

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
Aberdeen City Centre	-16.9%	-3.0%	-14.5%	-8.7%	-4.9%	-7.9%
Scotland	-8.8%	-1.2%	-6.1%	-3.2%	3.1%	-5.2%
High Street Index - BDSU (BDSU - Multifunctional)	-2.1%	-3.9%	-4.6%	1.0%	0.5%	7.4%
UK	-2.4%	-1.5%	-4.0%	5.6%	4.1%	11.6%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,448,557 which is 2.6% down on the previous year.

The total number of visitors for the year to date is 1,888,982 which is 16.9% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 15 February 2026 was 288,781.

The busiest day in week commencing 15 February 2026 was Saturday with 50,363 visitors.

The peak hour of the week was 13:00 on Saturday 21 February 2026 with footfall of 4,968.

Footfall Counts by week

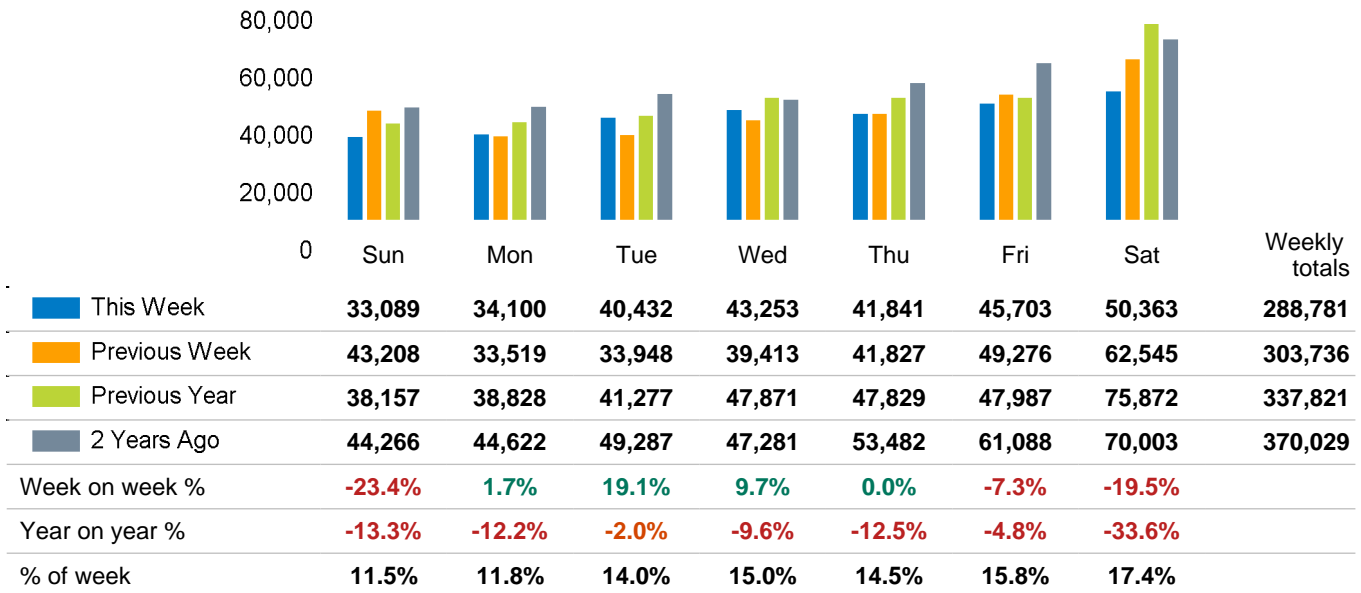


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

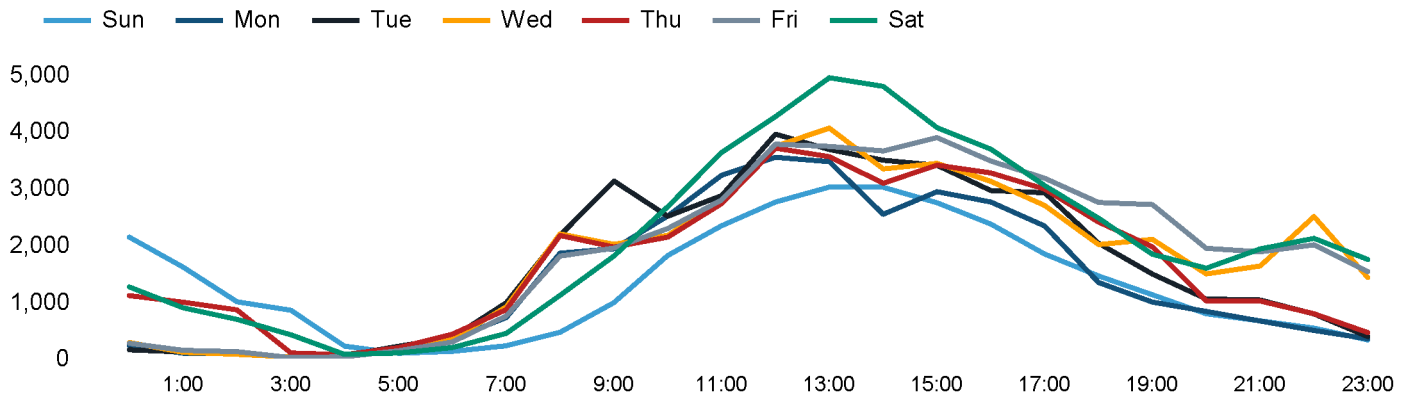
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	5°	7°	7°	5°	6°	8°	8°
Previous week	8°	8°	7°	7°	5°	4°	5°
Previous year	5°	5°	5°	6°	11°	11°	12°

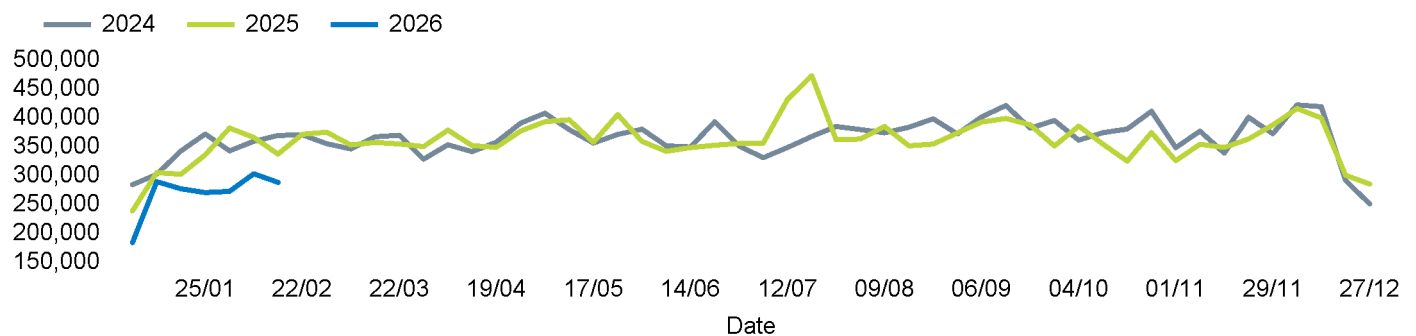
Footfall Counts by day



