

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
Aberdeen City Centre	-16.0%	-1.7%	-13.2%	5.6%	1.8%	1.0%
Scotland	-7.8%	-0.9%	-4.7%	0.6%	3.6%	3.0%
High Street Index - BDSU (BDSU - Multifunctional)	-2.7%	-2.9%	-7.3%	0.4%	1.8%	7.1%
UK	-2.6%	-0.8%	-4.9%	0.0%	1.4%	4.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,347,272 which is 3.2% down on the previous year.

The total number of visitors for the year to date is 2,535,584 which is 16% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 1 March 2026 was 326,263.

The busiest day in week commencing 1 March 2026 was Saturday with 65,304 visitors.

The peak hour of the week was 14:00 on Saturday 7 March 2026 with footfall of 6,155.

Footfall Counts by week

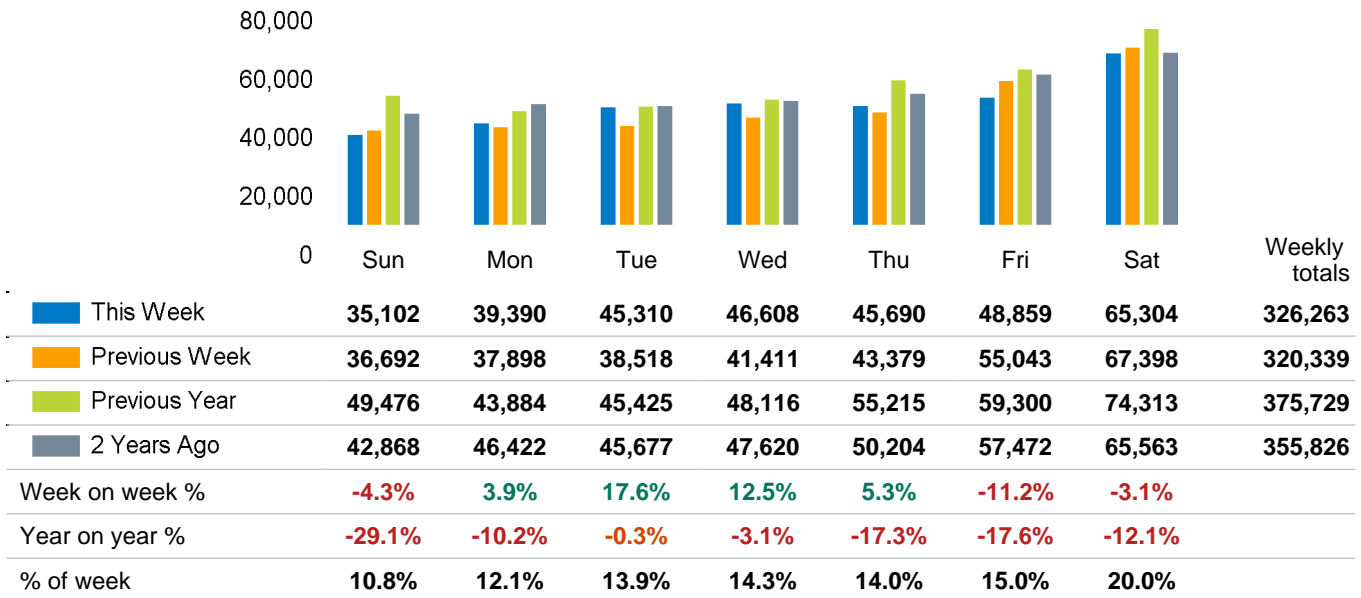


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

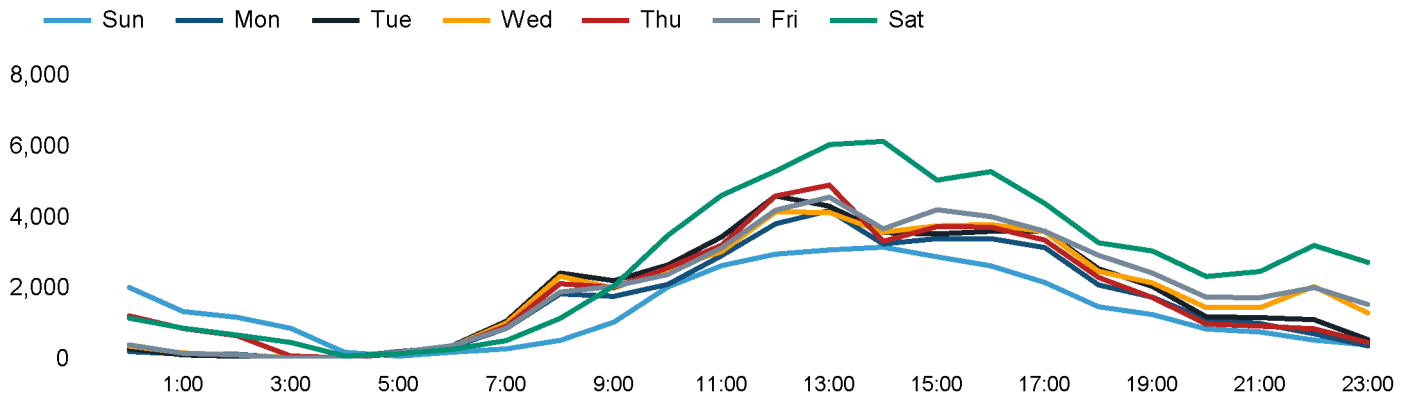
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	9°	12°	12°	11°	12°	12°	10°
Previous week	11°	12°	12°	11°	11°	11°	10°
Previous year	13°	13°	11°	12°	12°	12°	14°

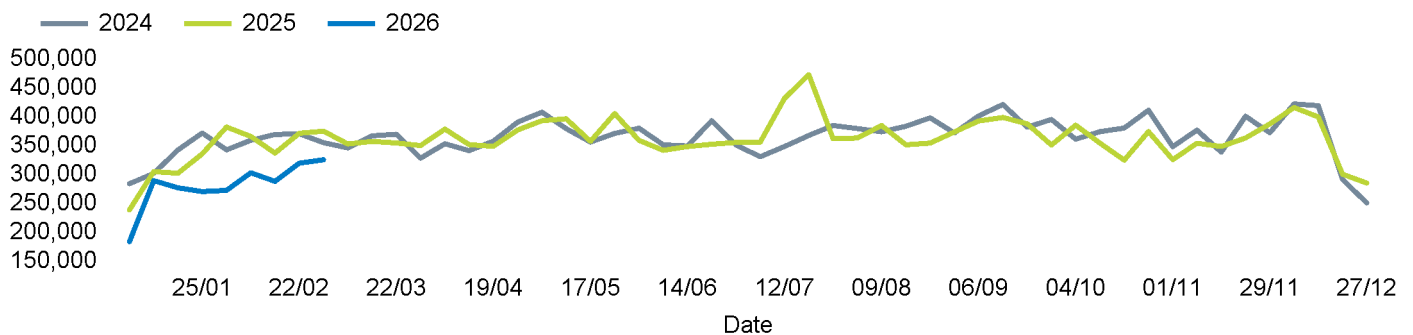
Footfall Counts by day



