

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Aberdeen City Centre	-1.0%	-3.7%	3.2%	7.6%	-24.8%	-30.5%
Scotland	-0.6%	-3.1%	2.7%	21.9%	-11.7%	-16.5%
High Street Index - BDSU (BDSU - Multifunctional)	-0.6%	-1.0%	2.6%	1.6%	-16.8%	-22.0%
UK	0.1%	-0.6%	3.4%	7.3%	-14.4%	-17.9%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,823,752 which is 1% down on the previous year.

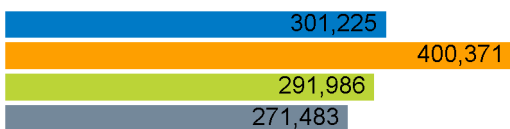
The total number of visitors for the year to date is 18,823,752 which is 1% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 21 December 2025 was 301,225.

The busiest day in week commencing 21 December 2025 was Saturday with 62,609 visitors.

The peak hour of the week was 14:00 on Saturday 27 December 2025 with footfall of 6,163.

Footfall Counts by week

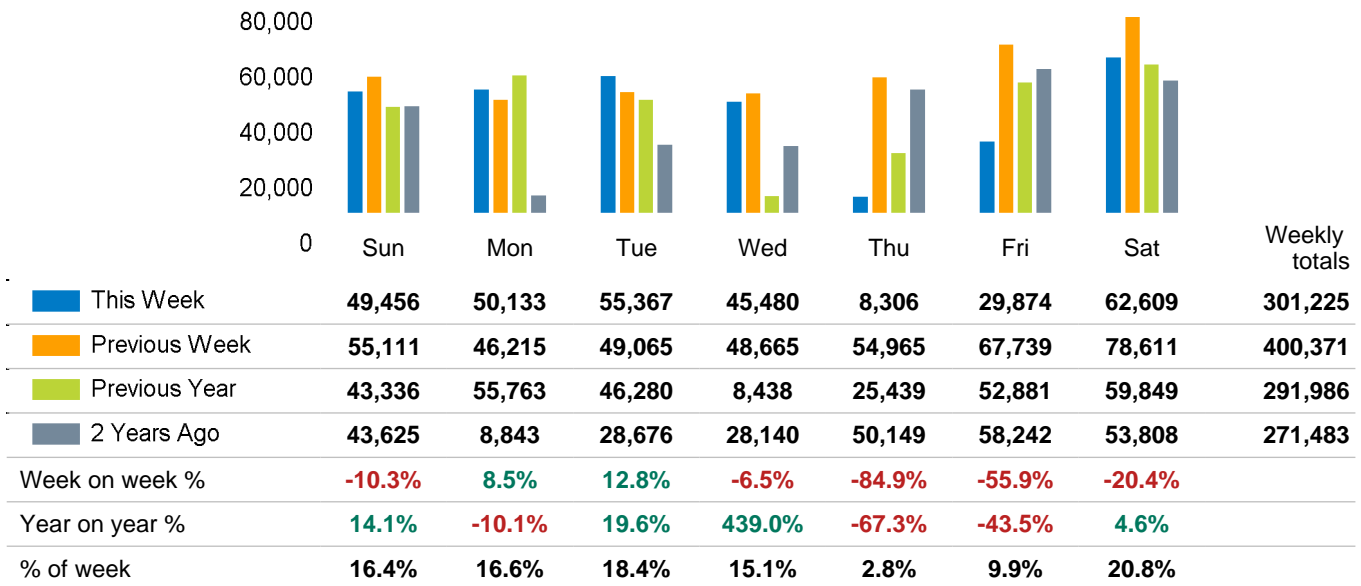


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

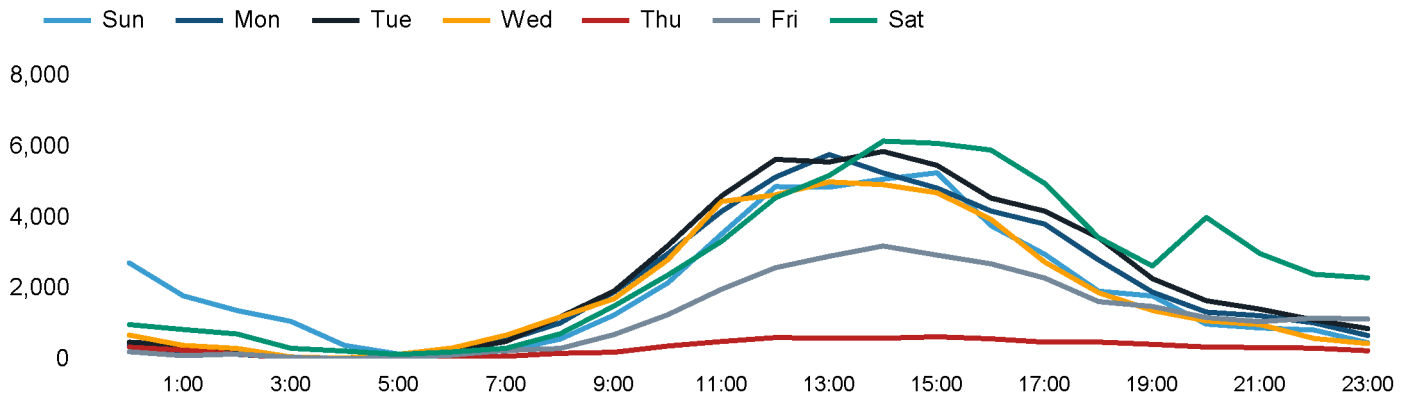
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	9°	9°	9°	9°	8°	5°	7°
Previous week	13°	13°	10°	10°	10°	9°	9°
Previous year	9°	7°	12°	14°	14°	11°	9°

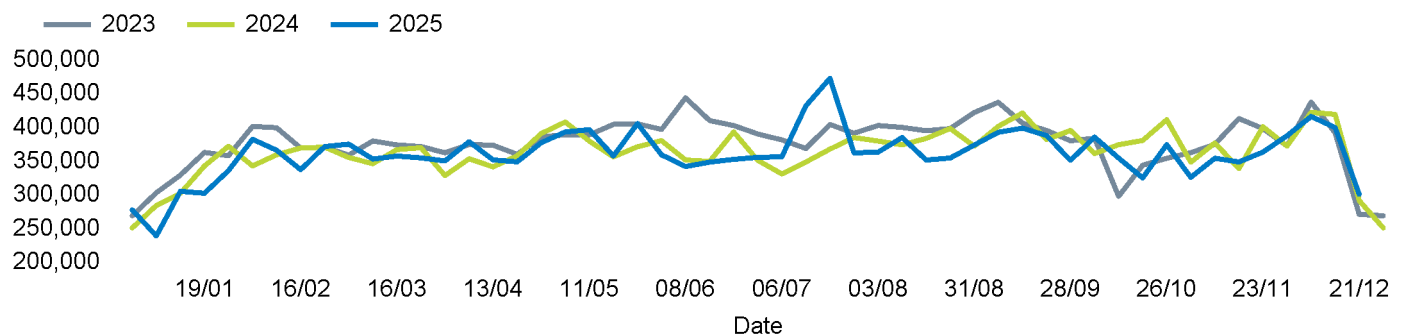
