

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Aberdeen City Centre	-1.0%	10.6%	2.6%	10.6%	-5.3%	-4.8%
Scotland	-0.4%	-3.4%	7.2%	-3.4%	-13.5%	-18.5%
High Street Index - BDSU (BDSU - Multifunctional)	-0.5%	4.0%	4.2%	4.0%	-1.4%	-2.0%
UK	0.2%	9.2%	5.6%	9.2%	-0.3%	-2.8%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,831,064 which is 1.1% down on the previous year.

The total number of visitors for the year to date is 19,109,141 which is 1% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 28 December 2025 was 285,389.

The busiest day in week commencing 28 December 2025 was Wednesday with 50,718 visitors.

The peak hour of the week was 14:00 on Tuesday 30 December 2025 with footfall of 5,444.

Footfall Counts by week

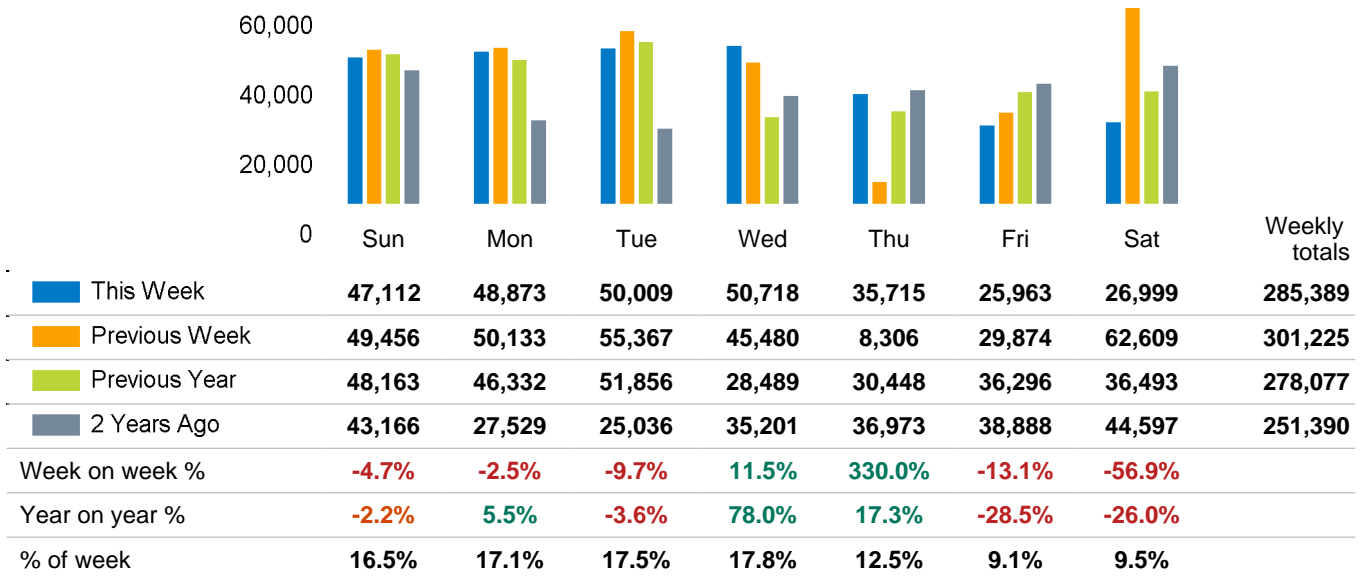


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

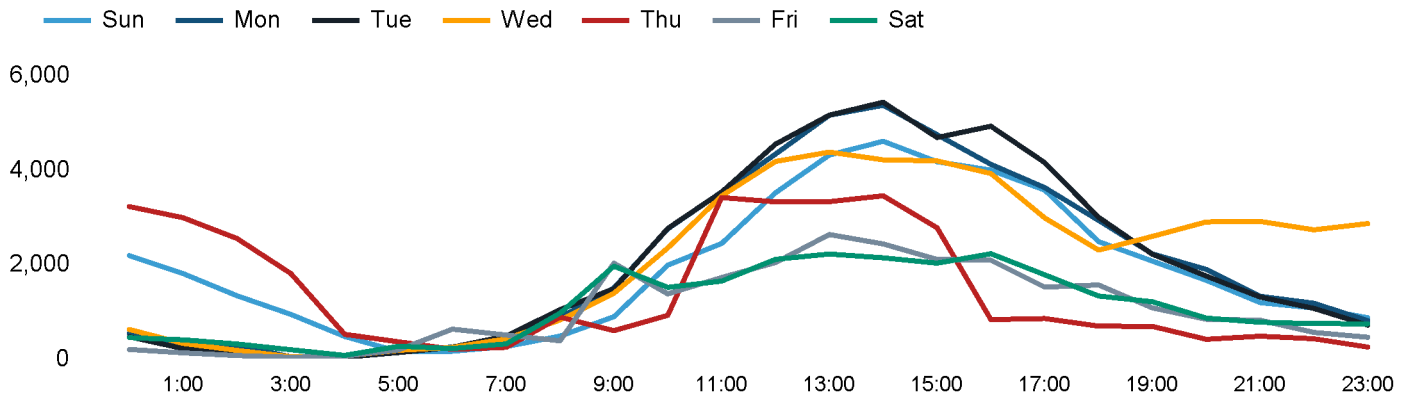
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	7°	6°	6°	8°	8°	4°	1°
Previous week	9°	9°	9°	9°	8°	5°	7°
Previous year	12°	12°	11°	11°	7°	1°	1°

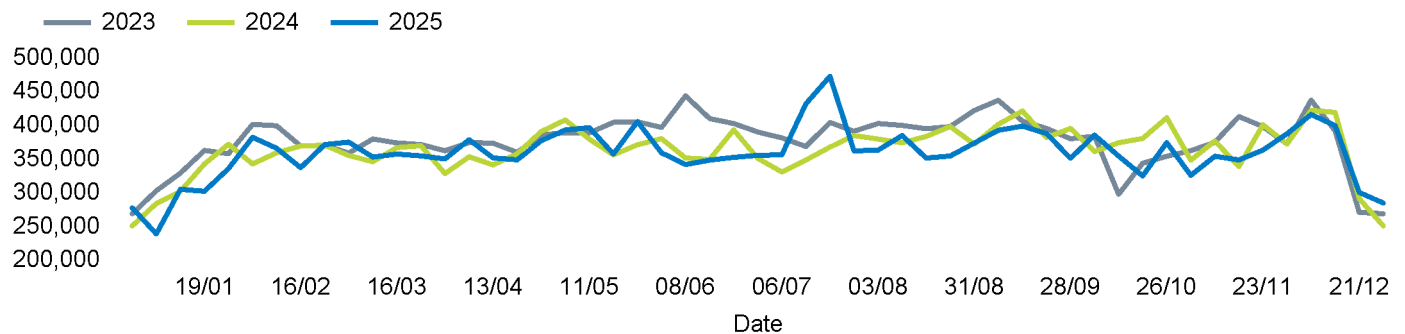