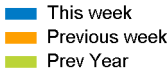












Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	44,261	13.6%	46,919	52,617	-5.7%	-15.9%	
Bridge St	19,751	6.1%	20,020	22,012	-1.3%	-10.3%	
Broad Street North	14,852	4.6%	12,956	17,413	14.6%	-14.7%	
Broad Street South	16,415	5.0%	17,435	25,627	-5.9%	-35.9%	
Castlegate	25,651	7.9%	25,692	29,156	-0.2%	-12.0%	
Guild St	29,899	9.2%	31,495	30,051	-5.1%	-0.5%	
Langstane Place	11,358	3.5%	9,947	12,424	14.2%	-8.6%	
Market Street (New)	14,440	4.4%	15,421	15,487	-6.4%	-6.8%	
Union Street	48,703	14.9%	42,389	62,290	14.9%	-21.8%	
Union Street West End	40,427	12.4%	39,532	39,660	2.3%	1.9%	
Union Terrace	15,213	4.7%	14,234	15,121	6.9%	0.6%	
Upperkirkgate	45,293	13.9%	44,299	53,871	2.2%	-15.9%	



Reporting dates

This week - 01 March 2026 - 07 March 2026

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2026 to Week 9, 2026 Vs Week 1, 2025 to Week 9, 2025

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 9, 2026 Vs Week 9, 2025

Week on Week % Change is the % change in footfall for this week from the previous week. Week 9 2026 Vs Week 8 2026

