

Footfall Report for: Aberdeen City Centre

Weekly Footfall Counts

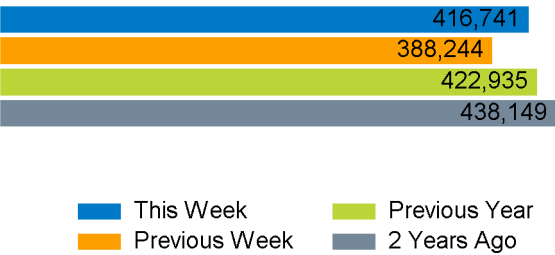
	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
Aberdeen City Centre	-1.0%	-4.1%	-1.5%	-3.5%	7.3%	13.4%
Scotland	-0.6%	-3.4%	-11.6%	4.3%	-0.4%	9.6%
High Street Index - BDSU (BDSU - Multifunctional)	-0.6%	-0.9%	-0.8%	-5.6%	4.2%	5.6%
UK	0.1%	-0.6%	1.3%	-1.5%	5.0%	6.6%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,834,025 which is 0.7% down on the previous year.
- The total number of visitors for the year to date is 18,122,156 which is 1% down on the previous year.
- The total number of visitors to Aberdeen City Centre in week commencing 7 December 2025 was 416,741.
- The busiest day in week commencing 7 December 2025 was Saturday with 89,050 visitors.
- The peak hour of the week was 13:00 on Saturday 13 December 2025 with footfall of 7,902.

