

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
Aberdeen City Centre	-17.3%	-2.0%	-17.2%	1.9%	11.2%	-4.2%
Scotland	-9.3%	-0.9%	-10.7%	-2.8%	11.7%	11.5%
High Street Index - BDSU (BDSU - Multifunctional)	-1.6%	-4.7%	2.8%	-13.0%	9.7%	1.9%
UK	-2.1%	-2.6%	2.5%	-14.3%	9.4%	0.6%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,497,597 which is 2.5% down on the previous year.

The total number of visitors for the year to date is 1,600,201 which is 17.3% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 8 February 2026 was 303,736.

The busiest day in week commencing 8 February 2026 was Saturday with 62,545 visitors.

The peak hour of the week was 14:00 on Saturday 14 February 2026 with footfall of 5,743.

Footfall Counts by week

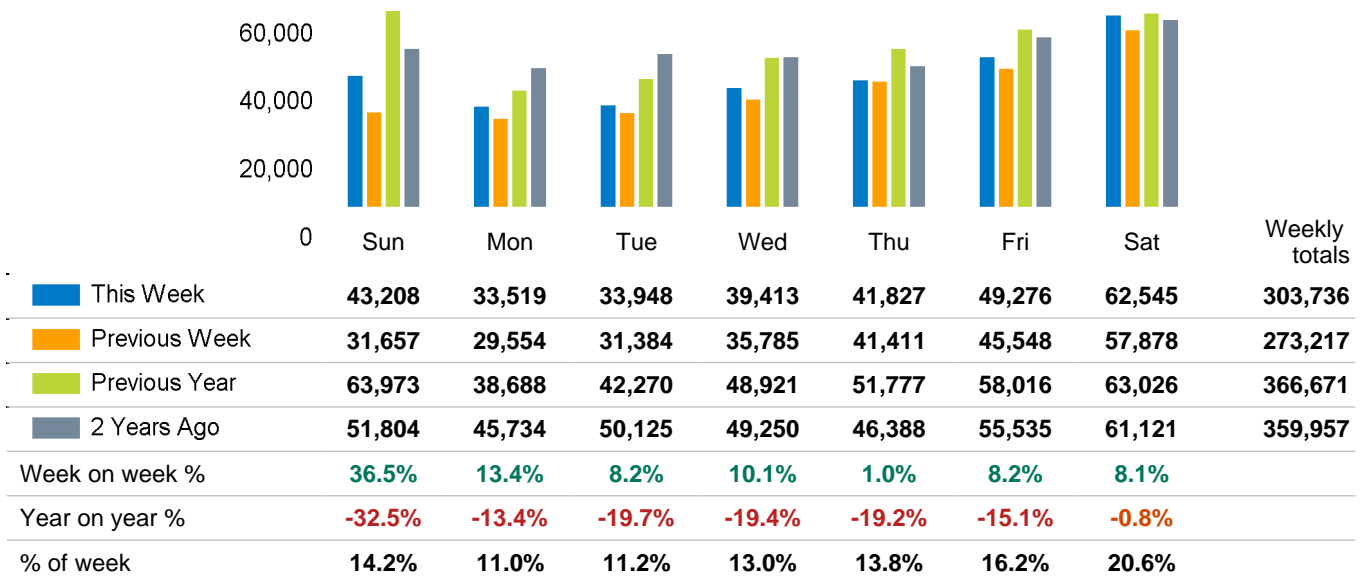


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

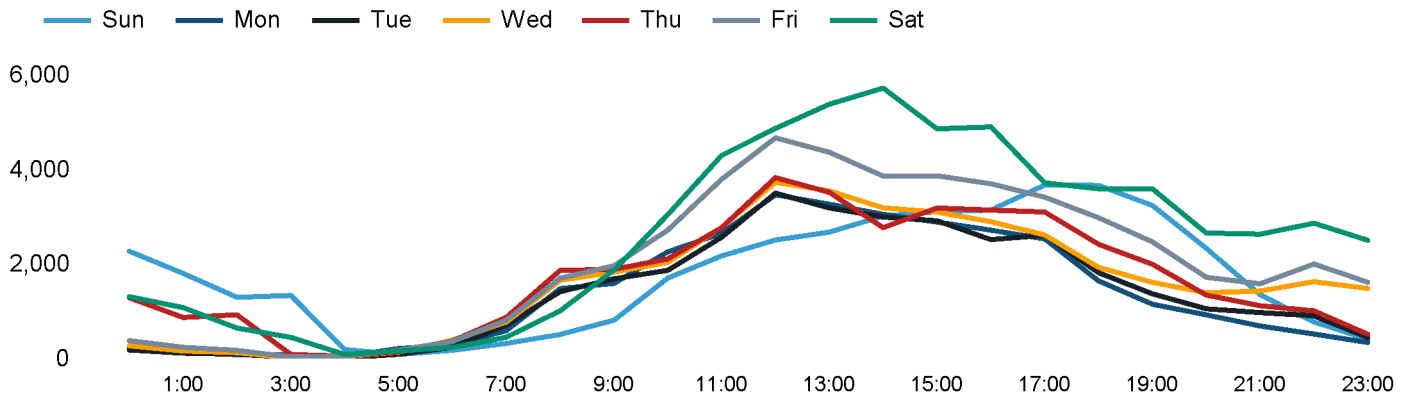
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	8°	8°	7°	7°	5°	4°	5°
Previous week	7°	7°	6°	6°	6°	5°	7°
Previous year	6°	6°	6°	6°	6°	6°	6°

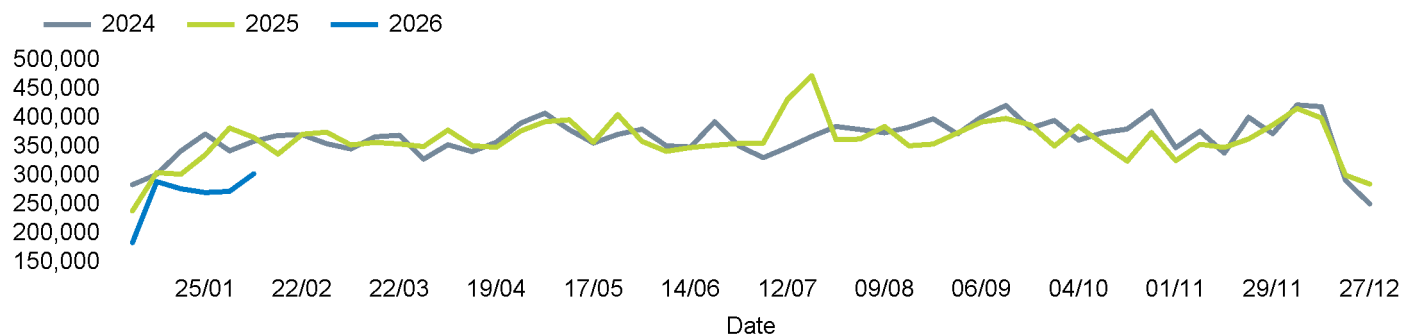
Footfall Counts by day