Footfall Counts by day



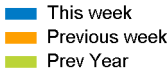












Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	37,792	13.2%	38,451	41,891	-1.7%	-9.8%	
Bridge St	14,731	5.2%	14,593	15,979	0.9%	-7.8%	
Broad Street North	22,112	7.7%	5,798	4,701	281.4%	370.4%	
Broad Street South	9,800	3.4%	10,993	13,411	-10.9%	-26.9%	
Castlegate	24,794	8.7%	23,494	27,354	5.5%	-9.4%	
Guild St	29,842	10.5%	27,856	24,903	7.1%	19.8%	
Langstane Place	9,407	3.3%	10,052	11,072	-6.4%	-15.0%	
Market Street (New)	12,183	4.3%	12,213	11,208	-0.2%	8.7%	
Union Street	51,058	17.9%	63,846	53,824	-20.0%	-5.1%	
Union Street West End	26,725	9.4%	31,225	28,829	-14.4%	-7.3%	
Union Terrace	10,119	3.5%	9,985	10,507	1.3%	-3.7%	
Upperkirkgate	36,826	12.9%	52,719	34,398	-30.1%	7.1%	



Reporting dates

This week - 28 December 2025 - 03 January 2026

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 53, 2025 Vs Week 1, 2024 to Week 53, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 53, 2025 Vs Week 53, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 53 2025 Vs Week 52 2025