Footfall Counts by day



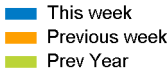












Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	38,451	12.8%	59,452	41,064	-35.3%	-6.4%	
Bridge St	14,593	4.8%	18,279	14,297	-20.2%	2.1%	
Broad Street North	5,798	1.9%	7,965	8,024	-27.2%	-27.7%	
Broad Street South	10,993	3.6%	15,275	16,209	-28.0%	-32.2%	
Castlegate	23,494	7.8%	30,751	24,823	-23.6%	-5.4%	
Guild St	27,856	9.2%	34,017	25,277	-18.1%	10.2%	
Langstane Place	10,052	3.3%	13,248	9,479	-24.1%	6.0%	
Market Street (New)	12,213	4.1%	16,515	10,265	-26.0%	19.0%	
Union Street	63,846	21.2%	87,014	57,631	-26.6%	10.8%	
Union Street West End	31,225	10.4%	44,195	26,944	-29.3%	15.9%	
Union Terrace	9,985	3.3%	13,975	10,624	-28.6%	-6.0%	
Upperkirkgate	52,719	17.5%	59,685	47,349	-11.7%	11.3%	



Reporting dates

This week - 21 December 2025 - 27 December 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 52, 2025 Vs Week 1, 2024 to Week 52, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 52, 2025 Vs Week 52, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 52 2025 Vs Week 51 2025

