

# Footfall Report for: Aberdeen City Centre

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2026	2025	2026	2025	2026	2025
Aberdeen City Centre	-13.6%	-5.9%	-19.4%	-9.7%	-2.3%	11.1%
Scotland	-7.5%	-1.2%	-14.3%	3.4%	5.7%	25.7%
High Street Index - BDSU (BDSU - Multifunctional)	-1.9%	-3.4%	0.4%	-5.4%	3.4%	2.7%
UK	-2.3%	-0.5%	-1.1%	-4.1%	3.2%	1.7%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Aberdeen City Centre for the last 52 weeks is 18,670,216 which is 1.3% down on the previous year.

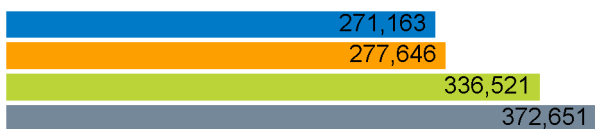
The total number of visitors for the year to date is 1,023,248 which is 13.6% down on the previous year.

The total number of visitors to Aberdeen City Centre in week commencing 25 January 2026 was 271,163.

The busiest day in week commencing 25 January 2026 was Saturday with 51,849 visitors.

The peak hour of the week was 14:00 on Saturday 31 January 2026 with footfall of 4,555.