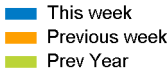












Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	45,084	14.8%	44,705	53,552	0.8%	-15.8%	
Bridge St	18,234	6.0%	14,780	21,882	23.4%	-16.7%	
Broad Street North	11,465	3.8%	8,084	12,995	41.8%	-11.8%	
Broad Street South	14,079	4.6%	9,856	23,482	42.8%	-40.0%	
Castlegate	23,545	7.8%	21,137	26,661	11.4%	-11.7%	
Guild St	31,113	10.2%	26,431	31,007	17.7%	0.3%	
Langstane Place	10,932	3.6%	9,827	9,851	11.2%	11.0%	
Market Street (New)	15,171	5.0%	10,416	13,124	45.7%	15.6%	
Union Street	37,228	12.3%	33,426	64,058	11.4%	-41.9%	
Union Street West End	37,618	12.4%	33,876	39,820	11.0%	-5.5%	
Union Terrace	18,067	5.9%	23,604	20,103	-23.5%	-10.1%	
Upperkirkgate	41,200	13.6%	37,075	50,136	11.1%	-17.8%	



Reporting dates

This week - 08 February 2026 - 14 February 2026

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2026 to Week 6, 2026 Vs Week 1, 2025 to Week 6, 2025

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 6, 2026 Vs Week 6, 2025

Week on Week % Change is the % change in footfall for this week from the previous week. Week 6 2026 Vs Week 5 2026

