

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
Aberdeen City Centre	-16.4%	-2.6%	-13.9%	0.3%	10.9%	10.2%
Scotland	-8.2%	-1.0%	-4.2%	0.4%	2.5%	1.7%
High Street Index - BDSU (BDSU - Multifunctional)	-2.0%	-3.3%	-1.8%	1.2%	0.6%	-1.9%
UK	-2.3%	-0.9%	-1.5%	3.7%	-1.5%	-4.0%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,396,738 which is 2.9% down on the previous year.

The total number of visitors for the year to date is 2,209,321 which is 16.4% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 22 February 2026 was 320,339.

The busiest day in week commencing 22 February 2026 was Saturday with 67,398 visitors.

The peak hour of the week was 14:00 on Saturday 28 February 2026 with footfall of 6,608.

Footfall Counts by week

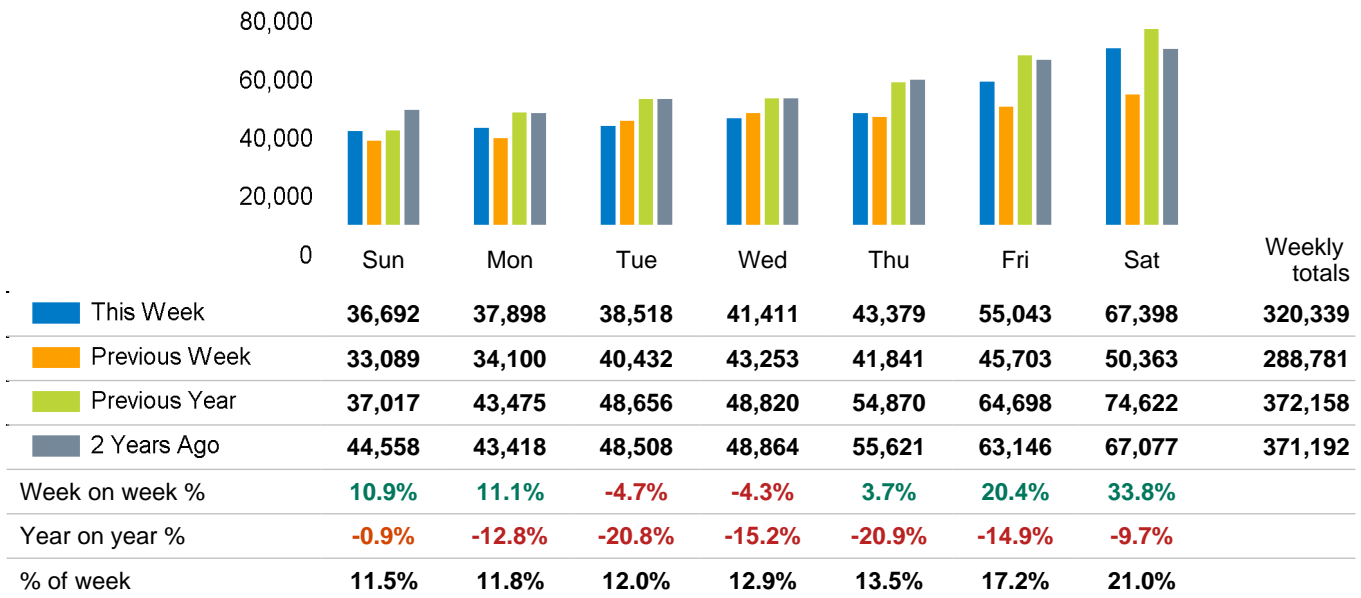


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

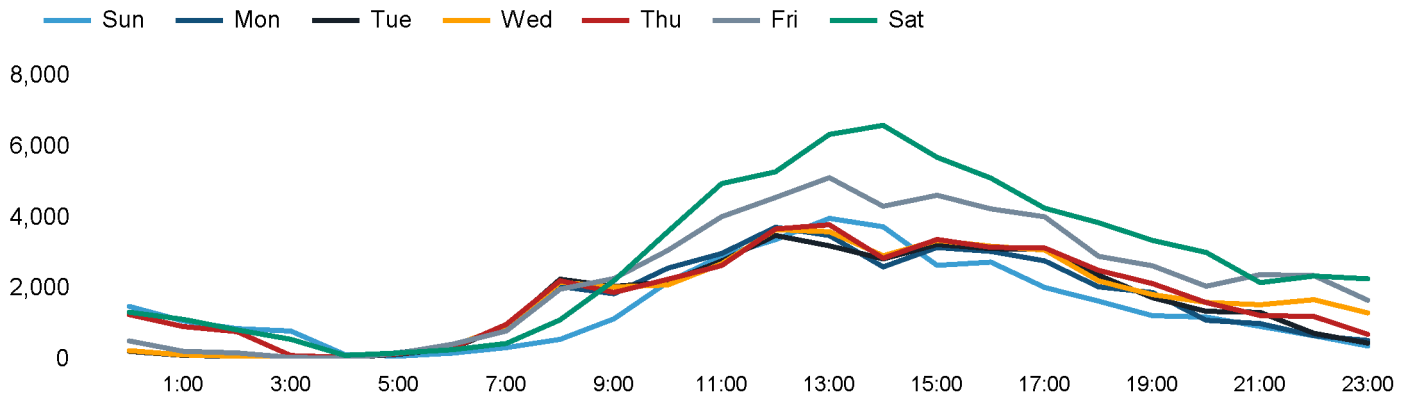
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	11°	12°	12°	11°	11°	11°	10°
Previous week	5°	7°	7°	5°	6°	8°	8°
Previous year	12°	11°	11°	10°	10°	10°	11°

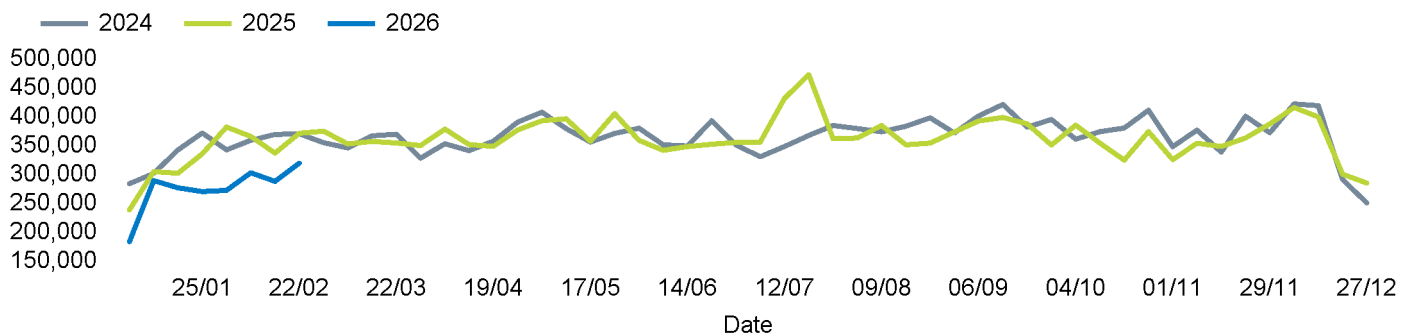
Footfall Counts by day