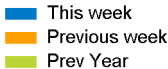












Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	44,648	15.5%	45,084	51,084	-1.0%	-12.6%	
Bridge St	17,980	6.2%	18,234	18,899	-1.4%	-4.9%	
Broad Street North	12,349	4.3%	11,465	14,702	7.7%	-16.0%	
Broad Street South	14,988	5.2%	14,079	22,156	6.5%	-32.4%	
Castlegate	23,693	8.2%	23,545	25,100	0.6%	-5.6%	
Guild St	27,248	9.4%	31,113	28,241	-12.4%	-3.5%	
Langstane Place	9,863	3.4%	10,932	11,648	-9.8%	-15.3%	
Market Street (New)	12,470	4.3%	15,171	13,923	-17.8%	-10.4%	
Union Street	32,229	11.2%	37,228	58,464	-13.4%	-44.9%	
Union Street West End	35,978	12.5%	37,618	34,614	-4.4%	3.9%	
Union Terrace	14,482	5.0%	18,067	13,859	-19.8%	4.5%	
Upperkirkgate	42,853	14.8%	41,200	45,131	4.0%	-5.0%	



Reporting dates

This week - 15 February 2026 - 21 February 2026

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2026 to Week 7, 2026 Vs Week 1, 2025 to Week 7, 2025

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 7, 2026 Vs Week 7, 2025

Week on Week % Change is the % change in footfall for this week from the previous week. Week 7 2026 Vs Week 6 2026

