

# Footfall Report for: Aberdeen City Centre

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Aberdeen City Centre	-5.0%	20.9%	-0.6%	19.4%	4.8%	-3.6%
Scotland	-5.0%	11.5%	0.5%	4.6%	7.4%	-3.1%
High Street Index - BDSU (BDSU - Multifunctional)	-0.1%	5.8%	-2.8%	3.5%	1.4%	4.2%
UK	-0.8%	7.7%	-3.6%	6.0%	1.7%	3.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 19,446,247 which is 4% up on the previous year.

The total number of visitors for the year to date is 5,823,497 which is 5% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 21 April 2024 was 358,489.

The busiest day in week commencing 21 April 2024 was Saturday with 75,021 visitors.

The peak hour of the week was 14:00 on Saturday 27 April 2024 with footfall of 6,303.

## Footfall Counts by week

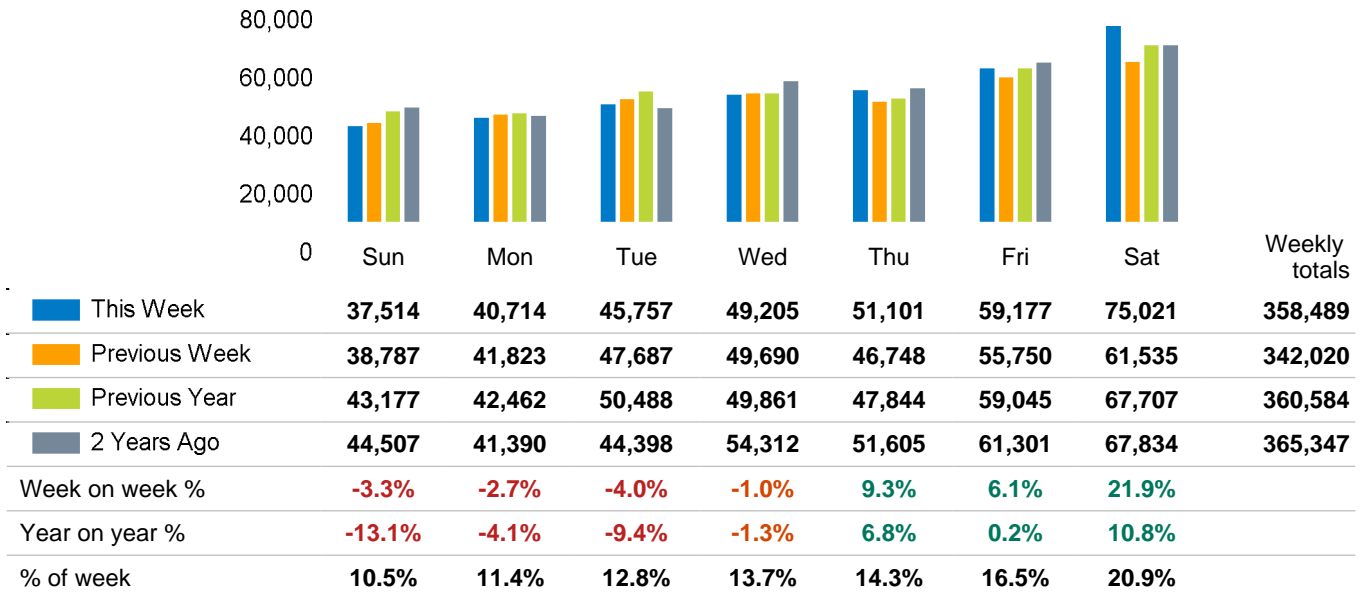


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

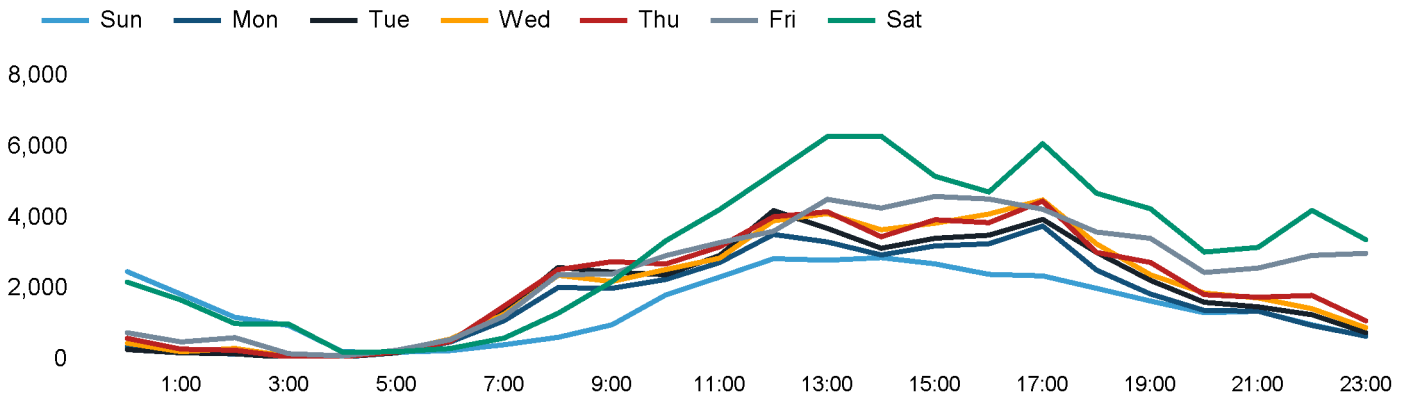
## Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	9°	12°	12°	10°	10°	8°	10°
Previous week	15°	12°	11°	11°	13°	13°	9°
Previous year	9°	7°	7°	7°	8°	8°	11°

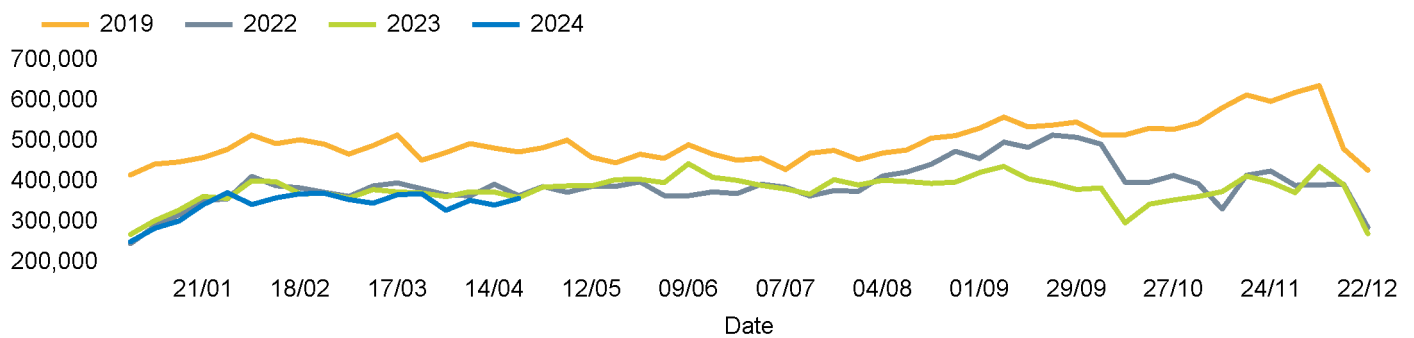
