

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
Aberdeen City Centre	-17.3%	-2.8%	-28.6%	11.5%	0.8%	13.8%
Scotland	-8.9%	-0.5%	-14.4%	2.6%	-5.6%	-4.9%
High Street Index - BDSU (BDSU - Multifunctional)	-2.6%	-3.0%	-5.0%	-1.2%	-3.5%	1.5%
UK	-3.1%	-0.3%	-6.2%	0.7%	-3.9%	0.7%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,560,532 which is 2.1% down on the previous year.

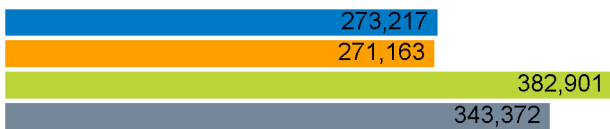
The total number of visitors for the year to date is 1,296,465 which is 17.3% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 1 February 2026 was 273,217.

The busiest day in week commencing 1 February 2026 was Saturday with 57,878 visitors.

The peak hour of the week was 19:00 on Saturday 7 February 2026 with footfall of 4,932.

Footfall Counts by week

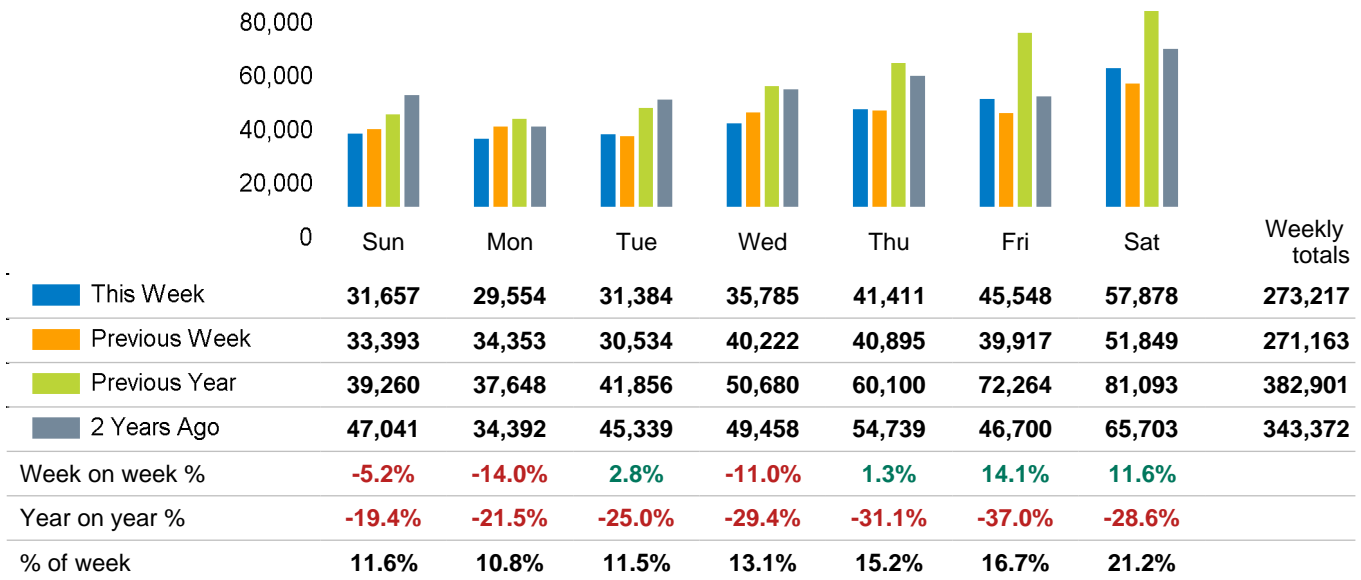


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

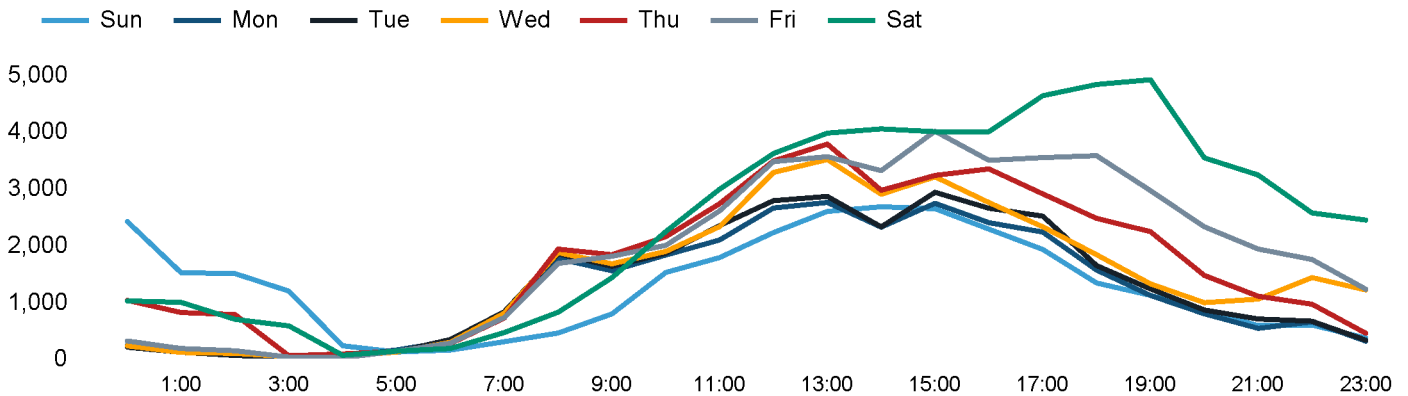
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	7°	7°	6°	6°	6°	5°	7°
Previous week	6°	6°	6°	7°	7°	6°	7°
Previous year	7°	9°	10°	10°	7°	7°	7°

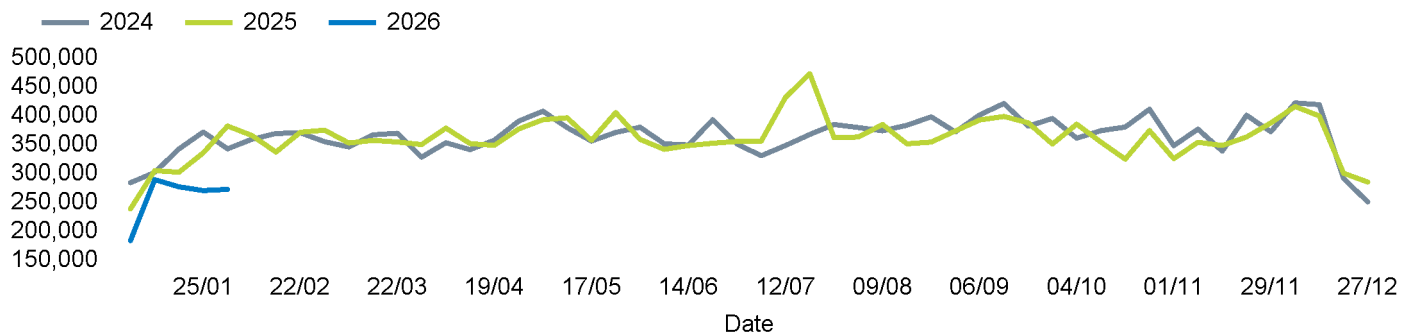
Footfall Counts by day