## Footfall Counts by week

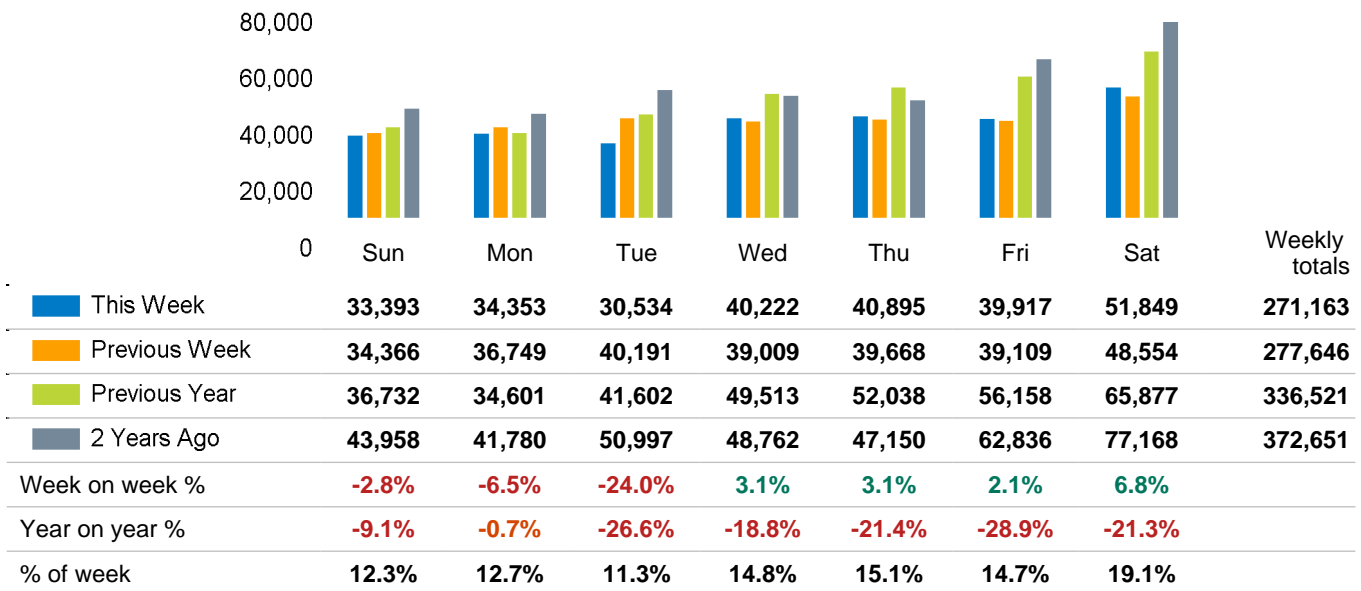


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

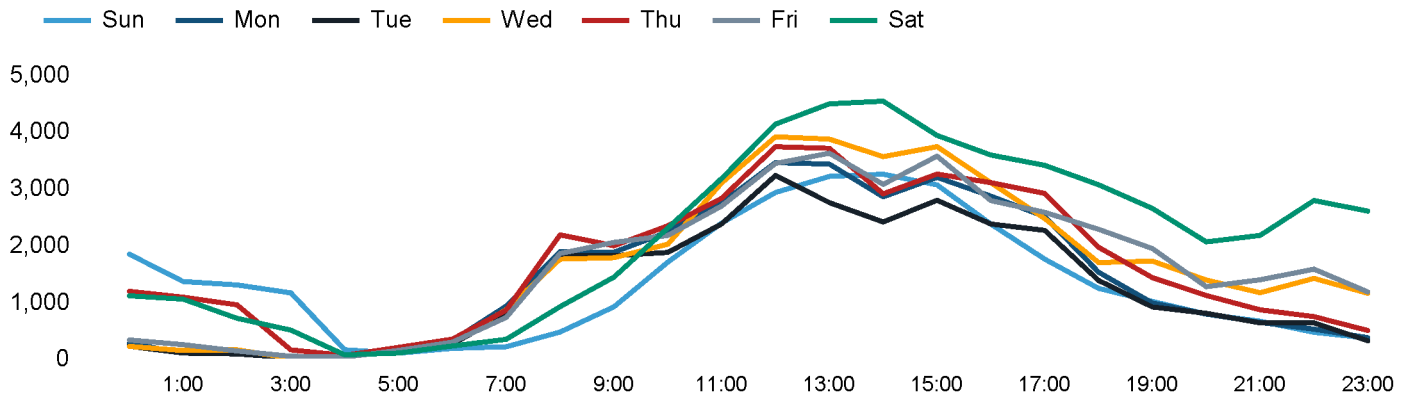
## Weather

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This week	6°	6°	6°	7°	7°	6°	7°
Previous week	8°	7°	8°	8°	8°	7°	6°
Previous year	6°	7°	7°	7°	6°	6°	6°

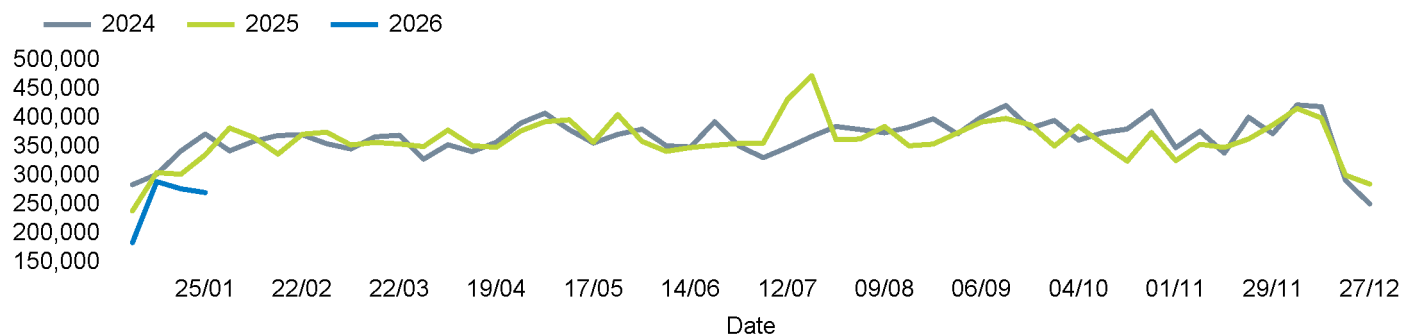
## Footfall Counts by day



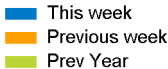





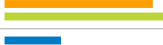



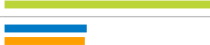


## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Belmont St	43,177	15.9%	41,167	50,552	4.9%	-14.6%	
Bridge St	14,968	5.5%	13,129	19,629	14.0%	-23.7%	
Broad Street North	8,784	3.2%	8,612	12,029	2.0%	-27.0%	
Broad Street South	10,425	3.8%	11,316	19,903	-7.9%	-47.6%	
Castlegate	20,312	7.5%	20,925	27,677	-2.9%	-26.6%	
Guild St	25,002	9.2%	24,972	27,721	0.1%	-9.8%	
Langstane Place	9,960	3.7%	9,980	10,798	-0.2%	-7.8%	
Market Street (New)	10,356	3.8%	10,864	12,254	-4.7%	-15.5%	
Union Street	45,535	16.8%	54,550	61,117	-16.5%	-25.5%	
Union Street West End	35,724	13.2%	34,996	34,244	2.1%	4.3%	
Union Terrace	14,193	5.2%	13,831	14,087	2.6%	0.8%	
Upperkirkgate	32,727	12.1%	33,304	46,510	-1.7%	-29.6%	



## Reporting dates

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This week - 25 January 2026 - 31 January 2026

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2026 to Week 4, 2026 Vs Week 1, 2025 to Week 4, 2025

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 4, 2026 Vs Week 4, 2025

Week on Week % Change is the % change in footfall for this week from the previous week. Week 4 2026 Vs Week 3 2026

