous week	9°	12°	12°	10°	10°	8°	10°
Previous year	7°	12°	11°	10°	9°	9°	9°

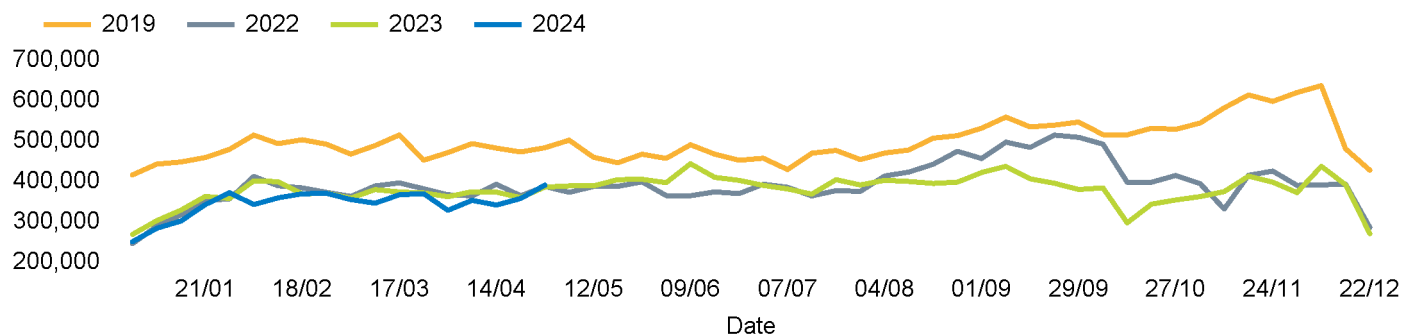
## Footfall Counts by day



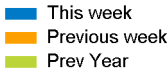












## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	49,306	12.6%	44,574	51,337	10.6%	-4.0%	
Bridge St	27,107	6.9%	24,972	25,600	8.5%	5.9%	
Broad Street North	19,114	4.9%	14,249	13,886	34.1%	37.6%	
Broad Street South	25,547	6.5%	24,571	25,811	4.0%	-1.0%	
Castlegate	33,225	8.5%	30,552	33,285	8.7%	-0.2%	
Guild St	32,806	8.4%	28,634	43,417	14.6%	-24.4%	
Langstane Place	11,920	3.0%	11,342	10,777	5.1%	10.6%	
Market Street (New)	16,388	4.2%	13,729	16,534	19.4%	-0.9%	
Union Street	72,895	18.6%	71,287	72,936	2.3%	-0.1%	
Union Street West End	41,421	10.6%	40,912	42,049	1.2%	-1.5%	
Union Terrace	13,971	3.6%	12,817	11,583	9.0%	20.6%	
Upperkirkgate	47,780	12.2%	40,850	39,469	17.0%	21.1%	



## Reporting dates

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This week - 28 April 2024 - 04 May 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 18, 2024 Vs Week 1, 2023 to Week 18, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 18, 2024 Vs Week 18, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 18 2024 Vs Week 17 2024

