

# Footfall Report for: Aberdeen City Centre

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Aberdeen City Centre	-1.1%	-3.9%	-4.6%	7.0%	-3.9%	-0.7%
Scotland	-0.6%	-3.5%	-2.8%	-4.2%	7.2%	-2.0%
High Street Index - BDSU (BDSU - Multifunctional)	-0.6%	-1.0%	-3.5%	-9.6%	1.2%	3.3%
UK	0.1%	-0.8%	-2.1%	-5.5%	-2.0%	1.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,814,513 which is 0.9% down on the previous year.

The total number of visitors for the year to date is 18,522,527 which is 1.1% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 14 December 2025 was 400,371.

The busiest day in week commencing 14 December 2025 was Saturday with 78,611 visitors.

The peak hour of the week was 14:00 on Saturday 20 December 2025 with footfall of 7,059.

## Footfall Counts by week

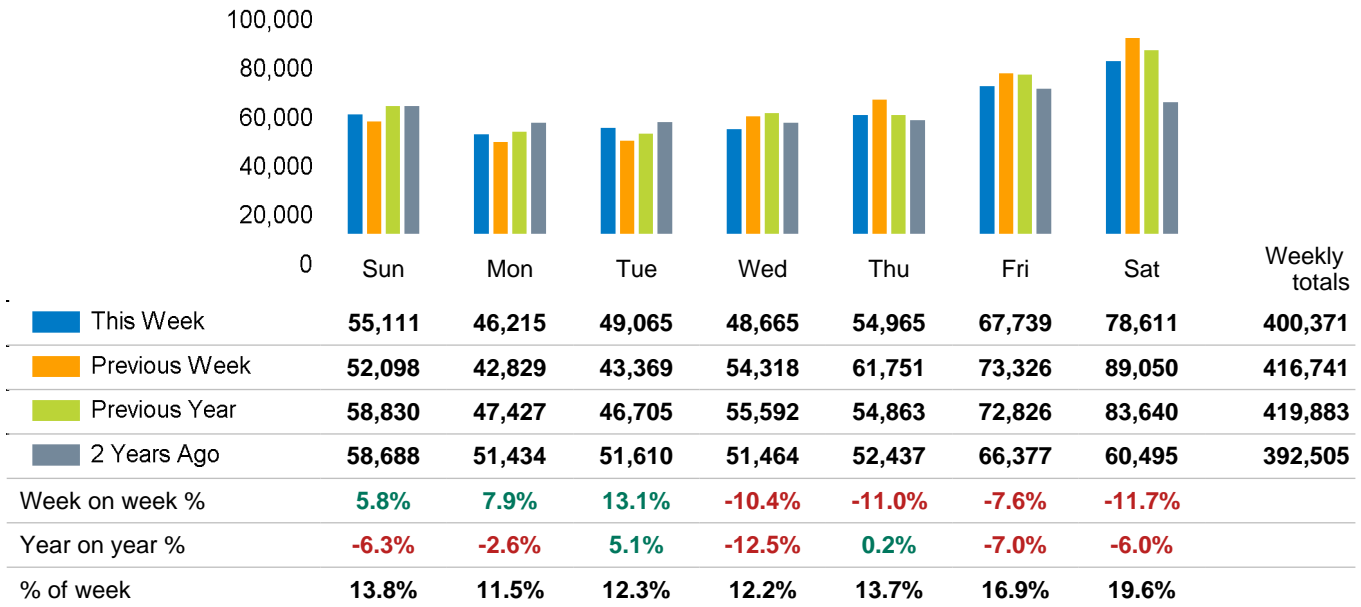


■ This Week      ■ Previous Year  
■ Previous Week      ■ 2 Years Ago

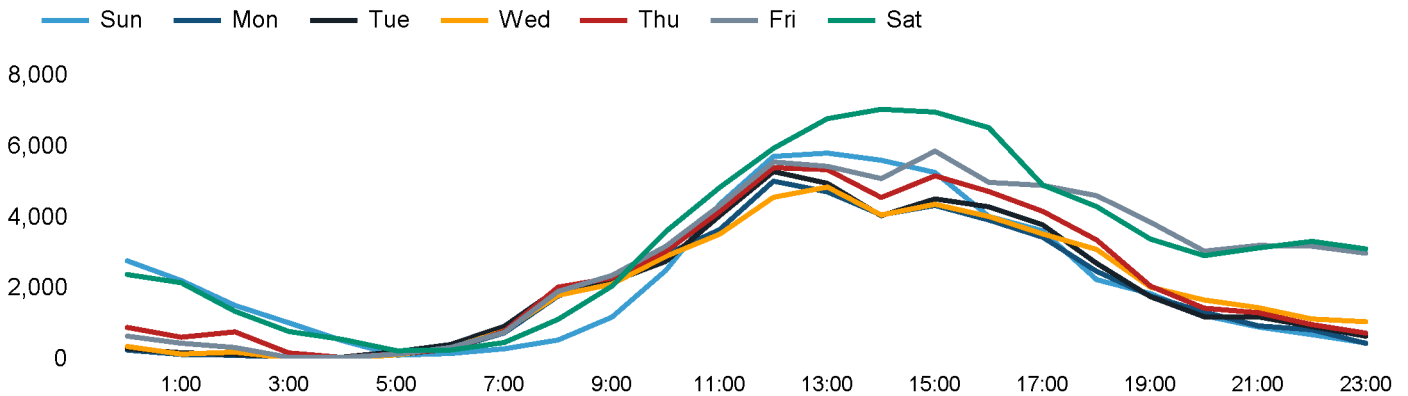
## Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	13°	13°	10°	10°	10°	9°	9°
Previous week	9°	9°	12°	12°	11°	11°	11°
Previous year	14°	14°	12°	12°	12°	8°	9°

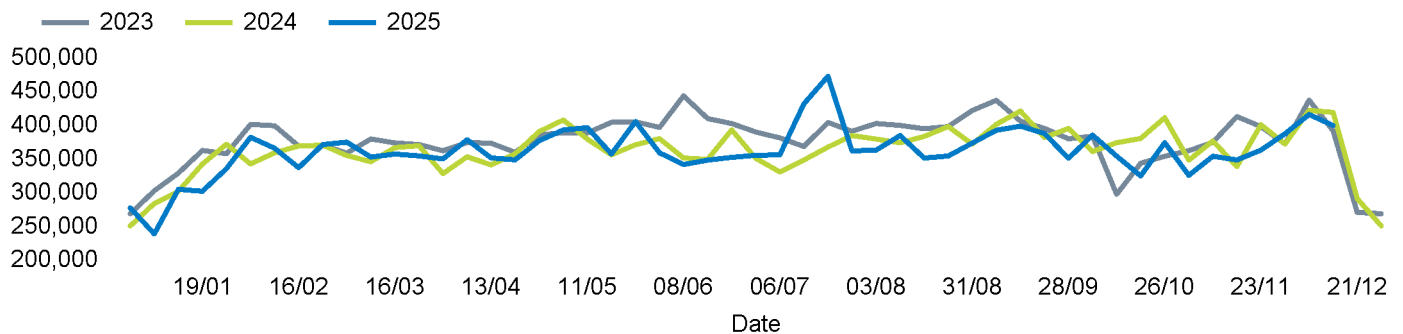