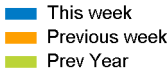












Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	44,705	16.4%	43,177	57,112	3.5%	-21.7%	
Bridge St	14,780	5.4%	14,968	20,950	-1.3%	-29.5%	
Broad Street North	8,084	3.0%	8,784	10,591	-8.0%	-23.7%	
Broad Street South	9,856	3.6%	10,425	25,301	-5.5%	-61.0%	
Castlegate	21,137	7.7%	20,312	27,805	4.1%	-24.0%	
Guild St	26,431	9.7%	25,002	31,063	5.7%	-14.9%	
Langstane Place	9,827	3.6%	9,960	10,717	-1.3%	-8.3%	
Market Street (New)	10,416	3.8%	10,356	12,109	0.6%	-14.0%	
Union Street	33,426	12.2%	45,535	62,739	-26.6%	-46.7%	
Union Street West End	33,876	12.4%	35,724	38,372	-5.2%	-11.7%	
Union Terrace	23,604	8.6%	14,193	29,126	66.3%	-19.0%	
Upperkirkgate	37,075	13.6%	32,727	57,016	13.3%	-35.0%	



Reporting dates

This week - 01 February 2026 - 07 February 2026

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2026 to Week 5, 2026 Vs Week 1, 2025 to Week 5, 2025

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 5, 2026 Vs Week 5, 2025

Week on Week % Change is the % change in footfall for this week from the previous week. Week 5 2026 Vs Week 4 2026