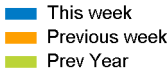












Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	46,919	14.6%	44,648	52,818	5.1%	-11.2%	
Bridge St	20,020	6.2%	17,980	21,624	11.3%	-7.4%	
Broad Street North	12,956	4.0%	12,349	17,829	4.9%	-27.3%	
Broad Street South	17,435	5.4%	14,988	26,551	16.3%	-34.3%	
Castlegate	25,692	8.0%	23,693	27,589	8.4%	-6.9%	
Guild St	31,495	9.8%	27,248	28,685	15.6%	9.8%	
Langstane Place	9,947	3.1%	9,863	12,778	0.9%	-22.2%	
Market Street (New)	15,421	4.8%	12,470	16,345	23.7%	-5.7%	
Union Street	42,389	13.2%	32,229	62,479	31.5%	-32.2%	
Union Street West End	39,532	12.3%	35,978	39,525	9.9%	0.0%	
Union Terrace	14,234	4.4%	14,482	13,972	-1.7%	1.9%	
Upperkirkgate	44,299	13.8%	42,853	51,963	3.4%	-14.7%	



Reporting dates

This week - 22 February 2026 - 28 February 2026

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2026 to Week 8, 2026 Vs Week 1, 2025 to Week 8, 2025

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 8, 2026 Vs Week 8, 2025

Week on Week % Change is the % change in footfall for this week from the previous week. Week 8 2026 Vs Week 7 2026