## Footfall Counts by day



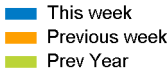












## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	59,452	14.8%	63,020	61,656	-5.7%	-3.6%	
Bridge St	18,279	4.6%	19,068	23,549	-4.1%	-22.4%	
Broad Street North	7,965	2.0%	10,933	8,930	-27.1%	-10.8%	
Broad Street South	15,275	3.8%	14,585	24,947	4.7%	-38.8%	
Castlegate	30,751	7.7%	29,869	26,137	3.0%	17.7%	
Guild St	34,017	8.5%	32,965	34,765	3.2%	-2.2%	
Langstane Place	13,248	3.3%	13,400	13,192	-1.1%	0.4%	
Market Street (New)	16,515	4.1%	18,114	17,236	-8.8%	-4.2%	
Union Street	87,014	21.7%	91,688	77,940	-5.1%	11.6%	
Union Street West End	44,195	11.0%	45,136	44,940	-2.1%	-1.7%	
Union Terrace	13,975	3.5%	15,536	14,155	-10.0%	-1.3%	
Upperkirkgate	59,685	14.9%	62,427	72,436	-4.4%	-17.6%	



## Reporting dates

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This week - 14 December 2025 - 20 December 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 51, 2025 Vs Week 1, 2024 to Week 51, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 51, 2025 Vs Week 51, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 51 2025 Vs Week 50 2025