## Footfall Counts by day



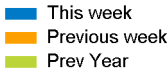












## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	44,574	12.4%	41,700	38,563	6.9%	15.6%	
Bridge St	24,972	7.0%	23,347	25,118	7.0%	-0.6%	
Broad Street North	14,249	4.0%	14,896	14,089	-4.3%	1.1%	
Broad Street South	24,571	6.9%	24,432	24,188	0.6%	1.6%	
Castlegate	30,552	8.5%	29,073	30,149	5.1%	1.3%	
Guild St	28,634	8.0%	26,363	39,633	8.6%	-27.8%	
Langstane Place	11,342	3.2%	9,783	9,513	15.9%	19.2%	
Market Street (New)	13,729	3.8%	12,197	14,722	12.6%	-6.7%	
Union Street	71,287	19.9%	68,522	70,306	4.0%	1.4%	
Union Street West End	40,912	11.4%	38,592	41,739	6.0%	-2.0%	
Union Terrace	12,817	3.6%	11,938	11,982	7.4%	7.0%	
Upperkirkgate	40,850	11.4%	41,177	40,582	-0.8%	0.7%	



## Reporting dates

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This week - 21 April 2024 - 27 April 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 17, 2024 Vs Week 1, 2023 to Week 17, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 17, 2024 Vs Week 17, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 17 2024 Vs Week 16 2024