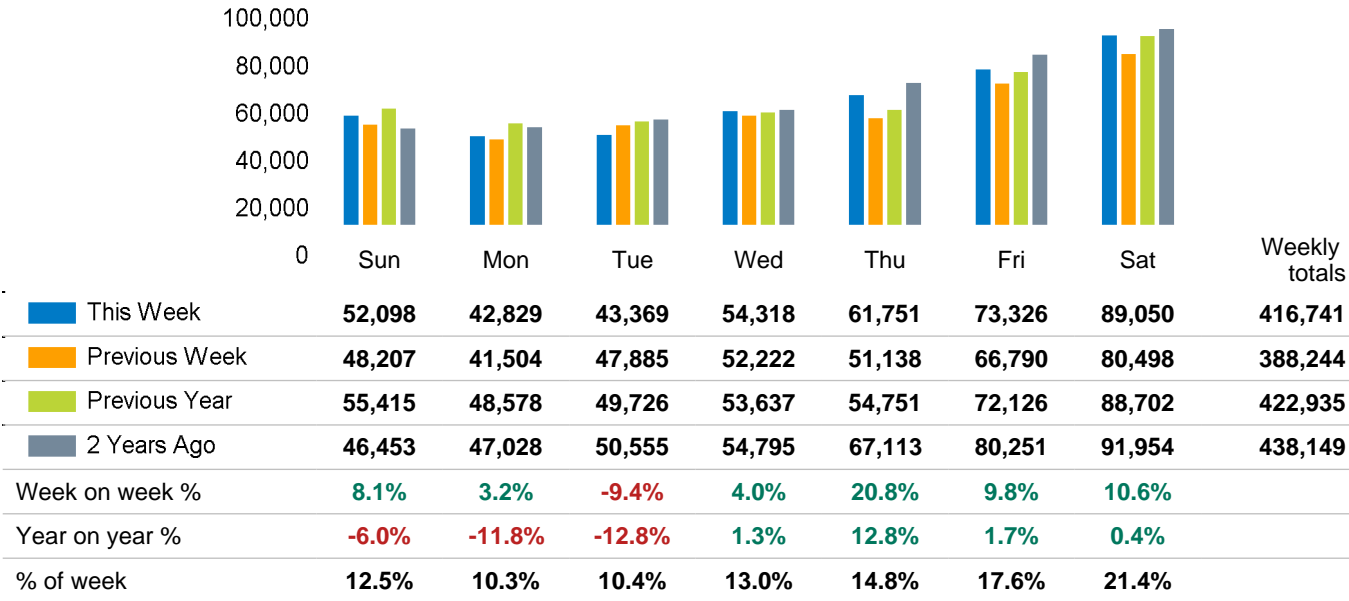
Footfall Counts by week



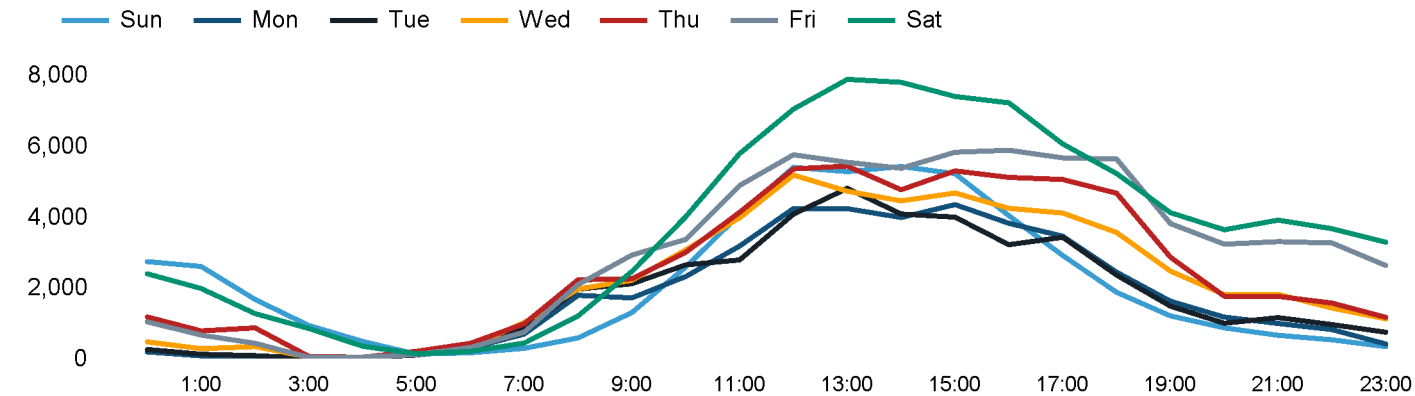
Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	9°	9°	12°	12°	11°	11°	11°
Previous week	5°	8°	8°	8°	9°	9°	9°
Previous year	7°	7°	7°	2°	4°	4°	7°

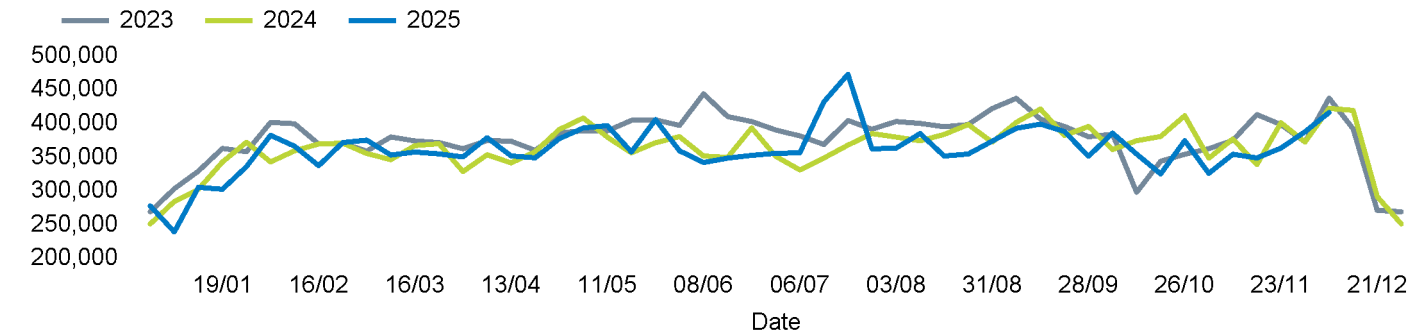
Footfall Counts by day








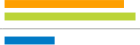






Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div> <div>This week</div> <div>Previous week</div> <div>Prev Year</div> </div>
Belmont St	63,020	15.1%	55,314	64,727	13.9%	-2.6%	
Bridge St	19,068	4.6%	17,261	22,373	10.5%	-14.8%	
Broad Street North	10,933	2.6%	8,867	10,766	23.3%	1.6%	
Broad Street South	14,585	3.5%	15,065	25,786	-3.2%	-43.4%	
Castlegate	29,869	7.2%	29,518	25,424	1.2%	17.5%	
Guild St	32,965	7.9%	30,272	33,190	8.9%	-0.7%	
Langstane Place	13,400	3.2%	10,858	13,156	23.4%	1.9%	
Market Street (New)	18,114	4.3%	15,312	16,407	18.3%	10.4%	
Union Street	91,688	22.0%	82,102	78,468	11.7%	16.8%	
Union Street West End	45,136	10.8%	41,463	46,169	8.9%	-2.2%	
Union Terrace	15,536	3.7%	14,886	15,676	4.4%	-0.9%	
Upperkirkgate	62,427	15.0%	67,326	70,793	-7.3%	-11.8%	

Reporting dates

This week - 07 December 2025 - 13 December 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 50 , 2025 Vs Week 1, 2024 to Week 50 , 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week50, 2025 Vs Week 50, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 50 2025 Vs Week 49 2025